
4 “We are constantly innovating in business and in life, and there’s a method for doing it better.”

5 “A fascinating account of the rise of big media in America and the public's complex, ongoing love-hate affair with the press.”

6 “One of the best analysts of the contemporary Arab world.”

7 “An instant classic that will launch conversations on Iran and contemporary popular music globally.”

8 “A provocative investigation of the devil's many lives and effects in cultural and political ideologies.”

9 “Anyone interested in contemporary queer theory and post-colonialism must read this book.”

10 “The stakes for abortion politics are higher than ever. This book elucidates how—and why.”
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Praise for J. M. Tyree’s
Our Secret Life in the Movies

“This collection is genius”
—NPR’S BEST BOOKS OF 2014

“A beautiful aftershock of the movies”
—DAVID GORDON GREEN

“Beautiful, devastating”
—THE WASHINGTON POST BOOK WORLD

“Indelibly wrought”
—VOGUE.COM
Vanishing Streets
Journeys in London

J. M. TYREE

Vanishing Streets reveals an American writer’s twenty-year love affair with London. Beguiling and idiosyncratic, obsessive and wry, it offers an illustrated travelogue of the peripheries, retracing some of London’s most curious locations. As J. M. Tyree wanders deliriously in “the world’s most visited city,” he rediscovers and reinvents places that have changed drastically since he was a student at Cambridge in the 1990s. Tyree stumbles into the ghosts of Alfred Hitchcock, Graham Greene, and the pioneers of the British Free Cinema Movement. He offers a new way of seeing familiar landmarks through the lens of film history, and reveals strange nooks and tiny oddities in out-of-the-way places, from a lost film by John Ford supposedly shot in Wapping to the beehives hidden in Tower Hamlets Cemetery, an area haunted by a translation error in W. G. Sebald’s Austerlitz.

This book blends deeply personal writing with a foreigner’s observations on a world capital experiencing an unsettling moment of transition. Vanishing Streets builds into an astonishing and innovative multi-layered project combining autobiography, movie madness, and postcard-like annotations on the magical properties of a great city. Tyree argues passionately for London as a cinematic dream city of perpetual fascinations and eccentricities, bridging the past and the present as well as the real and the imaginary.

J. M. Tyree is the Nonfiction Editor of New England Review and the coauthor of Our Secret Life in the Movies (with Michael McGriff). He has contributed to Sight & Sound, The Believer, Film Quarterly, and the British Film Institute’s Film Classics series of books. He was a Keasbey Scholar at Trinity College, Cambridge, and a Truman Capote-Wallace Stegner Fellow and Jones Lecturer in Fiction at Stanford University. He currently teaches as Distinguished Visiting Professor at VCUArts.
Getting to “Yes And”
*The Art of Business Improv*

**BOB KULHAN**
**WITH CHUCK CRISAFULLI**

“Bob is a thoughtful and caring teacher. He’s a tireless champion of improv and he’d stop me from singing his praises if that didn’t directly contradict improv’s first rule: Acceptance. Deal with it, Bob.”

—JORDAN KLEPPER,
Correspondent, The Daily Show with Trevor Noah

“Kulhan was early to the realization that we are constantly innovating in business and in life, and there’s a better method for doing it. Although a key insight in the book is that improvisation isn’t synonymous with comedy, nobody will mind that Bob presents important ideas in a way that is lively and fun.”

—PAUL INGRAM,
Columbia Business School

Amidst the deluge of advice for businesspeople, there lies an overlooked tool, a key to thriving in today’s fast-paced, unpredictable environment: improvisation. In *Getting to “Yes And”* veteran improv performer, university professor, CEO, and consultant Bob Kulhan unpacks a form of mental agility with powers far beyond the entertainment value of comedy troupes.

Drawing on principles from cognitive and social psychology, behavioral economics, and communication, Kulhan teaches readers to think on their feet and approach the most typical business challenges with fresh eyes and openness. He shows how improv techniques such as the “Yes, and” approach, divergent and convergent thinking, and focusing on being present can translate into more productive meetings, swifter decisions, stronger collaboration, positive conflict resolution, mindfulness, and more. Moving from the individual to the organizational level, Kulhan compiles time-tested teaching methods and training exercises into an instrumental guide that readers can readily implement either as a party of one or a company of thousands.

Bob Kulhan is President, CEO, and Founder of Business Improv, an innovative consultancy that specializes in experiential learning and serves an international roster of blue-chip firms. Bob is an Adjunct Professor at Duke University’s Fuqua School of Business and Columbia Business School. A performer with over 20 years of stage credits, he was trained with a long list of legendary talents, including Tina Fey and Amy Poehler. An actor and former core faculty member in Chicago’s famed Second City and a member of the resident company at the iO Theater, Kulhan is a Co-Founder of the critically acclaimed Baby Wants Candy improv troupe. You can follow him @Kulhan.
Newsworthy
The Supreme Court Battle over Privacy and Press Freedom
SAMANTHA BARBAS

In 1952, the Hill family was held hostage by escaped convicts in their suburban Pennsylvania home. The family of seven was trapped for nineteen hours by three fugitives who treated them politely, took their clothes and car, and left them unharmed. The Hills quickly became the subject of international media coverage. Public interest eventually died out, and the Hills went back to their ordinary, obscure lives. Until, a few years later, the Hills were once again unwillingly thrust into the spotlight by the media—with a best-selling novel loosely based on their ordeal, a play, a big-budget Hollywood adaptation starring Humphrey Bogart, and an article in Life magazine. Newsworthy is the story of their story, the media firestorm that ensued, and their legal fight to end unwanted, embarrassing, distorted public exposure that ended in personal tragedy. This story led to one of the most public, important Supreme Court rulings on privacy in American legal history—Time, Inc. v. Hill—a ruling that still dictates our approach to privacy and freedom of the press.

Newsworthy draws on personal interviews, unexplored legal records, and archival material, including the papers and correspondence of Richard Nixon (who, prior to his presidency, was a Wall Street lawyer and argued the Hill family’s case before the Supreme Court), Leonard Garment, Joseph Hayes, Earl Warren, Hugo Black, William Douglas, and Abe Fortas. Samantha Barbas explores the legal, cultural, and political wars waged around this seminal privacy and First Amendment case. This is a story of how American law and culture struggled to define and reconcile the right of privacy and the rights of the press at a critical point in history—when the news media were at the peak of their authority and when cultural and political exigencies pushed free expression rights to the forefront of social debate. Newsworthy weaves together a fascinating account of the rise of big media in America and the public’s complex, ongoing love-hate affair with the press.

Morbid Symptoms
Relapse in the Arab Uprising
GILBERT ACHCAR

“One of the best analysts of the contemporary Arab world”
—LE MONDE

Since the first wave of uprisings in 2011, the euphoria of the “Arab Spring” has given way to the gloom of backlash and a descent into mayhem and war. The revolution has been overwhelmed by clashes between rival counter-revolutionary forces: resilient old regimes on the one hand and Islamic fundamentalist contenders on the other.

In this eagerly awaited book, foremost Arab world and international affairs specialist Gilbert Achcar analyzes the factors of the regional relapse. Focusing on Syria and Egypt, Achcar assesses the present stage of the uprising and the main obstacles, both regional and international, that prevent any resolution.

In Syria, the regime’s brutality has fostered the rise of jihadist forces, among which the so-called Islamic State emerged as the most ruthless and powerful. In Egypt, the Muslim Brotherhood’s year in power was ultimately terminated by the contradictory conjunction of a second revolutionary wave and a bloody reactionary coup. Events in Syria and Egypt offer salient examples of a pattern of events happening across the Middle East.

Morbid Symptoms offers a timely analysis of the ongoing Arab uprising that will engage experts and general readers alike. Drawing on a unique combination of scholarly and political knowledge of the Arab region, Achcar argues that, short of radical social change, the region will not reach stability any time soon.

Gilbert Achcar grew up in Lebanon. He is Professor of Development Studies and International Relations at the School of Oriental and African Studies, University of London. His publications include The Clash of Barbarisms: September 11 and the Making of the New World Disorder (2002), published in 15 languages; Perilous Power: The Middle East and US Foreign Policy (2008), with Noam Chomsky; the critically acclaimed The Arabs and the Holocaust: The Arab-Israeli-War of Narratives (2010); and The People Want: A Radical Exploration of the Arab Uprising (2013).
Soundtrack of the Revolution

The Politics of Music in Iran

NAHID SIAMDOUST

Music was one of the first casualties of the Iranian Revolution. It was banned in 1979, but it quickly crept back into Iranian culture and politics. The state made use of music for its propaganda during the Iran–Iraq war. Over time music provided an important political space where artists and audiences could engage in social and political debate. Now, more than thirty-five years on, both the children of the revolution and their music have come of age. Soundtrack of the Revolution offers a striking account of Iranian culture, politics, and social change to provide an alternative history of the Islamic Republic.

Drawing on over five years of research in Iran, including during the 2009 protests, Nahid Siamdoust introduces a full cast of characters, from musicians and audience members to state officials, and takes readers into concert halls and underground performances, as well as the state licensing and censorship offices. She closely follows the work of four musicians—a giant of Persian classical music, a government-supported pop star, a rebel rock-and-roller, and an underground rapper—each with markedly different political views and relations with the Iranian government. Taken together, these examinations of musicians and their music shed light on issues at the heart of debates in Iran—about its future and identity, changing notions of religious belief, and the quest for political freedom.

Siamdoust shows that even as state authorities resolve, for now, to allow greater freedoms to Iran’s majority young population, they retain control and can punish those who stray too far. But music will continue to offer an opening for debate and defiance. As the 2009 Green Uprising and the 1979 Revolution before it have proven, the invocation of a potent melody or musical verse can unite strangers into a powerful public.

Nahid Siamdoust is a Research Scholar at New York University’s Hagop Kevorkian Center for Near Eastern Studies. She has taught at Oxford University. She previously worked as a journalist based in Iran and the Middle East for Time Magazine, Der Spiegel, and Al Jazeera English TV.
The Prince of This World

ADAM KOTSKO

“Adam Kotsko goes beyond the biography of an icon to a provocative investigation of the devil’s many lives and effects in cultural and political ideologies. Not only that, his book is a great read.”

—LAUREL C. SCHNEIDER,
Vanderbilt University

“This diabolically gripping genealogy offers a stunning parable of western politics, religious and secular. It tracks—as has never been done before—the dramatic shifts of the relation between God and the devil: conflict, rivalry, game of mirrors, fusion.”

—CATHERINE KELLER,
Drew University

The most enduring challenge to traditional monotheism is the problem of evil, which attempts to reconcile three incompatible propositions: God is all-good, God is all-powerful, and evil happens. The Prince of This World traces the story of one of the most influential attempts to square this circle: the offloading of responsibility for evil onto one of God’s rebellious creatures. In this striking reexamination, the devil’s story is bitterly ironic, full of tragic reversals. He emerges as a theological symbol who helped oppressed communities cope with the trauma of unjust persecution, torture, and death at the hands of political authorities and eventually becomes a vehicle to justify oppression at the hands of Christian rulers. And he evolves alongside the biblical God, who at first presents himself as the liberator of the oppressed but ends up a cruel ruler who delights in the infliction of suffering on his friends and enemies alike. In other words, this is the story of how God becomes the devil—a devil who remains with us in our ostensibly secular age.

Adam Kotsko is Assistant Professor of Humanities at Shimer College in Chicago. His books include Why We Love Sociopaths (2012) and Politics of Redemption (2010).
In 2012 and 2013, masses of French citizens took to the streets to demonstrate against a bill on gay marriage. But demonstrators were not merely denouncing what they viewed as the potentially damaging effects of gay marriage; they were also claiming that its origins lay in “gender theory,” an ideology imported from the United States. By “gender theory” they meant queer theory in general and, more specifically, the work of noted scholar Judith Butler. Now French opponents to gay marriage, supported by the Vatican, are attacking school curricula that explore male/female equality, which they claim is further proof of gender theory’s growing empire. They fear that this pro-homosexual propaganda will not only pervert young people, but destroy the French nation itself.

What are the various facets of the French response to queer theory, from the mobilization of activists and the seminars of scholars to the emergence of queer media and the decision to translate this or that kind of book? Ironically, perceiving queer theory as a threat to France means overlooking the fact that queer theory itself has been largely inspired by French thinkers. By examining mutual influences across the Atlantic, Bruno Perreau analyzes changes in the idea of national identity in France and the United States. In the process, he offers a new theory of minority politics: an ongoing critique of norms is not only what gives rise to a feeling of belonging; it is the very thing that founds citizenship.

**Queer Theory**
**The French Response**

**BRUNO PERREAU**

“Bruno Perreau’s brilliant and compelling analysis of queer theory’s controversial arrival on the French scene covers the full range of repercussions of this cultural encounter and translation.”

—**JUDITH BUTLER**,  
University of California, Berkeley

“Anyone interested in contemporary queer theory and post-colonialism must read this book.”

—**JACQUELINE STEVENS**,  
Northwestern University

**Bruno Perreau** is Cynthia L. Reed Professor and Associate Professor of French Studies at MIT. He is the author of *The Politics of Adoption* (2014).
The 2014 Supreme Court ruling on *McCullen v. Coakley* striking down a Massachusetts law regulating anti-abortion activism marked the reengagement of the Supreme Court in abortion politics. A throwback to the days of clinic-front protests, the decision seemed a means to reinvigorate the old street politics of abortion. The Court’s ruling also highlights the success of a decades’ long effort by anti-abortion activists to transform the very politics of abortion. *The New States of Abortion Politics*, written by leading scholar Joshua C. Wilson, tells the story of this movement, from streets to legislative halls to courtrooms.

With the end of clinic-front activism, lawyers and politicians took on the fight. Anti-abortion activists moved away from a doomed frontal assault on *Roe v. Wade* and adopted an incremental strategy—putting anti-abortion causes on the offensive in friendly state forums and placing reproductive rights advocates on the defense in the courts. The Supreme Court ruling on *Whole Woman’s Health v. Hellerstedt* in 2016 makes the stakes for abortion politics higher than ever. This book elucidates how—and why.

Joshua C. Wilson is Associate Professor of Political Science at the University of Denver. He is the author of *The Street Politics of Abortion: Speech, Violence, and America’s Culture Wars* (Stanford, 2013).
As someone who is routinely baffled by the prolixity of economics texts, I found it hugely refreshing to read Jones’s clear, engaging prose . . . [Hive Mind] is enormously more accessible and enjoyable than previous books on national IQ differences.”

—STUART J. RITCHIE, Intelligence

In Hive Mind, Garett Jones provocatively argues that differences in national IQ can explain many cross-country inequalities. While individual IQ scores predict our independent success moderately well, a country’s average score is a remarkable bellwether of its overall prosperity.

Expertly synthesizing research from psychology, economics, management, and political science, Jones explains that IQ is significantly more important on a national level because it produces “positive spillovers.” People who do well on standardized tests are more patient, more cooperative, and have better memories—all of which better position them to take on the challenges of today’s economy.

Jones leaves readers with policy-oriented conclusions and hopeful speculation: Through measures like better nutrition and schooling we can raise global IQ. If we do, it is possible that this period of massive global inequality will be a short season by the standards of human history.


NOW IN PAPERBACK

Hive Mind
How Your Nation’s IQ Matters So Much More Than Your Own
GARETT JONES

Goodbye, Antoura
A Memoir of the Armenian Genocide
KARNIG PANIAN

“This searing account of a little boy wrenched from family and innocence manages to retrieve irrepressible flashes of great humanity amid the horror and chaos. It is a literary gem.”

—FINANCIAL TIMES

When World War I began, Karnig Panian was only five years old, living among his fellow Armenians in the Anatolian village of Gurin. Four years later, American aid workers found him at an orphanage in Antoura, Lebanon. He was among nearly 1,000 Armenian and 400 Kurdish children who had been abandoned by the Turkish administrators, left to survive at the orphanage without adult care. This memoir offers the extraordinary story of what he endured in those years—as his people were deported from their Armenian community, as his family died in a refugee camp in the deserts of Syria, as he survived hunger and mistreatment in the orphanage.

Panian’s memoir is a full-throated story of loss, resistance, and survival, but told without bitterness or sentimentality. His story shows us how even young children recognize injustice and can organize against it, how they can form a sense of identity that they will fight to maintain. He paints a painfully rich and detailed picture of the lives and agency of Armenian orphans during the darkest days of World War I. Goodbye, Antoura assures us of how humanity, once denied, can be again reclaimed.

Karnig Panian was a longtime educator and vice principal at Djemaran, the Armenian Lyceum, based in Beirut, Lebanon.
In *The Story of Reason in Islam*, leading public intellectual and political activist Sari Nusseibeh narrates a sweeping intellectual history—a quest for knowledge inspired by the Qu’ran and its language, a quest that employed Reason in the service of Faith. Eschewing the conventional separation of Faith and Reason, he takes a fresh look at why and how Islamic reasoning evolved over time. He surveys the different Islamic schools of thought and how they dealt with major philosophical issues, showing that Reason pervaded all disciplines, from philosophy and science to language, poetry, and law. Along the way, the best known Muslim philosophers are introduced in a new light. Countering received chronologies, in this story Reason reaches its zenith in the early seventeenth century; it then trails off, its demise as sudden as its appearance. Thereafter, Reason loses out to passive belief, lifeless logic, and a self-contained legalism—in other words, to a less flexible Islam. Nusseibeh’s speculations as to why this occurred focus on the fortunes and misfortunes of classical Arabic in the Islamic world. Change, he suggests, may only come from the revivification of language itself.

*Sari Nusseibeh* is Professor of Philosophy at Al-Quds University in Jerusalem. His most recent book is *What’s a Palestinian State Worth?* (2011).

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**Making Moderate Islam**  
*Sufism, Service, and the “Ground Zero Mosque” Controversy*  
**Rosemary R. Corbett**

Drawing on a decade of research into the community that proposed the so-called “Ground Zero Mosque,” this book refutes the idea that current demands for Muslim moderation have primarily arisen in response to the events of 9/11, or to the violence often depicted in the media as unique to Muslims. Instead, it looks at a century of pressures on religious minorities to conform to dominant American frameworks for race, gender, and political economy. These include the encouraging of community groups to provide social services to the dispossessed in compensation for the government’s lack of welfare provisions in an aggressively capitalist environment. Calls for Muslim moderation in particular are also colored by racist and orientalist stereotypes about the inherent pacifism of Sufis with respect to other groups. The first investigation of the assumptions behind moderate Islam in our country, *Making Moderate Islam* is also the first to look closely at the history, lives, and ambitions of the those involved in Manhattan’s contested project for an Islamic community center.

**Rosemary R. Corbett** is Visiting Professor at the Bard Prison Initiative.

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**The Story of Reason in Islam**  
**Sari Nusseibeh**

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**November** 304 pages, 6 x 9  
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Cloth $85.00 (£65.00) S 9780804791281  
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Religion/American Studies

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**November** 304 pages, 6 x 9  
Paper $29.95 (£22.99) M 9781503600577  
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Religion/History
Touted as the “Jerusalem of the Balkans,” the Mediterranean port city of Salonica (Thessaloniki) was once home to the largest Sephardic Jewish community in the world. The collapse of the Ottoman Empire and the city’s incorporation into Greece in 1912 provoked a major upheaval that compelled Salonica’s Jews to reimagine their community and status as citizens of a nation-state. Jewish Salonica is the first book to tell the story of this tumultuous transition through the voices and perspectives of Salonican Jews as they forged a new place for themselves in Greek society.

Devin E. Naar traveled the globe, from New York to Jerusalem, Moscow to Salonica, to excavate archives once confiscated by the Nazis. Written in Ladino, Greek, French, and Hebrew, these archives, combined with local newspapers, reveal how Salonica’s Jews fashioned a new hybrid identity as Hellenic Jews during a period marked by rising nationalism and economic crisis as well as unprecedented Jewish cultural and political vibrancy. Salonica’s Jews—Zionists, assimilationists, and socialists—reinvented their connection to the city and claimed it as their own until the Holocaust. Through the case of Salonica’s Jews, Naar recovers the diverse experiences of a lost religious, linguistic, and national minority at the crossroads of Europe and the Middle East.

Devin E. Naar is the Isaac Alhadeff Professor of Sephardic Studies and Assistant Professor of History and Jewish Studies at the University of Washington.

The intrigue began with a triple homicide in a luxury apartment building just steps from the Champs-Elyseés, in March 1887. A high-class prostitute and two others, one of them a child, had been stabbed to death—the latest in a string of unsolved murders targeting women of the Parisian demimonde. Newspapers eagerly reported the lurid details, and when the police arrested Enrico Pranzini, a charismatic and handsome Egyptian migrant, the story became an international sensation. As the case descended into scandal and papers fanned the flames of anti-immigrant politics, the investigation became thoroughly enmeshed with the crisis-driven political climate of the French Third Republic and the rise of xenophobic right-wing movements.

Aaron Freundschuh’s account of the “Pranzini Affair” recreates not just the raucous courtroom trial and the grotesque aftermath of Pranzini’s public guillotining, but also the jockeying for status among rival players—reporters, police detectives, doctors, and magistrates—who all stood to gain professional advantage and prestige. Freundschuh deftly weaves together the sensational details of the case with the social and political undercurrents of the time, arguing that the racially charged portrayal of Pranzini reflects a mounting anxiety about the colonial “Other” within France’s own borders. Pranzini’s case provides a window into a transformational decade for the history of immigration, nationalism, and empire in France.

Aaron Freundschuh is Assistant Professor of History at Queens College, City University of New York.
You may be familiar with the success stories of Spanx, GoldieBlox, and other women-owned businesses that have taken their markets by storm. But, today, only two percent of women-owned firms generate more than one million dollars annually. The Next Wave is here to help women drive up that number.

Drawing on the Kauffman Firm Survey and many other sources, Susan Coleman and Alicia M. Robb cull together datadriven advice for women-owned, growth-oriented businesses as they finance their expansion. They not only consider the unique approaches and specific concerns of female business owners, but also take into account the growing pool of investors who will play a role in selecting and grooming a new generation of women entrepreneurs. Since growth-oriented firms typically require external capital, the investor perspective is critical. This book serves as a pioneering strategy guide for the next wave of women who want to “go big” to bring home their goals.

Susan Coleman is Professor of Finance at the University of Hartford’s Barney School of Business. She is co-author of A Rising Tide (Stanford, 2012). Alicia M. Robb is Senior Fellow with the Ewing Marion Kauffman Foundation. She is also a Visiting Scholar at the University of California, Berkeley and the University of Colorado, Boulder. Alicia is co-author of Race and Entrepreneurial Success (2010) and A Rising Tide (Stanford, 2012).

Innovation and Scaling for Impact forces us to reassess how social sector organizations create value. Drawing on a decade of research, Christian Seelos and Johanna Mair transcend widely held misconceptions, getting to the core of what a sound impact strategy entails in the nonprofit world. They reveal an overlooked nexus between investments that might not pan out (innovation) and expansion based on existing strengths (scaling). In the process, it becomes clear that managing this tension is a difficult balancing act that fundamentally defines an organization and its impact.

The authors examine innovation pathologies that can derail organizations by thwarting their efforts to juggle these imperatives. Then, through four rich case studies, they detail innovation archetypes that effectively sidestep these pathologies and blend innovation with scaling. Readers will come away with conceptual models to drive progress in the social sector and tools for defining the future of their organizations.

Christian Seelos is a Visiting Scholar at the Stanford Center on Philanthropy and Civil Society and the Leo Tindemans Chair of Business Model Innovation at the University of Leuven. Johanna Mair is Professor of Management, Organization, and Leadership at the Hertie School of Governance and Hewlett Foundation Visiting Scholar at the Stanford Center on Philanthropy and Civil Society. She serves as Academic Editor of the Stanford Social Innovation Review.
The role of Chief Operations Officer is clearly important. In fact, it’s arguable that the number two position is the toughest job in a company. COOs play a critical part in executing the strategies developed by top management. And, in many cases, they are being groomed—or test-driven—as the firm’s CEO-elect.

*Riding Shotgun* provides unique insight into this little-understood role. The authors develop a framework that illustrates who the COO is, why a company should create this position, and what the challenges associated with this job entail. Drawing heavily on first-person accounts from top executives, the authors offer a set of strategies to inform individuals who aspire to serve as COO. With a new preface and conclusion and even more interviews from some of the most established and important companies in today’s economy, this book is a one-of-a-kind resource for the c-suite and the boardroom.

*Nathan Bennett* is Associate Dean for Faculty and Research and Professor in the J. Mack Robinson College of Business at Georgia State University. *Stephen Miles* is the Founder and Chief Executive Officer of The Miles Group. Previously, he was a Vice Chairman at Heidrick & Struggles. Together, they are the authors of *Your Career Game: How Game Theory Can Help You Achieve Your Professional Goals* (Stanford, 2010).

Local participation is the new democratic imperative. In the United States, three-fourths of all cities have developed opportunities for citizen involvement in strategic planning. The World Bank has invested $85 billion over the last decade to support community participation worldwide. But even as these opportunities have become more popular, many contend that they have also become less connected to actual centers of power and the jurisdictions where issues relevant to communities are decided.

With this book, Gianpaolo Baiocchi and Ernesto Ganuza consider the opportunities and challenges of democratic participation. Examining how one mechanism of participation has traveled the world—with its inception in Porto Alegre, Brazil, and spread to Europe and North America—they show how participatory instruments have become more focused on the formation of public opinion and are far less attentive to, or able to influence, actual reform. Though the current impact and benefit of participatory forms of government is far more ambiguous than its advocates would suggest, *Popular Democracy* concludes with suggestions of how participation could better achieve its political ideals.

*Gianpaolo Baiocchi* is Associate Professor of Sociology at New York University and the author of *Militants and Citizens: The Politics of Participatory Democracy in Porto Alegre* (Stanford, 2005), among others. *Ernesto Ganuza* is a sociologist at the Spanish National Research Council.
**Copts and the Security State**

Violence, Coercion, and Sectarianism in Contemporary Egypt

**Laure Guirguis**

Copts and the Security State combines political, anthropological, and social history to analyze the practices of the Egyptian state and the political acts of the Egyptian Coptic minority. Laure Guirguis considers how the state, through its subjugation of Coptic citizens, reproduces a political order based on religious identity and difference. The leadership of the Coptic Church, in turn, has taken more political stances, thus foreclosing opportunities for secularization or common ground. In each instance, the underlying logics of authoritarianism and sectarianism articulate a fear of the Other, and, as Guirguis argues, are ultimately put to use to justify the expanding Egyptian security state.

In outlining the development of the security state, Guirguis focuses on state discourses and practices, with particular emphasis on the period of Husni Mubarak's rule, and shows the transformation of the Orthodox Coptic Church under the leadership of Pope Chenouda III. She also considers what could be done to counter the growing tensions and violence in Egypt. The 2011 Egyptian uprising constitutes the most radical recent attempt to subvert the predominant order. Still, the revolutionary discourses and practices have not yet brought forward a new system to counter the sectarian rhetoric, and the ongoing counter-revolution continues to repress political dissent.

Laure Guirguis is a Postdoctoral Fellow at the Orient-Institut, Max Weber Foundation in Beirut.

**The Zohar**

Pritzker Edition, Volume Eleven

Translation and Commentary by Joel Hecker

**Joel Hecker** is a leading academic scholar of The Zohar and Jewish mysticism. He is Associate Professor of Jewish Mysticism at the Reconstructionist Rabbinical College. He is the author of Mystical Bodies, Mystical Meals: Eating and Embodiment in Medieval Kabbalah (2003).

Sefer ha-Zohar (The Book of Radiance) has captivated readers ever since it emerged in Spain over seven hundred years ago. Written in a lyrical Aramaic, the Zohar, a masterpiece of Kabbalah, features mystical interpretation of the Torah, rabbinic tradition, and Jewish practice.

Volume 11 comprises multiple genres within the Zoharic library. The fragmentary *Midrash ba-Ne’lam* on Song of Songs expounds upon mystical kissing. Highlights of *Midrash ba-Ne’lam* on Ruth are the salvific function of the Kaddish prayer, the story of the ten martyrs, and mystical eating practices. In *Midrash ba-Ne’lam* on Lamentations, the inhabitants of Babylon and the inhabitants of Jerusalem vie to eulogize a ruined Jerusalem. It reframes Jewishly the notion of a Holy Family, in implicit contrast to the prevailing Christian triad.

The *Zohar* on Song of Songs consists of dueling homilies between Rabbi Shim’on bar Yohai and the prophet Elijah, pitting spiritual ascent against the presence of the demonic. The climax projects the Song’s eros onto the celestial letters, which constitute the core of existence. *Matnitin* and *Tosefta* are compact passages in which heavenly heralds chide humanity for spiritual sloth, rousing people to learn mysteries of holiness.

Joel Hecker is a leading academic scholar of The Zohar and Jewish mysticism. He is Associate Professor of Jewish Mysticism at the Reconstructionist Rabbinical College. He is the author of Mystical Bodies, Mystical Meals: Eating and Embodiment in Medieval Kabbalah (2003).
Bodies of Truth offers an intimate account of how apartheid victims deal with the long-term effects of violence, focusing on the intertwined themes of embodiment, injury, victimhood, and memory. In 2002, victims of apartheid-era violence filed suit against multinational corporations, accusing them of aiding and abetting the security forces of the apartheid regime. While the litigation made its way through the U.S. courts, thousands of victims of gross human rights violations have had to cope with painful memories of violence. This book shows victims’ attempts to emancipate from their experiences by participating in legal actions, but also by creating new forms of sociality among themselves and in relation to broader South African society.

Rita Kesselring’s ethnography draws on long-term research with members of the victim support group Khulumani and critical analysis of legal proceedings related to apartheid-era injury. Using juridical intervention as an entry point into the question of subjectivity, Kesselring asks how victimhood is experienced in the everyday for the women and men living on the periphery of Cape Town and in other parts of the country. She argues that the everyday practices of the survivors must be taken up by the state and broader society to allow for inclusive social change in a post-conflict setting.

Rita Kesselring is Senior Lecturer at the Institute for Social Anthropology at the University of Basel, Switzerland.

Just Violence reveals the moral perspective of perpetrators and how they respond to human rights efforts. Through interviews with law enforcers in India, Rachel Wahl uncovers the beliefs that motivate officers who use and support torture, and how these beliefs shape their responses to international human rights norms. Although on the surface Indian officers’ subversion of human rights may seem to be a case of “local culture” resisting global norms, officers see human rights as in keeping with their religious and cultural traditions—and view Western countries as the primary human rights violators. However, the police do not condemn the United States for violations; on the contrary, for Indian police, Guantanamo Bay justifies torture in New Delhi. This book follows the attempts of human rights workers to both persuade and coerce officers into compliance. As Wahl explains, current human rights strategies can undermine each other, leaving the movement with complex dilemmas regarding whether to work with or against perpetrators.

Rachel Wahl is Assistant Professor in the Department of Leadership, Foundations, and Policy at the University of Virginia.
Max Weber is one of the world’s most important social scientists, but he is also one of the most notoriously difficult to understand. This revised, updated, and expanded edition of The Max Weber Dictionary reflects up-to-the-moment threads of inquiry and introduces the most recent translations and references. Additionally, the authors include new entries designed to help researchers use Weber’s ideas in their own work; they illuminate how Weber himself thought theorizing should occur and how he went about constructing a theory.

More than an elementary dictionary, however, this work makes a contribution to the general culture and legacy of Weber’s work. In addition to entries on broad topics like religion, law, and the West, the completed German definitive edition of Weber’s work (Max Weber Gesamtausgabe) necessitated a wealth of new entries and added information on topics like pragmatism and race and racism. Every entry in the dictionary delves into Weber scholarship and acts as a point of departure for discussion and research. As such, this book will be an invaluable resource to general readers, students, and scholars alike.

Richard Swedberg is Professor of Sociology at Cornell University. His publications include The Art of Social Theory (2014) as well as Max Weber and the Idea of Economic Sociology (2009).

Ola Agevall is Professor of Sociology at Linnaeus University in Sweden. He is the author of A Science of Unique Events: Max Weber’s Methodology of the Cultural Sciences (1999).

Schools and Societies provides a synthesis of key issues in the sociology of education, focusing on American schools while offering a global, comparative context. Acknowledged as a standard text in its first two editions, this fully revised and updated third edition offers a broader sweep, stronger theoretical foundation, and a new concluding chapter on the possibilities of schooling. Instructors, students, and policymakers interested in education and society will find all quantitative data up to date and twenty percent more material covering advances in research since the last edition.

This book is distinguished from others in the field by its breadth of coverage, compelling institutional history, and lively prose style. It opens with a chapter on schooling as a social institution. Subsequent chapters compare schooling in industrialized and developing countries, and discuss the major purposes of schooling: transmitting culture, socializing young people, and sorting youth for class locations and occupations. The penultimate chapter looks at school reform efforts, drawing for the first time on comparative studies. A new coda ends the book by considering the educational ideals schools should strive for and how they might be attained. This third edition of Schools and Societies delivers the accessible explanations instructors rely on with updated, expanded information that’s even more relevant for students.

Steven Brint is Distinguished Professor of Sociology and Public Policy at the University of California, Riverside.
In *Selfish Libertarians and Socialist Conservatives?*, Nathan W. Schlueter and Nikolai G. Wenzel present a lively debate over the essential questions that divide two competing political philosophies. Wenzel—a libertarian who believes the state should be restricted to protecting life, liberty, and property—and Schlueter—a conservative who thinks the state has a larger role to play in protecting public welfare, safety, and morals—explore the fundamental similarities and differences between their respective positions.

Over a series of point-counterpoint chapters, they lay out the essential tenets of their own stances, critiquing the other. This engaging dialogue introduces readers to the foundations of each political philosophy. To vividly illustrate the diverging principles underlying conservatism and libertarianism, the authors explore three different hot-button case studies: marriage, immigration, and education. Compact, accessible, and complete with suggestions for further reading, *Selfish Libertarians and Socialist Conservatives?* is an ideal teaching tool that places these two political perspectives in fruitful dialogue with one another.

*Nathan W. Schlueter* is Associate Professor of Philosophy and Religion at Hillsdale College. *Nikolai G. Wenzel* is Associate Professor of Economics at Flagler College.

The Islamic University of Medina was established by the Saudi state in 1961 to provide religious instruction primarily to foreign students. Students would come to Medina for religious education and were then expected to act as missionaries, promoting an understanding of Islam in line with the core tenets of Wahhabism. By the early 2000s, more than 11,000 young men from across the globe had graduated from the Islamic University.

*Circuits of Faith* offers the first examination of the Islamic University and considers the efforts undertaken by Saudi actors and institutions to exert religious influence far beyond the kingdom’s borders. Michael Farquhar draws on Arabic sources, including biographical materials, memoirs, syllabi, and back issues of the Islamic University journal, as well as interviews with former staff and students, to explore the institution’s history and faculty, the content and style of instruction, and the trajectories and experiences of its students. Countering typical assumptions, Farquhar argues that the project undertaken through the Islamic University amounts to something more complex than just the one-way “export” of Wahhabism. Through transnational networks of students and faculty, this Saudi state-funded religious mission also relies upon, and has in turn been influenced by, far-reaching circulations of persons and ideas.

*Michael Farquhar* is a Leverhulme Early Career Fellow in Politics and International Studies at the School of Oriental and African Studies, University of London.
Emerging Frontiers in the Global Economy

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Emerging Frontiers in the Global Economy brings together authors from across the social sciences to address contemporary topics that have come into being because of or have been substantially changed as a result of globalization. While many of these subjects are relatively new—intellectual property in an international marketplace or the rise of the global services industry—others engage well-known themes like poverty and governance that take on new dimensions in light of the global economy.

Though they may be rooted in a home discipline, all books in this series are written accessibly for readers in other fields of study. Published in collaboration with George Mason University’s Center for Global Studies and Global Affairs Program, this series provides an interdisciplinary venue for discussions about how our world is sculpted by economic globalization.

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The world economic order has been upended by the rise of the BRIC nations and the attendant decline of the United States’ international influence. In *Breaking the WTO*, Kristen Hopewell provides a groundbreaking analysis of how these power shifts have played out in one of the most important theaters of global governance: the World Trade Organization.

Hopewell argues that the collapse of the Doha Round negotiations in 2008 signals a crisis in the American-led project of neoliberal globalization. Historically, the U.S. has pressured other countries to open their markets while maintaining its own protectionist policies. Over the course of the Doha negotiations, however, China, India, and Brazil challenged America’s hypocrisy. They did so not because they rejected the multilateral trading system, but because they embraced neoliberal rhetoric and sought to lay claim to its benefits. By demanding that all members of the WTO live up to the principles of “free trade,” these developing states caused the negotiations to collapse under their own contradictions. *Breaking the WTO* probes the tensions between the WTO’s liberal principles and the underlying reality of power politics, exploring what the Doha conflict tells us about the current and coming balance of power in the global economy.

*Sweet Talk* offers a provocative rethinking of how far our international relations have come and how far we still have to go.

*Breaking the WTO*
*How Emerging Powers Disrupted the Neoliberal Project*

*KRISTEN HOPEWELL*

Developed nations strive to create the impression that their hearts and pockets bleed for the developing world. Yet, the global North continues to offer unfavorable trade terms to the global South. Truly fair trade would make reciprocal concessions to developing countries while allowing them to better their own positions. However, five hundred years of colonial racism and post-colonial paternalism have undermined trade negotiations.

While urging developing countries to participate in trade, the North offers empty deals to “partners” that it regards as unequal. Using a mixed-methods approach, J. P. Singh exposes the actual position beneath the North’s image of benevolence and empathy: either join in the type of trade that developed countries offer, or be cast aside as obstreperous and unwilling. Through case studies, Singh reveals how the global North ultimately bars developing nations from flourishing. His findings chart a path forward, showing that developing nations can garner favorable concessions by drawing on unique strengths and through collective advocacy.

*Sweet Talk* offers a provocative rethinking of how far our international relations have come and how far we still have to go.

*J. P. SINGH* is Professor of Global Affairs and Cultural Studies at George Mason University, where he is also Distinguished Senior Fellow in the School of Policy, Government, and International Affairs. He is the author of seven books and Series Editor of *Emerging Frontiers in the Global Economy.*

*Breaking the WTO*
*How Emerging Powers Disrupted the Neoliberal Project*

*KRISTEN HOPEWELL*

*Sweet Talk*
*Paternalism and Collective Action in North-South Trade Relations*

*J. P. SINGH*
In this era where dollar value signals moral worth, Daniel Fridman paints a vivid portrait of Americans and Argentinians seeking to transform themselves into people worthy of millions. Following groups who practice the advice from financial success bestsellers, Fridman illustrates how the neoliberal emphasis on responsibility, individualism, and entrepreneurship binds people together with the ropes of aspiration.

*Freedom from Work* delves into a world of financial self-help in which books, seminars, and board games reject “get rich quick” formulas and instead suggest to participants that there is something fundamentally wrong with who they are, and that they must struggle to correct it. Fridman analyzes three groups who exercise principles from *Rich Dad, Poor Dad* by playing the board game *Cashflow* and investing in cash-generating assets with the goal of leaving the rat race of employment. Fridman shows that, as the global economy has transformed, so too have popular resources sought to transform the people trying to survive—and even thrive—within it.

Daniel Fridman is Assistant Professor of Sociology and Latin American Studies at the University of Texas at Austin.
New Series

Square One: First Order Questions in the Humanities

PAUL A. KOTTMAN, Series Editor

Square One steps back to reclaim the authority of humanistic inquiry for a broad, educated readership by tackling questions of common concern, regardless of discipline. “What do we value and why?” “What should be believed?” “What ought to be done?” “How can we account for human ways of living, or shed light on their failures and breakdowns?” “Why should we care about particular artworks or practices?”

Pushing beyond the trends that have come to characterize much academic writing in the humanities—increasingly narrow specialization on the one hand, and interdisciplinary “crossings” on the other—Square One cuts across and through fields to show the overarching relevance and distinctiveness of the humanities as the study of human meaning and value. Series books are therefore meant to be accessible and compelling. Rather than address only a particular academic group of experts, books in the Square One series focus on what texts, artworks, performances, cultural practices and products mean, as well as how they mean, and how that meaning is to be evaluated.

In this new and accessible book, Italy’s best known feminist philosopher examines the moral and political significance of vertical posture in order to rethink subjectivity in terms of inclination. Contesting the classical figure of homo erectus or “upright man,” Adriana Cavarero proposes an altruistic, open model of the subject—one who is inclined toward others. Contrasting the masculine upright with the feminine inclined, she references philosophical texts (by Plato, Thomas Hobbes, Immanuel Kant, Hannah Arendt, Elias Canetti, and others) as well as works of art (Barnett Newman, Leonardo da Vinci, Artemisia Gentileschi, and Alexander Rodchenko) and literature (Marcel Proust and Virginia Woolf).

Adriana Cavarero is Professor of Political Philosophy at the University of Verona. Her books in English include For More than One Voice (Stanford, 2005) and Horrorism (2008).
When Ridley Scott envisioned Blade Runner’s set as “Hong Kong on a bad day,” he nodded to the city’s overcrowding as well as its widespread use of surveillance. But while Scott brought Hong Kong and surveillance into the global film repertoire, the city’s own cinema has remained outside of the global surveillance discussion.

In Arresting Cinema, Karen Fang delivers a unifying account of Hong Kong cinema that draws upon its renowned crime films and other unique genres to demonstrate Hong Kong’s view of surveillance. She argues that Hong Kong’s films display a tolerance of—and even opportunism towards—the soft cage of constant observation, unlike the fearful view prevalent in the West. However, many surveillance cinema studies focus solely on European and Hollywood films, discounting other artistic traditions and industrial circumstances. Hong Kong’s films show a more crowded, increasingly economically stratified, and postnational world that nevertheless offers an aura of hopeful futurity. Only by exploring Hong Kong surveillance film can we begin to shape a truly global understanding of Hitchcock’s “rear window ethics.”

Karen Fang is Associate Professor of English at the University of Houston and a member of the Film Committee for the Museum of Fine Arts in Houston.

No nation is free from the charge that it has a less-than-complete view of the past. History is not simply about recording past events—it is often contested, negotiated, and reshaped over time. Debate over the history of World War II in Asia remains surprisingly intense, and Divergent Memories examines the opinions of powerful individuals to pinpoint the sources of conflict: from Japanese colonialism in Korea and atrocities in China to the American decision to use atomic weapons against Japan.

Rather than labeling others’ views as “distorted” or ignoring dissenting voices to create a monolithic historical account, Gi-Wook Shin and Daniel Sneider pursue a more fruitful approach: analyzing how historical memory has developed, been formulated, and even been challenged in each country. By identifying key factors responsible for these differences, Divergent Memories provides the tools for readers to both approach their own national histories with reflection and to be more understanding of others.

Gi-Wook Shin is the Tong Yang, Korea Foundation, Korea Stanford Alumni Chair of Korean Studies; Professor of Sociology; Director of the Shorenstein Asia-Pacific Research Center; and Director of the Korea Program at Stanford University. Daniel Sneider is the Associate Director for Research of the Shorenstein Asia-Pacific Research Center at Stanford University, and, with Gi-Wook Shin, is Co-Director of the Divided Memories and Reconciliation Project.
It’s no secret that tens of thousands of Chinese children have been adopted by American parents and that Western aid organizations have invested in helping orphans in China—but why have Chinese authorities allowed this exchange, and what does it reveal about processes of globalization?

Countries that allow their vulnerable children to be cared for by outsiders are typically viewed as weaker global players. However, Leslie K. Wang argues that China has turned this notion on its head by outsourcing the care of its unwanted children to attract foreign resources and secure closer ties with Western nations. She demonstrates the two main ways that this “outsourced intimacy” operates as an ongoing transnational exchange: first, through the exportation of mostly healthy girls into Western homes via adoption, and second, through the subsequent importation of first-world actors, resources, and practices into orphanages to care for the mostly special needs youth left behind.

*Outsourced Children* reveals the different care standards offered in Chinese state-run orphanages that were aided by Western humanitarian organizations. Wang explains how such transnational partnerships place marginalized children squarely at the intersection of public and private spheres, state and civil society, and local and global agendas. While Western societies view childhood as an innocent time, unaffected by politics, this book explores how children both symbolize and influence national futures.

**Leslie K. Wang** is Assistant Professor of Sociology at the University of Massachusetts, Boston.

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Historical novels can be windows into other cultures and eras, but it’s not always clear what’s fact and what’s fiction. Thousands have read Ba Jin’s influential novel *Family*, but few realize how much he shaped his depiction of 1920s China to suit his story and his politics. In *Fact in Fiction*, Kristin Stapleton puts Ba Jin’s bestseller into full historical context, both to illustrate how it successfully portrays human experiences during the 1920s and to reveal its historical distortions.

Stapleton’s attention to historical evidence and clear prose that directly addresses themes and characters from *Family* create a book that scholars, students, and general readers will enjoy. She focuses on Chengdu, China, Ba Jin’s birthplace and the setting for *Family*, which was also a cultural and political center of western China. The city’s richly preserved archives allow Stapleton to create an intimate portrait of a city that seemed far from the center of national politics of the day but clearly felt the forces of—and contributed to—the turbulent stream of Chinese history.

**Kristin Stapleton** is Associate Professor of History at the University at Buffalo, State University of New York. She is also the author of *Civilizing Chengdu: Chinese Urban Reform, 1895–1937* (2000) and a member of the National Committee on United States–China Relations.
Foothbinding was common in China until the early twentieth century, when most Chinese were family farmers. Why did these families bind young girls’ feet? And why did footbinding stop? In this groundbreaking work, Laurel Bossen and Hill Gates upend the popular view of footbinding as a status, or even sexual, symbol by showing that it was an undeniably effective way to get even very young girls to sit still and work with their hands.

Interviews with 1,800 elderly women, many with bound feet, reveal the reality of girls’ hand labor across the North China Plain, Northwest China, and Southwest China. As binding reshaped their feet, mothers disciplined girls to spin, weave, and do other handwork because many village families depended on selling such goods. When factories eliminated the economic value of handwork, footbinding died out. As the last generation of footbound women passes away, Bound Feet, Young Hands presents a data-driven examination of the social and economic aspects of this misunderstood custom.

Laurel Bossen is Professor Emerita of Anthropology at McGill University. She is the author of Chinese Women and Rural Development: 60 Years of Change in Lu Village, Yunnan (2002). Hill Gates is Professor Emerita of Anthropology at Central Michigan University. She is the author of Footbinding and Women’s Labor in Sichuan (2015) and China’s Motor: A Thousand Years of Petty Capitalism (1996).

China’s 1911 Revolution was a momentous political transformation. Its leaders, however, were not rebellious troublemakers on the periphery of imperial order. On the contrary, they were a powerful political and economic elite deeply entrenched in local society and well respected both for their imperially sanctioned cultural credentials and for their mastery of new ideas. The revolution they spearheaded produced a new, democratic political culture that enshrined national sovereignty, constitutionalism, and the rights of the people as indisputable principles.

Based upon previously untapped Qing and Republican sources, The Politics of Rights and the 1911 Revolution in China is a nuanced and colorful chronicle of the revolution as it occurred in local and regional areas. Xiaowei Zheng explores the ideas that motivated the revolution, the popularization of those ideas, and their animating impact on the Chinese people at large. The focus of the book is not on the success or failure of the revolution, but rather on the transformative effect that revolution has on people and what they learn from it.

Xiaowei Zheng is Assistant Professor of History and East Asian Languages and Cultural Studies at University of California, Santa Barbara.
Decades after the first multicultural reforms were introduced in Latin America, Afrodescendant people from the region are still disproportionately impoverished, underserved, policed, and incarcerated. In Nicaragua, Afrodescendants have mobilized to confront this state of siege through the politics of black autonomy. For women and men grappling with postwar violence, black autonomy has its own cultural meanings as a political aspiration and a way of crafting selfhood and solidarity.

Jennifer Goett’s ethnography examines the race and gender politics of activism for autonomous rights in an Afrodescendant Creole community in Nicaragua. Weaving together fifteen years of research, *Black Autonomy* follows this community-based movement from its inception in the late 1990s to its realization as an autonomous territory in 2009 and beyond. Goett argues that despite significant gains in multicultural recognition, Afro-Nicaraguan Creoles continue to grapple with the day-to-day violence of capitalist intensification, racialized policing, and drug war militarization in their territories. Community activists have responded by adopting a politics of black autonomy based on race pride, territoriality, self-determination, and self-defense. *Black Autonomy* shows how this political radicalism is rooted in African diasporic identification and gendered cultural practices that women and men use to assert control over their bodies, labor, and spaces in an atmosphere of violence.

*Black Autonomy* shows how this political radicalism is rooted in African diasporic identification and gendered cultural practices that women and men use to assert control over their bodies, labor, and spaces in an atmosphere of violence.

Jennifer Goett is Associate Professor of Comparative Cultures and Politics at James Madison College, Michigan State University.
Impossible Modernism reads the writings of German philosopher and critic Walter Benjamin (1892–1940) and Anglo-American poet and critic T. S. Eliot (1888–1965) to examine the relationship between literary and historical form during the modernist period. It focuses particularly on how they both resisted the forms of narration established by nineteenth-century academic historians and turned instead to traditional literary devices—lyric, satire, anecdote, and allegory—to reimagine the forms that historical representation might take. Tracing the fraught relationship between poetry and history back to Aristotle’s Poetics and forward to Nietzsche’s Untimely Meditations, Robert S. Lehman establishes the coordinates of the intellectual-historical problem that Eliot and Benjamin inherited and offers an analysis of how they grappled with this legacy in their major works.

Robert S. Lehman is Assistant Professor of English at Boston College.

Dead Pledges is the first book to explore the ways that U.S. culture—from novels and poems to photojournalism and horror movies—has responded to the collapse of the financialized consumer credit economy in 2008. Connecting debt theory to questions of cultural form, this book argues that artists, filmmakers, and writers have re-imagined what it means to owe and to own in a period when debt is what makes our economic lives possible. Encompassing both popular entertainment and avant-garde art, the post-crisis productions examined here help to map the landscape of contemporary debt: from foreclosure to credit scoring, student debt to securitized risk, microeconomic theory to anti-eviction activism. A searing critique of the ideology of debt, Dead Pledges dismantles the discourse of moral obligation so often invoked to make us repay. Debt is no longer a source of economic credibility, it contends, but is a system of dispossession that threatens the basic fabric of social life.

Annie McClanahan is Assistant Professor of English at the University of Wisconsin, Milwaukee.
An internationally famous philosopher and best-selling author during his lifetime, Georg Simmel has been marginalized in contemporary intellectual and cultural history. This neglect belies his pathbreaking role in revealing the theoretical significance of phenomena—including money, gender, urban life, and technology—that subsequently became established arenas of inquiry in cultural theory. It further ignores his philosophical impact on thinkers as diverse as Benjamin, Musil, and Heidegger. Integrating intellectual biography, philosophical interpretation, and a critical examination of the history of academic disciplines, this book restores Simmel to his rightful place as a major figure and challenges the frameworks through which his contributions to modern thought have been at once remembered and forgotten.

Elizabeth S. Goodstein is Associate Professor of Liberal Arts at Emory University and the author of the award-winning Experience without Qualities: Boredom and Modernity (Stanford, 2005).
Dali is a small region on a high plateau in Southeast Asia. Its main deity, Baijie, has assumed several gendered forms throughout the area’s history: Buddhist goddess, the mother of Dali’s founder, a widowed martyr, and a village divinity. What accounts for so many different incarnations of a local deity? Goddess on the Frontier argues that Dali’s encounters with forces beyond region and nation have influenced the goddess’s transformations. Dali sits at the cultural crossroads of Southeast Asia, India, and Tibet; it has been claimed by different countries but is currently part of Yunnan Province in Southwest China. Megan Bryson incorporates historical-textual studies, art history, and ethnography in her book to argue that Baijie provided a regional identity that enabled Dali to position itself geopolitically and historically. In doing so, Bryson provides a case study of how people craft local identities out of disparate cultural elements and how these local identities transform over time in relation to larger historical changes—including the increasing presence of the Chinese state.

Megan Bryson is Assistant Professor of Religious Studies at the University of Tennessee.

Scholars have long been puzzled by why Muslim landowners in Central Asia, called begs, stayed loyal to the Qing empire when its political legitimacy and military power were routinely challenged. Borderland Capitalism argues that converging interests held them together: the local Qing administration needed the Turkic begs to develop resources and raise military revenue while the begs needed access to the Chinese market.

Drawing upon multilingual sources and archival material, Kwangmin Kim shows how the begs aligned themselves with the Qing to strengthen their own plantation-like economic system. As controllers of food supplies, commercial goods, and human resources, the begs had the political power to dictate the fortunes of governments in the region. Their political choice to cooperate with the Qing promoted an expansion of the Qing’s emerging international trade at the same time that Europe was developing global capitalism and imperialism. Borderland Capitalism shows the Qing empire as a quintessentially early modern empire and points the way toward a new understanding of the rise of a global economy.

Kwangmin Kim is Assistant Professor of History at the University of Colorado, Boulder.

November 248 pages, 6 halftones, 6 maps, 6 x 9
Cloth $60.00 (£46.00) 9780804799232
eBook 9781503600364
History/Asian Studies/Religion

October 296 pages, 2 figures, 3 halftones, 20 tables, 3 maps, 6 x 9
Cloth $65.00 (£50.00) 9780804799232
eBook 9781503600364
History/Asian Studies
In the eighteenth and nineteenth centuries, booming demand for natural resources transformed China and its frontiers. Historians of China have described this process in stark terms: pristine borderlands became breadbaskets. Yet Manchu and Mongolian archives reveal a different story. Well before homesteaders arrived, wild objects from the far north became part of elite fashion, and unprecedented consumption had exhausted the region’s most precious resources.

Jonathan Schlesinger uses these diverse archives to reveal how Qing rule witnessed not the destruction of unspoiled environments, but their invention. Qing frontiers were never pristine in the nineteenth century—pearlers had stripped riverbeds of mussels, mushroom pickers had uprooted the steppe, and fur-bearing animals had disappeared from the forest. In response, the court turned to “purification;” it registered and arrested poachers, reformed territorial rule, and redefined the boundary between the pristine and the corrupted. Schlesinger’s resulting analysis provides a framework for rethinking the global invention of nature.

**Jonathan Schlesinger** is Assistant Professor of History at Indiana University.

From precious jade articles to monumental stone arches, Huizhou salt merchants in Jiangnan lived surrounded by objects in eighteenth-century China. How and why did these businessmen devote themselves to these items? What can we learn about eighteenth-century China by examining the relationship between merchants and objects?

**Luxurious Networks** examines Huizhou salt merchants in the material world of High Qing China to reveal a dynamic interaction between people and objects. The Qianlong emperor purposely used objects to expand his influence in economic and cultural fields. Thanks to their broad networks, outstanding managerial skills, and abundant financial resources, these salt merchants were ideal agents for selecting and producing objects for imperial use. In contrast to the typical caricature of merchants as mimics of the literati, these wealthy businessmen became respected individuals who played a crucial role in the political, economic, social, and cultural world of eighteenth-century China. Their life experiences illustrate the dynamic relationship between the Manchu and Han, central and local, and humans and objects in Chinese history.

**Yulian Wu** is Assistant Professor of History at the University of South Carolina.
It has often been claimed that Jews have a penchant for capitalism and capitalist economic activity. With this book, Adam Teller challenges that assumption. Examining how Jews achieved their extraordinary success within the late feudal economy of the eighteenth-century Polish-Lithuanian Commonwealth, he shows that economic success did not necessarily come through any innate entrepreneurial skills, but through identifying and exploiting economic niches in the pre-modern economy—in particular, the monopoly on the sale of grain alcohol.

Jewish economic activity was a key factor in the development of the Polish-Lithuanian Commonwealth, and it greatly enhanced the incomes, and thereby the social and political status, of the noble magnates, including the powerful Radziwill family. In turn, with the magnate’s backing, Jews were able to leverage their own economic success into high status in estate society. Over time, relations within Jewish society began to change, putting less value on learning and pedigree and more on wealth and connections with the estate owners.

This groundbreaking book exemplifies how the study of Jewish economic history can shed light on a crucial mechanism of Jewish social integration. In the Polish-Lithuanian setting, Jews were simultaneously a despised religious minority and key economic players, with a consequent standing that few could afford to ignore.

Adam Teller is Associate Professor of History and Judaic Studies at Brown University.

Over the course of the nineteenth century, some 84,500 Jews in imperial Russia converted to Christianity. Confessions of the Shtetl explores the day-to-day world of these people, including the social, geographic, religious, and economic links among converts, Christians, and Jews. The book narrates converts’ tales of love, desperation, and fear, tracing the uneasy contest between religious choice and collective Jewish identity in tsarist Russia. Rather than viewing the shtetl as the foundation myth for modern Jewish nationhood, this work reveals the shtetl’s history of conversions and communal engagement with converts, which ultimately yielded a cultural hybridity that both challenged and fueled visions of Jewish separatism.

Drawing on extensive research with conversion files in imperial Russian archives, in addition to the mass press, novels, and memoirs, Ellie R. Schainker offers a sociocultural history of religious toleration and Jewish life that sees baptism not as the fundamental departure from Jewishness or the Jewish community, but as a conversion that marked the start of a complicated experiment with new forms of identity and belonging. Ultimately, she argues that the Jewish encounter with imperial Russia did not revolve around coercion and ghettoization but was a genuinely religious drama with a diverse, attractive, and aggressive Christianity.

Ellie R. Schainker is the Arthur Blank Family Foundation Assistant Professor of History and Jewish Studies at Emory University.
The Woman Who Turned Into a Jaguar, and Other Narratives of Native Women in Archives of Colonial Mexico

Lisa Sousa

This book is an ambitious and wide-ranging social and cultural history of gender relations among indigenous peoples of New Spain, from the Spanish Conquest through the first half of the eighteenth century. In this expansive account, Lisa Sousa focuses on four native groups in highland Mexico—the Nahua, Mixtec, Zapotec, and Mixe—and traces cross-cultural similarities and differences in the roles and status attributed to women in prehispanic and colonial Mesoamerica.

Sousa intricately renders the full complexity of women’s life experiences in the household and community, from the significance of their names, age, and social standing, to their identities, ethnicities, family, dress, work, roles, sexuality, acts of resistance, and relationships with men and other women. Drawing on a rich collection of archival, textual, and pictorial sources, she traces the shifts in women’s economic, political, and social standing to evaluate the influence of Spanish ideologies on native attitudes and practices around sex and gender in the first several generations after contact. Though catastrophic depopulation, economic pressures, and the imposition of Christianity slowly eroded indigenous women’s status following the Spanish conquest, Sousa argues that gender relations nevertheless remained more complementary than patriarchal, with women maintaining a unique position across the first two centuries of colonial rule.

Lisa Sousa is Professor of History at Occidental College.

The Long Afterlife of Nikkei Wartime Incarceration
Karen M. Inouye

The Long Afterlife of Nikkei Wartime Incarceration reexamines the history of imprisonment of U.S. and Canadian citizens of Japanese descent during World War II. Karen M. Inouye explores how historical events can linger in individual and collective memory and then crystallize in powerful moments of political engagement. Drawing on interviews and untapped archival materials—regarding politicians Norman Mineta and Warren Furutani, sociologist Tamotsu Shibutani, and Canadian activists Art Miki and Mary Kitagawa, among others—Inouye considers the experiences of former wartime prisoners and their present-day involvement in large-scale educational and legislative efforts.

While many consider wartime imprisonment an isolated historical moment, Inouye shows how imprisonment and the suspension of rights have continued to impact political discourse and public policies in both the United States and Canada long after their supposed political and legal reversal. In particular, she attends to how activist groups can use the persistence of memory to engage empathetically with people across often profound cultural and political divides. This book addresses the mechanisms by which injustice can transform both its victims and its perpetrators, detailing the dangers of suspending rights during times of national crisis as well as the opportunities for more empathetic agency.

Karen M. Inouye is Assistant Professor of American Studies at Indiana University, Bloomington.

The Woman Who Turned Into a Jaguar, and Other Narratives of Native Women in Archives of Colonial Mexico

Lisa Sousa

The Long Afterlife of Nikkei Wartime Incarceration
Karen M. Inouye

Asian America

January 456 pages, 6 x 9
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History

November 236 pages, 2 halftones, 6 x 9
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History
Hmong American immigrants first came to the United States as refugees of the Vietnam War. Forty years on, they have made a notable impact in American political life. They have voter participation rates higher than most other Asian American ethnic groups, and they have won seats in local and state legislative bodies. Yet the average level of education among Hmong Americans still lags behind that of the general U.S. population and high rates of poverty persist in their community, highlighting a curious disparity across the typical benchmarks of immigrant incorporation.

Carolyn Wong analyzes how the Hmong came to pursue politics as a key path to advancement and inclusion in the United States. Drawing on interviews with community leaders, refugees, and the second-generation children of immigrants, Wong shows that intergenerational mechanisms of social voting underlie the political participation of Hmong Americans. Younger Hmong Americans engage older community residents in grassroots elections and conversation about public affairs. And in turn, within families and communities, elders often transmit stories that draw connections between ancient Hmong aspirations for freedom and contemporary American egalitarian projects.

Carolyn Wong is a Research Associate in the Institute for Asian American Studies at the University of Massachusetts, Boston and the author of Lobbying for Inclusion: Rights Politics and the Making of Immigration Policy (Stanford, 2006).

Arms and Influence
U.S. Technology Innovations and the Evolution of International Security Norms

Jeffrey S. Lantis develops a new theory of norm change and identifies its stages, including redefinition (involving domestic political deliberations) and constructive norm substitution (in multilateral institutions). He deftly takes some of the most controversial new developments in military technologies and embeds them in international relations theory. The case evidence he presents suggests that periods of change are underway across numerous different issue areas.

Jeffrey S. Lantis is Professor of Political Science at The College of Wooster.
Beyond the Euromaidan
Comparative Perspectives on Advancing Reform in Ukraine
EDITED BY HENRY E. HALE AND ROBERT W. ORTTUNG

Beyond the Euromaidan examines the prospects for advancing reform in Ukraine in the wake of the February 2014 Euromaidan revolution and Russian invasion. It examines six crucial areas where reform is needed: deep internal identity divisions, corruption, the constitution, the judiciary, plutocratic “oligarchs,” and the economy. On each of these topics, the book provides one chapter that focuses on Ukraine’s own experience and one chapter that examines the issue in the broader context of international practice.

Placing Ukraine in comparative perspective shows that many of the country’s problems are not unique and that other countries have been able to address many of the issues currently confronting Ukraine. As with the constitution, there are no easy answers, but careful analysis shows that some solutions are better than others. Ultimately, the authors propose a series of reforms that can help Ukraine make the best of a bad situation. The book stresses the need to focus on reforms that might not have immediate effect, but that comparative experience shows can solve fundamental contextual challenges. Finally, the book shows that pressures from outside Ukraine can have a strong positive influence on reform efforts inside the country.

Henry E. Hale is Professor of Political Science and International Affairs at The George Washington University. Robert W. Orttung is Associate Research Professor of International Affairs at The George Washington University.

Trust, but Verify
EDITED BY MARTIN KLIMKE, REINHILD KREIS, AND CHRISTIAN F. OSTERMANN

Trust, but Verify uses trust—with its emotional and predictive aspects—to explore international relations in the second half of the Cold War, beginning with the late 1960s. The détente of the 1970s led to the development of some limited trust between the United States and the Soviet Union, which lessened international tensions and enabled advances in areas such as arms control. However, it also created uncertainty in other areas, especially on the part of smaller states that depended on their alliance leaders for protection. The contributors to this volume look at how the “emotional” side of the conflict affected the dynamics of various Cold War relations: between the superpowers, within the two ideological blocs, and inside individual countries on the margins of the East–West confrontation.

Martin Klimke is Associate Dean of Humanities and Associate Professor of History at New York University, Abu Dhabi and formerly a research fellow at the German Historical Institute. Reinhard Kreis is Assistant Professor of Contemporary History at the University of Mannheim. Christian F. Ostermann is the Director of the History and Public Policy Program at the Wilson Center, which includes the Cold War International History Project.
Islam in the Balance
Ideational Threats in Arab Politics
LAWRENCE RUBIN

Islam in the Balance is an analysis of how ideas, or political ideology, can threaten states and how states react to ideational threats. It examines the threat perception and policies of two Arab Muslim majority states, Egypt and Saudi Arabia, in response to the rise and activities of two revolutionary “Islamic states,” established in Iran (1979) and Sudan (1989).

Using these comparative case studies, the book provides important insight about the role of religious ideology for the international and domestic politics of the Middle East and, in doing so, advances our understanding of how, why, and when ideology affects threat perception and state policy. The book has significant implications for international relations theory and engages important debates in comparative politics about authoritarianism and Islamic activism.

Lawrence Rubin is Assistant Professor in the Sam Nunn School of International Affairs at the Georgia Institute of Technology.

The Rise and Fall of Urban Economies
Lessons from San Francisco and Los Angeles
MICHAEL STORPER, THOMAS KEMENY, NAJI MAKAREM, AND TANER OSMAN

Today, the Bay Area is home to the most successful knowledge economy in America, while Los Angeles has fallen behind. Yet, in 1970, experts would have predicted that L.A. would keep pace with San Francisco. By studying these two cities in unprecedented levels of depth, this book challenges many of the conventional notions about economic development. The authors argue that we must understand the interactions of three major components—economic specialization, human capital formation, and institutional factors—to determine how well a regional economy will cope with new opportunities and challenges.

Michael Storper is Professor of Urban Planning at the University of California, Los Angeles. Thomas Kemeny is Lecturer in Human Geography at the University of Southampton. Najj Makarem is Lecturer in the Bartlett Development Planning Unit (DPU) at University College London (UCL). Taner Osman is an instructor in the Department of Urban Planning at the University of California, Los Angeles.

Ethics as a Work of Charity
Thomas Aquinas and Pagan Virtue
DAVID DE COSIMO

Most of us wonder how to make sense of the apparent moral excellences or virtues of those who have different visions of the good life or different religious commitments than our own. Rather than flattening or ignoring the deep difference between various visions of the good life, this book turns to the medieval Christian theologian Thomas Aquinas to find a better way. Thomas, it argues, shows us how to welcome the outsider and her virtue as an expression rather than a betrayal of one’s own distinctive vision. It shows how Thomas constructed an ethics that does justice—in love—to insiders and outsiders alike. David Decosimo offers the first analysis of Thomas on pagan virtue and a reinterpretation of Thomas’s ethics while providing a model for our own efforts to articulate a truthful hospitality and do ethics in our pluralist, globalized world.

David Decosimo is Assistant Professor of Theology at Boston University.

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Religion/Philosophy
At the turn of the twentieth century, the Ottoman state identified multiple threats in its eastern regions. In an attempt to control remote Kurdish populations, Ottoman authorities organized them into a tribal militia and gave them the task of subduing a perceived Armenian threat. Following the story of this militia, Janet Klein explores the contradictory logic of how states incorporate groups they ultimately aim to suppress and how groups who seek autonomy from the state often attempt to do so through state channels. Putting a human face on Ottoman-Kurdish histories while also addressing issues of state-building, local power dynamics, violence, and dispossession, this book engages vividly in the study of the paradoxes inherent in modern statecraft.

Janet Klein is Associate Professor of History at The University of Akron.

In its full-color poster for elections to the All-Russian Jewish Congress in 1917, the Jewish People’s Party depicted a variety of Jews in seeking to enlist the support of the broadest possible segment of Russia’s Jewish population. It embraced Hebrew, Yiddish, and Russian. Ideologically and organizationally, this party’s leadership would profoundly influence the course of Russian Jewish politics.

Jewish Rights, National Rites argues that Jewish nationalism, and Jewish politics generally, developed in a changing legal environment where the idea that nations had rights was beginning to take hold, and centered on the demand for Jewish autonomy in Eastern Europe. Drawing on numerous archives and libraries in the United States, Russia, Ukraine, and Israel, Simon Rabinovitch carefully reconstructs the political movement for Jewish autonomy, its personalities, institutions, and cultural projects.

Simon Rabinovitch is Assistant Professor in the Department of History at Boston University.
Enchanting the Desert

Enchanting the Desert enriches Henry Peabody’s 1905 slideshow of the Grand Canyon by using complex GIS mapping overlays and virtual recreations of the Canyon’s topography. Peabody’s images were formative for today’s experience of the Canyon, as the views shown on his slides have become the vista points of today’s national park. Allowing us to explore the topography of the Canyon from multiple perspectives, Nicholas Bauch’s enhancement of the photographs transforms what would be a whirlwind of shades and rock formations into specific places filled with cultural history. Eighty essays accompany the historic slideshow, exploring the history and geography of the landmark. Through his skillful interplay of subject matter and technical features, Bauch raises and answers questions only a digital-born project could make possible and reveals a hidden geography of a landmark that has come to define the American West. Available Spring 2016.

Nicholas Bauch is Assistant Professor of Geography at The University of Oklahoma.
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**When Melodies Gather: Oral Art of the Mahra**

*When Melodies Gather* analyzes the formal characteristics of the largest collection of poetic recordings in the endangered Mahri language, roughly sixty poems, to develop an original classification system that breaks with traditional genre conventions. Reciting poetry is a central cultural practice of the Mahra, an Arabian Peninsula–based society that has not developed its own writing system, and many of the spontaneously created poems exist outside of the criteria defining established genres. By analyzing the poems based on four parameters—structure, content, length, and type of performance—Samuel Liebhaber embeds each poem in a conceptual framework that highlights formal similarities and recapitulates how the Mahra craft spoken-word poems and how audiences are primed to receive them. Each audio or video recording is provided with a transcription, a translation into English, and lexical and grammatical annotations. Available Spring 2017.
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