ASIAN STUDIES

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Protestant Textuality and the Tamil Modern
Political Oratory and the Social Imaginary in South Asia

Bernard Bate
Edited by E. Annamalai, Francis Cody, Malarvizhi Jayanth, and Constantine V. Nakassis

Throughout history, speech and storytelling have united communities and mobilized movements. Protestant Textuality and the Tamil Modern examines this phenomenon in Tamil-speaking South India over the last three centuries, charting the development of political oratory and its influence on society. Supplementing his narrative with thorough archival work, Bernard Bate shows how what originally began as a format of religious speech became an essential political infrastructure used to galvanize support for new social imaginaries, from Indian independence to Tamil nationalism. This ethnography illuminates new geographies of belonging in the modern era.

“A brilliant demonstration of how speech genres can shape history, Bate’s new book is a foundational, richly documented contribution to the study of comparative modernities, South Asian history, and political anthropology.”
—Richard Bauman, Indiana University, Bloomington

From Raj to Republic
Sovereignty, Violence, and Democracy in India

Sunil Purushotham

Between 1946 and 1952, the British Raj, the world’s largest colony, was transformed into the Republic of India, the world’s largest democracy. Independence, the Constituent Assembly Debates, the founding of the Republic, and India’s first democratic general election occurred amidst the violence and displacement of the Partition, the contested integration of the princely states, and the forceful quelling of internal dissent. This book investigates the ways in which these violent conjunctures constituted a postcolonial regime of sovereignty and shaped the historical development of democracy in India at the foundational moment of decolonization and national independence. From Raj to Republic presents the story of how a national, territorial, republican, and liberal polity in India emerged out of a violent and contested process that forged new power relations and opened up historical trajectories with lasting consequences for modern India.

“A brilliantly original account of India’s Partition.”
—Faisal Devji, University of Oxford

280 pages, August 2021
9781503628656 Paper $25.00 $20.00 sale

360 pages, January 2021
9781503614543 Paper $28.00 $22.40 sale
The Greater India Experiment
Hindutva and the Northeast
Arkotong Longkumer

The assertion that even institutions often viewed as abhorrent should be dispassionately understood motivates Arkotong Longkumer’s pathbreaking ethnography of the Sangh Parivar, a family of organizations comprising the Hindu right. *The Greater India Experiment* counters the urge to explain away their ideas and actions as inconsequential by demonstrating their efforts to influence local politics and culture in Northeast India. Longkumer constructs a comprehensive understanding of Hindutva, an idea central to the establishment of a Hindu nation-state, by focusing on the Sangh Parivar’s engagement with indigenous peoples in a region that has long resisted the “idea of India.” Contextualizing their activities as a Hindutva “experiment” within the broader Indian political and cultural landscape, he ultimately paints a unique picture of the country today.

“Subtle and surprising, this extraordinary study is essential reading for anyone interested in contemporary Hindu nationalist politics.”

—Willem van Schendel, University of Amsterdam

9781503614222 Paper $30.00  $24.00 sale
Brand New Nation
Capitalist Dreams and Nationalist Designs in Twenty-First-Century India
Ravinder Kaur
The early twenty-first century was an optimistic moment of global futures-making. The chief narrative was the emergence of the BRIC nations branded afresh as resource-rich hubs of untapped talent and potential from the old third world that “opened up” for foreign investments. The tantalizing promise of economic growth invited investments in the nation’s exciting futures; it also offered utopian visions of “good times”, and even restoration of lost glory to the nation’s citizens. Grounded in the history of modern India, Brand New Nation reveals the on-the-ground experience of the relentless transformation of the nation-state into an attractive investment destination for speculative global capital.

“Brand New Nation takes us on a tour—a tour de force, really—of the changing trajectory of the nation-state. It is a riveting read, and a pathbreaking piece of work.”
—John Comaroff, Harvard University

SOUTH ASIA IN MOTION
360 pages, August 2020
9781503612594 Paper $28.00 $22.40 sale

Dying to Serve
Militarism, Affect, and the Politics of Sacrifice in the Pakistan Army
Maria Rashid
The Pakistan Army is a uniquely powerful and influential institution, with deep roots in the colonial armed forces. It relies heavily on certain regions to supply its soldiers, especially parts of rural Punjab, where men have served in the army for generations. In Dying to Serve, Maria Rashid innovatively and sensitively addresses the question: how does the military thrive when so much of its work results in injury, debility, and death? Rashid argues that “spectacles of mourning” are careful manipulations of affect, gendered and structured by the military to reinforce its omnipotence. She contends that understanding these affective technologies is crucial to challenging the appeal of the military institution globally.

“This highly original study shows that we can learn about the appeal of military service by engaging with those who stand to lose the most from its allure: the women whose sons and husbands die in uniform.”
—Vron Ware, Kingston University

SOUTH ASIA IN MOTION
288 pages, April 2020
9781503611986 Paper $28.00 $22.40 sale

Faithful Fighters
Identity and Power in the British Indian Army
Kate Imy
During the first four decades of the twentieth century, the British Indian Army possessed an illusion of racial and religious inclusivity. The army recruited diverse soldiers, known as the “Martial Races,” including British Christians, Hindustani Muslims, Punjabi Sikhs, Hindu Rajputs, Pathans from northwestern India, and “Gurkhas” from Nepal. As anti-colonial activism intensified, military officials incorporated some soldiers’ religious traditions into the army to keep them disciplined and loyal. In Faithful Fighters, Kate Imy explores how military culture created unintended dialogues between soldiers and civilians, including Hindu nationalists, Sikh revivalists, and pan-Islamic activists. She argues that the army militarized racial and religious difference, creating lasting legacies for the violent partition and independence of India.

“No other book captures so well the psychic life of war’s devotional cultures, whether on the colonial battlefield or off.”
—Antoinette Burton, University of Illinois, Urbana-Champaign

SOUTH ASIA IN MOTION
328 pages, December 2019
9781503610743 Paper $28.00 $22.40 sale
In the Name of the Nation
India and Its Northeast
Sanjib Baruah

In India, the eight states that border Myanmar, Bangladesh, Bhutan and the Tibetan areas of China are often referred to as just “the Northeast.” *In the Name of the Nation* offers a critical and historical account of the country’s troubled relations with this borderland region. Its modern history is shaped by the dynamics of a “frontier” in its multiple references: migration and settlement, resource extraction, and regional geopolitics. The political trajectory of the region has been different from the rest of the country, fostering both ethnic militias and functioning electoral institutions, remarkably high voter turnout rates, and special security laws that produce democracy deficits. Baruah offers a nuanced account of this impossibly complicated story, asking how democracy can be sustained, and deepened, in these conditions.

“Elegantly written and cogent, Baruah’s simultaneous ‘insider-outsider’ analysis of ‘India’s Northeast’ is rich, nuanced, and multilayered.”
—Urvashi Butalia, author of *The Other Side of Silence: Voices from the Partition of India*

Partisan Aesthetics
Modern Art and India’s Long Decolonization
Sanjukta Sunderason

*Partisan Aesthetics* explores art’s entanglements with histories of war, famine, mass politics and displacements that marked late-colonial and postcolonial India. Introducing “partisan aesthetics” as a conceptual grid, the book identifies ways in which art became political through interactions with left-wing activism during the 1940s, and the afterlives of such interactions in post-independence India. Sanjukta Sunderason argues that artists became political not only as members of India’s Communist Party but through shifting modes of political participations and dissociations. She analyzes largely unknown and dispersed archives—drawings, diaries, posters, periodicals, and pamphlets, alongside paintings and prints—and insists that art as archive is foundational to understanding modern art’s socialist affiliations during India’s long decolonization.

“A most significant contribution to our understanding of the relation between aesthetics and politics in a global context.”
—Iftikhar Dadi, Cornell University

At Risk
Indian Sexual Politics and the Global AIDS Crisis
Gowri Vijayakumar

In the mid-1990s, experts predicted that India would face the world’s biggest AIDS epidemic by 2000. Though a crisis at this scale never fully materialized, global public health institutions, donors, and the Indian state initiated a massive effort to prevent it. *At Risk* captures this unique moment in which these criminalized and marginalized groups reinvented their “at-risk” categorization and became central players in the crisis response.

Working across India and Kenya, Gowri Vijayakumar provides a fine-grained account of the political struggles at the heart of the Indian AIDS response, and the prevention strategies it inspired in Nairobi, and globally. Vijayakumar illuminates how the politics of gender, sexuality, and nationalism shape global crisis response.

GLOBALIZATION IN EVERYDAY LIFE
261 pages, July 2021
9781503628052 Paper $26.00 $20.80 sale
Here, There, and Elsewhere
The Making of Immigrant Identities in a Globalized World
Tahseen Shams

Challenging the commonly held perception that immigrants’ lives are shaped exclusively by the sending and receiving countries, *Here, There, and Elsewhere* breaks new ground by showing how immigrants are vectors of globalization who both produce and experience the interconnectedness of societies—not only the societies of origin and destination but also societies in places beyond. Drawing on rich ethnographic data, interviews, and analysis of social media activities of South Asian Muslim Americans, Shams uncovers how different dimensions of the immigrants’ ethnic and religious identities connect them to different elsewhere. Shams traces how the homeland, hostland, and elsewhere combine to affect the ways in which immigrants and their descendants understand themselves and are understood by others.

“This is a tour de force. The surprising centrality of ‘elsewheres’ in the lives of migrants is a breakthrough insight in migration studies.”
—David Scott FitzGerald, author of *Refuge beyond Reach*

Global Borderlands
Fantasy, Violence, and Empire in Subic Bay, Philippines
Victoria Reyes

The U.S. military continues to be an overt presence in the Philippines, and a reminder of the country’s colonial past. Using Subic Bay (a former U.S. military base, now a Freeport Zone) as a case study, Victoria Reyes argues that its defining feature is its ability to elicit multiple meanings. These foreign-controlled, semi-autonomous zones of international exchange are what she calls global borderlands. This new unit of globalization provides a window into broader economic and political relations, the consequences of legal ambiguity, and the continuously reimagined identities of the people living there. Rejecting colonialism as merely a historical backdrop, Reyes demonstrates how it is omnipresent in our modern world.

“This sociology needs more historical ethnographies like this one.”
—Julian Go, author of *Postcolonial Thought and Social Theory*

Chinese Senior Migrants and the Globalization of Retirement
Nicole DeJong Newendorp

In the 21st century, growing numbers of seniors are turning to migration in response to challenges to traditional forms of retirement and old-age support. Chinese-born migrants to the U.S. serve as an exemplary case of this trend, with 30 percent of all migrants since 1990 being at least 60 years old. This book explores how they demonstrate the significance of age as a mediating factor that is fundamentally important for considering how migration is experienced. The stories of these migrants—members of a diaspora; retirees at the social and economic margins of American society; older individuals reuniting with family in the U.S.—highlight the many possibilities for mutual engagement that connect Chinese and American ways of being and belonging in the world.

“This timely, intriguing book propels readers to rethink the possibilities of retirement and aging in the age of global mobility.”
—Li Zhang, author of *In Search of Paradise*
The Inconvenient Generation
Migrant Youth Coming of Age on Shanghai’s Edge
Minhua Ling
After three decades of massive rural-to-urban migration in China, a burgeoning population of over 35 million second-generation migrants living in its cities poses a challenge to socialist modes of population management and urban governance. In *The Inconvenient Generation*, Minhua Ling offers the first longitudinal study of these migrant youth from middle school to the labor market in the years after the Shanghai municipal government partially opened its public school system to them. Illuminating the aspirations and strategies of these young men and women, Ling captures their experiences against the backdrop of a reemergent global Shanghai.

“Minhua Ling’s sensitive, fine-grained narrative affords a periscopic vision of ongoing state-structured discrimination against the children of rural migrants. The reader can only ache over her poignant presentation of cosmopolitan dreams and dashed hopes. An engrossing, empathetic chronicle.”
—Dorothy J. Solinger, author of *Contesting Citizenship in Urban China*

288 pages, January 2020
9781503610767 Paper $28.00
$22.40 sale

Pious Peripheries
Runaway Women in Post-Taliban Afghanistan
Sonia Ahsan-Tirmizi
Taliban made piety a business of the state, and thereby intervened in the daily lives and social interactions of Afghan women. *Pious Peripheries* examines women’s resistance through groundbreaking fieldwork at a women’s shelter in Kabul, home to runaway wives, daughters, mothers, and sisters of the Taliban. Whether running to seek marriage or divorce, enduring or escaping abuse, or even accused of singing sexually explicit songs in public, “promiscuous” women challenge status quo—and once marked as promiscuous, women have few resources. Ahsan-Tirmizi explores how these women negotiate gendered power mechanisms and create a new supportive community, finding friendship and solidarity among the women who inhabit the margins of Afghan society.

“Pious Peripheries brings the reader into a diverse and opinionated world of Afghan women. Ahsan-Tirmizi’s willingness to step aside and allow these remarkable women to speak for themselves is a tremendous strength.”
—Thomas Barfield, Boston University

256 pages, May 2021
9781503614770 Paper $26.00
$20.80 sale

Healing Labor
Japanese Sex Work in the Gendered Economy
Gabriele Koch
Contemporary Japan is home to one of the world’s largest and most diversified markets for sex. Widely understood to be socially necessary, the sex industry operates and recruits openly, staffed by a diverse group of women who are attracted by its high pay and the promise of autonomy—but whose work remains stigmatized and unmentionable. Based on fieldwork with adult Japanese women in Tokyo’s sex industry, *Healing Labor* explores the relationship between how sex workers think about what sex is and what it does and the political economic roles and possibilities that they imagine for themselves. Gabriele Koch reveals how Japanese sex workers regard sex as a deeply feminized care—a healing labor—that is both necessary and significant for the well-being and productivity of men.

“Exceptional sensibility and true originality characterize Gabriele Koch’s *Healing Labor*. An elegantly written, pathbreaking book that carries its theoretical sophistication and great erudition lightly.”
—Sabine Frühstück, University of California, Santa Barbara

248 pages, February 2020
9781503611344 Paper $28.00
$22.40 sale
United Front
Projecting Solidarity through Deliberation in Vietnam’s Single-Party Legislature
Paul Schuler

Conventional wisdom emerging from China and other autocracies claims that single-party legislatures and elections are mutually beneficial for citizens and autocrats. In United Front, Paul Schuler challenges these views by examining the past and present functioning of the Vietnam National Assembly (VNA), arguing that the legislature’s primary role is to signal strength to the public. Schuler’s thesis suggests that there are limits to generating genuinely “consultative authoritarianism” through quasi-democratic institutions. He shows that the ultimate purpose of the institution is not to reflect the views of citizens, but rather to signal the regime’s preferences while taking down rivals.

“A firecracker of a book and a critical contribution to scholarship on authoritarian institutions and Vietnamese politics.”
—Edmund Malesky, Duke University

Fateful Decisions
Choices That Will Shape China’s Future
Edited by Thomas Fingar and Jean C. Oi

China’s future will be determined by how its leaders manage the myriad interconnected challenges they face. In Fateful Decisions, leading experts from a wide range of disciplines eschew broad predictions of success or failure in favor of close analyses of today’s most critical demographic, economic, social, political, and foreign policy challenges. Xi Jinping has articulated ambitious goals, but few priorities or policies to achieve them. Pursuing these goals requires difficult choices and tradeoffs complicated by a slowing economy, aging population, and increasing demand for and costs of education, healthcare, elder care, and other social benefits. Contributors provide in-depth analyses of key policy choices, illuminate what is at stake, and illustrate possible outcomes.

“No challenge today equals that of understanding China’s future, and here a sterling team has sagely put together a powerful guide to do just that. A must-read!”
—Thomas R. Pickering, former U.S. Under Secretary of State

Contested Embrace
Transborder Membership Politics in Twentieth-Century Korea
Jaeeun Kim

Contested Embrace explores how a state relates to people it views as “external members,” such as emigrants and diasporas. Jaeeun Kim analyzes disputes over the belonging of Koreans in Japan and China, focusing on their contested relationship with the colonial and postcolonial states in the Korean peninsula. Through a comparative analysis of transborder membership politics in the colonial, Cold War, and post–Cold War periods, the book shows how the configuration of geopolitics, bureaucratic tech. niques, and actors’ agency shapes the making, unmaking, and remaking of transborder ties. Kim demonstrates that being a “homeland” state or a member of the “transborder nation” is a precarious, arduous, and revocable political achievement.

“A brilliant and bracing analysis of transborder membership politics. It is a great book to think with.”
—John Lie, University of California, Berkeley

NOW IN PAPERBACK

360 pages, November 2020
9781503615007 Paper $28.00 $22.40 sale
Global Medicine in China
A Diasporic History
Wayne Soon
In 1938, one year into the Second Sino-Japanese War, the Chinese military found itself in dire medical straits. The need for medical assistance prompted an unprecedented flowering of scientific knowledge in China and Taiwan throughout the twentieth century. Wayne Soon draws on archives from three continents to argue that Overseas Chinese were key to this development, utilizing their global connections and diasporic links to procure much-needed money, supplies, and medical expertise. Their efforts spurred a remarkable expansion of care and education resulting in more than four million lives saved, and helped to transform biomedicine from an elite, urban practice into an adaptive, field-based practice for all. Universal care, practical medical education, and mobile medicine are all lasting legacies of this effort.

“Soon’s excellent book breaks new ground in illustrating how diaspora is a rich category of analysis for knowledge and institutional production.”
—Shelly Chan, University of California, Santa Cruz

Corporate Conquests
Business, the State, and the Origins of Ethnic Inequality in Southwest China
C. Patterson Giersch
Tenacious patterns of ethnic and economic inequality persist in the rural, largely minority regions of China’s north- and southwest. Such inequality is commonly attributed to geography, access to resources, and recent political developments. In Corporate Conquests, C. Patterson Giersch provides a desperately-needed challenge to these conventional understandings by tracing the disempowerment of minority communities to the very beginnings of China’s modern development. The book reveals how important new ideas and structures of power, now central to the Communist Party’s repertoire of rule and oppression, were forged, not along China’s east coast, but along the nation’s internal borderlands. It is a must-read for anyone wishing to learn about China’s unique state capitalism and its contribution to inequality.

“The discoveries in this book are indispensable to our understanding of how modern China as we know it came to be.”
—Rian Thum, University of Nottingham

Guns, Guerillas, and the Great Leader
North Korea and the Third World
Benjamin R. Young
Far from always having been an isolated nation and a pariah state within the international community, North Korea exercised significant influence among Third World nations during the Cold War era. With one foot in the socialist Second World and the other in the anticolonial Third World, North Korea occupied a unique position as both a postcolonial nation and a Soviet client state. North Korea sent advisors to assist African liberation movements, trained anti-imperialist guerilla fighters, and completed building projects in developing countries. State-run media coverage of the Third World shaped the worldview of many North Koreans and helped them imagine a unified anti-imperialist front that stretched from the boulevards of Pyongyang to the streets of the Gaza Strip and the beaches of Cuba.

“Thoroughly researched and absolutely eye-opening. An unprecedented look into the causes and consequences of North Korea’s struggle for international influence.”
—Mitchell Lerner, Ohio State University

328 pages, October 2020
9781503614000 Paper $30.00 $24.00 sale

COLD WAR INTERNATIONAL HISTORY PROJECT

304 pages, April 2020
9781503612167 Paper $32.00 $25.60 sale

232 pages, April 2021
9781503627635 Paper $28.00 $22.40 sale
Persianate Selves
Memories of Place and Origin Before Nationalism
Mana Kia
For centuries, Persian was the language of power and learning across West and South Asia. This book sketches the contours of this Persianate world, historicizing place, origin, and selfhood through its tradition of proper form—adab. Proximities and similarities constituted a logic that distinguished between people while simultaneously accommodating plurality. Adab was the basis of cohesion for self and community over the eighteenth century, as populations dispersed and centers of power shifted, disrupting the circulations that interlinked Persianate regions. Challenging the bases of protonationalist community, Persianate Selves seeks to make sense of a transregional Persianate culture outside the anachronistic shadow of nationalisms.

“Few questions are more vexed in the study of early modern Asia than how people identified before nationalism. Persianate Selves is an invaluable vade mecum for navigating the transregional Persianate past.”

—Nile Green, University of California, Los Angeles

336 pages, May 2020 9781503611955 Paper $30.00 $24.00 sale

Whose Islam?
The Western University and Modern Islamic Thought in Indonesia
Megan Brankley Abbas
For generations, Indonesia’s foremost Muslim leaders received their educations in Middle Eastern madrasas or the archipelago’s own Islamic schools. Starting in the mid-twentieth century, however, growing numbers traveled to the West to study Islam before returning home to assume positions of political and religious influence. Whose Islam? examines the far-reaching repercussions of this change for major Muslim communities as well as for Islamic studies.

Drawing on extensive archival research from around the globe, this incisive new book provides a unique perspective on the perennial tensions between insiders and outsiders in religious studies.

“One of the most interesting works in Islamic education and Islamic studies in recent years.”

—Robert Hefner, Boston University

336 pages, May 2020 9781503611955 Paper $30.00 $24.00 sale

Into the Field
Human Scientists of Transwar Japan
Miriam Kingsberg Kadia
In the 1930s, a cohort of professional human scientists coalesced around a common and particular understanding of objectivity as the foundation of legitimate knowledge, and of fieldwork as the pathway to objectivity. Into the Field is the first collective biography of this cohort, evocatively described by one contemporary as the men of one age. At the height of imperialism, they undertook field research in territories under Japanese rule in pursuit of “objective” information that would justify the subjugation of local peoples. After 1945, amid the defeat and dismantling of Japanese sovereignty, they created new narratives of human difference that supported the new national values of democracy, capitalism, and peace. The 1968 student movement challenged these values, but the legacy of these men lives on in the disciplines they developed and the beliefs they established about human diversity.

“Sophisticated yet lucidly written, it is accessible and highly stimulating for academics and non-academics alike.”

—Hiromi Mizuno, University of Minnesota

344 pages, November 2019 9781503610613 Paper $30.00 $24.00 sale
NOW IN PAPERBACK

The End of the Pacific War Reappraisals
Edited by Tsuyoshi Hasegawa

Despite the post-Pacific War alliance between the United States and Japan, memories of Pearl Harbor and Hiroshima-Nagasaki continue to remind that the decision to drop the bomb remains a contentious issue. While many Americans believe the bombing directly influenced Japan’s decision to surrender, the bombing’s impact on Japan’s decision making, as well as the role of the Soviet Union, have yet to be fully explored. This book offers state-of-the-art reinterpretations of the reasons for Japan’s decision to surrender: Which was the critical factor: the atomic bombing of Hiroshima and Nagasaki, or the Soviet Union’s entry into the war?

Contributors include Barton J. Bernstein, Richard Frank, Sumio Hatano, Tsuyoshi Hasegawa, and David Holloway.

“This excellent collection recalculates various aspects of the ongoing debate about the ways in which Japanese, American, and Soviet policy decisions intersected around the two world-shaping events of August 6-9, 1945.”
—David Wolff, Hokkaido University

224 pages, July 2021
9781503628807 Paper $30.00 $24.00 sale

Minor Transpacific Triangulating American, Japanese, and Korean Fictions
David S. Roh

There is a tendency to think of Korean American literature—and Asian American literature writ large—as a field of study involving only two spaces, the United States and Korea. The same rings true with Korean Japanese (Zainichi) literature involving only Japan and Korea. This book posits that both fields must account for all three spaces: Korean American literature has to grapple with the legacy of Japanese imperialism in the United States, and Zainichi literature must account for American interventions in Japan. Working in Japanese and English, David S. Roh builds a theoretical framework for articulating moments of contact between minority literatures in a third national space.

“A refreshing piece of scholarship that will advance important conversations surrounding transnational minor literature and Korean American cultural production.”
—Lisa Yoneyama, University of Toronto

224 pages, July 2021
9781503628807 Paper $30.00 $24.00 sale

The Peculiar Afterlife of Slavery
The Chinese Worker and the Minstrel Form
Caroline H. Yang

The Peculiar Afterlife of Slavery explores how antiblack racism lived on through the figure of the Chinese worker in US literature after emancipation. Drawing out the connections between this liminal figure and the formal aesthetics of blackface minstrelsy in literature of the Reconstruction and post-Reconstruction eras, Caroline H. Yang reveals the ways antiblackness structured US cultural production during a crucial moment of reconstructing and re-narrating US empire after the Civil War. Examining texts by major American writers in the late nineteenth and early twentieth centuries, Yang’s bold re-reading of these authors’ contradictory positions on race and labor sees the figure of the Chinese worker as both hiding and making visible the legacy of slavery and antiblackness.

“Offering fascinating new insights, Caroline Yang’s nuanced comparative analyses enrich by challenging us to reconceptualize minstrelsy in US literature and our ideas of the ‘West.’”
—Edlile L. Wong, University of Maryland, College Park

296 pages, April 2020
9781503612051 Paper $28.00 $22.40 sale
The Evolution of the Chinese Internet
Creative Visibility in the Digital Public
Shaohua Guo

Despite the widespread consensus that China’s digital revolution was sure to bring about massive democratic reforms, such changes have not come to pass. Shaohua Guo explores the complex reality of China’s digital culture, one of the most creative in the world, by tracing its emergence and maturation through four major technological platforms that have marked trends in internet use over the past two decades: the bulletin board system, the blog, the microblog, and WeChat. Guo transcends typical narratives, structured around the binaries of freedom and control, to argue that Chinese internet culture displays a uniquely sophisticated interplay between multiple extremes, and that its vibrancy is dependent on these complex negotiations.

“Guo’s innovative approach sheds critical light on the history, culture, and politics of the Chinese Internet. Highly recommended!”
—Guobin Yang, University of Pennsylvania

328 pages, December 2020
9781503614437 Paper $30.00 $24.00 sale

A Violent Peace
Race, U.S. Militarism, and Cultures of Democratization in Cold War Asia and the Pacific
Christine Hong

This book offers a radical cultural account of the midcentury transformation of the United States into a total-war state. As the Cold War turned hot, writers discerned in U.S. domestic strategies to quell racial protests and riots the same logic of racial counterintelligence structuring America’s devastating hot wars in Asia. Hong examines the centrality of U.S. militarism to the Cold War cultural imagination. She assembles a transpacific archive—including Japanese accounts of the U.S. atomic bombing of Hiroshima, black radical human rights petitions, Filipino novels on guerrilla resistance, and Marshallese critiques of U.S. human radiation experiments—and places these materials alongside U.S. government documents to theorize these works as homologous responses to unchecked U.S. war and police power.

“A tour de force and a brilliant rebuttal to the myth of America as defender of human rights abroad and racial justice at home.”
—Robin D.G. Kelley, University of California, Los Angeles

320 pages, August 2020
9781503612914 Paper $30.00 $24.00 sale

Giving Form to an Asian and Latinx America
Long Le-Khac

This book reveals the intertwined story of contemporary Asian Americans and Latinxs through a shared literary aesthetic. Their transfictional literature creates expansive imagined worlds in which distinct stories coexist, offering artistic shape to their linked political and economic struggles. Read together, Asian American and Latinx literatures convey astonishing diversity and untapped possibilities for coalition within the U.S.’s fastest-growing immigrant and minority communities. As the U.S. population approaches a minority-majority threshold, we urgently need methods that can look across the divisions and unequal positions of the racial system. Giving Form to an Asian and Latinx America leads the way with a vision for the future built on panethnic and cross-racial solidarity.

“Long Le-Khac expertly demonstrates how aesthetic form can reveal solidarities within and across ethnic and racial differences.”
—Crystal Parikh, New York University

264 pages, March 2020
9781503612181 Paper $28.00 $22.40 sale

POST’45

320 pages, August 2020
9781503612914 Paper $30.00 $24.00 sale
These Islands Are Ours
The Social Construction of Territorial Disputes in Northeast Asia
Alexander Bukh
Territorial disputes are one of the main sources of tension in Northeast Asia. Escalation in such conflicts often stems from a shared public perception that the territory in question is of the utmost importance to the nation. While that’s frequently untrue in economic, military, or political terms, citizens’ groups and other domestic actors throughout the region have mounted sustained campaigns to protect or recover disputed islands.

Focusing on non-state actors, Alexander Bukh explains how and why apparently inconsequential territories become central to national discourse in Japan, South Korea, and Taiwan. This book gives us a new way to understand the nature of territorial disputes and how they inform national identities.

“In this refreshing book, Bukh marshals an impressive range of evidence and marries it to a theoretically nuanced approach to say something new and original.”
—Hugo Dobson, University of Sheffield

Overcoming Isolationism
Japan’s Leadership in East Asian Security Multilateralism
Paul Midford
This book asks why, in the wake of the Cold War, Japan suddenly reversed years of steadfast opposition to security cooperation with its neighbors. Long isolated and opposed to multilateral agreements, Japan proposed East Asia’s first multilateral security forum in the early 1990s, emerging as a regional leader. Overcoming Isolationism explores what led to this surprising about-face and offers a corrective to the misperception that Japan’s security strategy is reactive to US pressure and unresponsive to its neighbors. Paul Midford draws on newly released official documents and extensive interviews to reveal a quarter century of Japanese leadership in promoting regional security cooperation. He demonstrates that Japan has a much more nuanced relationship with its neighbors and has played a significant leadership role in shaping East Asian security.

“A tour de force of Japanese foreign policy studies, for both English- and Japanese-language scholarship.”
—Tsuyoshi Kawasaki, Simon Fraser University

The Business Reinvention of Japan
How to Make Sense of the New Japan and Why It Matters
Ulrike Schaede
After two decades of restructuring, Japan is re-emerging as a major player in the new digital economy. The country’s economic system offers an alternative model of ‘caring capitalism’ that is both competitive and more socially adaptable than the U.S. ‘slash-and-burn’ approach. This new book offers an in-depth exploration of current Japanese business strategies that make Japan the world’s third largest economy, a chief contributor to many global supply chains, and an economic leader within Asia. It also shows how Japan is reinventing its systems of employment, governance, and innovation to compete in the digital transformation. Central to the book is that Japan’s reinvention has been triggered by the rise of China and the globalization of supply chains.

“Japan’s economy and its evolving business systems matter, and this insightful evaluation explains how and why. A definite read.”
—Hugh T. Patrick, Columbia Business School

STANFORD BUSINESS BOOKS
280 pages, June 2020
9781503612259 Cloth $30.00 $24.00 sale
Beyond Technonationalism
Biomedical Innovation and Entrepreneurship in Asia
Kathryn C. Ibata-Arens
What accounts for the rapid and sustained economic growth of biomedicals in Asia?
To answer this question, Kathryn Ibata-Arens integrates global and national data with original fieldwork to present a conceptual framework that considers how national governments have managed key factors, like innovative capacity, government policy, and firm-level strategies.
Taking China, India, Japan, and Singapore in turn, she compares each country’s underlying competitive advantages and argues that countries pursuing networked technonationalism (NTN) effectively upgrade their capacity for innovation and encourage entrepreneurial activity in targeted industries.
“Beyond Technonationalism is comparative analysis at its best. That it examines some of the world’s most important economies makes it a timely and important read.”
—Joseph Wong, Munk School of Global Affairs, University of Toronto

Slow Anti-Americanism
Social Movements and Symbolic Politics in Central Asia
Edward Schatz
Negative views of the United States abound, but we know too little about how such views affect politics. Based on careful research on post-Soviet Central Asia, Edward Schatz argues that anti-Americanism is best seen not as a rising tide that swamps or as a conflagration that overwhelms. Rather, “America” is a symbolic resource that resides quietly in the mundane but always has potential value for social and political mobilizers. Using a wide range of evidence, Schatz considers how Islamist movements, human rights activists, and labor mobilizers across Central Asia avail themselves of this fact, thus changing their ability to pursue their respective agendas.
Schatz refocuses our analytic gaze away from high politics for a clearer view of the slower moving, partially occluded, and socially embedded processes that ground how “America” becomes political.
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The Chinese Deathscape

*Grave Reform in Modern China*

Edited by Thomas S. Mullaney

In the past decade alone, more than ten million corpses have been exhumed and reburied across the Chinese landscape. The campaign has transformed China’s graveyards into sites of acute personal, social, political, and economic contestation.

In this digital volume, three historians of China, Jeffrey Snyder-Reinke, Christian Henriot, and Thomas S. Mullaney, chart out the history of China’s rapidly shifting deathscape. Each essay grapples with a different dimension of grave relocation and burial reform in China over the past three centuries: from the phenomenon of “baby towers” in the Lower Yangzi region of late imperial China, to the histories of death in the city of Shanghai, and finally to the history of grave relocation during the contemporary period, examined by Mullaney, when both its scale and tempo increased dramatically. Rounding off these historical analyses, a colophon by platform developers David McClure and Glen Worthey speaks to new reading methodologies emerging from a format in which text and map move in concert to advance historical argumentation.

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Feral Atlas

*The More-Than-Human Anthropocene*

Edited by Anna L. Tsing, Jennifer Deger, Alder Keleman Saxena, and Feifei Zhou

As the planet erupts with human and nonhuman distress, *Feral Atlas* delves into the details, exposing world-ripping entanglements between human infrastructure and nonhumans. More than just a pile of bad news, this publication brings together artists, humanists, and scientists from different cultures and operating in different locations to see how a transdisciplinary perspective might help us to understand something more about the processes of the Anthropocene.

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