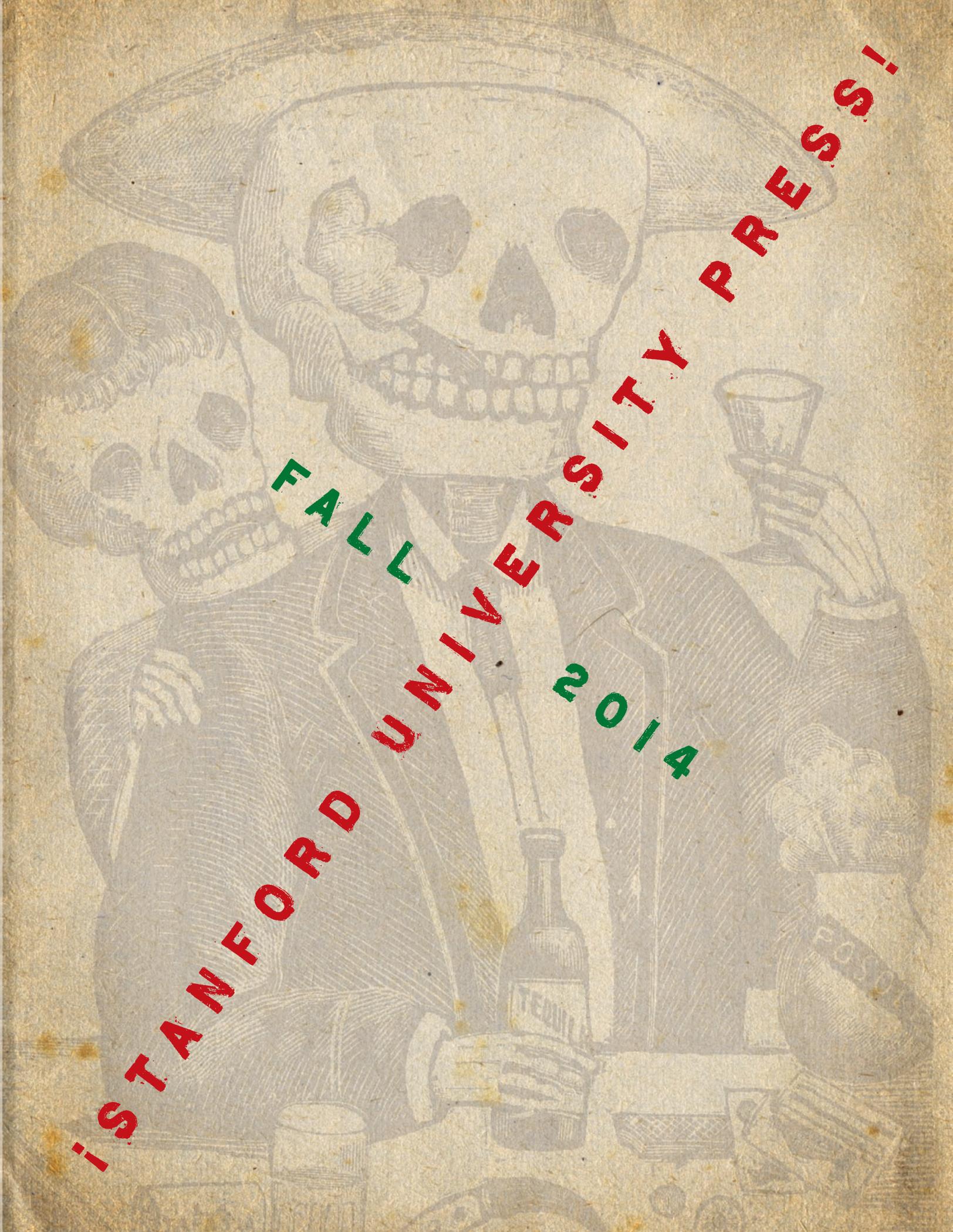
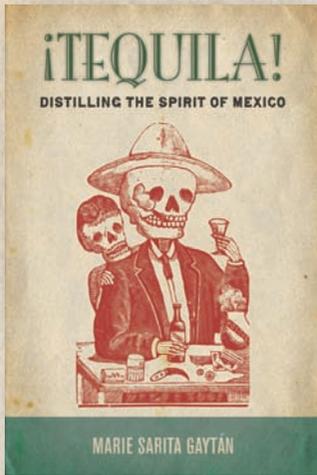
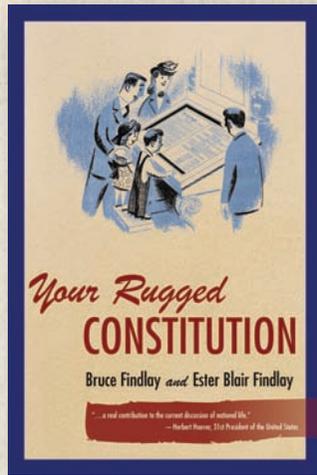


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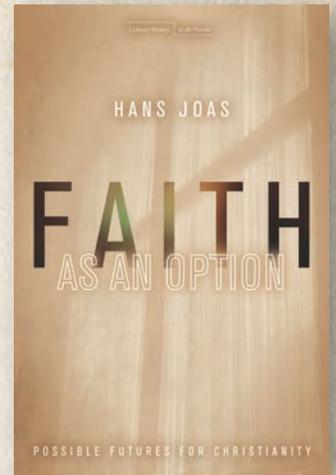




2 “A riveting, beautifully-written book that examines how tequila became a national symbol.”



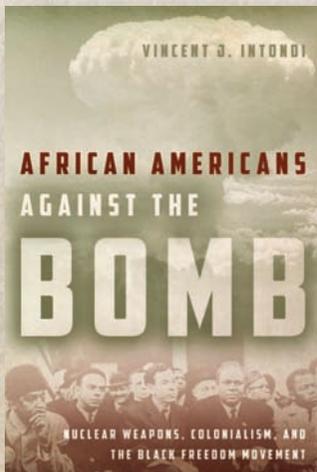
4 A Stanford Press classic from 1950, called by Herbert Hoover “a real contribution to the current discussion of national life.”



5 “Offers original understanding of one of the place and future possibilities of ‘religion’ in Western secular societies.”

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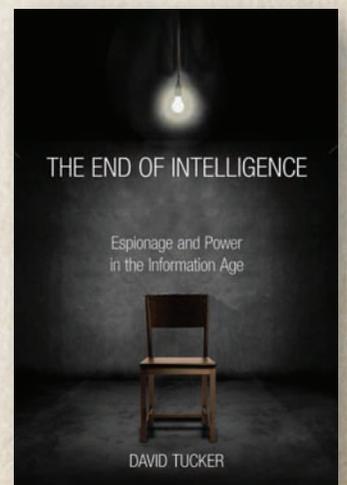
6 “Should be deemed an essential part of the conversation on the fraught history of American nuclear development.”



7 “Substantially advances our understanding of why and how artists, scientists, businesses, and the lawyers who serve them use intellectual property law.”



8 “Uncommonly wise as well as impressively informed.”



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“This book is its namesake liquor manifested: blanco in its rollicking prose, reposado in its smooth unveiling of an epic saga, añejo in its deep research. Add a touch of lime and salt, and you have a perfect evening of reading.”

—GUSTAVO ARELLANO, author and columnist of *Ask a Mexican!*

“This riveting, beautifully-written book presents a groundbreaking examination of why and how tequila has achieved special distinction as a national symbol. Especially impressive is Gaytán’s discussion of the ritual practices associated with tequila and the multiple ways in which the drink has come to represent both tradition and modernity. Simply terrific.”

—STANLEY H. BRANDES, author of *Skulls to the Living, Bread to the Dead: The Day of the Dead in Mexico and Beyond*



¡Tequila!

Distilling the Spirit of Mexico

MARIE SARITA GAYTÁN

Italy has grappa, Russia has vodka, Jamaica has rum. Around the world, certain drinks—especially those of the intoxicating kind—are synonymous with their peoples and cultures. For Mexico, this drink is tequila. For many, tequila can conjure up scenes of body shots on Cancún bars and coolly garnished margaritas on sandy beaches. Its power is equally strong within Mexico, though there the drink is more often sipped rather than shot, enjoyed casually among friends, and used to commemorate occasions from the everyday to the sacred. Despite these competing images, tequila is universally regarded as an enduring symbol of *lo mexicano*.

¡Tequila! Distilling the Spirit of Mexico traces how and why tequila became and remains Mexico's national drink and symbol. Starting in Mexico's colonial era and tracing the drink's rise through the present day, Marie Sarita Gaytán reveals the formative roles played by some unlikely characters. Although the notorious Pancho Villa was a teetotaler, his image is now plastered across the labels of all manner of tequila producers—he's even the namesake of a popular brand. Mexican films from the 1940s and 50s, especially Western comedies, buoyed tequila's popularity at home while World War II caused a spike in sales within the whisky-starved United States. Today, cultural attractions such as Jose Cuervo's *Mundo Cuervo* and the Tequila Express let visitors insert themselves into the Jalisco countryside—now a UNESCO-protected World Heritage Site—and relish in the nostalgia of pre-industrial Mexico.

Our understanding of tequila as Mexico's spirit is not the result of some natural affinity but rather the cumulative effect of U.S.-Mexican relations, technology, regulation, the heritage and tourism industries, shifting gender roles, film, music, and literature. Like all stories about national symbols, the rise of tequila forms a complicated, unexpected, and poignant tale. By unraveling its inner workings, Gaytán encourages us to think critically about national symbols more generally, and the ways in which they both reveal and conceal to tell a story about a place, a culture, and a people. In many ways, the story of tequila is the story of Mexico.

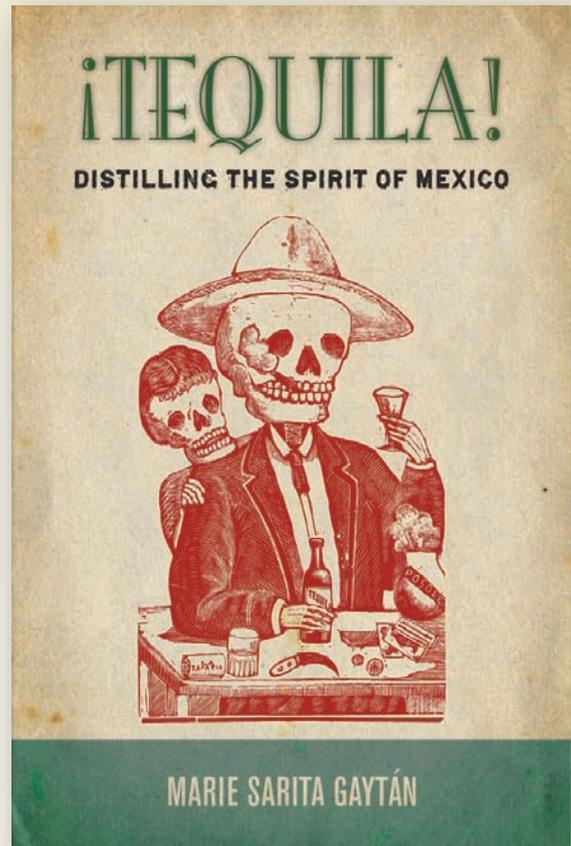


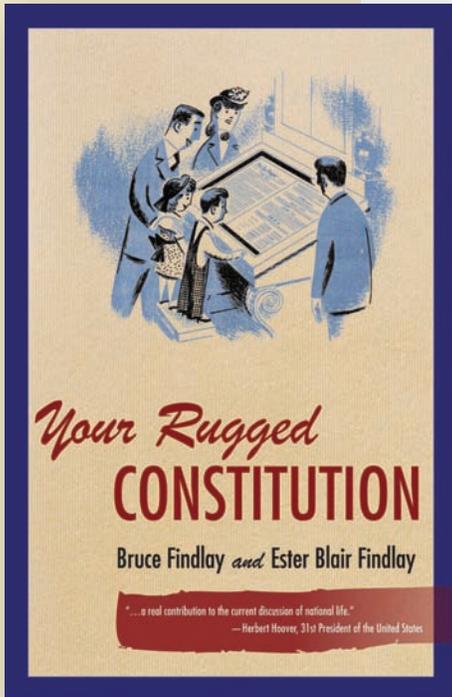
Photo: Gwyn Fisher

Marie Sarita Gaytán is Assistant Professor of Sociology and Gender at the University of Utah.

November 224 pages,
19 illustrations, 1 map
Paper \$22.95 (£14.99) *T*
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Sociology/Latin American
Studies

Your Rugged Constitution

BRUCE ALLYN FINDLAY AND ESTER BLAIR FINDLAY
WITH ILLUSTRATIONS BY RICHARD DAWSON



“... a real contribution to the current discussion of national life.”

—HERBERT HOOVER, 31st President of the United States

“Make[s] easy . . . grasp of the essential features of our Constitution.”

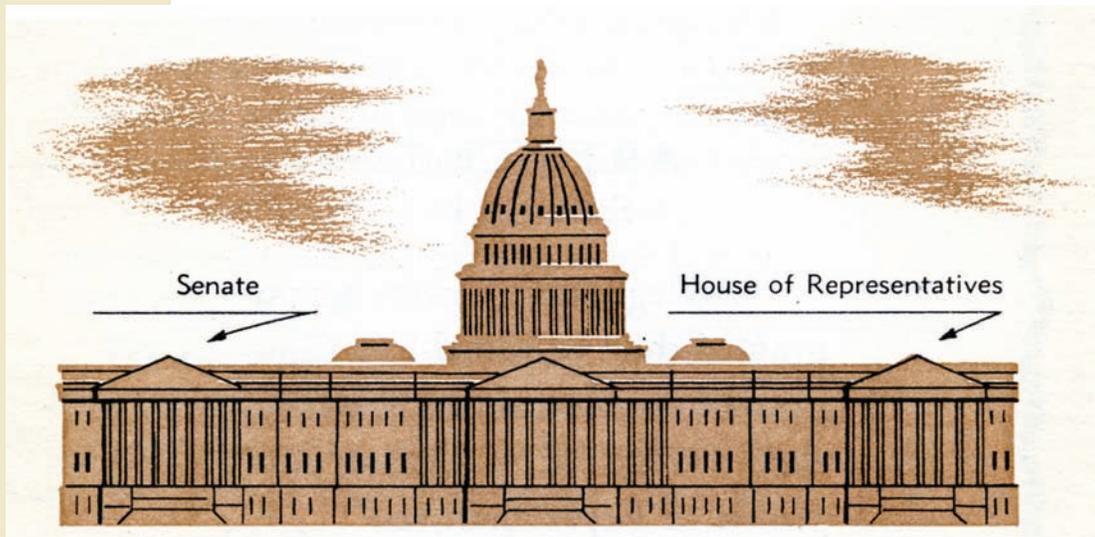
—CHESTER WILLIAM NIMITZ, Fleet Admiral and Commander of the United States Pacific Fleet during WWII

“No comparable book to aid teacher, parent, or librarian in explaining our blueprint of freedom.”

—RALPH ADAMS BROWN, *The New York Times*

Your Rugged Constitution was first published sixty-four years ago. It quickly became a go-to resource for generations of young Americans (and some older ones too) who wanted to understand the guiding principles of our nation. Now in reissue, this truly rugged and much-admired classic is sure to inform, and also delight readers with its retro 1950s ethos. *Your Rugged Constitution* proceeds through the text of the Constitution with descriptions that are put in clear, easy-to-understand language, accompanied by commentary and lively drawings so you can easily grasp all the ideas and concepts. Under

each section and clause, you (yes, you, fellow American!) learn which powers you give to the federal government, and what you get in return. *Your Rugged Constitution* helps readers understand that the Constitution is no mere historical document, but an important contract between you and your government.



September 296 pages,
illustrated throughout
Cloth \$14.95 (£9.99) T
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History/Law

Bruce Allyn Findlay was Associate Superintendent of the Los Angeles City Schools and author of Guaranteed for Life: Your Rights under the United States Constitution. Esther Blair Findlay was a teacher of English and social studies.

Faith as an Option

Possible Futures for Christianity

HANS JOAS

Many people these days regard religion as outdated and are unable to understand how believers can intellectually justify their faith. Nonbelievers have long assumed that progress in technology and the sciences renders religion irrelevant. Believers, in contrast, see religion as vital to society's spiritual and moral well-being. But does modernization lead to secularization? Does secularization lead to moral decay? Sociologist Hans Joas argues that these two supposed certainties have kept scholars from serious contemporary debate and that people must put these old arguments aside in order for debate to move forward. The emergence of a "secular option" does not mean that religion must decline, but that even believers must now define their faith as one option among many.

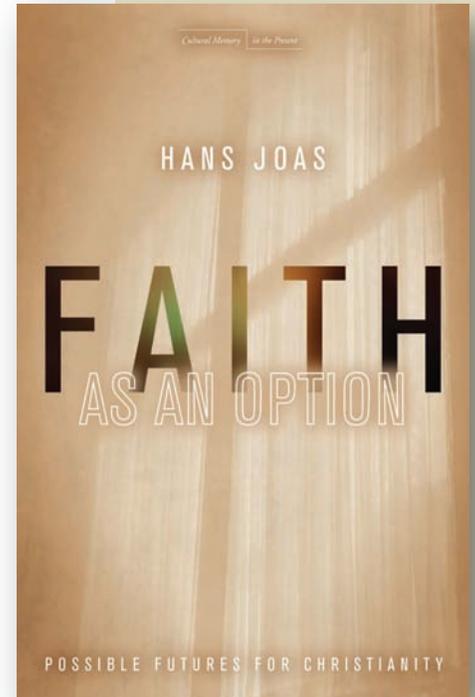
In this book, Joas spells out some of the consequences of the abandonment of conventional assumptions for contemporary religion and develops an alternative to the cliché of an inevitable conflict between Christianity and modernity. Arguing that secularization comes in waves and stressing the increasing contingency of our worlds, he calls upon faith to articulate contemporary experiences. Churches and religious communities must take into account religious diversity, but the modern world is not a threat to Christianity or to faith in general. On the contrary, Joas says, modernity and faith can be mutually enriching.

"The leading sociologist working today in the German language, Joas is also the leading expert on American pragmatism, a creative pragmatist in his own right, and one of the most prominent interlocutors between American and European social thought. His book offers original understanding of one of the most debated fields in the social sciences, namely the thesis of the secularization of modern societies and the place and future possibilities of 'religion' in Western secular societies. Faith as an Option should challenge the assumptions not only of specialists, but also of the educated public, 'believers' and 'unbelievers' alike."

—JOSÉ CASANOVA, Georgetown University



Hans Joas is a Permanent Fellow at the Freiburg Institute for Advanced Studies at the University of Freiburg in Germany and Professor of Sociology at the University of Chicago.



CULTURAL MEMORY
IN THE PRESENT

August 184 pages
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Sociology/Religion

African Americans Against the Bomb *Nuclear Weapons, Colonialism, and the Black Freedom Movement*

VINCENT J. INTONDI

“The African American contribution to nuclear discourse should be deemed an essential part of the conversation on the fraught history of American nuclear development. Intondi’s well-written, well-researched book makes certain these efforts will be known.”

—GERALD HORNE, *University of Houston*

Well before Rev. Dr. Martin Luther King, Jr. spoke out against nuclear weapons, African Americans were protesting the Bomb. Historians have generally ignored African Americans when studying the anti-nuclear movement, yet they were some of the first citizens to protest Truman’s decision to drop atomic bombs in Hiroshima and

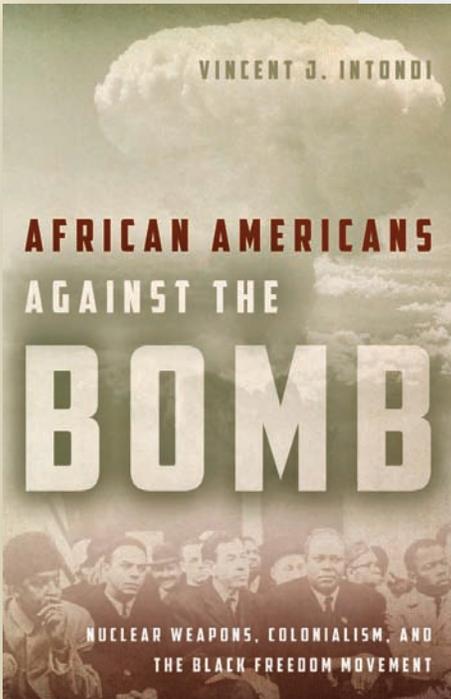
Nagasaki in 1945. Now for the first time, *African Americans Against the Bomb* tells the compelling story of those black activists who fought for nuclear disarmament by connecting the nuclear issue with the fight for racial equality.

Vincent Intondi shows that from early on, blacks in America saw the use of atomic bombs as a racial issue, asking why such enormous resources were being spent building nuclear arms instead of improving their impoverished communities. Black activists’ fears that race played a role in the decision to deploy atomic bombs only increased when the U.S. threatened to use nuclear weapons in Korea in the 1950s and Vietnam a decade later. For black leftists in Popular Front groups, the nuclear issue was connected to colonialism: the U.S. obtained uranium from the Belgian controlled Congo and the French tested their nuclear weapons in the Sahara.

By expanding traditional research in the history of the nuclear disarmament movement to look at black liberals, clergy, artists, musicians, and civil rights leaders, Intondi reveals the links between the black freedom movement in America and issues of global peace. From Langston Hughes through Lorraine Hansberry to President Obama, *African Americans Against the Bomb* offers an eye-opening account of the continuous involvement of African Americans who recognized that the rise of nuclear weapons was a threat to the civil rights of all people.



Vincent J. Intondi is Associate Professor of African American History at Montgomery College and Director of Research at the Nuclear Studies Institute of the American University in Washington, D.C.



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History/Political Science

The Eureka Myth *Creators, Innovators, and Everyday Intellectual Property*

JESSICA SILBEY

Are innovation and creativity helped or hindered by our intellectual property laws? In the two hundred plus years since the Constitution enshrined protections for those who create and innovate, we're still debating the merits of IP laws and whether or not they actually work as intended. Artists, scientists, businesses, and the lawyers who serve them, as well as the Americans who benefit from their creations all still wonder: what facilitates innovation and creativity in our digital age? And what role, if any, do our intellectual property laws play in the growth of innovation and creativity in the United States?

Incentivizing the “progress of science and the useful arts” has been the goal of intellectual property law since our constitutional beginnings. *The Eureka Myth* cuts through the current debates and goes straight to the source: the artists and innovators themselves. Jessica Silbey makes sense of the intersections between intellectual property law and creative and innovative activity by centering on the stories told by artists, scientists, their employers, lawyers and managers, describing how and why they create and innovate and whether or how IP law plays a role in their activities. Their employers, business partners, managers, and lawyers also describe their role in facilitating the creative and innovative work. Silbey's connections and distinctions made between the stories and statutes serve to inform present and future innovative and creative communities.

Breaking new ground in its examination of the U.S. economy and cultural identity, *The Eureka Myth* draws out new and surprising conclusions about the sometimes misinterpreted relationships between creativity and intellectual property protections.

“The Eureka Myth substantially advances our understanding of why and how artists, scientists, businesses, and the lawyers who serve them use intellectual property as part of broader strategies, and how both economic and moral claims about creativity and IP match—and mismatch—with the formal law.”

—REBECCA TUSHNET,
Georgetown University Law
Center

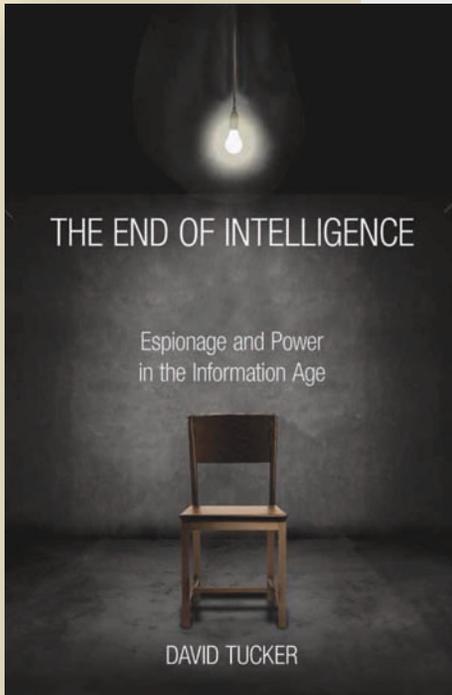


Jessica Silbey is Professor of Law at Suffolk University Law School. She has written for various journals and news outlets, and is coeditor of Law and Justice on the Small Screen (2012).

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Law

The End of Intelligence *Espionage and State Power in the Information Age*

DAVID TUCKER



“David Tucker’s new study of the information revolution and its implications for contemporary statecraft is uncommonly wise as well as impressively informed. At its center is nothing less than a theory of intelligence, one that ranges over twenty-five centuries of world history and at the same time is entirely at home with contemporary debates.”

—CARNES LORD, U.S. Naval War College

“In the age of too much information, intelligence continues to be vital. It bestows advantages on those who possess it, and information dominance continues to exist despite claims to the contrary. This book is a thoroughly enjoyable read and a welcome reminder that states still hold the upper hand in the realm of intelligence.”

—JAKUB GRYGIEL, The Johns Hopkins University

Using espionage as a test case, *The End of Intelligence* criticizes claims that the recent information revolution has weakened the state, revolutionized warfare, and changed the balance of power between states and non-state actors—and it assesses the potential for realizing any hopes we might have for reforming intelligence and espionage.

Examining espionage, counterintelligence, and covert action, this book argues that the information revolution is increasing the power of states relative to non-state actors and threatening privacy more than secrecy. Arguing that intelligence organizations may be taken as the paradigmatic organizations of the information age, David Tucker shows the limits of information gathering and analysis even in these organizations, where failures at self-knowledge point to broader limits

on human knowledge. He argues that, in this complex context, both intuitive judgment and morality remain as important as ever and undervalued by those arguing for the transformative effects of information. This book will challenge what we think we know about the power of information and the state, and about the likely twenty-first century fate of secrecy and privacy.



David Tucker is a Senior Fellow at the Ashbrook Center, Ashland University. He was formerly an associate professor in the Department of Defense Analysis at the Naval Postgraduate School.

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Security Studies

Convulsing Bodies

Religion and Resistance in Foucault

MARK D. JORDAN

By using religion to get at the core concepts of Michel Foucault's thinking, this book offers a strong alternative to the way that the philosopher's work is read across the humanities. Foucault was famously interested in Christianity as both the rival to ancient ethics and the parent of modern discipline and was always alert to the hypocrisy and the violence in churches. Yet many readers have ignored how central religion is to his thought, particularly with regard to human bodies and how they are shaped. The point is not to turn Foucault into some sort of believer or to extract from him a fixed thesis about religion as such. Rather, it is to see how Foucault engages religious *rhetoric* page after page—even when religion is not his main topic. When readers follow his allusions, they can see why he finds in religion not only an object of critique, but a perennial provocation to think about how speech works on bodies—and how bodies resist.

Arguing that Foucault conducts experiments in writing to frustrate academic expectations about history and theory, Mark Jordan gives equal weight to the performative and theatrical aspects of Foucault's writing or lecturing. How does Foucault stage possibilities of self-transformation? How are his books or lectures akin to the rituals and liturgies that he dissects in them? *Convulsing Bodies* follows its own game of hide-and-seek with the agents of totalizing systems (not least in the academy) and gives us a Foucault who plays with his audiences as he plays for them—or teaches them.

"This is the best introduction to Foucault and religion to date. It treats Foucault's texts with a sympathetic seriousness that few other religious/theological treatments are able to accomplish. We get to hear about the sacred as if from inside Foucault's own concerns."

—TOM BEAUDOIN, Fordham University

"This book is full of insights and it does something that few commentaries on Foucault do: takes him seriously as a writer, takes him seriously as an examiner of religious forms, takes him seriously as occasionally humorous."

—JAMES BERNAUER, Boston College

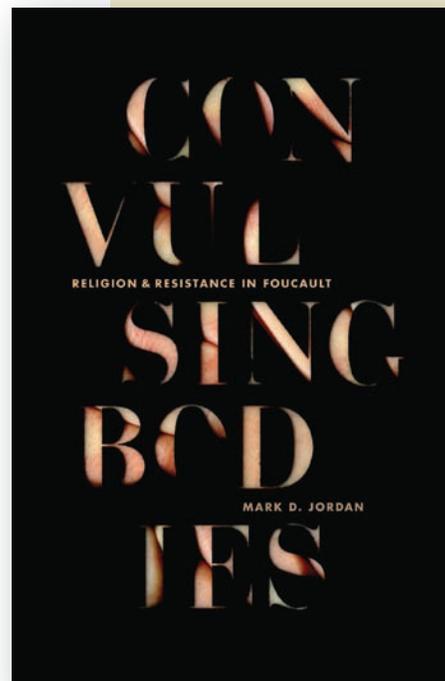


Photo: Paul Specht Photography

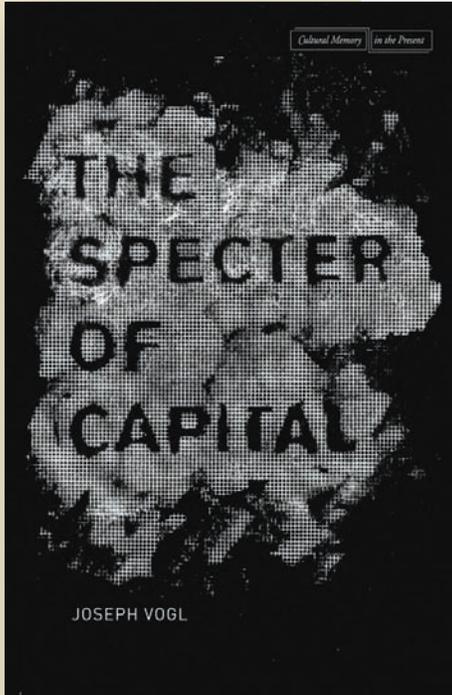


Mark D. Jordan is Andrew W. Mellon Professor of Christian Thought and Professor of Studies in Women, Gender, and Sexuality at Harvard University. He is the author of Telling Truths in Church, Blessing Same-Sex Unions, and Recruiting Young Love.

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 Religion/Philosophy

The Specter of Capital

JOSEPH VOGL



“A brief, lucid account of financialization’s separation from production and its emergence as an autonomous realm—a development with serious consequences for theory as well as reality. Vogl demonstrates the baleful influences of the former on the latter and emphasizes the temporal paradox of a present which, preempting the future in the form of derivatives and the like, leaves us open to the unpredictable and the destructive.”

—FREDRIC JAMESON, Duke University

“To understand what capitalism means today, we must ask about economics and culture, for capital is central to each. It takes on spectral form: shadowy, fleeting, but omnipresent. This is finance capitalism. It has existed before but is of newly dramatic power now. Vogl’s book is full of insights into what is going on and what it all means.”

—CRAIG CALHOUN, Director, London School of Economics and Political Science

“oikodicy,” an unquestioning belief in the self-regulating beneficence of market forces. Vogl shows that financial theory, assisted by mathematical modeling and digital technology, itself operates as a “hidden hand,” pushing economic reality into unknown territory. He challenges economic theorists to move beyond the neoclassical paradigm to discern the true contours of the current epoch of financial convulsions.

In his brilliant interdisciplinary analysis of the global financial crisis, Joseph Vogl aims to demystify finance capitalism—with its bewildering array of new instruments—by tracing the historical stages through which the financial market achieved its current autonomy. Classical and neoclassical economic theorists have played a decisive role here. Ignoring early warnings about the instability of speculative finance markets, they have persisted in their belief in the inherent equilibrium of the market, describing even major crises as mere aberrations or adjustments and rationalizing dubious financial practices that escalate risk while seeking to manage it.

“The market knows best”: this is a secular version of Adam Smith’s faith in the market’s “invisible hand,” his economic interpretation of eighteenth-century providentialist theodicy, which subsequently hardened into an

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 Philosophy/Economics

Photo: Stephanie Kiwitt



Joseph Vogl is Professor of Literature and Cultural Theory at the Humboldt-Universität Berlin and permanent Visiting Professor in the Department of German at Princeton University.

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Anthropology



The National Park to Come

MARGRET GREBOWICZ

The National Park to Come examines the sense of “the national” that our national parks construct and the kind of citizen they produce in the process. Who is the visitor in these spaces? Who is the national and who the foreigner? To whose children is the ostensibly unpeopled wilderness of the future owed? At what cost, and to whom? Grebowicz explores how such politicized modes of being-in-nature are maintained on the emotional level, shaping our basic sense of coherence, futurity, collectivity, and having a life. Wilderness-as-spectacle, she argues, functions as a form of social relation even as we imagine the true experience of nature to be solitary and apolitical. The book’s most pressing concern is the relationship between the foreigner and the future in the democratization of wilderness. For the questions explored here, contends Grebowicz, are precisely those that will shape the future of our entire park system.

Margret Grebowicz is Associate Professor of Philosophy at Goucher College.

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Philosophy



Also by Margret Grebowicz:

Why Internet Porn Matters

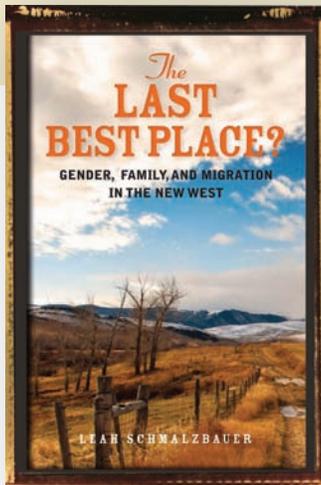
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Philosophy

TIMELY TOPICS



The Last Best Place? *Gender, Family, and Migration in the New West*

LEAH SCHMALZBAUER

Southwest Montana is beautiful country, evoking mythologies of freedom and escape long associated with the West. Partly because of its burgeoning presence in popular culture, film, and literature, including William Kittredge's anthology *The Last Best Place*, the scarcely populated region has witnessed an influx of wealthy, white migrants over the last few decades. But another, largely invisible and unstudied type of migration is also present. Though Mexican migrants have worked on Montana's ranches and farms since the 1920s, increasing numbers of migrant families—both documented and undocumented—are moving to the area to support its growing construction and service sectors.

The Last Best Place? asks us to consider the multiple racial and class-related barriers that Mexican migrants must negotiate in the unique context of Montana's rural gentrification. These daily life struggles and inter-group power dynamics are deftly examined through extensive interviews and ethnography, as are the ways gender structures inequalities within migrant families and communities. But Leah Schmalzbauer's research extends even farther to highlight the power of place and demonstrate how Montana's geography and rurality intersect with race, class, gender, family, illegality, and transnationalism to affect migrants' well-being and aspirations. Though the New West is just one among many new destinations, it forces us to recognize that the geographic subjectivities and intricacies of these destinations must be taken into account to understand the full complexity of migrant life.

Leah Schmalzbauer is Associate Professor of Sociology and American Studies at Amherst College.

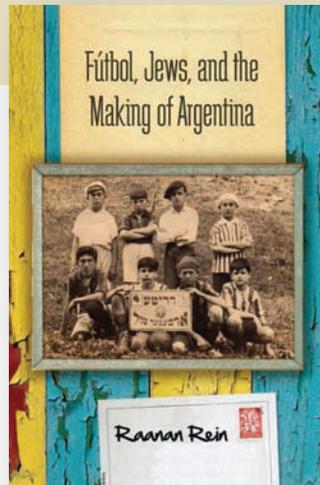
October 240 pages

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Sociology



Fútbol, Jews, and the Making of Argentina

RAANAN REIN

If you attend a soccer match in Buenos Aires of the local Atlanta Athletic Club, you will likely hear the rival teams chanting anti-Semitic slogans. This is because the neighborhood of Villa Crespo has long been considered a Jewish district, and its soccer team, *Club Atlético Atlanta*, has served as an avenue of integration into Argentine culture. Through the lens of this neighborhood institution, Raanan Rein offers an absorbing social history of Jews in Latin America.

Since the Second World War, there has been a conspicuous Jewish presence among the fans, administrators, and presidents of the Atlanta soccer club. For the first immigrant generation, belonging to this club was a way of becoming Argentines. For the next generation, it was a way of maintaining ethnic Jewish identity. Now, it is nothing less than family tradition for third generation Jewish Argentines to support *Atlanta*. The soccer club has also constituted one of the few spaces where both Jews and non-Jews, affiliated Jews and non-affiliated Jews, Zionists and non-Zionists, have interacted. The result has been an active shaping of the local culture by Jewish Latin Americans to their own purposes.

Offering a rare window into the rich culture of everyday life in the city of Buenos Aires created by Jewish immigrants and their descendants, *Fútbol, Jews, and the Making of Argentina* represents a pioneering study of the intersection between soccer, ethnicity, and identity in Latin America and makes a major contribution to Jewish history, Latin American history, and sports history.

Ranaan Rein is Sourasky Professor of Latin American and Spanish History at Tel Aviv University, Israel.

October 232 pages, 11 tables, 12 illustrations, 2 maps

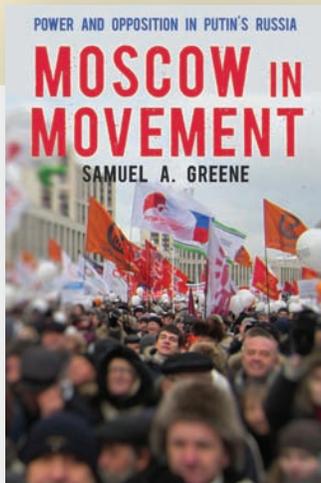
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History

TIMELY TOPICS



Moscow in Movement *Power and Opposition in Putin's Russia*

SAMUEL A. GREENE

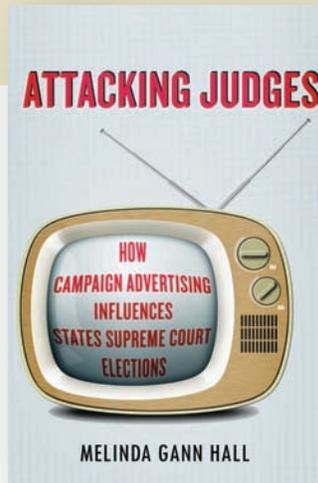
Moscow in Movement is the first exhaustive study of social movements, protest, and the state-society relationship in Vladimir Putin's Russia. Beginning in 2005 and running through the summer of 2013, the book traces the evolution of the relationship between citizens and their state through a series of in-depth case studies, explaining how Russians mobilized to defend human and civil rights, the environment, and individual and group interests: a process that culminated in the dramatic election protests of 2011–2012 and their aftermath. To understand where this surprising mobilization came from, and what it might mean for Russia's political future, the author looks beyond blanket arguments about the impact of low levels of trust, the weight of the Soviet legacy, or authoritarian repression, and finds an active and boisterous citizenry that nevertheless struggles to gain traction against a ruling elite that would prefer to ignore them.

On a broader level, the core argument is that political elites, by structuring the political arena, exert a decisive influence on the patterns of collective behavior that make up civil society—and the author seeks to test this theory by applying it to observable facts in historical and comparative perspective.

Moscow in Movement will be of interest to anyone looking for a bottom-up, citizens' eye view of recent Russian history, and especially to scholars and students of contemporary Russian politics and society, comparative politics, and sociology.

Samuel A. Greene is Director of King's Russia Institute at King's College London.

August 288 pages, 8 tables, 1 figure
Paper \$29.95 (£19.99) *M* 9780804792141
Cloth \$95.00 (£64.00) *S* 9780804790789
eBook 9780804792448
Political Science



Attacking Judges *How Campaign Advertising Influences State Supreme Court Elections*

MELINDA GANN HALL

Nasty, below-the-belt campaigns, mudslinging, and character attacks. These tactics have become part and parcel of today's election politics in America, and judicial elections are no exception. *Attacking Judges* takes a close look at the effects of televised advertising, including harsh attacks, on state supreme court elections. Melinda Gann Hall investigates whether these divisive elections have damaging consequences for representative democracy. To do this, Hall focuses on two key aspects of those elections: the vote shares of justices seeking reelection and the propensity of state electorates to vote. In doing so, *Attacking Judges* explores vital dimensions of the conventional wisdom that campaign politics has deleterious consequences for judges, voters, and state judiciaries.

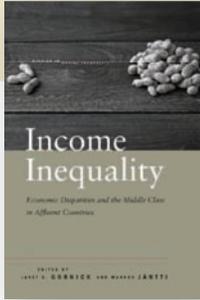
Countering the prevailing wisdom with empirically based conclusions, Hall uncovers surprising and important insights, including new revelations on how attack ads influence public engagement with judicial elections and their relative effectiveness in various types of state elections. *Attacking Judges* is a testament to the power of institutions in American politics and the value of empirical political science research in helping to inform some of the most significant debates on the public agenda. This book's results smartly contest and eradicate many of the fears judicial reformers have about the damaging effects of campaign negativity in modern state supreme court elections.

Melinda Gann Hall is Distinguished Professor of Political Science at Michigan State University.

STANFORD LAW BOOKS
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October 248 pages, 15 tables, 14 figures
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Law/Political Science

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Income Inequality *Economic Disparities and the Middle Class in Affluent Countries*

EDITED BY JANET C. GORNICK
AND MARKUS JÄNTTI

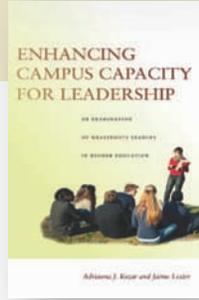
This state-of-the-art volume presents comparative, empirical research on a topic that has long preoccupied scholars, politicians, and everyday citizens: economic inequality. While income and wealth inequality across all populations is the primary focus, this book pays special attention to the middle class, a segment often not addressed in inequality literature.

Written by leading scholars in the field of economic inequality, all 17 chapters draw on microdata from the databases of LIS, an esteemed cross-national data center based in Luxembourg. Using LIS data to structure a comparative approach, the contributors paint a complex portrait of inequality across affluent countries at the beginning of the 21st century. The volume also trail-blazes new research into inequality in countries newly entering the LIS databases, including Japan, Iceland, India, and South Africa.

Janet C. Gornick is Professor of Political Science and Sociology at the Graduate Center of the City University of New York, and Director of LIS. Markus Jäntti is Professor of Economics at the Swedish Institute for Social Research, Stockholm University, and Research Director of LIS.

STUDIES IN SOCIAL INEQUALITY

August 540 pages, 51 tables, 50 figures
Paper \$24.95 (£16.99) S 9780804793346
Cloth \$65.00 (£44.00) S 9780804778244
eBook 9780804786751
Sociology



Enhancing Campus Capacity for Leadership *An Examination of Grassroots Leaders in Higher Education*

ADRIANNA J. KEZAR AND
JAIME LESTER

Enhancing Campus Capacity for Leadership contributes to the growing tradition of giving voice to grassroots leaders, focusing on the untapped potential of faculty and staff on college campuses. In an increasingly corporatized environment, grassroots leadership can provide a balance to the impulses of traditional campus leaders, create changes in the teaching and learning core, build greater equity, improve relationships among campus stakeholders, and enhance the student experience. This book documents the stories of grassroots leaders, their motivation and background, the tactics and strategies that they use, the obstacles they overcome, and the ways that they navigate power and join with formal authority. This investigation also highlights the fact that grassroots leaders, particularly in more marginalized groups, can face significant backlash. The authors end with a discussion of the future of leadership on college campuses.

Adrianna J. Kezar is Professor of Higher Education at the University of Southern California. Jaime Lester is Associate Professor of Higher Education at George Mason University.

July 368 pages, 9 tables, 16 figures
Paper \$24.95 (£16.99) S 9780804793353
Cloth \$60.00 (£40.00) S 9780804776479
eBook 9780804781626
Business/Education



The Soviet Cuban Missile Crisis *Castro, Mikoyan, Kennedy, Khrushchev, and the Missiles of November*

SERGO MIKOYAN, EDITED BY
SVETLANA SAVRANSKAYA

Based on secret transcripts of top-level diplomacy undertaken by the number-two Soviet leader, Anastas Mikoyan, to settle the Cuban Missile Crisis in 1962, this book rewrites conventional history. The “missiles of October” and “13 days” were only half the story: the nuclear crisis actually stretched well into November 1962 as the Soviets secretly planned to leave behind in Cuba over 100 tactical nuclear weapons, then reversed themselves because of obstreperous behavior by Fidel Castro. The highly-charged negotiations with the Cuban leadership, who bitterly felt sold out by Soviet concessions to the United States, were led by Mikoyan.

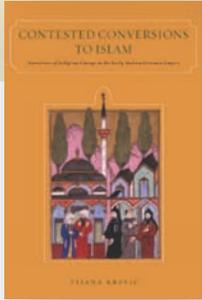
The author, Sergo Mikoyan, who served as his father’s personal secretary during these travels, vividly recalls how the Soviet relationship with revolutionary Cuba began and how it was shaped by the crisis.

Sergo Mikoyan, who died in 2010, was a historian specializing in Latin America and in Soviet-Latin American relations. Svetlana Savranskaya is a research fellow at the National Security Archive at George Washington University.

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July 616 pages
Paper \$29.95 (£16.99) M 9780804762021
Cloth \$65.00 (£44.00) S 9780804762014
History/Political Science

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Contested Conversions to Islam *Narratives of Religious Change in the Early Modern Ottoman Empire*

TIJANA KRSTIĆ

This book explores how Ottoman Muslims and Christians understood the phenomenon of conversion to Islam from the 15th to the 17th centuries. The Ottomans ruled over a large non-Muslim population and conversion to Islam was a contentious subject for all communities. Ottoman Muslim and Christian authors sought to define the boundaries of their communities while also promoting their own religious and political agendas. As Tijana Krstić argues, the production and circulation of narratives about conversion to Islam was central to the articulation of Ottoman imperial identity and Sunni Muslim “orthodoxy.”

Placing the evolution of Ottoman attitudes toward conversion and converts in the broader context of Mediterranean-wide religious trends and the Ottoman rivalry with the Habsburgs and Safavids, *Contested Conversions to Islam* draws on a variety of sources, including first-person conversion narratives and Orthodox Christian neomartyrologies, to reveal the interplay of individual, (inter)communal, local, and imperial initiatives that influenced the process of conversion.

Tijana Krstić is Associate Professor in the Medieval Studies Department at Central European University in Budapest.



The Great Social Laboratory *Subjects of Knowledge in Colonial and Postcolonial Egypt*

OMNIA EL SHAKRY

The Great Social Laboratory charts the development of the human sciences—anthropology, human geography, and demography—in late nineteenth- and twentieth-century Egypt. Tracing both intellectual and institutional genealogies of knowledge production, this book examines social science through a broad range of texts and cultural artifacts, ranging from the ethnographic museum to architectural designs to that pinnacle of social scientific research—“the article.”

Omnia El Shakry explores the interface between European and Egyptian social scientific discourses and interrogates the boundaries of knowledge production in a colonial and post-colonial setting. She examines the complex imperatives of race, class, and gender in the Egyptian colonial context, uncovering the new modes of governance, expertise, and social knowledge that defined a distinctive era of nationalist politics in the inter- and post-war periods. Finally, she examines the discursive field mapped out by colonial and nationalist discourses on the racial identity of the modern Egyptians.

Omnia El Shakry is Associate Professor of History at the University of California, Davis.



Middle East Authoritarianisms *Governance, Contestation, and Regime Resilience in Syria and Iran*

EDITED BY STEVEN HEYDEMANN
AND REINOUD LEENDERS

The developments of early 2011 changed the political landscape of the Middle East. But even as urgent struggles continue, it remains clear that authoritarianism will survive this transformational moment. This volume considers the Syrian and Iranian regimes—what they share in common and what distinguishes them.

Too frequently, authoritarianism has been assumed to be a generic descriptor and differences among regimes have been overlooked. As the political trajectories of Middle Eastern states diverge in years ahead, with some consolidating democratic gains while others remaining under forms of authoritarian rule, understanding variations in authoritarian governance and the attributes that promote regime resilience is an increasingly urgent priority.

Steven Heydemann is Senior Adviser for Middle East Initiatives at the United States Institute of Peace and Research Associate Professor at Georgetown University. Reinoud Leenders is Reader in International Relations and Middle East Studies at King's College London.

July 280 pages, 1 map

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Middle East Studies/History

October 344 pages

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Middle East Studies/History

November 312 pages, 2 tables, 4 figures

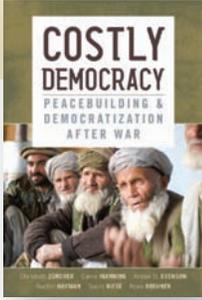
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Middle East Studies/Political Science

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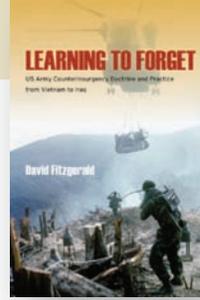
Costly Democracy *Peacebuilding and Democratization After War*

CHRISTOPH ZÜRCHER, CARRIE MANNING,
KRISTIE D. EVENSON, RACHEL HAYMAN,
SARAH RIESE, AND NORA ROEHNER

Peacebuilding is an interactive process that involves collaboration between peacebuilders and the victorious elites of a postwar society. While one of the most prominent assumptions of the peacebuilding literature asserts that the interests of domestic elites and peacebuilders coincide, *Costly Democracy* contends that they rarely align.

It reveals that, while domestic elites in postwar societies may desire the resources that peacebuilders can bring, they are often less eager to adopt democracy, believing that democratic reforms may endanger their substantive interests. The book offers comparative analyses of recent cases of peacebuilding to deepen understanding of postwar democratization and better explain why peacebuilding missions often bring peace—but seldom democracy—to war-torn countries.

Christoph Zürcher is Professor of Political Science at the University of Ottawa. Carrie Manning is Professor and Chair of Political Science at Georgia State University. Kristie D. Evenson is an independent researcher. Rachel Hayman is Head of Research at the International NGO Training and Research Centre. Sarah Riese is a Project Coordinator with the Schüler Helfen Leben Foundation. Nora Roehner works for the German Ministry for Development Cooperation.



Learning to Forget *US Army Counterinsurgency Doctrine and Practice from Vietnam to Iraq*

DAVID FITZGERALD

Learning to Forget analyzes the evolution of U.S. counterinsurgency (COIN) doctrine over the last five decades. Beginning with an extensive section on the lessons of Vietnam, it traces the decline of COIN in the 1970s, then the rebirth of low intensity conflict through the Reagan years, in the conflict in Bosnia, and finally in the campaigns of Iraq and Afghanistan. Ultimately it closes the loop by explaining how, by confronting the lessons of Vietnam, the U.S. Army found a way out of those most recent wars. In the process it provides an illustration of how military leaders make use of history and demonstrates the difficulties of drawing lessons from the past that can usefully be applied to contemporary circumstances.

The book outlines how the construction of lessons is tied to the construction of historical memory and demonstrates how histories are constructed to serve the needs of the present. In so doing, it creates a new theory of doctrinal development.

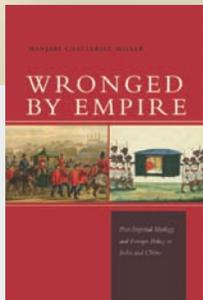
David Fitzgerald is Lecturer in International Politics in the School of History at University College Cork, Ireland.

STANFORD SECURITY STUDIES

August 208 pages, 12 tables, 8 figures
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Security Studies

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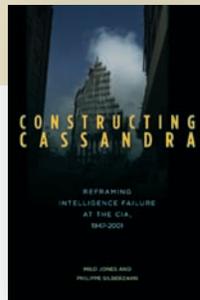
Wronged by Empire *Post-Imperial Ideology and Foreign Policy in India and China*

MANJARI CHATTERJEE MILLER

Although India and China have very different experiences of colonialism, they respond to that history in a similar way—by treating it as a collective trauma. As a result they have a strong sense of victimization that affects their foreign policy decisions even today.

Wronged by Empire breaks new ground by blending this historical phenomenon, colonialism, with mixed methods—including archival research, newspaper data mining, and a new statistical method of content analysis—to explain the foreign policy choices of India and China: two countries that are continuously discussed but very rarely compared. By reference to their colonial past, Manjari Chatterjee Miller explains their behavior today. She argues that the transformative historical experience of ex-colonies can be used as a method to categorize states in the international system. In the process Miller offers a more inclusive way to analyze states than do traditional theories of international relations.

Manjari Chatterjee Miller is Assistant Professor of International Relations at Boston University.



Constructing Cassandra *Reframing Intelligence Failure at the CIA, 1947–2001*

MILO JONES AND
PHILIPPE SILBERZAHN

Constructing Cassandra analyzes the intelligence failures at the CIA that resulted in four key strategic surprises experienced by the U.S.: the Cuban Missile Crisis in 1962, the Iranian revolution of 1978, the collapse of the USSR in 1991, and the 9/11 terrorist attacks—surprises still play out today in U.S. policy. Although there has been no shortage of studies exploring how intelligence failures can happen, none of them have been able to provide a unified understanding of the phenomenon.

To correct that omission, this book brings culture and identity to the foreground to present a unified model of strategic surprise; one that focuses on the internal make-up the CIA, and takes seriously those Cassandras who offered warnings, but were ignored. This systematic exploration of the sources of the CIA's intelligence failures points to ways to prevent future strategic surprises.

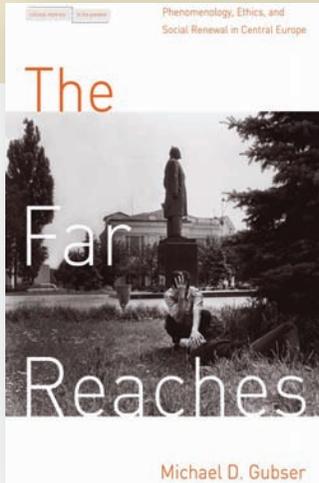
Milo Jones is Managing Director of a consulting firm and teaches geopolitics and strategy as a Visiting Professor at IE Business School in Madrid, Spain. Philippe Silberzahn is Professor of Strategy at EMLyon Business School in France and a Research Fellow at École Polytechnique in France.

STUDIES IN ASIAN SECURITY

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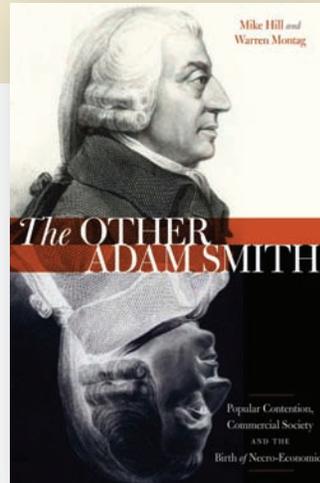
The Far Reaches
*Phenomenology, Ethics,
and Social Renewal in
Central Europe*

MICHAEL D. GUBSER

When future historians chronicle the twentieth century, they will see phenomenology as one of the preeminent social and ethical philosophies of its age. The phenomenological movement not only produced systematic reflection on common moral concerns such as distinguishing right from wrong and explaining the status of values; it also called on philosophy to renew European societies facing crisis, an aim that inspired thinkers in interwar Europe as well as later communist bloc dissidents.

Despite this legacy, phenomenology continues to be largely discounted as esoteric and solipsistic, the last gasp of a Cartesian dream to base knowledge on the isolated rational mind. Intellectual histories tend to cite Husserl's epistemological influence on philosophies like existentialism and deconstruction without considering his social or ethical imprint. And while a few recent scholars have begun to note phenomenology's wider ethical resonance, especially in French social thought, its image as stubbornly academic continues to hold sway. *The Far Reaches* challenges that image by tracing the first history of phenomenological ethics and social thought in Central Europe, from its founders Franz Brentano and Edmund Husserl through its reception in East Central Europe by dissident thinkers such as Jan Patočka, Karol Wojtyła (Pope John Paul II), and Václav Havel.

Michael Gubser is Associate Professor of History at James Madison University.



**The Other
Adam Smith**
*Popular Contention,
Commercial Society,
and the Birth of
Necro-Economics*

MIKE HILL AND
WARREN MONTAG

The Other Adam Smith represents the next wave of critical thinking about the still under-examined work of this paradigmatic Enlightenment thinker. Not simply another book about Adam Smith, it allows and even necessitates his inclusion in the realm of theory in the broadest sense. Moving beyond his usual economic and moral philosophical texts, Mike Hill and Warren Montag take seriously Smith's entire corpus, his writing on knowledge, affect, sociability and government, and political economy, as constituting a comprehensive—though highly contestable—system of thought. We meet not just Smith the economist, but Smith the philosopher, Smith the literary critic, Smith the historian, and Smith the anthropologist. Placed in relation to key thinkers such as Hume, Lord Kames, Fielding, Hayek, Von Mises, and Agamben, this other Adam Smith, far from being localized in the history of eighteenth-century economic thought or ideas, stands at the center of the most vibrant and contentious debates of the twentieth and twenty-first centuries.

Mike Hill is Associate Professor of English at the University at Albany, SUNY. Warren Montag is Professor of English at Occidental College.

CULTURAL MEMORY IN THE PRESENT

July 368 pages

Paper \$27.95 (£18.99) *M* 9780804792523

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Philosophy/History

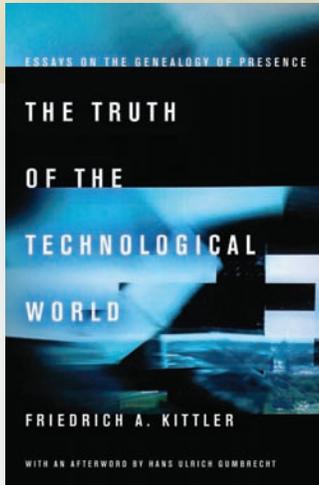
November 392 pages

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Philosophy/Economics



**The Truth of the
Technological World**
*Essays on the Genealogy
of Presence*

FRIEDRICH A.
KITTLER
WITH AN AFTERWORD
BY HANS ULRICK
GUMBRECHT
TRANSLATED BY ERIK
BUTLER

Friedrich Kittler (1943–2011) combined the study of literature, cinema, technology, and philosophy in a manner sufficiently novel to be recognized as a new field of academic endeavor in his native Germany. “Media studies,” as Kittler conceived it, meant reflecting on how books operate as films, poetry as computer science, and music as military equipment. This volume collects writings from all stages of the author’s prolific career. Exemplary essays illustrate how matters of form and inscription make heterogeneous source material (e.g., literary classics and computer design) interchangeable on the level of function—with far-reaching consequences for our understanding of the humanities and the “hard sciences.” Rich in counterintuitive propositions, sly humor, and vast erudition, Kittler’s work both challenges the assumptions of positivistic cultural history and exposes the over-abstraction and language games of philosophers such as Heidegger and Derrida. The twenty-three pieces gathered here document the intellectual itinerary of one of the most original thinkers in recent times—sometimes baffling, often controversial, and always stimulating.

Philosopher, media scholar, and literary theorist Friedrich Kittler had appointments at several American and German universities over the course of his career, including his tenure as Chair of Aesthetics and Media History at the Humboldt University of Berlin.



New Demons
*Rethinking Power and
Evil Today*

SIMONA FORTI
TRANSLATED BY
ZAKIYA HANAFI

As long as we care about suffering in the world, says political philosopher Simona Forti, we are compelled to inquire into the question of evil. But is the concept of “evil” still useful in a postmodern landscape where absolute values have been leveled and relativized by a historicist perspective? Given our current unwillingness to judge others, what signposts remain to guide our ethical behavior?

Surveying the nineteenth- and twentieth-century Western philosophical debates on evil, Forti concludes that it is time to leave behind what she calls “the Dostoevsky paradigm”: the dualistic vision of an omnipotent monster pitted against absolute, helpless victims. No longer capable of grasping the normalization of evil in today’s world—whose structures of power have been transformed—this paradigm has exhausted its explanatory force.

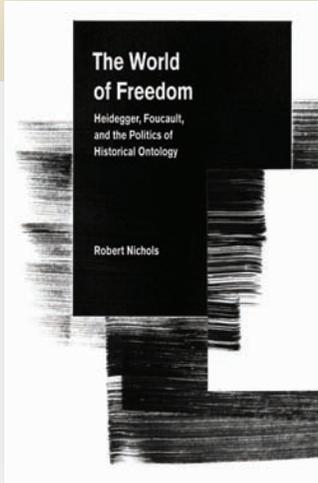
In its place, Forti offers a different genealogy of the relationship between evil and power, one that finally calls into question power’s recurrent to transgression. At the center of contemporary evil she posits the passive attitude towards rule-following, the need for normalcy, and the desire for obedience nurtured by our contemporary mass democracies. In our times, she contends, evil must be explored in tandem with our stubborn desire to stay alive at all costs as much as with our deep need for acknowledgment: the new modern absolutes. A courageous book, *New Demons* extends an original, inspiring call to ethical living in a biopolitical age.

Simona Forti is Professor of Political Science at the University of Piemonte Orientale in Italy.

CULTURAL MEMORY IN THE PRESENT

September 416 pages, 3 figures, 1 illustration, 3 maps
Paper \$27.95 (£18.99) *M* 9780804792547
Cloth \$90.00 (£60.00) *S* 9780804790680
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Cultural Studies/Cinema and Media Studies

October 416 pages
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Philosophy



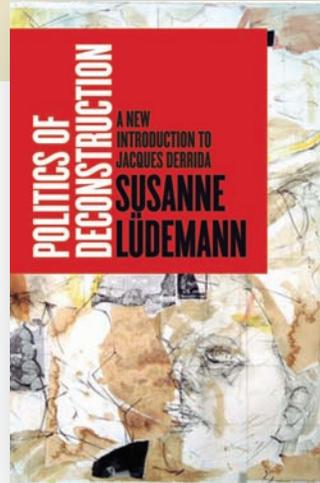
The World of Freedom
*Heidegger, Foucault,
 and the Politics of
 Historical Ontology*

ROBERT NICHOLS

Martin Heidegger and Michel Foucault are two of the most important and influential thinkers of the twentieth century. Each has spawned volumes of secondary literature and sparked fierce, polarizing debates, particularly about the relationship between philosophy and politics. And yet, to date there exists almost no work that presents a systematic and comprehensive engagement of the two in relation to one another. *The World of Freedom* addresses this lacuna.

Neither apology nor polemic, the book demonstrates that it is not merely interesting but necessary to read Heidegger and Foucault alongside one another if we are to properly understand the shape of twentieth-century Continental thought. Through close, scholarly engagement with primary texts, Robert Nichols develops original and demanding insights into the relationship between fundamental and historical ontology, modes of objectification and subjectification, and an ethopoetic conception of freedom. In the process, his book also reveals the role that Heidegger's reception in France played in Foucault's intellectual development—the first major work to do so while taking full advantage of the recent publication of Foucault's last Collège de France lectures of the 1980s, which mark a return to classical Greek and Roman philosophy, and thus to familiar Heideggerian loci of concern.

Robert Nichols is Assistant Professor of Political Theory at the University of Minnesota.



Politics of Deconstruction
*A New Introduction to
 Jacques Derrida*

SUSANNE LÜDEMANN

The book offers a new introduction to Jacques Derrida and to Deconstruction as an important strand of Continental Philosophy. From his early writings on phenomenology and linguistics to his later meditations on war, terrorism, and justice, Jacques Derrida (1930–2004) achieved prominence on an international scale by addressing as many different audiences as he did topics. Yet despite widespread acclamation, his work has never been considered easy. Rendering accessible debates that marked more than four decades of engagement and inquiry, Susanne Lüdemann traces connections between the philosopher's own texts and those of his many interlocutors, past and present.

Unlike conventional introductions, *Politics of Deconstruction* offers a number of personal approaches to reading Derrida and invites readers to find their own. Emphasizing the relationship between philosophy and politics, it shows that, with Deconstruction, there is much more at stake than an “academic” discussion, for Derrida's work deals with all the burning political and intellectual challenges of our time. The author's own professional experience in both the United States and in Europe, which particularly inform her chapter on Derrida's reception in the United States, opens a unique perspective on a unique thinker, one that rewards specialists and newcomers alike.

Susanne Lüdemann is Professor of Germanic Studies at the University of Munich. She was previously a professor at the University of Chicago.

September 288 pages

Paper \$24.95 (£16.99) *M* 9780804792646

Cloth \$80.00 (£54.00) *S* 9780804788755

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Philosophy

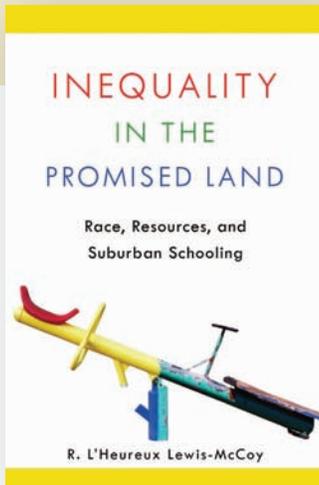
August 176 pages

Paper \$21.95 (£14.99) *M* 9780804784139

Cloth \$60.00 (£40.00) *S* 9780804784122

eBook 9780804793025

Philosophy



Inequality in the Promised Land
Race, Resources, and Suburban Schooling

R. L'HEUREUX
LEWIS-MCCOY

Nestled in neighborhoods of varying degrees of affluence, suburban public schools are typically better resourced than their inner-city peers. Despite the glowing opportunities that many families associate with suburban schooling, accessing a district's resources is not always straightforward, particularly for black and poorer families. Moving beyond class- and race-based explanations, *Inequality in the Promised Land* focuses on the everyday interactions between parents, students, teachers, and school administrators in order to understand why resources seldom trickle down to a district's racial and economic minorities.

Rolling Acres Public Schools (RAPS) is one of the many well-appointed suburban school districts across the United States that has become increasingly racially and economically diverse over the last forty years. Expanding on Charles Tilly's model of relational analysis and drawing on 100 in-depth interviews as well participant observation and archival research, R. L'Heureux Lewis-McCoy examines the pathways of resources in RAPS. He discovers that—due to structural factors, social and class positions, and past experiences—resources are not valued equally among families and, even when deemed valuable, financial factors and issues of opportunity hoarding often prevent certain RAPS families from accessing that resource. In addition to its fresh and incisive insights into educational inequality, this groundbreaking book also presents valuable policy-orientated solutions for administrators, teachers, activists, and politicians.

R. L'Heureux Lewis-McCoy is Assistant Professor of Sociology and Black Studies at The City College of New York.

July 240 pages, 3 figures
Paper \$24.95 (£16.99) M 9780804792134
Cloth \$85.00 (£57.00) S 9780804790703
eBook 9780804792455
Sociology



Remaking College
The Changing Ecology of Higher Education

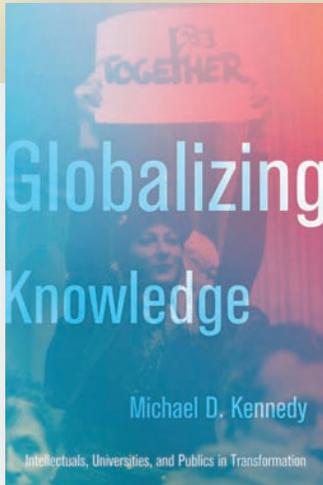
EDITED BY
MICHAEL W. KIRST
AND MITCHELL L.
STEVENS

Between 1945 and 1990 the United States built the largest and most productive higher education system in world history. Over the last several decades, however, dramatic budget cuts to public academic services and skyrocketing tuition have made college completion more difficult for many. Nevertheless the democratic promise of education and the global competition for educated workers mean ever growing demand. *Remaking College* considers this changing context, arguing that a growing accountability revolution, the push for greater efficiency and productivity, and the explosion of online learning is dramatically changing the character of higher education.

Writing from a range of disciplines and professional backgrounds, the contributors each bring a unique perspective to the fate and future of U.S. higher education. By directing their focus on schools which do the lion's share of undergraduate instruction—community colleges, comprehensive public universities, and for-profit institutions—they imagine a future unencumbered by dominant notions of the “traditional” student, linear models of student achievement, and college as a four-year residential experience. The result is a collection rich with new tools for helping people make more informed decisions about college—for themselves, for their children, and for American society as a whole.

Michael W. Kirst is Professor Emeritus of Education and Business Administration at Stanford University and the current President of the California State Board of Education. Mitchell L. Stevens is Associate Professor of Education at Stanford University and (by courtesy) Business and Sociology at Stanford University.

December 344 pages, 17 tables, 13 figures
Paper \$24.95 (£16.99) M 9780804793292
Cloth \$80.00 (£54.00) S 9780804791670
eBook 9780804793551
Sociology/Education



*Globalizing Knowledge
Intellectuals,
Universities,
and Publics in
Transformation*

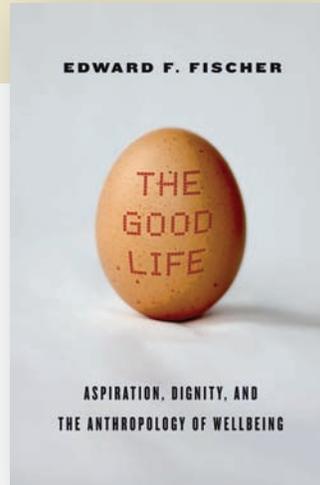
MICHAEL D. KENNEDY

Heralding a push for higher education to adopt a more global perspective, the term “globalizing knowledge” is today a popular catchphrase among academics and their circles. The complications and consequences of this desire for greater worldliness, however, are rarely considered critically. In this groundbreaking cultural-political sociology of knowledge and change, Michael D. Kennedy rearticulates questions, approaches, and case studies to clarify intellectuals’ and institutions’ responsibilities in a world defined by transformation and crisis.

Globalizing Knowledge introduces the stakes of globalizing knowledge before examining how intellectuals and their institutions and networks shape and are shaped by globalization and world-historical events from 2001 through the uprisings of 2011–13. But Kennedy is not only concerned with elaborating how wisdom is maintained and transmitted, he also asks how we can recognize both interconnectedness and inequalities, and possibilities for more knowledgeable change within and beyond academic circles. Subsequent chapters are devoted to issues of public engagement, the importance of recognizing difference and the local’s implication in the global, and the specific ways in which knowledge, images, and symbols are shared globally. Kennedy considers numerous case studies, from historical happenings in Poland, Kosovo, Ukraine, and Afghanistan, to today’s energy crisis, Pussy Riot, the Occupy Movement, and beyond, to illuminate how knowledge functions and might be used to affect good in the world.

Michael D. Kennedy is Professor of Sociology and International Studies at Brown University.

December 440 pages, 13 tables, 6 figures, 7 illustrations
Paper \$34.95 (£22.99) *M* 9780804793438
Cloth \$105.00 (£71.00) *S* 9780804792363
eBook 9780804793445
Sociology



*The Good Life
Aspiration, Dignity,
and the Anthropology
of Wellbeing*

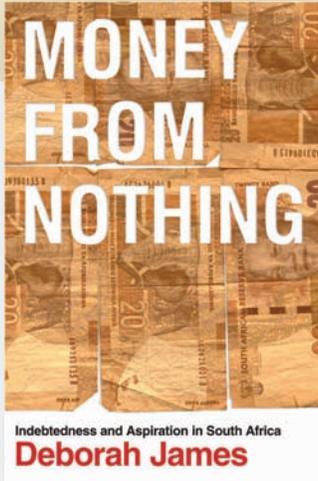
EDWARD F. FISCHER

What could middle-class German supermarket shoppers buying eggs and impoverished Maya farmers in Guatemala harvesting coffee possibly have in common? Both groups are using the market in pursuit of the “good life.” But what exactly is the good life? How do we define wellbeing beyond the material standards of living? While we may all want to live the good life, we differ widely on just what that entails. In *The Good Life*, Edward Fischer examines wellbeing by exploring very different cultural contexts in an attempt to tease out universal notions of the good life and how best to achieve it.

Building on the work of his earlier best-selling book, *Broccoli and Desire*, Fischer seeks to bind his subjects together in webs of desire and material production. Drawing from his research in both Guatemala and Germany, this book is a richly layered attempt to better understand the key elements of the good life, which include aspiration, opportunity, dignity, and purpose. *The Good Life* provides readers with fascinating on-the-ground narratives of Germans’ choices regarding the purchase of eggs and cars, and Guatemalans’ production of coffee and cocaine—things to which people attach their aspirations and desires for a good life, both extraordinary and mundane.

Edward F. Fischer is Professor of Anthropology and Director of the Center for Latin American Studies at Vanderbilt University. He is the author of Broccoli and Desire: Global Connections and Maya Struggles in Postwar Guatemala (Stanford, 2006).

September 304 pages, 9 tables, 14 figures, 17 illustrations, 2 maps
Paper \$24.95 (£16.99) *M* 9780804792530
Cloth \$85.00 (£57.00) *S* 9780804790963
eBook 9780804792615
Anthropology



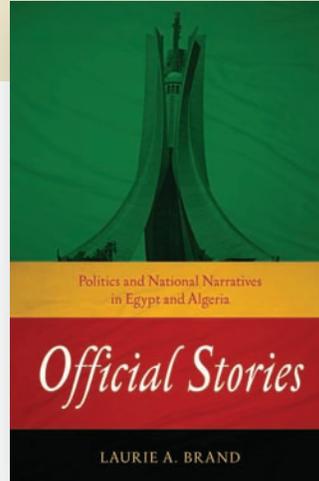
*Money from Nothing
Indebtedness and
Aspiration in
South Africa*

DEBORAH JAMES

Money from Nothing explores the dynamics surrounding South Africa's national project of financial inclusion—dubbed “banking the unbanked”—which aimed to extend credit to black South Africans as a critical aspect of broad-based economic enfranchisement.

Through rich and captivating accounts, Deborah James reveals the varied ways in which middle- and working-class South Africans' access to credit is intimately bound up with identity, status-making, and aspirations of upward mobility. She draws out the deeply precarious nature of both the aspirations and the economic relations of debt which sustain her subjects, revealing the shadowy side of indebtedness and its potential to produce new forms of oppression and disenfranchisement in place of older ones. *Money from Nothing* uniquely captures the lived experience of indebtedness for those many millions who attempt to improve their positions (or merely sustain existing livelihoods) in emerging economies.

Deborah James is Professor of Anthropology at the London School of Economics. Her previous books include Gaining Ground? “Rights” and “Property” in South African Land Reform (2007) and Songs of the Women Migrants (1999). She has written for the Mail and Guardian and has appeared in Laurie Taylor’s Thinking Allowed, on the BBC.



*Official Stories
Politics and National
Narratives in Egypt
and Algeria*

LAURIE A. BRAND

Until the recent uprisings in the Middle East and North Africa, the resilience of authoritarian regimes seemed a fundamental feature of regional politics. While economic, political, and internal security policies are most often considered in discussions of regime maintenance, Laurie Brand introduces a new factor, that of national narratives. Portrayals of a country's founding, identity, and bases of unity can be a powerful strategy in sustaining a ruling elite. Brand argues that such official stories, which are used to reinforce the right to rule, justify policies, or combat opponents, deserve careful exploration if we are to understand the full range of tools available to respond to crises that threaten a leadership's hold on power.

Brand examines more than six decades of political, economic, and military challenges in two of North Africa's largest countries: Egypt and Algeria. Through a careful analysis of various texts—history and religion textbooks, constitutions, national charters, and presidential speeches—*Official Stories* demonstrates how leaderships have attempted to reconfigure narratives to confront challenges to their power. Brand's account also demonstrates how leaderships may miscalculate, thereby setting in motion opposition forces beyond their control.

Laurie A. Brand is Robert Grandford Wright Professor of International Relations at the University of Southern California and author of Citizens Abroad: Emigration and the State in the Middle East and North Africa (2006).

STANFORD STUDIES IN MIDDLE EASTERN AND ISLAMIC
SOCIETIES AND CULTURES

October 296 pages, 5 tables, 6 figures, 7 illustrations, 2 maps

Paper \$27.95 (£18.99) *M* 9780804792677

Cloth \$90.00 (£60.00) *S* 9780804791113

eBook 9780804793155

Anthropology

No sales in South African countries (SADC Region)

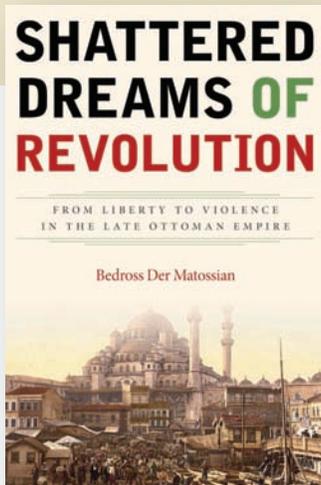
August 312 pages

Paper \$27.95 (£18.99) *M* 9780804792165

Cloth \$90.00 (£60.00) *S* 9780804789608

eBook 9780804792325

Middle East Studies/Political Science



Shattered Dreams of
Revolution
*From Liberty to
Violence in the Late
Ottoman Empire*

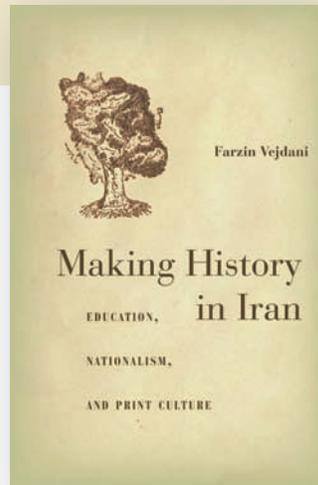
BEDROSS DER
MATOSSIAN

The Ottoman revolution of 1908 is a study in contradictions—a positive manifestation of modernity intended to reinstate constitutional rule, yet ultimately a negative event that shook the fundamental structures of the empire, opening up ethnic, religious, and political conflicts. *Shattered Dreams of Revolution* considers this revolutionary event to tell the stories of three important groups: Arabs, Armenians, and Jews. The revolution raised these groups' expectations for new opportunities of inclusion and citizenship. But as post-revolutionary festivities ended, these euphoric feelings soon turned to pessimism and a dramatic rise in ethnic tensions.

The undoing of the revolutionary dreams could be found in the very foundations of the revolution itself. Inherent ambiguities and contradictions in the revolution's goals and the reluctance of both the authors of the revolution and the empire's ethnic groups to come to a compromise regarding the new political framework of the empire ultimately proved untenable. The revolutionaries had never been wholeheartedly committed to constitutionalism, thus constitutionalism failed to create a new understanding of Ottoman citizenship, grant equal rights to all citizens, and bring them under one roof in a legislative assembly. Today as the Middle East experiences another set of revolutions, these early lessons of the Ottoman Empire, of unfulfilled expectations and ensuing discontent, still provide important insights into the contradictions of hope and disillusion seemingly inherent in revolution.

Bedross Der Matossian is Assistant Professor of History at the University of Nebraska-Lincoln.

October 264 pages, 6 illustrations, 1 map
Paper \$24.95 (£16.99) M 9780804792639
Cloth \$85.00 (£57.00) S 9780804791472
eBook 9780804792707
Middle East Studies/History



Making History
in Iran
*Education, Nationalism,
and Print Culture*

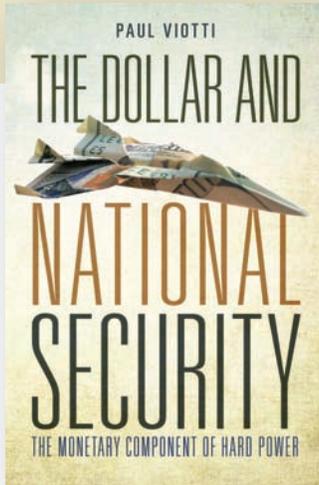
FARZIN VEJDANI

Iranian history was long told through a variety of stories and legend, tribal lore and genealogies, and tales of the prophets. But in the late nineteenth century, new institutions emerged to produce and circulate a coherent history that fundamentally reshaped these fragmented narratives and dynastic storylines. Farzin Vejdani investigates this transformation to show how cultural institutions and a growing public-sphere affected history-writing, and how in turn this writing defined Iranian nationalism. Interactions between the state and a cross-section of Iranian society—scholars, schoolteachers, students, intellectuals, feminists, and poets—were crucial in shaping a new understanding of nation and history.

This enlightening book draws on previously unexamined primary sources—including histories, school curricula, pedagogical materials, periodicals, and memoirs—to demonstrate how the social locations of historians writ broadly influenced their interpretations of the past. The relative autonomy of these historians had a direct bearing on whether history upheld the status quo or became an instrument for radical change, and the writing of history became central to debates on social and political reform, the role of women in society, and the criteria for citizenship and nationality. Ultimately, this book traces how contending visions of Iranian history were increasingly unified as a centralized Iranian state emerged in the early twentieth century.

Farzin Vejdani is Assistant Professor of History at Ryerson University.

October 288 pages
Cloth \$60.00 (£40.00) S 9780804791533
eBook 9780804792813
Middle East Studies/History



**The Dollar and
National Security**
*The Monetary
Component of Hard
Power*

PAUL R. VIOTTI

Defense establishments and the armed forces they organize, train, equip, and deploy depend upon the security of capital and capital flows, mechanisms that have become increasingly globalized. Military capabilities are thus closely tied not only to the size of the economic base from which they are drawn, but also to the viability of global convertibility and exchange arrangements. Although the general public has a stake in these economic matters, the interests and interpretive understandings held by policy elites matter most—in particular those among the owners or managers of capital who focus on international finance and the international monetary regimes that sustain global commerce and their capital positions.

In *The Dollar and National Security*, Paul Viotti explores the links between global capital flows, these policy elites, and national security. After establishing the historical link between currency, gold, and security, he continues the monetary–security story by examining the instrumental role the dollar has played in American economic and national security over the past seven decades. He reveals how perceived individual and collective interests are the key drivers toward building the kind of durable consensus necessary to sustain the external financing of American foreign and national security policy, and addresses the future implications for national security as decision-makers in the BRICs and other countries position themselves to assume an even larger policy presence in global commercial, monetary, and security matters.

Paul R. Viotti is Professor at the Josef Korbel School of International Studies, University of Denver.

STANFORD SECURITY STUDIES

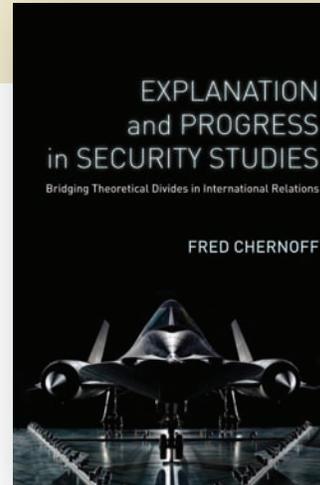
August 240 pages, 31 tables

Paper \$27.95 (£18.99) *M* 9780804792257

Cloth \$90.00 (£60.00) *S* 9780804791137

eBook 9780804792301

Security Studies



**EXPLANATION
and PROGRESS
in SECURITY STUDIES**
Bridging Theoretical Divides in International Relations

FRED CHERNOFF

**Explanation and
Progress in Security
Studies**
*Bridging Theoretical
Divides in
International Relations*

FRED CHERNOFF

Explanation and Progress in Security Studies asks why Security Studies, as a central area of International Relations, has not experienced scientific progress in the way natural sciences have—and answers by arguing that the underlying reason is that scholars in Security Studies have advanced a range of different notions of “explanation” or different criteria of “explanatory superiority” to show that their positions are better than rival positions.

To demonstrate this, the author engages in in-depth content analysis of the generally recognized exemplars of explanation and explanatory superiority in three of the core debates in the disciplines: Why do states pursue policies of nuclear proliferation? Why do states choose to form the alliances they do? And why do liberal democratic states behave the way they do toward other liberal democracies?

The book reveals that authors in the debates that have shown the most progress use similar criteria in arguing for and against the key explanations. In the nuclear proliferation debate, there is wide divergence in the criteria the most visible authors use, and there is wide divergence in the explanations offered. In the alliance formation/balance-of-power debate, there is some overlap of criteria the most important authors use, and there has been some limited movement toward consensus. In the democratic peace debate there has been much more overlap of criteria the most prominent authors use, and there is agreement on both some positive and negative conclusions.

Fred Chernoff is the Harvey Picker Professor of International Relations at Colgate University.

STANFORD SECURITY STUDIES

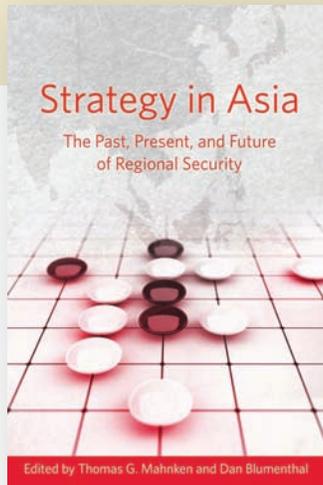
August 328 pages, 13 tables, 5 figures

Paper \$29.95 (£19.99) *M* 9780804792264

Cloth \$95.00 (£64.00) *S* 9780804790956

eBook 9780804792295

Security Studies/Political Science



Strategy in Asia
*The Past, Present, and
 Future of Regional
 Security*

EDITED BY THOMAS G.
 MAHNKEN AND
 DAN BLUMENTHAL

Some of the United States' greatest challenges over the coming decades are likely to emanate from the Asia-Pacific region. China and India are rising and Militant Islam continues to take root in Pakistan, while nuclear proliferation threatens to continue in fits and starts. If America is to meet these challenges comprehensively, strategists will have to learn more about Asia, and Asian scholars, policymakers, and analysts will need to understand better the enduring and timeless principles of strategy.

Based on the premise therefore that the increasing strategic weight of the Asia-Pacific region warrants greater attention from both scholars and practitioners alike, *Strategy in Asia: The Past, Present, and Future of Regional Security* aims to marry the fields of strategic studies and Asian studies in order to help academics and practitioners to begin addressing these challenges. The book uses the lenses of geography, culture, and economics to examine in depth the strategic context that Asia presents to the major nations of the region—including the U.S. as a Pacific nation—and the strategic scenarios that may well play out in the region in the near future. Specific attention is paid to Asia as a warfighting environment, and to the warfighting traditions and current postures of the major nations.

Thomas Mahnken is Jerome E. Levy Chair of Economic Geography and National Security at the U.S. Naval War College and is the Editor of the Journal of Strategic Studies. Dan Blumenthal is the Director of Asian Studies at the American Enterprise Institute.

STANFORD SECURITY STUDIES

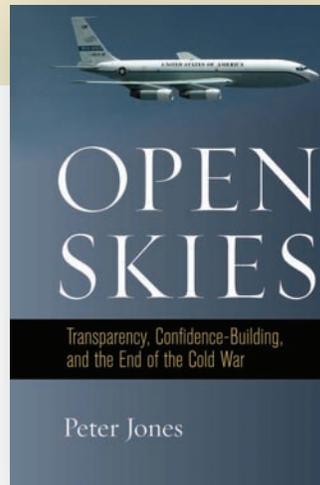
October 296 pages, 6 maps

Paper \$29.95 (£19.99) M 9780804792745

Cloth \$95.00 (£64.00) S 9780804791496

eBook 9780804792820

Security Studies



Open Skies
*Transparency,
 Confidence-Building,
 and the End of the
 Cold War*

PETER JONES

This book recounts and analyzes the history of one of the best-kept diplomatic and security secrets of the last half-century—the Open Skies Treaty: a treaty that allows the U.S., the Russian Federation, and over 30 other signatories to fly unarmed reconnaissance aircraft over one another's territory. First proposed by President Eisenhower in 1955, shelved by succeeding administrations, re-launched by President George H. W. Bush in 1989, and finally ratified in 2002, the Treaty has been one of the most important security instruments of the 21st century—with over 1,000 flights logged to date providing confidence for the governments, intelligence communities, and militaries of former and potential adversaries.

Written by a professor and former diplomat who was deeply involved in the negotiations of the Open Skies Treaty from 1989 to 1995, this book is a meticulous work of political history that explores how Open Skies affected, and was affected by, the extraordinary times of its negotiation—during which the Cold War ended and the Soviet Union collapsed. But it is also a potential blueprint for future applications of the Open Skies concept by providing insights into the role that cooperative aerial monitoring can play in helping to transform other difficult relationships around the world. As such it will serve as a negotiation handbook for diplomats, bureaucrats, and politicians and as a case-study textbook for IR students and students of diplomacy.

Peter Jones teaches in the Graduate School of Public and International Affairs at the University of Ottawa, Canada.

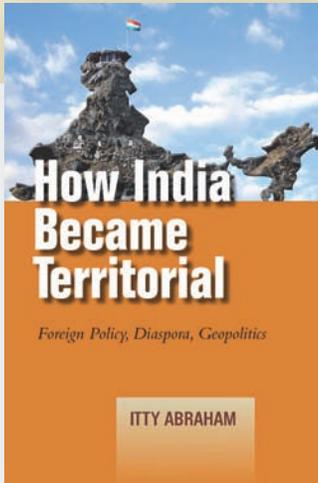
STANFORD SECURITY STUDIES

August 264 pages

Cloth \$50.00 (£34.00) S 9780804790987

eBook 9780804792318

Security Studies



How India Became Territorial
Foreign Policy, Diaspora, Geopolitics

ITTY ABRAHAM

Why do countries go to war over disputed lands? Why do they fight when the territories in question are economically and strategically worthless? Drawing on critical approaches to international relations, political geography, international law, and social history, and based on a close examination of the Indian experience during the 20th century, Itty Abraham addresses these questions and offers a new conceptualization of foreign policy as a state territorializing practice.

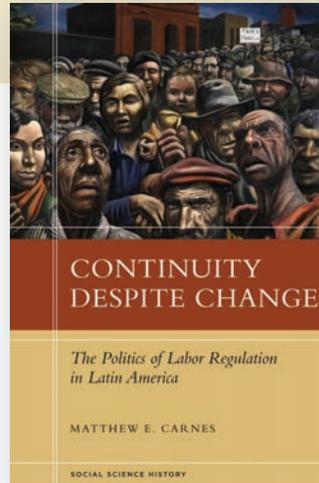
Identifying the contested process of decolonization as the root of contemporary Asian inter-state territorial conflicts, he explores the political implications of establishing a fixed territorial homeland as a starting point for both international recognition and national identity—concluding that disputed lands are important because of their identification with the legitimacy of the postcolonial nation-state, rather than because of their potential for economic gains or their place in historic grievances.

By treating Indian diaspora policy and geopolitical practice as exemplars of foreign policy behavior, Abraham demonstrates how their intersection offers an entirely new way of understanding India's vexed relations with Pakistan and China. This approach offers a new and productive way of thinking about foreign policy and inter-state conflicts over territory in Asia—one that is non-U.S. and non-European focused—that has a number of implications for regional security and for foreign policy practices in the contemporary postcolonial world.

Itty Abraham teaches in the Department of Southeast Asian Studies at the National University of Singapore.

STUDIES IN ASIAN SECURITY

August 248 pages
Cloth \$50.00 (£34.00) S 9780804791632
eBook 9780804792684
Security Studies



Continuity Despite Change
The Politics of Labor Regulation in Latin America

MATTHEW E. CARNES

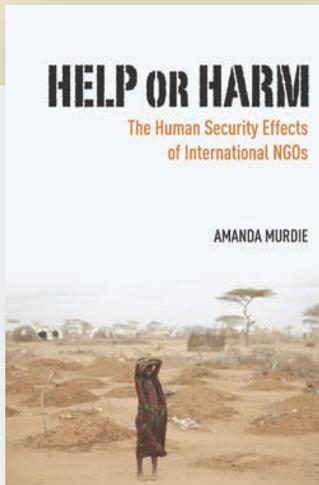
As the dust settles on nearly three decades of economic reform in Latin America, one of the most fundamental economic policy areas has changed far less than expected: labor regulation. To date, Latin America's labor laws remain both rigidly protective and remarkably diverse. *Continuity Despite Change* develops a new theoretical framework for understanding labor laws and their change through time, beginning by conceptualizing labor laws as comprehensive systems or "regimes." In this context, Matthew Carnes demonstrates that the reform measures introduced in the 1980s and 1990s have only marginally modified the labor laws from decades earlier. To explain this continuity, he argues that labor law development is constrained by long-term economic conditions and labor market institutions. He points specifically to two key factors—the distribution of worker skill levels and the organizational capacity of workers.

Carnes presents cross-national statistical evidence from the eighteen major Latin American economies to show that the theory holds for the decades from the 1980s to the 2000s, a period in which many countries grappled with proposed changes to their labor laws. He then offers theoretically grounded narratives to explain the different labor law configurations and reform paths of Chile, Peru, and Argentina. His findings push for a rethinking of the impact of globalization on labor regulation, as economic and political institutions governing labor have proven to be more resilient than earlier studies have suggested.

Matthew E. Carnes is Assistant Professor in the Department of Government at Georgetown University

SOCIAL SCIENCE HISTORY

August 272 pages, 14 tables, 22 figures
Cloth \$65.00 (£44.00) S 9780804789431
eBook 9780804792424
Political Science/History



Help or Harm
*The Human Security
Effects of International
NGOs*

AMANDA MURDIE

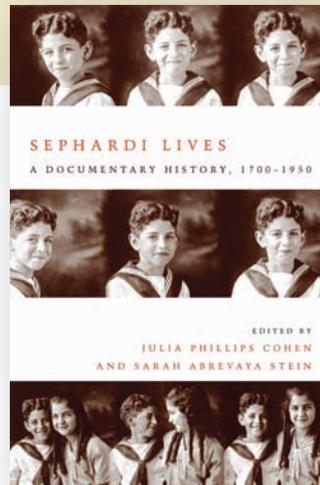
When do international non-governmental organizations like Oxfam or Human Rights Watch actually work? *Help or Harm* answers this question by offering the first comprehensive framework for understanding the effects of the international non-governmental organizations working in the area of human security. Unlike much of the previous literature on INGOs within international relations, its theoretical focus includes both advocacy INGOs—such as Amnesty International or Greenpeace, whose predominant mission is getting a targeted actor to adopt a policy or behavior in line with the position of the INGO—and service INGOs—such as CARE or Oxfam, which focus mainly on goods provision.

The book rigorously and logically assesses how INGOs with heterogeneous underlying motivations interact with those other actors that are critical for advocacy and service provision. This theoretical framework is tested quantitatively on a sample of over 100 countries that have exhibited imperfect human security situations since the end of the Cold War. These case-study vignettes serve as “reality checks” to the game-theoretic logic and empirical findings of the book.

Amanda Murdie finds that INGOs can have powerful effects on human rights and development outcomes—although the effect of these organizations is not monolithic: differences in organizational characteristics (which reflect underlying motivations, issue-focus, and state peculiarities) condition when and where this vibrant and growing force of INGOs will be effective contributors to human security outcomes.

Amanda Murdie is an Assistant Professor of Political Science at the University of Missouri.

August 304 pages, 15 tables, 16 figures
Cloth \$65.00 (£44.00) S 9780804791977
eBook 9780804792479
Political Science/Security Studies



Sephardi Lives
*A Documentary
History, 1700–1950*

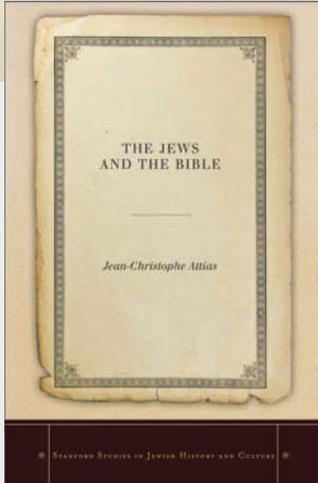
JULIA PHILLIPS
COHEN AND
SARAH STEIN

Jewish Studies and Middle Eastern Studies have seen an unprecedented diversification in focus over the course of the last twenty years, yet neither pedagogical materials nor documentary compendia have kept pace with these dramatic changes. This comprehensive documentary reader fills the void in modern Jewish and Ottoman history, presenting a staggering array of primary sources generated by or about Sephardi Jews in the heartland of modern Judeo-Spanish culture (Southeastern Europe and the Levant under Ottoman and post-Ottoman rule) and in its diaspora (the United States, the Caribbean, South America, Europe, and Africa). The approximately 150 sources in this edition—originally written in fifteen languages, including Ladino, Hebrew, Ottoman Turkish, Modern Turkish, French, Greek, Serbian, Croatian, Bulgarian, Italian, Spanish, Portuguese, German, Yiddish, and English—have been selected carefully and specifically for students, researchers, and general readers. Individuals researching life in the nation-states that emerged after the collapse of the Ottoman Empire will find in this collection perspectives and selections previously inaccessible to them. At long last, this volume makes available the largely unknown works of the individuals who drafted them, and should expand the fields of Jewish Studies, Ottoman Studies, and Middle East Studies in multiple and crucial ways.

Julia Phillips Cohen is Assistant Professor of History and Jewish Studies at Vanderbilt University. Sarah Abbey Stein is Professor of History and Maurice Amado Chair in Sephardic Studies at UCLA.

STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

August 400 pages, 3 maps
Paper \$29.95 (£19.99) M 9780804791434
Cloth \$90.00 (£60.00) S 9780804771658
eBook 9780804791915
Jewish Studies/History



The Jews and the Bible

JEAN-CHRISTOPHE
ATTIAS

Despite its deceptively simple title, this book ponders the thorny issue of the place of the Bible in Jewish religion and culture. By thoroughly examining the complex link that the Jews have formed with the Bible, Jewish scholar Jean-Christophe Attias raises the uncomfortable question of whether it is still relevant for them.

The Jews and the Bible reveals how the Jews define themselves in various times and places *with* the Bible, *without* the Bible, and *against* the Bible. Is it divine revelation or national myth? Literature or legislative code? One book or a disparate library? Text or object? For the Jews, over the past two thousand years, the Bible has been all that and much more. In fact, Attias argues that the Bible is nothing in and of itself. Like the Koran, the Bible has never been anything other than what its readers make of it. But what they've made of it tells a fascinating story and raises provocative philosophical and ethical questions.

The Bible is indeed an elusive book, and so Attias explores the fundamental discrepancy between what we think the Bible tells us about Judaism and what Judaism actually tells us about the Bible. With passion and intellect, Attias informs and enlightens the reader, never shying away from the difficult questions, ultimately asking: In our post-genocide and post-Zionist culture, can the Bible be saved?

Jean-Christophe Attias is Professor and Director of Studies in Medieval Jewish Thought at L'École pratique des hautes études (Sorbonne).

STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

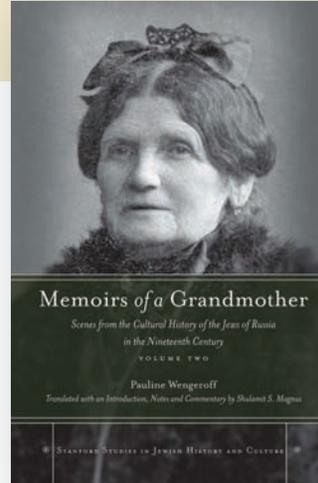
November 248 pages

Paper \$22.95 (£14.99) M 9780804793193

Cloth \$75.00 (£50.00) S 9780804789073

eBook 9780804793216

Jewish Studies/Religion



Memoirs of a Grandmother

Scenes from the Cultural History of the Jews of Russia in the Nineteenth Century, Volume Two

PAULINE WENGEROFF
TRANSLATED WITH
AN INTRODUCTION,
NOTES, AND
COMMENTARY BY
SHULAMIT S. MAGNUS

Pauline Wengeroff's *Memoirs of a Grandmother* offers a unique first-person window into traditionalism, modernity, and the tensions linking the two in nineteenth-century Russia. Wengeroff (1833–1916), a perceptive, highly literate social observer, tells a gripping tale of cultural transformation, situating her narrative in the experience of women and families.

In Volume Two, Wengeroff claims that Jewish women were capable and desirous of adopting the best of European modernity but were also wedded to tradition, while Jewish men recklessly abandoned tradition and forced their wives to do the same. The result was not only marital and intergenerational conflict but also catastrophic cultural loss, with women's inability to transmit tradition in the home leading to larger cultural drift. Two of Wengeroff's children converted when faced with anti-Jewish educational and professional discrimination, unwilling to sacrifice secular ambitions and visions for the sake of a traditional culture they did not know. *Memoirs* is a tale of loss but also of significant hope, which Wengeroff situates not in her children but in a new generation of Jewish youth reclaiming Jewish memory. To them, she addresses her *Memoirs*, giving an "orphaned youth"—orphaned of their past and culture—a "grandmother."

Shulamit S. Magnus is Associate Professor of Jewish Studies at Oberlin College. Her edition of the first volume of Wengeroff's Memoirs of a Grandmother won the National Jewish Book Award for Women's Studies (2011).

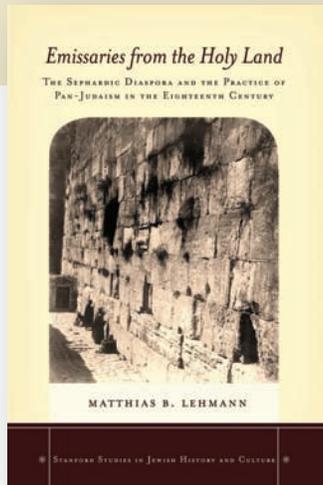
STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

September 224 pages, 7 illustrations, 1 map

Cloth \$55.00 (£37.00) S 9780804768801

eBook 9780804790710

Jewish Studies/History



Emissaries from the Holy Land
The Sephardic Diaspora and the Practice of Pan-Judaism in the Eighteenth Century

MATTHIAS B. LEHMANN

For Jews in every corner of the world, the Holy Land has always been central. But that conviction was put to the test in the eighteenth century when Jewish leaders in Palestine and their allies in Istanbul sent rabbinic emissaries on global fundraising missions to solicit donations for the impoverished of Israel’s homeland.

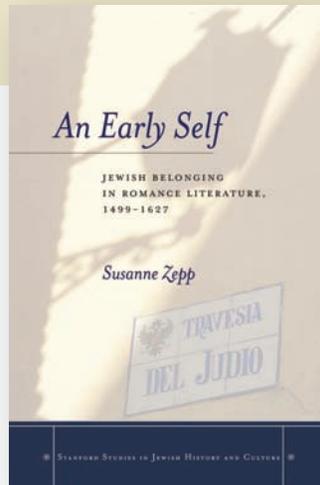
Emissaries from the Holy Land explores how this philanthropic network was organized and how relations of trust and solidarity were built across geographic differences. It looks at how the emissaries and their supporters understood the relationship between the Jewish Diaspora and the Land of Israel, and it shows how cross-cultural encounters and competing claims for financial support involving Sephardic, Ashkenazi, and North African emissaries and communities contributed to the transformation of Jewish identity from 1720 to 1820.

Solidarity among Jews and the centrality of the Holy Land in traditional Jewish society are often taken for granted. Lehmann challenges such assumptions and provides a critical, historical perspective on the question of how Jews in the early modern period encountered one another, how they related to Jerusalem and the land of Israel, and how the early modern period changed perceptions of Jewish unity and solidarity. Based on original archival research as well as rarely studied sources, this book offers a fresh perspective on early modern Jewish society and culture and the relationship between the Jewish Diaspora and Palestine in the eighteenth century.

Matthias Lehmann is Associate Professor of History and Teller Family Chair in Jewish History at the University of California, Irvine.

STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

September 352 pages, 1 table
 Cloth \$60.00 (£40.00) S 9780804789653
 eBook 9780804792462
 Jewish Studies/History



An Early Self
Jewish Belonging in Romance Literature, 1499-1627

SUSANNE ZEPP

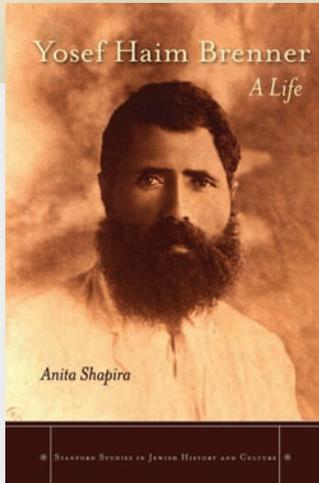
What role has Jewish intellectual culture played in the development of modern Romance literature? Susanne Zepp answers this question through an examination of five influential early modern texts written between 1499 and 1627: Fernando de Rojas’s *La Celestina*, Leone Ebreo’s *Dialoghi d’amore*, the anonymous tale *Lazarillo de Tormes* (the first picaresque novel), Montaigne’s *Essais*, and the poetical renditions of the Bible by João Pinto Delgado. Forced to straddle two cultures and religions, these Iberian *conversos* (Jews who converted to Catholicism) prefigured the subjectivity which would come to characterize modernity.

As “New Christians” in an intolerant world, these thinkers worked within the tensions of their historical context to question norms and dogmas. In the past, scholars have focused on the Jewish origins of such major figures in literature and philosophy. Through close readings of these texts, Zepp moves the debate away from the narrow question of the authors’ origins to focus on the innovative ways these authors subverted and transcended traditional genres. She interprets the changes that took place in various literary genres and works of the period within the broader historical context of the sixteenth and seventeenth centuries, demonstrating the extent to which the development of early modern subjective consciousness and its expression in literary works can be explained in part as a universalization of originally Jewish experiences.

Susanne Zepp is Chair for Spanish and Portuguese Literature at Freie Universität Berlin and Deputy Director of the Simon-Dubnow-Institute for Jewish History and Culture at Leipzig University

STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

October 248 pages, 2 illustrations
 Cloth \$65.00 (£44.00) S 9780804787451
 eBook 9780804793148
 Jewish Studies/Literary Studies



Yosef Haim Brenner
A Life

ANITA SHAPIRA
TRANSLATED BY
ANTHONY BERRIS

Based on previously unexplored sources, this is the first comprehensive biography of Yosef Haim Brenner, one of the pioneers of Modern Hebrew literature. Born in 1881 to a poor Jewish family in Russia, Brenner published his first story, “A Loaf of Bread,” in 1900. After being drafted into the Russian army, he deserted to England and later immigrated to Palestine where he became an eminent writer, critic, and cultural icon of the Jewish and Zionist cultural milieu. His life was tragically ended in the violent 1921 Jaffa riots.

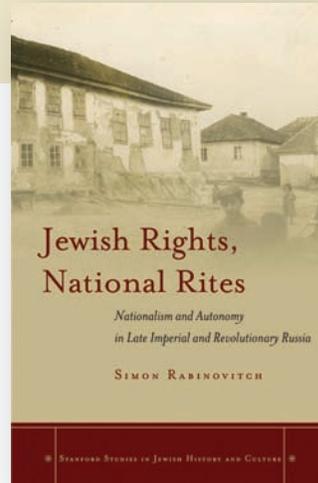
Brenner’s life story encompasses the generation that made “the great leap” from Imperial Russia’s Pale of Settlement to the metropolitan centers of modernity, and from traditional Jewish beliefs and way of life to secularism and existentialism. He experimented with language and form, but always attempted to portray life realistically. A highly acerbic critic of Jewish society, Brenner portrayed the vices of both Jewish public life and individual Jews. Most of his contemporaries admired him for his forthrightness and took it as evidence of his honesty and veracity.

Renowned author Anita Shapira’s new biography illuminates Brenner’s life and times, and his relationships with leading cultural leaders such as Nobel laureate S.Y. Agnon, Israel’s National Poet Hayim Nahman Bialik, and many others. Undermining the accepted myths about his life and his death, his depression, his relations with writers, women, and men—including the question of his homoeroticism—this new biography examines Brenner’s life in all its complexity and contradiction.

Anita Shapira is Professor Emerita at Tel Aviv University.

STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

November 472 pages, 6 illustrations
Cloth \$75.00 (£50.00) S 9780804785273
eBook 9780804793131
Jewish Studies/History



**Jewish Rights,
National Rites**
*Nationalism and
Autonomy in Late
Imperial and
Revolutionary Russia*

SIMON RABINOVITCH

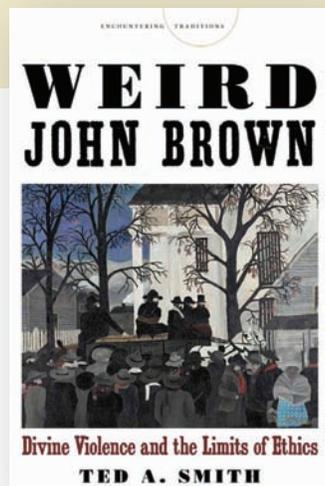
In its full-color poster for elections to the All-Russian Jewish Congress in 1917, the Jewish People’s Party depicted a variety of Jews in seeking to enlist the support of the broadest possible segment of Russia’s Jewish population. It forsook neither traditional religious and economic life like the Jewish socialist parties, nor life in Europe like the Zionists. It embraced Hebrew, Yiddish, *and* Russian as fulfilling different roles in Jewish life. It sought the democratization of Jewish communal self-government and the creation of new Russian Jewish national-cultural and governmental institutions. Most importantly, the self-named “folkists” believed that Jewish national aspirations could be fulfilled through Jewish autonomy in Russia and Eastern Europe. Ideologically and organizationally, this party’s leadership would profoundly influence the course of Russian Jewish politics.

Simon Rabinovitch provides a new interpretation of the origins of Jewish nationalism in Russia. He argues that Jewish nationalism and politics developed in a changing legal environment where the idea that nations had rights was beginning to take hold, and centered on the demand for Jewish autonomy in Eastern Europe. Drawing on numerous archives and libraries in the United States, Russia, Ukraine, and Israel, Rabinovitch carefully reconstructs the political movement for Jewish autonomy, its personalities, institutions, and cultural projects.

Simon Rabinovitch is Assistant Professor in the Department of History at Boston University.

STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

October 368 pages, 1 table, 1 figure, 6 illustrations, 3 maps
Cloth \$65.00 (£44.00) S 9780804792493
eBook 9780804793032
Jewish Studies/History

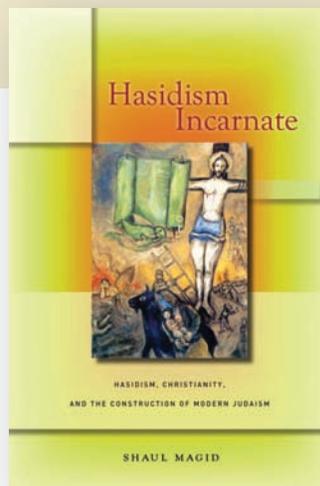


Weird John Brown
*Divine Violence and the
Limits of Ethics*

TED A. SMITH

Conventional wisdom holds that attempts to combine religion and politics will produce unlimited violence. Concepts such as jihad, crusade, and sacrifice need to be rooted out, the story goes, for the sake of more bounded and secular understandings of violence. Ted Smith upends this dominant view, drawing on Walter Benjamin, Giorgio Agamben, and others to trace the ways that seemingly secular politics produce their own forms of violence without limit. He brings this argument to life—and digs deep into the American political imagination—through a string of surprising reflections on John Brown, the nineteenth-century abolitionist who took up arms against the state in the name of a higher law. Smith argues that the key to limiting violence is not its separation from religion, but its reconnection to richer and more critical modes of religious reflection. Only political theology can keep secular politics secular. A historical and theoretical intervention, *Weird John Brown* is also a constructive theological proposal for rethinking the nature, meaning, and exercise of violence, both human and divine.

Ted A. Smith is Associate Professor of Preaching and Ethics at Emory University. He is the author of The New Measures: A Theological History of Democratic Practice.



Hasidism Incarnate
*Hasidism, Christianity,
and the Construction of
Modern Judaism*

SHAUL MAGID

Hasidism Incarnate contends that much of modern Judaism in the West developed in reaction to Christianity and in defense of Judaism as a unique tradition. Ironically enough, this occurred even as modern Judaism increasingly dovetailed with Christianity with regard to its ethos, aesthetics, and attitude toward ritual and faith. Shaul Magid argues that the Hasidic movement in Eastern Europe constitutes an alternative “modernity,” one that opens a new window on Jewish theological history. Unlike Judaism in German lands, Hasidism did not develop under a “Christian gaze” and had no need to be apologetic of its positions. Unburdened by an apologetic agenda (at least toward Christianity), it offered a particular reading of medieval Jewish Kabbalah filtered through a focus on the charismatic leader that resulted in a religious worldview that has much in common with Christianity. It is not that Hasidic masters knew about Christianity; rather, the basic tenets of Christianity remained present, albeit often in veiled form, in much kabbalistic teaching that Hasidism took up in its portrayal of the charismatic figure of the *zaddik*, whom it often described in supernatural terms.

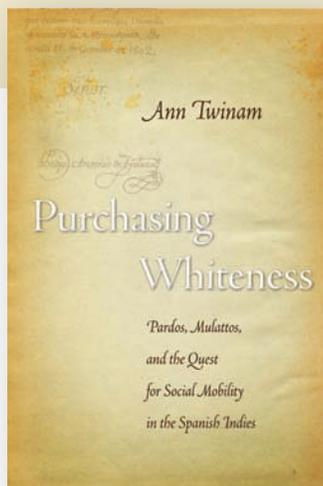
Shaul Magid is Professor of Jewish Studies and Religious Studies at Indiana University, Bloomington.

ENCOUNTERING TRADITIONS

November 232 pages, 7 illustrations
Paper \$22.95 (£14.99) *M* 9780804793308
Cloth \$75.00 (£50.00) *S* 9780804788502
eBook 9780804793452
Religion/Philosophy

ENCOUNTERING TRADITIONS

December 296 pages
Cloth \$65.00 (£44.00) *S* 9780804791304
eBook 9780804793469
Religion



Purchasing Whiteness
Pardos, Mulattos, and the Quest for Social Mobility in the Spanish Indies

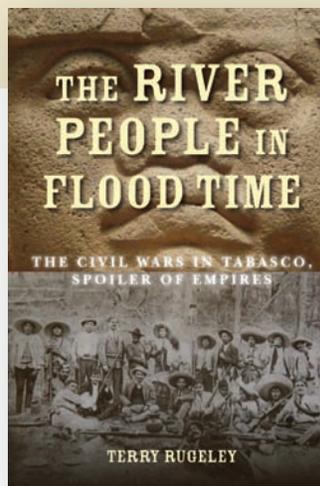
ANN TWINAM

The colonization of the Spanish Americas resulted in the mixing of Natives, Europeans, and Africans which led to the creation of an onerous *casta* system. A member of such mixed races could, however, be freed from such restrictions through the purchasing of a *gracias al sacar*—a royal exemption that essentially provided one with white status. For more than a century, the *gracias al sacar* has fascinated scholars. Even while the documents requesting white status remained elusive to historians, the potential to acquire whiteness was continually mentioned as a marker of the historic differences between North and Latin American treatments of race. With *Purchasing Whiteness*, we are able to read for the first time the details of forty cases of petitioning for whiteness, and learn of the ensuing disputes as petitioners, royal officials, and local elites debated whether whiteness should be granted and, if so, to whom.

This book explores the history of the *gracias al sacar* within the context of three centuries of mixed-race efforts to end discrimination and identifies those historic variables that structured the potential for mobility, as Africans moved from slavery to freedom, mixed with Natives and Whites, and transformed later generations into vassals worthy of royal favor. By examining this history of *pardo* and *mulatto* mobility, the author provides striking insight into those uniquely characteristic and deeply embedded pathways through which the Hispanic world negotiated processes of inclusion and exclusion.

Ann Twinam is Professor of History at the University of Texas at Austin.

January 528 pages, 3 tables, 1 figure, 1 map
Paper \$34.95 (£22.99) M 9780804750936
Cloth \$100.00 (£67.00) S 9780804750929
eBook 9780804793209
History/Latin American Studies



The River People in Flood Time
The Civil Wars in Tabasco, Spoiler of Empires

TERRY RUGELEY

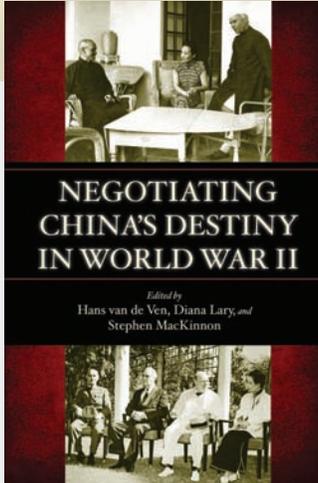
The River People in Flood Time tells the story of how the people of nineteenth-century Tabasco, Mexico, overcame impossible odds to expel one foreign intervention after another. Tabascans resisted control by Mexico City, overcame the grip of a Cuban adventurer who seized control of the region for two years, turned back the United States Navy, and defeated the French Intervention of the early 1860s, thus remaining free territory while the rest of the nation struggled for four painful years under the imposed monarchy of Maximilian.

With colorful anecdotes and biographical sketches, this masterfully written history reconstructs the lives and culture of the Tabascans, as well as their pre-Columbian and colonial past. Terry Rugeley reveals how over the centuries, one colorful character after another sets foot on the Tabascan stage, only to be undone by climate, disease, and more than anything else, tenacious Tabascan resistance. Virtually the only English-language study of this little-known province, *River People in Flood Time* explores the ways in which geography, climate, and social relationships contributed to their extraordinarily successful defense against unwelcome meddling from the outside world.

River People in Flood Time demonstrates the complex relationship between imperial forces in relation to remote parts of Latin America, and the way that resistance to external pressure helped mold the thoughts, attitudes, and actions of those remote peoples. Nineteenth-century Mexico was more a land of localities than a unified nation, and Rugeley paints an indelible portrait of one of its least known and most unique provinces.

Terry Rugeley is Professor of Mexican and Latin American History at the University of Oklahoma.

September 384 pages, 20 illustrations, 1 map
Cloth \$45.00 (£30.00) S 9780804791526
eBook 9780804793124
History/Latin American Studies



Negotiating China's Destiny in World War II

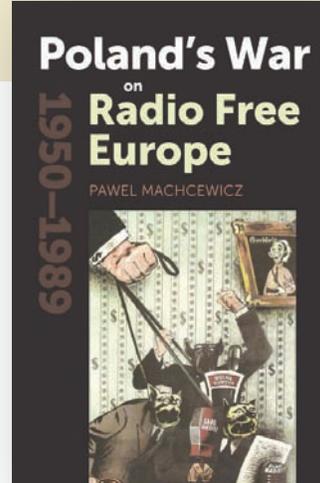
EDITED BY
HANS VAN DE VEN,
DIANA LARY, AND
STEPHEN MACKINNON

Negotiating China's Destiny explains how China developed from a country that hardly mattered internationally into the world power it is today. Before World War II, China had suffered through five wars with European powers as well as American imperial policies resulting in economic, military and political domination. This shifted dramatically during WWII, when alliances were realigned, resulting in the evolution of China's relationships with the USSR, the U.S., Britain, France, India, and Japan. Based on key historical archives, memoirs, and periodicals from across East Asia and the West, this book explains how China was able to become one of the Allies with a seat on the Security Council, changing the course of its future.

Breaking with U.S.-centered analyses which stressed the incompetence of Chinese Nationalist diplomacy, this book makes the first sustained use of the diaries of Chiang Kai-shek (which have only become available in the last few years) and who is revealed as instrumental in asserting China's claims at this pivotal point. This work demonstrates that China's concerns were far broader than previously acknowledged and that despite the country's military weakness, it pursued its policy of enhancing its international stature, recovering control over borderlands it had lost to European imperialism, and becoming recognized as an important allied power with determination and success.

Hans van de Ven is Professor of Chinese Studies at the University of Cambridge. Diana Lary is Professor of History at the University of British Columbia. Stephen MacKinnon is Professor of History at Arizona State University.

November 320 pages
Cloth \$60.00 (£40.00) S 9780804789660
eBook 9780804793117
History/Political Science



Poland's War on Radio Free Europe, 1950-1989

PAWEŁ MACHCEWICZ
TRANSLATED BY
MAYA LATYNSKI

For the Soviet bloc the struggle against foreign radio was a principal front in the Cold War. *Poland's War on Radio Free Europe, 1950-1989*, tells how Poland conducted this fight, a key part of the wider effort to control the flow of information and ideas.

This is the first book in English to use the unique documents of Communist foreign intelligence operations so widely, and it also employs propaganda materials and personal interviews with RFE people and with party and security functionaries. The English translation reflects further discoveries of documentation since the original publication in Polish in 2007.

"A fascinating and dramatic account of an important and often quirky institution, and of the Polish regime's decades-long campaign to neutralize its impact."

—ROBERT L. HUTCHINGS, University of Texas at Austin

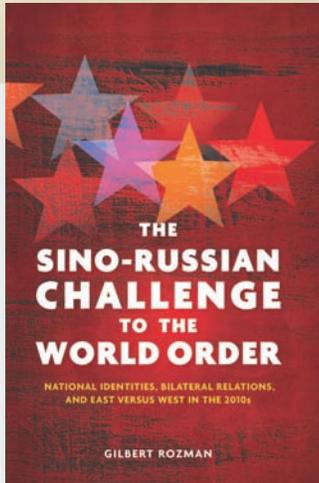
"The work excels in its use of forensic research in Polish secret service archives. It illuminates the world-view of the Polish regime and its secret services."

—A. ROSS JOHNSON, former director, Radio Free Europe

Paweł Machcewicz is a professor at the Institute of Political Studies of the Polish Academy of Sciences, Warsaw, and director of the Museum of the Second World War in Gdańsk.

IN COLLABORATION WITH THE EUROPEAN NETWORK
REMEMBRANCE AND SOLIDARITY
COLD WAR INTERNATIONAL HISTORY PROJECT
COPUBLISHED WITH WOODROW WILSON CENTER PRESS

December 456 pages
Cloth \$65.00 (£44.00) S 9780804792387
History



**The Sino-Russian
Challenge to the
World Order**
*National Identities,
Bilateral Relations,
and East versus West
in the 2010s*

GILBERT ROZMAN

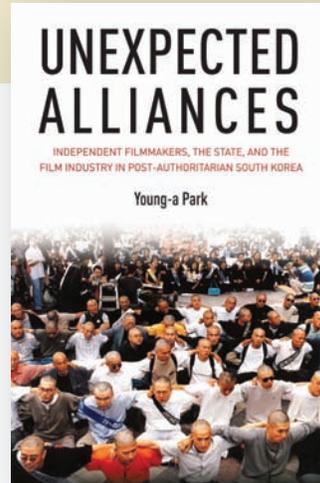
The Sino-Russian Challenge to the World Order is the third volume in Gilbert Rozman's trilogy on national identity. The first two volumes concerned the identities of three East Asian countries: China, Japan, and South Korea. These books analyzed how these countries' national identities suffered through their relation to modernization, and examined how the national identity of each differed from the other two and how those differences were shaped by the relation of each country to the United States.

The Sino-Russian Challenge to the World Order examines Russia's national identity together with China's. Rozman argues that China and Russia's national identities are much closer to each other than usually thought, and they are growing even closer. Rozman shows that the closeness of their identities comes neither from their prerevolutionary pasts nor from today's practical politics, but rather from habits carried over from their communist periods, even though the ideological dimensions of their identities have weakened since 1990.

Gilbert Rozman is Musgrave Professor of Sociology at Princeton University. His research examines comparisons of national identities and their impact on bilateral relations. He was the editor of the two predecessors to the present volume—East Asian National Identities: Common Roots and Chinese Exceptionalism and National Identities and Bilateral Relations: Widening Gaps in East Asia and Chinese Demonization of the United States. Rozman was a fellow at the Woodrow Wilson Center in 2010–11.

COPUBLISHED WITH WOODROW WILSON CENTER PRESS

July 264 pages, 15 tables, 5 figures
Cloth \$50.00 (£34.00) S 9780804791014
Asian Studies/Sociology



Unexpected Alliances
*Independent
Filmmakers, the State,
and the Film Industry
in Post-authoritarian
South Korea*

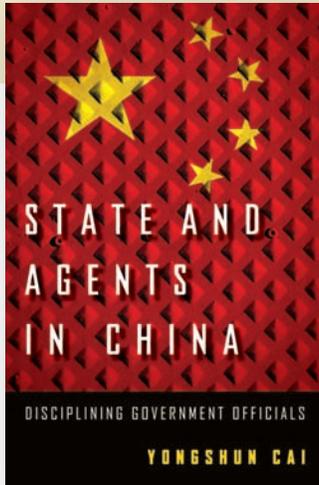
YOUNG-A PARK

Since 1999, South Korean films have dominated roughly 40 to 60 percent of the Korean domestic box-office, matching or even surpassing Hollywood films in popularity. Why is this, and how did it come about? In *Unexpected Alliances*, Young-a Park seeks to answer these questions by exploring the cultural and institutional roots of the Korean film industry's phenomenal success in the context of Korea's political transition in the late 1990s. The book investigates the interplay between independent filmmakers, the state, and the mainstream film industry under the post-authoritarian administrations of Kim Dae Jung (1998–2003) and Roh Moo Hyun (2003–2008), and shows how these alliances were critical in the making of today's Korean film industry.

During South Korea's post-authoritarian/reform era, independent filmmakers with activist backgrounds were able to transform themselves into important players in state cultural institutions and in negotiations with the purveyors of capital. Young-a-Park explores the new spaces, institutions, and conversations which emerged and shows how independent filmmakers played a key role in national protests against trade liberalization, actively contributing to the creation of the very idea of a "Korean national cinema" worthy of protection. These filmmakers changed not only the film institutions and policies but the ways in which people produce, consume, and think about film in South Korea—blurring the rigid boundaries that separated the state and political activism, corporate conglomerates and independent artists, and local and global cultural realms.

Young-a Park is an Assistant Professor of the Asian Studies Program at University of Hawai'i at Mānoa.

November 224 pages, 6 illustrations
Cloth \$45.00 (£30.00) S 9780804783613
eBook 978080493476
Asian Studies/Anthropology



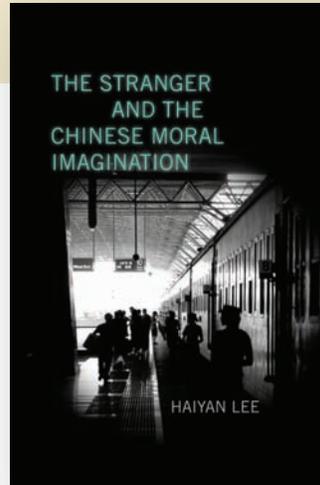
**State and Agents
in China**
*The Disciplining of
Government Officials*
YONGSHUN CAI

Chinese government officials have played a crucial role in China's economic development, but they are also responsible for severe problems, including environmental pollution, violation of citizens' rights, failure in governance, and corruption. How does the Chinese Party-state respond when a government official commits a duty-related malfeasance or criminal activity? And how does it balance the potential political costs of disciplining its own agents versus the loss of legitimacy in tolerating their misdeeds? *State and Agents in China* explores how the party-state addresses this dilemma, uncovering the rationale behind selective disciplining of government officials and its implications for governance in China.

By examining the disciplining of state agents, Cai shows how selective punishment becomes the means of balancing the need for and difficulties of disciplining agents, and explains why some erring agents are tolerated while others are disciplined, undermining the credibility of discipline. Cai finds that the effectiveness of punishing erring officials in China does not depend on the Party-state's capacity to detect and punish each erring official but on the threat it creates for malfeasant officials when the Party-state decides to mete out punishment. Importantly, the book also shows how relaxed discipline allows reform-minded officials to use rule-violating reform measures to address local problems, and how such reform measures have significant implications for the regime's resilience.

Yongshun Cai is Professor of Social Science at the Hong Kong University of Science and Technology.

December 264 pages, 21 tables, 4 figures
Paper \$27.95 (£18.99) M 9780804793513
Cloth \$90.00 (£60.00) S 9780804792516
eBook 9780804793520
Asian Studies/Political Studies



**The Stranger
and the Chinese
Moral Imagination**
HAIYAN LEE

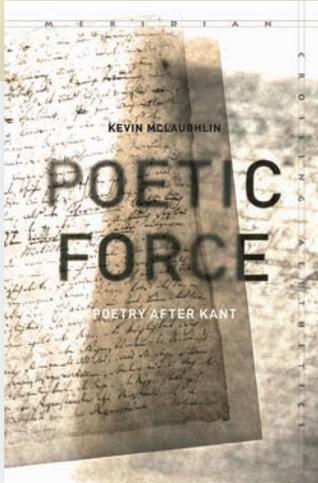
In the last two decades, China has become a dramatically more urban society and hundreds of millions of people have moved residence in the process. Family and communal bonds have been broken in a country now known as “a society of acquaintances.” There has been a resulting breakdown of civility and trust in contemporary China, and the new market economy doesn't offer any solutions.

This book investigates how the Chinese have coped with the condition of modernity in which strangers are routinely thrust together, testing the moral limits of a society known for the primacy of blood relations and familiarity. Haiyan Lee dismisses the easy answers claiming that this “moral crisis” is not merely smoke and mirrors conjured up by paternalistic, overwrought leaders, policy makers, and scholars, nor should it be simply chalked up to the topsy-turvy of a market economy on steroids. Rather, Lee argues that the perception of crisis is itself symptomatic of a deeper problem that has roots in both the Confucian tradition of kinship and the modern state management of stranger sociality.

This ambitious work is the first to investigate the figure of the stranger—foreigner, peasant migrant, bourgeois intellectual, class enemy, dangerous woman, animal—across literature, journal articles, film, television, and popular museum exhibits. Lee shows that hope lies with a robust civil society in which literature and the arts play a key role in sharpening the moral faculties and apprenticing readers in the art of living with strangers. She makes a historical, comparative, and theoretically informed contribution to the on-going conversation on China's “uncivil society.”

Haiyan Lee is Associate Professor for East Asian Languages and Cultures and Comparative Literature at Stanford University.

December 384 pages, 15 illustrations
Cloth \$50.00 (£34.00) S 9780804785914
eBook 9780804793544
Asian Studies/Literary Studies



Poetic Force
Poetry after Kant

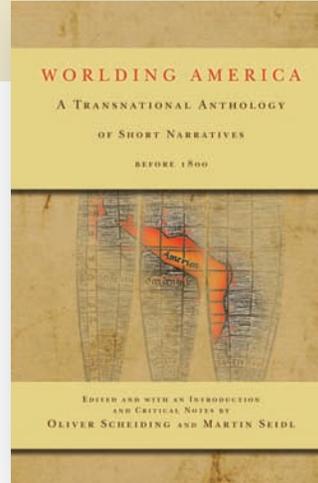
KEVIN MCLAUGHLIN

This book argues that the theory of force elaborated in Immanuel Kant's aesthetics (and in particular, his theorization of the dynamic sublime) is of decisive importance to poetry in the nineteenth century and to the connection between poetry and philosophy over the last two centuries. Inspired by his deep engagement with the critical theory of Walter Benjamin, who especially developed this Kantian strain of thinking, Kevin McLaughlin uses this theory of force to illuminate the work of three of the most influential nineteenth-century writers in their respective national traditions: Friedrich Hölderlin, Charles Baudelaire, and Matthew Arnold. The result is a fine elucidation of Kantian theory and a fresh account of poetic language and its aesthetic, ethical, and political possibilities.

Kevin McLaughlin is George Hazard Crooker Professor of English and Comparative Literature at Brown University. He is the author of Writing in Parts: Imitation and Exchange in Nineteenth-Century Literature (1995) and Paperwork: Literature and Mass Mediacy in an Age of Paper (2005) as well as co-translator of Walter Benjamin's Arcades Project into English.

MERIDIAN: CROSSING AESTHETICS

September 192 pages
Cloth \$55.00 (£37.00) S 9780804791007
eBook 9780804792288
Literary Studies/Philosophy



Worlding America
A Transnational Anthology of Short Narratives before 1800

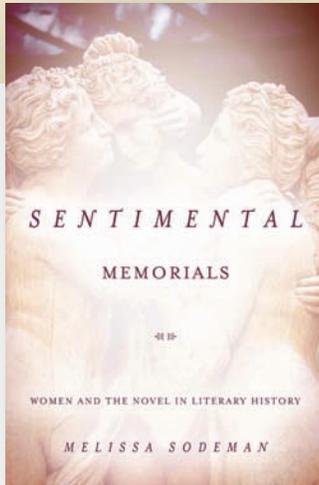
EDITED AND WITH
AN INTRODUCTION
AND CRITICAL
NOTES BY OLIVER
SCHEIDING AND
MARTIN SEIDL

Worlding America explores the circulation of short narratives in the early Americas through a combination of neglected primary materials and scholarly commentary. Building on recent reconsiderations of American literature in light of transnational and hemispheric approaches, it follows the migration of stories from various backgrounds and demonstrates how forms and themes developed in a new literary market that spanned the Atlantic world.

While short narratives prior to 1800 have been largely excluded from critical discussions as well as anthologies, they give insight into the conditions of publishing and writing as well as the demand for brief, entertaining pieces that was met by a wide variety of sources, including sermons, letters, diaries, travelogues, and, eventually, magazines and newspapers. Breaking with traditional concepts of period, authorship, and genre, *Worlding America* groups the different types of narratives it anthologizes according to key subject areas such as "Life Writing," "Female Agency," or the "Cultures of Print." Each section is introduced by a headnote that explains relevant historical and literary developments, situating each narrative in its cultural context and providing its publication history. Suggestions for further reading will also be appreciated by scholars and students wishing to pursue research in these underrepresented forms.

Oliver Scheiding is Professor of Early American Literature and Program Chair of American Studies in the Department of English and Linguistics at the Johannes Gutenberg University, Mainz. Martin Seidl is Research Assistant of American Studies in the Department of English and Linguistics at the Johannes Gutenberg University, Mainz.

October 288 pages, 5 illustrations
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Literary Studies/History



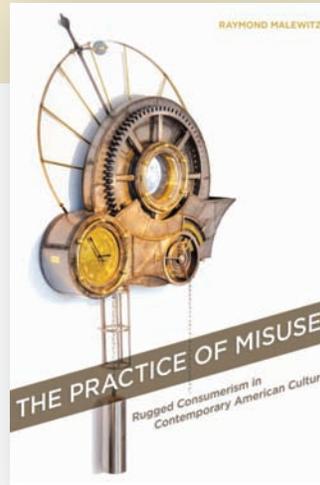
**Sentimental
Memorials**
*Women and the Novel
in Literary History*
MELISSA SODEMAN

During the later eighteenth century, changes in the meaning and status of literature left popular sentimental novels stranded on the margins of literary history. While critics no longer dismiss or ignore these works, recent reassessments have emphasized their interventions in various political and cultural debates rather than their literary significance. *Sentimental Memorials*, by contrast, argues that sentimental novels gave the women who wrote them a means of clarifying, protesting, and finally memorializing the historical conditions under which they wrote. As women writers successfully navigated the professional marketplace but struggled to position their works among more lasting literary monuments, their novels reflect on what the elevation of literature would mean for women's literary reputations.

Drawing together the history of the novel, women's literary history, and book history, Melissa Sodeman revisits the critical frameworks through which we have understood the history of literature. Novels by Sophia Lee, Ann Radcliffe, Charlotte Smith, and Mary Robinson, she argues, offer ways of rethinking some of the signal literary developments of this period, from emerging notions of genius and originality to the rise of an English canon. And in Sodeman's analysis, novels long seen as insufficiently literary acquire formal and self-historicizing importance.

Melissa Sodeman is Associate Professor of English at Coe College in Cedar Rapids, Iowa.

November 224 pages, 2 illustrations
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Literary Studies/History



**The Practice
of Misuse**
*Rugged Consumerism
in Contemporary
American Culture*
RAYMOND MALEWITZ

In the age of Ikea Hackers and salvagepunks, this book charts the emergence of “rugged consumers” who creatively misuse, reuse, and repurpose the objects within their environments to suit their idiosyncratic needs and desires. Figures of both literary and material culture whose behavior evokes an American can-do ethic, rugged consumers mediate between older mythic models of self-sufficiency and the consumption-driven realities of our passive, post-industrial economy. Through their unorthodox encounters with the material world, rugged consumers show that using object's 'properly' is a conventional behavior that must be renewed and reinforced rather than a naturalized process that persist untroubled through time and space.

At the same time, this Utopian ideal is rarely met: most examples of rugged consumerism conceal rather than foreground the ideological problems to which they respond and thus support or ignore rather than challenge the structures of late capitalist consumerism. By analyzing convergences and divergences between subjective material practices and collectivist politics, Raymond Malewitz shows how rugged consumerism both recodes and reflects the dynamic social history of objects in the United States from the 1960s to the present.

Raymond Malewitz is Assistant Professor of English at the School of Writing, Literature, and Film at Oregon State University.

October 240 pages, 5 illustrations
Cloth \$55.00 (£37.00) S 9780804791960
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Literary Studies/Art

Boom Towns

Restoring the Urban American Dream

STEPHEN J.K. WALTERS

American cities, once economic and social launch pads for their residents, are all too often plagued by poverty and decay. One need only to look at the ruins of Detroit to see how far some once-great cities have fallen, or at Boston and San Francisco for evidence that such decline is reversible. In *Boom Towns*, Stephen J.K. Walters diagnoses the root causes of urban decline in order to prescribe remedies that will enable cities to thrive once again.

Arguing that commonplace explanations for urban decay misunderstand the nature of cities, Walters reconceives of them as dense accumulations of capital in all of its forms—places that attract people by making their labor more productive and their leisure more pleasurable. Policymakers, therefore, must properly define and enforce property rights in order to prevent the flight of capital and the resulting demise of urban centers. Using vivid evocations of iconic towns and the people who crucially affected their destinies, Walters shows how public policy measures which aim to revitalize often do more harm than good. He outlines a more promising set of policies to remedy the capital shortage that continues to afflict many cities and needlessly limits their residents' opportunities. With its fresh interpretation of one of the quandaries of our day, *Boom Towns* offers a novel contribution to the debate about American cities and a program for their restoration.

“Stephen Walters is a rarity. He’s an economist with a strong sense of history. Boom Towns shows how a healthy respect for property rights has contributed to the prosperity of American cities. And then, it explains how the erosion of those rights helped produce the policies that bankrupted Detroit and that have led to widespread urban decline.”

—FRED SIEGEL, author of *Revolt Against the Masses* and *The Future Once Happened Here*

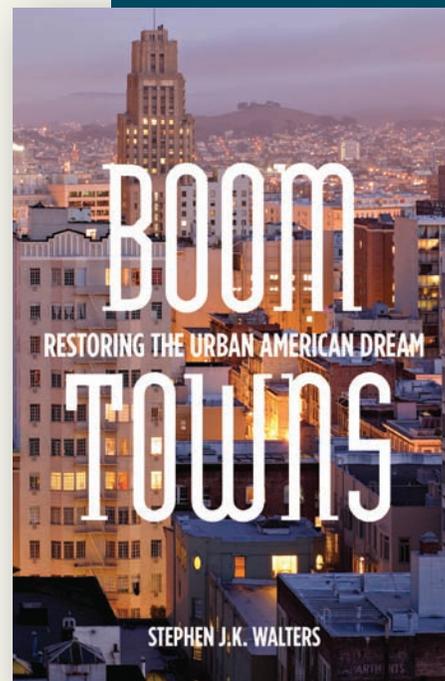


Photo: Leo Howard Lubow

Stephen J.K. Walters is Professor of Economics at Loyola University Maryland and a Fellow at the Johns Hopkins Institute for Applied Economics, Global Health, and the Study of Business Enterprise. He has advised aspiring and elected mayors and governors, given expert testimony in antitrust and tort cases, and consulted for diverse clients, ranging from the Nuclear Regulatory Commission to Major League Baseball clubs.

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Economics

Hard Times *Leadership in America*

BARBARA KELLERMAN

“Barbara Kellerman is one of our most iconoclastic and original leadership theorists. After pioneering studies of ‘bad leaders,’ ‘followers,’ and ‘the leadership industry,’ she now turns to context. She aims to provide American leaders with a framework for seeing the setting within which they work. Read it! Whether you agree or disagree with every point, Kellerman will provide you with refreshing insights.”

—JOSEPH S. NYE, Harvard
Kennedy School, and author of
The Powers to Lead

Leadership has never played a more prominent role in our national discourse, and yet our opinions of American leaders are at all-time lows. Private sector leaders are widely seen as corrupt, public sector leaders are viewed as inept, and levels of trust in the government have plummeted. As the title of this book conveys, we are experiencing *Hard Times*.
Barbara Kellerman argues that we have focused on leaders and even on followers while overlooking an essential element of leadership: context. This book is, then, a corrective. By providing a multi-faceted view of America today, it enables leaders to see the terrain that they must navigate in order to create positive change. Rather than a handy-dandy manual on what to do and how to do it, the book is structured as a checklist that introduces readers to the basic components of context. Twenty-four brief sections cover foundational aspects of the American landscape; need-to-know evolutions and revolutions that have shifted our societal institutions and norms; populations relevant to leadership practice; and, finally, futures and inversions to “the way things used to be.”

This crash course reveals how significantly context impacts leadership. Clearer still is the fact that today’s context makes leadership in America more difficult than it has ever been before. It is context that explains why leadership is so fraught with frustration, and it is context that makes evident why leadership will be better exercised if it is better understood. Highlighting persistent patterns that emerge from the checklist, Kellerman challenges leaders to do better with their context in full view. This fascinating read will change the way that all citizens think about leadership, business, and the future of America.



Barbara Kellerman is the James MacGregor Burns Lecturer in Public Leadership at the Harvard University Kennedy School of Government. Ranked among Forbes.com’s Top 50 Business Thinkers, Kellerman has authored 14 books, including The End of Leadership, Followership, and Bad Leadership. Kellerman has appeared often on media outlets such as CBS, NBC, PBS, CNN, NPR, Reuters and BBC, and has contributed articles and reviews to the New York Times, the Washington Post, the Boston Globe, the Los Angeles Times, and the Harvard Business Review.

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Business

Flourishing Enterprise *The New Spirit of Business*

CHRIS LASZLO AND JUDY SORUM BROWN
WITH JOHN R. EHRENFELD, MARY GORHAM, ILMA BARROS-POSE,
LINDA ROBSON, ROGER SAILLANT, DAVE SHERMAN,
AND PAUL WERDER

The notion of responsible business has infiltrated our markets, and “going green” is now a part of our mindset. But, sustainability as we know it is not enough. Flourishing—the aspiration that humans and life in general will thrive on the planet forever—should be a key goal for every business today. This is a bold concept, like sustainability was a decade ago. Just as sustainability has become a matter of course, so too will flourishing become a cornerstone of business tomorrow.

How are companies to attain this big-picture goal? Drawing together decades of research along with in-depth interviews, *Flourishing Enterprise* argues that many strategic, organizational, and operational efforts to be sustainable reach the potential of flourishing when they incorporate one additional ingredient: reflective practices. Offering more than a dozen such practices, this book leads readers down a path to greater business success, personal well-being, and a healthier planet.

Readers will find that adding reflective practices to existing business efforts does not require more work; it simply changes the way we do our work and, more importantly, the results we achieve. Cultivating emotional and spiritual health is the next frontier. This future-oriented guide develops these core competencies while stretching the ongoing conversation about ethical, sustainable business.

Chris Laszlo is Associate Professor at Case Western Reserve University's Weatherhead School of Management, where he is Faculty Research Director at the Fowler Center for Sustainable Value. He is co-founder of Sustainable Value Partners and author of Embedded Sustainability, Sustainable Value, and The Sustainable Company. Judy Sorum Brown is Senior Fellow in the School of Public Policy at the University of Maryland and Distinguished Senior Fellow at Case Western Reserve University's Fowler Center for Sustainable Value. She has served as a White House Fellow and as Vice President of the Aspen Institute.

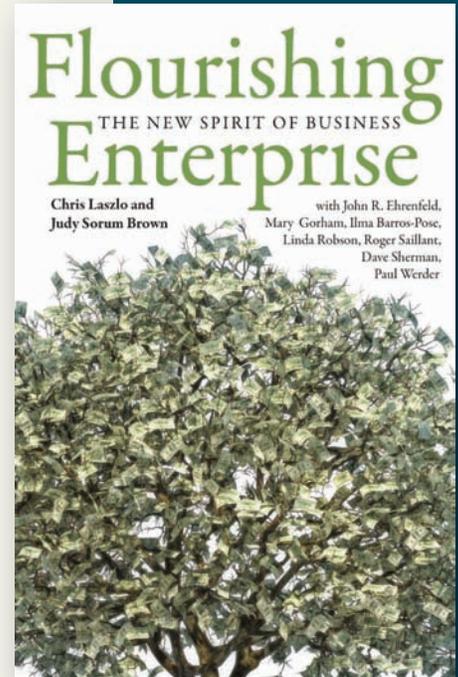


“Through practices that reconnect us to what we care deeply about, it proposes to harness creativity and collaboration in service of a more prosperous and flourishing world.”

—L. HUNTER LOVINS,
President, Natural Capitalism
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Natural Capitalism

“Its long view sets it apart from other books on the topic, and takes the conversation about business, sustainability, and spirituality from the margins into the mainstream.”

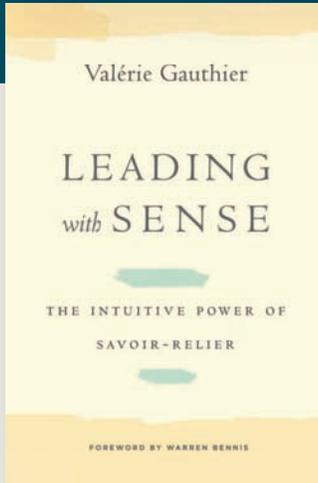
—MARGARET BENEFIEL,
author of *Soul at Work* and *The Soul of a Leader*



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Business

BUSINESS & ECONOMICS



Leading with Sense *The Intuitive Power of Savoir-Relier*

VALÉRIE GAUTHIER
FOREWORD BY
WARREN BENNIS

Today's business environment demands a new approach to leadership, one that effectively connects individuals and organizations in the midst of change. *Leading with Sense* offers a new, practical approach to meeting this challenge. Drawing on her experience as a poetic translator and her expertise in cross-cultural leadership, Valérie Gauthier outlines the tenets of *savoir-relier*: a framework for building sensible, trustworthy, and lasting relationships that enables leaders to value difference, work across boundaries, and navigate complex systems.

Savoir-relier teaches leaders to tap into their senses in the midst of strategizing, allowing them to act intuitively and rationally at once. Few leaders dare to claim that their "gut feelings" are critical to their decisions. But, by engaging their intuition, they are able to draw on experience, better appreciate their environment, build confidence, and summon the courage to tackle the task at hand.

Leading with Sense trains readers to be poets and translators in the business context. With *savoir-relier*, we can write our own stories, deciphering the challenges that we face with acumen, humility, and respect. Using real-world examples of this pioneering approach, Gauthier provides readers with methods and tools for cultivating a *savoir-relier* mindset to build positive relationships, nurture diversity, drive mindful innovation, and foster success.

Valérie Gauthier is Associate Professor at HEC Paris where she was also Associate Dean of the MBA program. She has been Visiting Professor at MIT's Sloan School of Management and New York University's Stern School of Business Management.

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September 200 pages, 1 table, 5 figures
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Business



Greening of Capitalism *How Asia Is Driving the Next Great Transformation*

JOHN A. MATHEWS

As China, India, and other industrializing giants grow, they are confronted with an inconvenient truth: They cannot rely on the conventions of capitalism as we know them today. Western industrialism has achieved miracles, promoting unprecedented levels of prosperity and raising hundreds of millions out of poverty. Yet, if allowed to proceed unencumbered, this paradigm will do irreversible harm to the planet.

By necessity, a new approach to environmentally conscious development is already emerging in the East, with China leading the way. Positioning its argument against zero-growth advocates and free-market environmentalists, *Greening of Capitalism* charts this transformation and sketches out a framework for more sustainable capitalism.

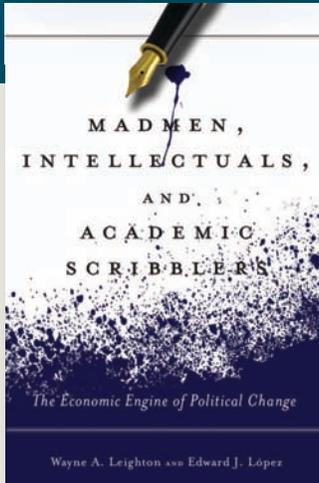
State-mandated changes in energy use (as opposed to carbon taxes), a circular flow of resources (as opposed to emissions standards), and the introduction of new financial instruments that support green growth are cornerstones of China's framework. John A. Mathews argues that these tenets will be emulated around the world—first in India and Brazil. In light of this emerging shift, Mathews considers core debates over national security, international relations, and economic policy, ultimately addressing the question of whether these measures will be far-reaching or timely enough to prevent further damage. Highlighting the promise of green growth policies that drive cross-sector change, this book remains cautious about whether we will see a transformation in time.

John A. Mathews is Professor of Strategic Management at Macquarie University's Graduate School of Management in Sydney.

STANFORD ECONOMICS AND FINANCE

December 328 pages, 1 table, 45 figures, 4 maps
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Economics

NOW IN PAPERBACK



Madmen, Intellectuals, and Academic Scribblers *The Economic Engine of Political Change*

WAYNE A. LEIGHTON
AND EDWARD J.
LÓPEZ

Madmen, Intellectuals, and Academic Scribblers presents a simple, economic framework for understanding the systematic causes of political change.

Wayne A. Leighton and Edward J. López take up three interrelated questions: Why do democracies generate policies that impose net costs on society? Why do such policies persist over long periods of time, even if they are known to be socially wasteful and better alternatives exist? And, why do certain wasteful policies eventually get repealed, while others endure? The authors examine these questions through familiar policies in contemporary American politics, but also draw on examples from around the world and throughout history.

Assuming that incentives drive people's decisions, the book matches up three key ingredients—ideas, rules, and incentives—with the characters who make political waves: *madmen* in authority (such as Franklin Delano Roosevelt and Margaret Thatcher), *intellectuals* (like Jon Stewart and George Will), and *academic scribblers* (in the vein of Friedrich Hayek and John Maynard Keynes). Political change happens when these characters notice holes in the structure of ideas, institutions, and incentives, and then act as entrepreneurs to shake up the status quo.

Wayne A. Leighton is Professor of Economics at Universidad Francisco Marroquín, Executive Director of The Antigua Forum, and former Senior Economic Adviser at the U.S. Senate and the Federal Communications Commission. Edward J. López is BB&T Distinguished Professor of Capitalism at Western Carolina University and President of the Public Choice Society.

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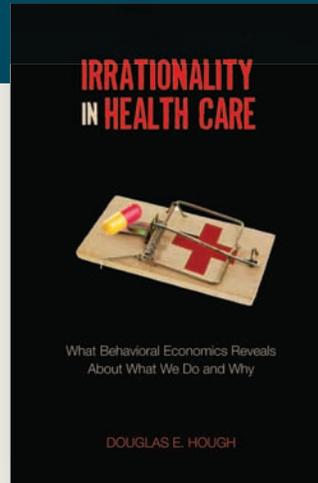
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Economics/Policy



Irrationality in Health Care *What Behavioral Economics Reveals About What We Do and Why*

DOUGLAS E. HOUGH

The health care industry in the U.S. is peculiar. We spend close to 18% of our GDP on health care, yet other countries get better results—and we don't know why. To date, we still lack widely accepted answers to simple questions, such as “Would requiring everyone to buy health insurance make us better off?” Drawing on behavioral economics as an alternative to the standard tools of health economics, author Douglas E. Hough seeks to more clearly diagnose the ills of health care today.

A behavioral perspective makes sense of key contradictions—from the seemingly irrational choices that we sometimes make as patients, to the incongruous behavior of physicians, to the morass of the long-lived debate surrounding reform. With the new health care law in effect, it is more important than ever that consumers, health care industry leaders, and the policy-makers who are governing change reckon with the power and sources of our behavior when it comes to health.

Douglas E. Hough is Associate Scientist and Associate Director of the MHA Program at Johns Hopkins University's Bloomberg School of Public Health. He has served as a research economist at the American Medical Association, a manager in the health care consulting division of Coopers & Lybrand, and a partner in two health care strategy consulting firms.

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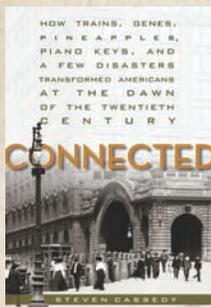
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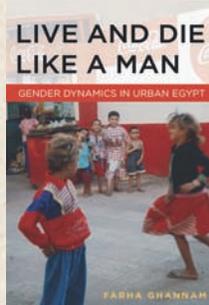
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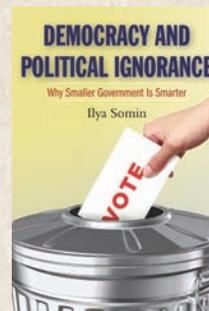
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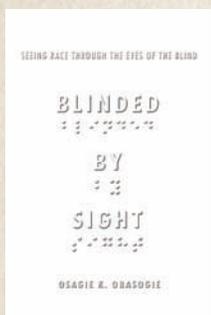
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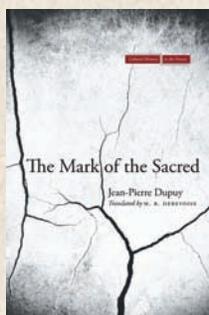
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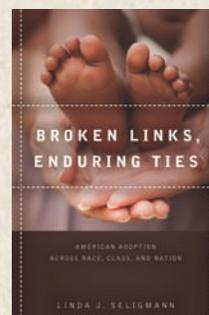
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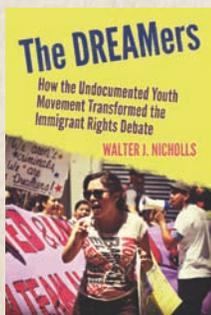
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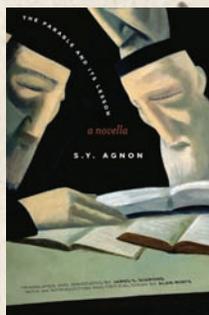
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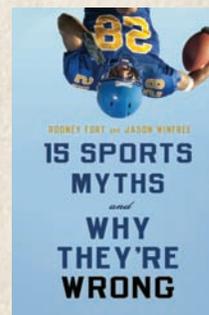
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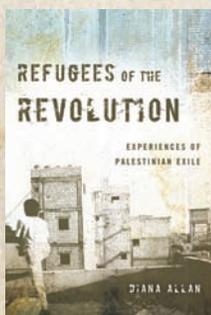
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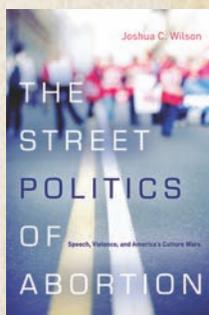
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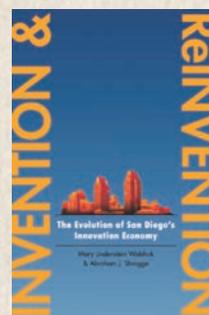
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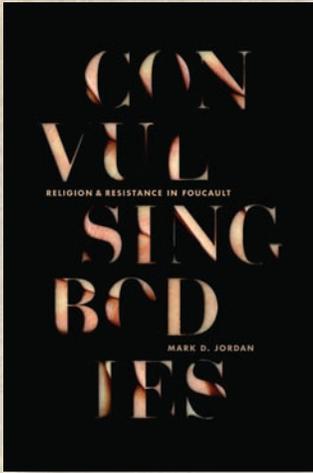
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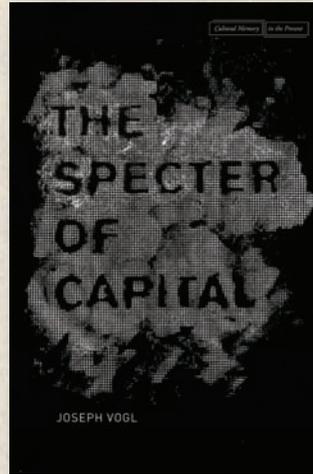
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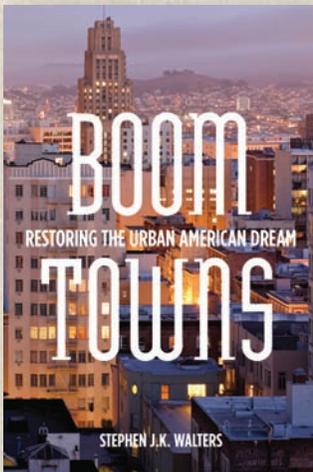
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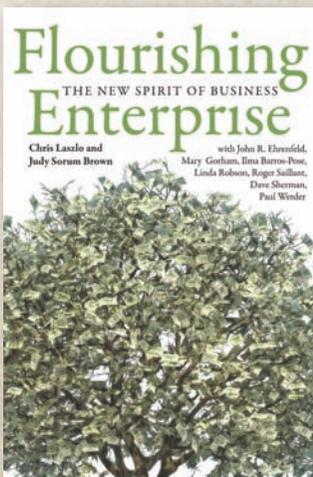
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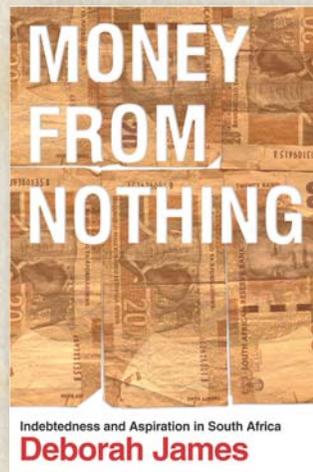
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