APPENDIX A. SURVEY: KOREAN AND KOREAN-AMERICAN/CANADIAN STUDENTS

Korean and Korean-American/Canadian Students in the US and Canada

1. Introduction

KOREAN STUDIES PROGRAM
THE WALTER H. SHORENSTEIN ASIA-PACIFIC RESEARCH CENTER

Dear Student,

We are surveying ethnic Korean students overseas. Past research shows that there are many Koreans and Korean-Americans or Korean-Canadians studying in the United States and Canada. However, we do not know such students' attitudes about Korea. We hope that this survey will fill this gap in our knowledge.

If you answer all questions and provide a valid university email address on the last page, you will be entered into a drawing for your choice of an Apple iPad 2 or Samsung Galaxy Tab.

Please note that you must follow all necessary directions while filling out the survey to be eligible.

You can also support an on-campus organization of your choice. By listing your organization on the last page of this survey, you can increase that organization's chances of receiving $700, $500, or $300 worth of event funding from Shorenstein APARC.

Please do not submit multiple responses per person—we will be monitoring IP addresses for abuse.

All individual responses will be kept confidential, and the raw data will not be shared with any third parties or governments. Our results will be published in aggregate form only.

Thank you for taking our survey. Please contact Eunjuong (Jana) Choi at eunjuong@stanford.edu with any questions or comments.

Go Weck Shen, PhD
Director, Korean Studies Program
Director, Shorenstein Asia Pacific Research Center
Senior Fellow, Freeman Spogli Institute for International Studies
Professor of Sociology
Stanford University

Jaeon Nak Choi, PhD
Postdoctoral Fellow, Korean Studies Program and Shorenstein Asia Pacific Research Center
Stanford University

Eun Jung (Jana) Choi
MA Candidate in International Policy Studies
Stanford University

[Logo]
2. Biographical Information

* 1. College or university you are currently attending:

* 2. What year and month were you born?
   - Birth year (e.g.: 1990):
   - Birth month (e.g.: 06):

* 3. What is your gender?
   - Male
   - Female

* 4. Are you married or engaged?
   - Yes
   - No

5. If you are married or engaged, what is your spouse's ethnicity?
   - Korean
   - Korean-American or Canadian
   - Non-Korean Asian
   - Caucasian
   - Other

* 6. What is your citizenship/visa status in your host country?
   - Citizen
   - Permanent Resident (US Green Card or equivalent)
   - Student Visa
   - Other (please specify):

[Box to specify other status]
Korean and Korean-American/Canadian Students in the US and Canada

* 7. What is your citizenship/visa status in Korea?

- [ ] Citizen
- [ ] Permanent Resident (F-4)
- [ ] Student Visa
- [ ] No current visa
- [ ] Other (please specify)
Korean and Korean-American/Canadian Students in the US and Canada

3. Educational Background: Bachelor’s Degree

* 1. College or university that conferred your Bachelor’s Degree. For current undergraduates, college or university where you expect to receive a Bachelor’s Degree:

* 2. What was your graduation year? For current undergraduates, what is your expected graduation year?

* 3. Please select all majors (or equivalents):

  - Physical Sciences (e.g., Physics, Chemistry, Geology)
  - Biological Sciences (e.g., Biology, Neuroscience, Psychology)
  - Engineering, Computer Science or Mathematics
  - Business, Management or Accounting
  - Economics
  - Social Sciences (e.g., Sociology, Political Science, Anthropology, International Relations)
  - Arts and Humanities
  - Other (please specify)

* 4. Is this the highest degree that you are currently pursuing?

  - Yes
  - No
4. Educational Background: Add a Degree

1. Add another degree that you have received, or are working to receive. You may enter up to two Master's or Doctorate degrees.

*** PLEASE NOTE that you will return to this page multiple times. Select a different answer each time you add a different degree/program. When you have entered in all your degrees, please change your answer to "I have entered in all of my degrees" to continue with the survey.

- [ ] Master's Degree, including MBAs and MPPs (first)
- [ ] Master's Degree, including MBAs and MPPs (second)
- [ ] Doctorate Degree, including JDs and MDs (first)
- [ ] Doctorate Degree, including JDs and MDs (second)
- [ ] I have entered all of my degrees
5. Educational Background: Master's Degree 1

* 1. Name of college or university that conferred your Master's Degree. For current students, college or university where you expect to receive a Master's Degree:

* 2. What is your expected graduation year?

* 3. Degree being pursued (select multiple degrees for joint programs)

  - MBA
  - MPP or other Public Policy degree
  - MA in Education or equivalent professional degree
  - Master's Degree in Physical Sciences (e.g., Physics, Chemistry, Geology)
  - Master's Degree in Biological Sciences (e.g., Biology, Neuroscience, Psychology)
  - Master's Degree in Engineering, Computer Science or Mathematics
  - Master's Degree in Business, Management or Accounting (non-MBA)
  - Master's Degree in Economics
  - Master's Degree in Social Sciences (e.g., Sociology, Political Science, Anthropology, International Relations)
  - Master's Degree in Arts and Humanities
  - Other (please specify)
6. Educational Background: Master's Degree 2

* 1. Name of college or university that conferred your Master's Degree. For current students, college or university where you expect to receive a Master's Degree:

* 2. What is your expected graduation year?

* 3. Degree being pursued (select multiple degrees for joint programs)

- MBA
- MPP or other Public Policy degree
- MA in Education or equivalent professional degree
- Master's Degree in Physical Sciences (e.g. Physics, Chemistry, Geology)
- Master's Degree in Biological Sciences (e.g. Biology, Neuroscience, Psychology)
- Master's Degree in Engineering, Computer Science or Mathematics
- Master's Degree in Business, Management or Accounting (non-MBA)
- Master's Degree in Economics
- Master's Degree in Social Sciences (e.g. Sociology, Political Science, Anthropology, International Relations)
- Master's Degree in Arts and Humanities
- Other (please specify):
Korean and Korean-American/Canadian Students in the US and Canada

7. Educational Background: Doctorate Degree 1

* 1. Name of college or university that conferred your Doctorate Degree. For current students, college or university where you expect to receive a Doctorate Degree:

* 2. What is your expected graduation year?

* 3. Focus of study/research:

- Law (JD)
- Medicine (MD)
- Physical Sciences (e.g. Physics, Chemistry, Geology)
- Biological Sciences (e.g. Biology, Neuroscience, Psychology)
- Engineering, Computer Science, or Mathematics
- Business, Management or Accounting
- Economics
- Social Sciences (e.g. Sociology, Political Science, Anthropology, International Relations)
- Arts and Humanities
- Other (please specify)
8. Educational Background: Doctorate Degree

1. Name of college or university that conferred your Doctorate Degree. For current students, college or university where you expect to receive a Doctorate Degree:

2. What is your expected graduation year?

3. Focus of study/research:
   - Law (JD)
   - Medicine (MD)
   - Physical Sciences (e.g. Physics, Chemistry, Geology)
   - Biological Sciences (e.g. Biology, Neuroscience, Psychology)
   - Engineering, Computer Science or Mathematics
   - Business, Management or Accounting
   - Economics
   - Social Sciences (e.g. Sociology, Political Science, Anthropology, International Relations)
   - Arts and Humanities
   - Other (please specify)
9. Plans following Graduation

* 1. What are you planning to do after graduation? Multiple choices can be selected.

- [ ] Business: FINANCE
- [ ] Business: MANAGEMENT CONSULTING
- [ ] Business: CORPORATE POSITIONS
- [ ] Business: ENTREPRENEURSHIP/STARTUPS
- [ ] Business: Attend BUSINESS SCHOOL within 5 years
- [ ] Medicine: Attend MEDICAL SCHOOL within 3 years
- [ ] Medicine: MEDICAL DOCTOR
- [ ] Medicine: NURSE TECHNICIAN
- [ ] Legal: Attend LAW SCHOOL within 3 years
- [ ] Legal: LAWYER
- [ ] Legal: PARALEGAL
- [ ] Engineering: COMPUTER SCIENCE AND ELECTRICAL ENGINEERING
- [ ] Engineering: OTHER ENGINEERING
- [ ] Education: ACADEMIC RESEARCH AND TEACHING
- [ ] Education: TEACHING (including TEACH FOR AMERICA)
- [ ] Education: COUNSELING/TEACHING SUPPORT
- [ ] Non-Profit: NON-TEACHING NONPROFIT WORK in the US
- [ ] Non-Profit: NON-TEACHING NONPROFIT WORK outside the US (e.g., Peace Corps)
- [ ] Art: WORK IN PURE ARTS
- [ ] Art: WORK IN APPLIED ARTS (e.g., design, architecture)
- [ ] Apply to NON-PROFESSIONAL MA PROGRAM IN CURRENT FIELD within 3 years
- [ ] Apply to NON-PROFESSIONAL MA PROGRAM OUTSIDE CURRENT FIELD within 3 years (please specify in "Other" field)
- [ ] Apply to PHD PROGRAM IN CURRENT FIELD within 3 years
- [ ] Apply to PHD PROGRAM OUTSIDE CURRENT FIELD within 3 years (please specify in "Other" field)
- [ ] Other (please specify)
10. Life Course

* 1. List all places you have lived and studied for longer than 6 months. Start with your birthplace, then proceed in chronological order to your current location. You may leave extra rows blank.

**YOU MUST START WITH YOUR BIRTHPLACE AT AGE 0**

<table>
<thead>
<tr>
<th>Birthplace</th>
<th>Age when you moved there</th>
<th>Location</th>
<th>Reason for living there</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
<tr>
<td>Location 2</td>
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<td>Location 3</td>
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<td>Location 4</td>
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<td>Location 5</td>
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<td>Location 6</td>
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<td>Location 7</td>
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<td>Location 8</td>
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<td>Location 9</td>
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<td>Location 10</td>
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<td>Location 11</td>
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<td>Location 12</td>
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<td>Location 13</td>
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<td>Location 14</td>
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</tr>
<tr>
<td>Location 15</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2. Have you had any of the experiences listed below for less than 6 months?

- [ ] Educational experience in US/Canada/Australia/New Zealand relating to English language
- [ ] Educational experience at Yonsei/Korean other locations relating to Korean language
- [ ] Educational experience in US/Canada/Australia/New Zealand that is not related to a language program

* 3. How many summers have you spent in Korea while living overseas?

- [ ] 0
- [ ] 1-2
- [ ] 3-5
- [ ] 5+
11. Language Proficiency

**1. Please indicate your English proficiency at various times in your life.**

<table>
<thead>
<tr>
<th>Graduation from elementary school</th>
<th>Graduation from high school</th>
<th>Current level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poor / No proficiency</td>
<td>Poor / No proficiency</td>
<td>Poor / No proficiency</td>
</tr>
<tr>
<td>Adequate / Average proficiency</td>
<td>Adequate / Average proficiency</td>
<td>Adequate / Average proficiency</td>
</tr>
<tr>
<td>Fluent / High proficiency</td>
<td>Fluent / High proficiency</td>
<td>Fluent / High proficiency</td>
</tr>
</tbody>
</table>

**2. Please indicate your level of proficiency in Korean during the following years.**

<table>
<thead>
<tr>
<th>Graduation from elementary school</th>
<th>Graduation from high school</th>
<th>Current level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poor / No proficiency</td>
<td>Poor / No proficiency</td>
<td>Poor / No proficiency</td>
</tr>
<tr>
<td>Adequate / Average proficiency</td>
<td>Adequate / Average proficiency</td>
<td>Adequate / Average proficiency</td>
</tr>
<tr>
<td>Fluent / High proficiency</td>
<td>Fluent / High proficiency</td>
<td>Fluent / High proficiency</td>
</tr>
</tbody>
</table>
Korean and Korean-American/Canadian Students in the US and Canada

12. Family

1. List the current locations of your living family members.

<table>
<thead>
<tr>
<th></th>
<th>US/Canada</th>
<th>Asia (outside Korea)</th>
<th>Western Europe</th>
<th>Latin America</th>
<th>South Korea</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Father</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Mother</td>
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</tr>
<tr>
<td>Sibling 1</td>
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<tr>
<td>Sibling 2</td>
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<tr>
<td>Sibling 3</td>
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<tr>
<td>Sibling 4</td>
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<tr>
<td>Sibling 5</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

* 2. Regarding your extended family:

<table>
<thead>
<tr>
<th>Question</th>
<th>0</th>
<th>1</th>
<th>2-4</th>
<th>5-20</th>
<th>21+</th>
</tr>
</thead>
<tbody>
<tr>
<td>How many family members do you have in the US/Canada?</td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>How many of them do you feel close to?</td>
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<td></td>
</tr>
<tr>
<td>How many family members do you have in Korea?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How many of them do you feel close to?</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>
13. Friends in Korea

* 1. How many friends do you have in Korea?
   - 0
   - 1
   - 3-4
   - 5-20
   - 21+

* 2. Where did you meet these friends? (Check all that apply)
   - Elementary school
   - Middle school
   - High school
   - Summer camp
   - Language program
   - College
   - Study abroad
   - Other (please specify)

* 3. What is the approximate composition of your friends in Korea?
   - All of my friends are not ethnic Koreans
   - Most of my friends are not ethnic Koreans
   - My friends are a mix of Koreans and non-Koreans
   - Most of my friends are ethnic Koreans
   - All of my friends are ethnic Koreans
14. Friends in the US/Canada

* 1. How many friends do you have in the U.S. or Canada?
   - 0
   - 1
   - 3-4
   - 5-20
   - 21+

* 2. Where did you meet these friends? (Check all that apply)
   - Elementary school
   - Middle school
   - High school
   - Summer camp
   - Language program
   - College
   - Study abroad
   - Other (please specify)

* 3. What is the approximate composition of your friends in US/Canada?

<table>
<thead>
<tr>
<th>Friends in US/Canada (non-ethnic Koreans)</th>
<th>All of my friends are ethnic Koreans</th>
<th>Most of my friends are not ethnic Koreans</th>
<th>My friends are a mix of Koreans and non-Koreans</th>
<th>Most of my friends are ethnic Koreans</th>
<th>All of my friends are not ethnic Koreans</th>
</tr>
</thead>
</table>
15. Culture and Identity

1. How would you best describe yourself? (Check all that apply)
   - Korean
   - Korean-American or Korean-Canadian
   - American or Canadian
   - Other (please specify)

2. How many times in the past month have you...
   - Watched Korean movies/TV shows
   - Listened to Korean music
   - Watched American or Canadian movies/TV shows
   - Listened to American or Canadian music

3. How many times in the past month have you attended...
   - Korean Church
   - Other religious group (e.g., Buddhist, Hindu)
   - Non-Korean religious group

4. Would you consider marrying a...
   - Korean
   - Korean-American or Korean-Canadian
   - African American
   - Caucasian
   - Other

5. How highly do you think of:
   - Korea's Economy
   - Korea's Security
   - Korea's Politics
   - Korea's Culture
   - Korea Overall
Korean and Korean-American/Canadian Students in the US and Canada

* 6. Are you a member of any Korea-related organizations? If so, which ones?

- [ ] I do not belong to any Korea-related organizations
- [ ] Korean Student Association or equivalent
- [ ] Taekwondo or other Korean martial art
- [ ] Korean folk music or other cultural performances
- [ ] North Korean refugee or other human rights groups
- [ ] Other (please specify)
16. Diasporic Return (short term)

* 1. Would you like to live/work/study in Korea for a short time period (3 months - 2 years)?

** PLEASE NOTE that you will have a chance to respond with regards to a long term stay in Korea later on the survey.

<table>
<thead>
<tr>
<th>Short term stay in Korea</th>
<th>None</th>
<th>Slightly</th>
<th>Somewhat</th>
<th>Strongly</th>
<th>Completely</th>
</tr>
</thead>
</table>

2. What would you like to do during your short-term stay in Korea? (Check all that apply)

- Language study program
- Instruct English language classes
- Instruct test prep (SAT, GRE, etc) classes
- Work for a large Korean corporation
- Pursue a professional career outside of large corporations
- Pursue a graduate/professional degree
- Other (please specify)

* 3. What would be your motivations for a short-term stay?

<table>
<thead>
<tr>
<th>Motivation</th>
<th>None</th>
<th>Slightly</th>
<th>Somewhat</th>
<th>Strongly</th>
<th>Completely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spend time with family</td>
<td></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spend time with friends</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Learn more about Korean culture</td>
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</tr>
<tr>
<td>Earn substantial income</td>
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</tr>
<tr>
<td>Prepare for a career</td>
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</tr>
</tbody>
</table>

* 4. What concerns you about staying in Korea short-term?

<table>
<thead>
<tr>
<th>Concern</th>
<th>None</th>
<th>Slightly</th>
<th>Somewhat</th>
<th>Strongly</th>
<th>Completely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Language barrier</td>
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<tr>
<td>Hierarchical culture</td>
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<td></td>
</tr>
<tr>
<td>Mandatory military service</td>
<td></td>
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<td></td>
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<tr>
<td>Gender bias</td>
<td></td>
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<tr>
<td>Lack of friends/family</td>
<td></td>
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<tr>
<td>Other (please specify)</td>
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</tbody>
</table>
**Korean and Korean-American/Canadian Students in the US and Canada**

**17. Diasporic Return (long term)**

* 1. Would you want to live/work/study in Korea for a longer time period (2+ years)
   
<table>
<thead>
<tr>
<th>Long term stay</th>
<th>None</th>
<th>Slightly</th>
<th>Somewhat</th>
<th>Strongly</th>
<th>Completely</th>
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</thead>
<tbody>
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</tbody>
</table>

* 2. What would you like to do during your long-term stay in Korea? (Check all that apply)

- [ ] Language study program
- [ ] Instruct English language classes
- [ ] Instruct test prep (SAT, GRE, etc.) classes
- [ ] Work for a large Korean corporation
- [ ] Pursue a professional career outside of large corporations
- [ ] Pursue a graduate/professional degree
- [ ] Other (please specify)

* 3. What would be your motivations for a long-term stay?

<table>
<thead>
<tr>
<th>动机</th>
<th>None</th>
<th>Slightly</th>
<th>Somewhat</th>
<th>Strongly</th>
<th>Completely</th>
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</tr>
</tbody>
</table>

- Spend time with family
- Spend time with friends
- Learn more about Korean culture
- Earn substantial income
- Prepare for a career

* 4. What concerns you about staying in Korea long-term?

<table>
<thead>
<tr>
<th>Concern</th>
<th>None</th>
<th>Slightly</th>
<th>Somewhat</th>
<th>Strongly</th>
<th>Completely</th>
</tr>
</thead>
<tbody>
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</tbody>
</table>

- Language barrier
- Hierarchical culture in general
- Hierarchical corporate culture
- Mandatory military service
- Gender bias
- Lack of career advancement opportunity
- Educational system
- Expensive living costs
- Distance from US based friends and relatives
- Other (please specify)
### 18. Social Capital

1. Regardless whether you actually want to live in Korea, what is the likelihood that you would want to...

<table>
<thead>
<tr>
<th>Work with Koreans or do business with Koreans</th>
<th>None</th>
<th>Slightly</th>
<th>Somewhat</th>
<th>Strongly</th>
<th>Completely</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work for a Korean firm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2. What would make you more likely to do either of the options above?
19. Conclusion

*1. Thank you for filling out our survey! If you have provided valid answers for all relevant questions, we will enter you in a drawing for your choice of an Apple iPad or Galaxy Tab. Please enter your name and your university-provided email address so that we might contact drawing winners!

Please feel free to forward this survey to any ethnic Korean friends or colleagues currently studying for a degree.

First name: ___________________________ Last name: ___________________________
Valid school email: ___________________________

2. If you were referred to this survey by a student organization, please list the organization here. Organizations will not get credit for students that do not fill out this information:

Organization Name: ___________________________
University Affiliation of Organization: ___________________________

3. Please feel free to provide any feedback on this survey below.

For any questions or concerns regarding this survey, please contact Jane Choi at eunjchoi@stanford.edu.