

*fall 2013*

- Anthropology 9, 14, 27, 32  
Asian Studies 18, 32, 35, 38, 48  
Business 15, 46–48  
Economics 15, 17, 26, 31, 45–48  
Education 16  
Evaluation 48  
Fine Arts 23  
History 2, 4, 18–20, 22, 28, 36–39, 41–43  
Jewish Studies 11, 19, 29, 42–44  
Latin American Studies 19, 36, 38  
Law 7, 12–13, 16, 30–31  
Literary Studies 4, 11, 25, 39–41, 44  
Middle East Studies 8–9, 16, 18, 28–30  
Philosophy 10, 20–25  
Policy 47  
Political Science 13, 35, 37, 39  
Religion 10, 21–22, 25  
Security Studies 18, 32–34  
Sociology 6–7, 12, 14, 16–17, 20, 24, 26–27, 30  
**Stanford Briefs** 15  
**New editions** 16  
**New paperbacks** 17–19, 48  
**Author index** 50  
**Title index** 51  
**Ordering information** 52

# **Connected** How Trains, Genes, Pineapples, Piano Keys, and a Few Disasters Transformed Americans at the Dawn of the Twentieth Century

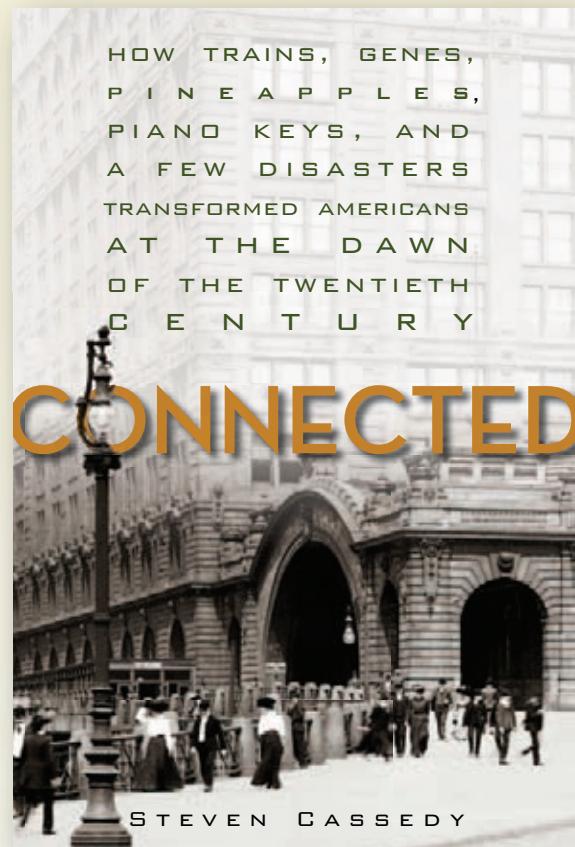
STEVEN CASSEDY

It's Friday, May 23, 1913. The sun is rising in New York City and all manner of residents are getting a move on. It matters little if you are a homemaker, a businessman, a doctor, a department store shopgirl, or any other perfectly everyday role. Most likely, you'll plug in the coffee percolator and pop bread into the electric toaster. Perhaps you'll take the elevator down to the first floor of your building and rush over to the subway. During the ride, you'll likely observe several others reading the Times. That day, there were articles celebrating lower infant mortality rates and increased longevity. Many of you sitting in the car, it occurs to you, might live to see sixty years old—or more. The thrill of it.

Quotidian 1913 was indeed quite an exciting time. *Connected* focuses on the decades from the end of the nineteenth century to the beginning of the twentieth to bring to life the dramatic transformation in self-conception that Americans underwent. Having formerly considered themselves individuals or members of small communities, they now found themselves living in networks. There were transportation and communication networks. There was the network of the globalized marketplace, which brought into the American home exotic goods previously affordable to only a few. There was the network of standard time, which bound together all but the most rural Americans. There was the public health movement, which joined individuals to their fellow citizens by making everyone responsible for the health of everyone else. Cassedy's unconventional account transports readers through these new networks, bridging research across myriad disciplines. Whereas previous histories focus on the alienation and dislocation that new technologies caused, Cassedy's eclectic, lively narrative shows that ordinary Americans in this era were more connected to their fellow citizens than ever—but by bonds that were distinctly modern.



*Steven Cassedy is Professor of Slavic and Comparative Literature at University of California, San Diego. He has published in a variety of fields, including Russian literature, French literature, philosophy and history of religion, Jewish studies, philosophy, history of science, history of music, history of ideas, and American studies. His books include Dostoevsky's Religion (Stanford, 2005) and Flight from Eden: The Origins of Modern Literary Criticism and Theory (1990).*



December 368 pages,  
3 illustrations,  
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History

## EXCERPT FROM THE BOOK

By the middle of the first decade of the twentieth century, it had become established wisdom—or established hearsay—that whiskers were havens for infectious organisms. Harper's Weekly ran an article as early as 1903 in which the writer explained the belief (without citing any evidence or authority), while also implicitly offering us a clue to a relatively recent change in public knowledge and attitude: “Now that consumption is no longer consumption, but tuberculosis, and is not hereditary but infectious, we believe that the theory of science is that the beard is infected with the germs of tuberculosis, and is one of the deadliest agents for transmitting the disease to the lungs.” In April of 1907, a state assemblyman in New Jersey introduced a bill that would have imposed a tax on facial hair, the amount being pegged to the overall quantity (from five dollars for “ordinary whiskers” to fifty dollars for “billygoat” whiskers). The proposed bill was partly responsible for prompting a two-page satirical piece in Harper's Weekly titled “The Revolt Against the Whisker.” It's clear to the author that the fundamental issue is health: he jocularly refers to beards as “capillary microbe-carriers” and their enemies as “enthusiasts for hygiene.”



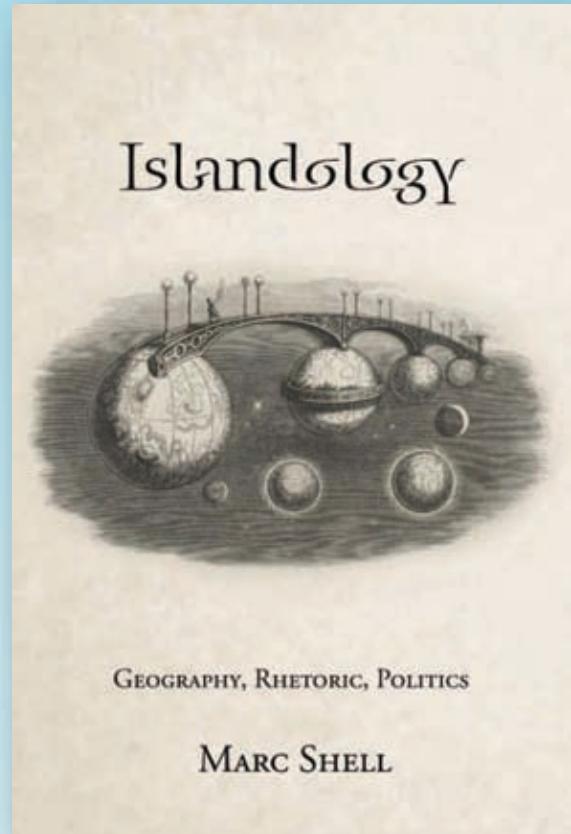
*Good hygiene wasn't limited to keeping one's beard trim, but extended to the nails as well. Ad from 1902. Source: Wikimedia Commons.*

# *Islandology Geography, Rhetoric, Politics*

MARC SHELL

*Islandology* is a fast-paced, fact-filled comparative essay in critical topography and cultural geography that cuts across different cultures and argues for a world of islands.

The book explores the logical consequences of geographic place for the development of philosophy and the study of limits (Greece) and for the establishment of North Sea democracy (England and Iceland). It explains the location of military hot-spots and great cities (Hormuz and Manhattan), and sheds new light on dozens of world-historical productions whose motivating islandic aspect has not heretofore been recognized (Shakespeare's *Hamlet* and Wagner's *Ring of the Nibelung*). Written by Marc Shell in view of the melting of the world's great ice islands, *Islandology* shows not only new ways that we think about islands but also why and how we think by means of them.



*Marc Shell, a John D. and Catherine T. MacArthur Fellow, is the Irving Babbitt Professor of Comparative Literature and Professor of English at Harvard University, where he is also a professor in the graduate program in History of American Civilization. He is the author of a number of books. These include three influential studies of the relations between linguistic and literary economies:*

*The Economy of Literature (1978), Money,*

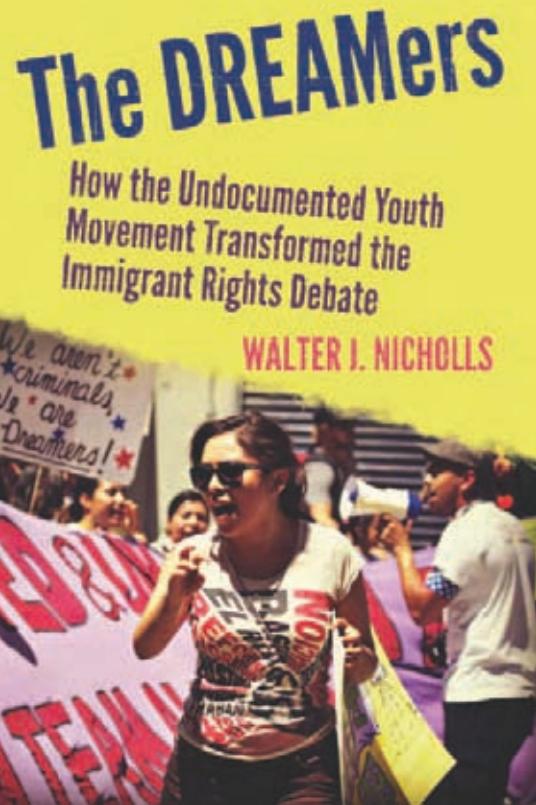
*Language, and Thought (1982), and Art and Money (1995) as well as books on nationalism, kinship, and multilingualism, such as The End of Kinship (1986) and American Babel (2002), and on disability, including the recent titles, Polio and Its Aftermath (2005) and Stutter (2006). A Canadian citizen, Shell has long been interested in the relations between Canada and the United States. With his wife, Professor Susan Shell, he co-directs The Seven Days Work Educational Foundation, Grand Manan Island, Canada, which sponsors conferences and educational outreach programs in the greater Gulf of Maine region in both countries.*

**February** 320 pages, 82 images,  
9 color images  
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Literary Studies/History

## EXCERPT FROM THE BOOK

Islands can look like living creatures—as does Whaleback Island. Living creatures can look like islands—as do the “kraken” and “leviathan.” So too do inanimate human creations look animate—like ships when they are camouflaged as forests. None of this means that islands are alive (animate). When Edmund Burke writes that “Spain is but a whale stranded on Europe’s shores,” pace Melville in *Moby-Dick* and Carl Schmitt in *Land and Sea*, Spain stays inanimate. And yet, all islands—and coasts—already have a floating, liminal, aspect to them. An island, which sailors often confound with a “swimming land,” apparently self-moving, like an etymologically self-moving, like an etymology of *nēsos* links it with natation, meaning “swimming,” and with problems of conceiving islands in terms of “flootation” and “animation.” The strange sea-monster, or leviathan, named Leviathan is a famous example. “Nothing on earth is his equal,” says the Book of Job. The rabbis add that the monster was three hundred miles long, which still leaves room on Earth for the land-dwelling Behemoth. Travel accounts and natural histories often likewise include descriptions of a meeting with a giant fish that is also an island or a small island that is also a giant fish. We are now in the realm of “the big fish story” (a narrative that exaggerates the qualities of a fish that the teller has presumably caught) or the realm of “the story of the one that got away” (a narrative that describes a fish that the teller was unable to reel in).





August 248 pages, 2013  
 Paper \$24.95 M  
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 Sociology

## The DREAMers *How the Undocumented Youth Movement Transformed the Immigrant Rights Debate*

WALTER J. NICHOLLS

On May 17, 2010, four undocumented students occupied the Arizona office of Senator John McCain. Across the country a flurry of occupations, hunger strikes, demonstrations, and marches followed, calling for support of the DREAM Act that would allow these young people the legal right to stay in the United States. The highly public, confrontational nature of these actions marked a sharp departure from more subdued, anonymous forms of activism of years past.

*The DREAMers* provides the first investigation of the youth movement that has transformed the national immigration debate, from its start in the early 2000s through the present day. Walter Nicholls draws on interviews, news stories, and firsthand encounters with activists to highlight the strategies and claims that have created this now-powerful voice in American politics. Facing high levels of anti-immigrant sentiment across the country, undocumented youths sought to increase support for their cause and change the terms of debate by arguing for their unique position—as culturally integrated, long term residents and most importantly as "American" youth sharing in core American values.

Since 2010 undocumented activists have increasingly claimed their own space in the public sphere, asserting a right to recognition—a right to have rights. Ultimately, through the story of the undocumented youth movement, *The DREAMers* shows how a stigmatized group—whether immigrants or others—can gain a powerful voice in American political debate.



Walter J. Nicholls earned his Ph.D. at the University of California, Los Angeles, and is now Assistant Professor of Sociology at the University of Amsterdam. He is the coeditor of *Spaces of Contention: Places, Scales, and Networks of Social Movements* (2013).

# Blinded by Sight *Seeing Race Through the Eyes of the Blind*

OSAGIE OBASOGIE

Colorblindness has become an integral part of the national conversation on race in America. Given the assumptions behind this influential metaphor – that being blind to race will lead to racial equality – it's curious that, until now, we have not considered if or how the blind "see" race. Most sighted people assume that the answer is obvious: they don't, and are therefore incapable of

racial bias – an example that the sighted community should presumably follow. In *Blinded by Sight*, Osagie K. Obasogie shares a startling observation made during discussions with people from all walks of life who have been blind since birth: even the blind aren't colorblind—blind people understand race visually, just like everyone else. Ask a blind person what race is, and they will more than likely refer to visual cues such as skin color. Obasogie finds that, because blind people think about race visually, they orient their lives around these understandings in terms of who they are friends with, who they date, and much more.

In *Blinded by Sight*, Obasogie argues that rather than being visually obvious, both blind and sighted people are socialized to see race in particular ways, even to a point where blind people "see" race. So what does this mean for how we live and the laws that govern our society? Obasogie delves into these questions and uncovers how color blindness in law, public policy, and culture will not lead us to any imagined racial utopia.

**"Blinded By Sight is a lucidly and crisply written exploration of how blind and sighted individuals understand race as a visual phenomenon, and how those understandings are reflected within society. This masterful work is sure to make an enormous contribution, and to provoke debate."**

—CARROLL SERON  
*Department Chair and Professor,  
University of California, Irvine*

SEEING RACE THROUGH THE EYES OF THE BLIND



OSAGIE K. OBASOGIE



Osagie K. Obasogie is Professor of Law at the University of California Hastings College of the Law with a joint appointment at UCSF Department of Social and Behavioral Sciences. He is also a Senior Fellow at the Center for Genetics and Society. Named one of 12 Emerging Scholars in Academia under 40 by Diverse Issues in Higher Education, his research and writing spans Constitutional law, bioethics, sociology of law, and reproductive and genetic technologies. He has written for Slate, the Los Angeles Times, The Boston Globe, the San Francisco Chronicle, and New Scientist.

STANFORD LAW BOOKS

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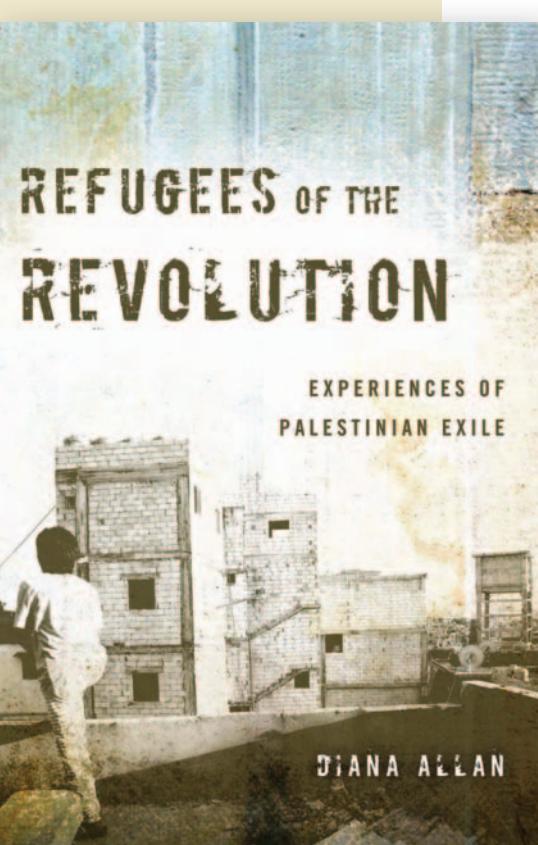
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Law/Sociology



## Refugees of the Revolution *Experiences of Palestinian Exile*

DIANA ALLAN

Some sixty-five years after 750,000 Palestinians fled or were expelled from their homeland, the popular conception of Palestinian refugees still emphasizes their fierce commitment to exercising their "right of return." Exile has come to seem a kind of historical amber, preserving refugees in a way of life that ended abruptly with "the catastrophe" of 1948 and their camps—inhabited now for four generations—as mere zones of waiting. While reducing refugees to symbols of steadfast single-mindedness has been politically expedient to both sides of the Arab-Israeli conflict it comes at a tremendous cost for refugees themselves, overlooking their individual memories and aspirations and obscuring their collective culture in exile.

*Refugees of the Revolution* is an evocative and provocative examination of everyday life in Shatila, a refugee camp in Beirut. Challenging common assumptions about Palestinian identity and nationalist politics, Diana Allan provides an immersive account of camp experience, of communal and economic life as well as inner lives, tracking how residents relate across generations, cope with poverty and marginalization, and plan—practically and speculatively—for the future. She gives unprecedented attention to credit associations, debt relations, electricity bartering, emigration networks, and NGO provisions, arguing that a distinct Palestinian identity is being forged in the crucible of local pressures.

What would it mean for the generations born in exile to return to a place they never left? Allan addresses this question by rethinking the relationship between home and homeland. In so doing, she reveals how refugees are themselves pushing back against identities rooted in a purely nationalist discourse. This groundbreaking book offers a richly nuanced account of Palestinian exile, and presents new possibilities for the future of the community.

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Middle East Studies



Diana Allan earned her Ph.D. in anthropology at Harvard University and was a Junior Fellow at the Harvard Society of Fellows from 2008 to 2012 and a 2013 Guggenheim Fellow. She is founder and co-director of the Nakba Archive, a testimonial project that has recorded over 500 interviews on film with first generation Palestinian refugees living in Lebanon.

View the Nakba Archive at  
<http://www.nakba-archive.org/>

# Live and Die Like a Man *Gender Dynamics in Urban Egypt*

FARHA GHANNAM

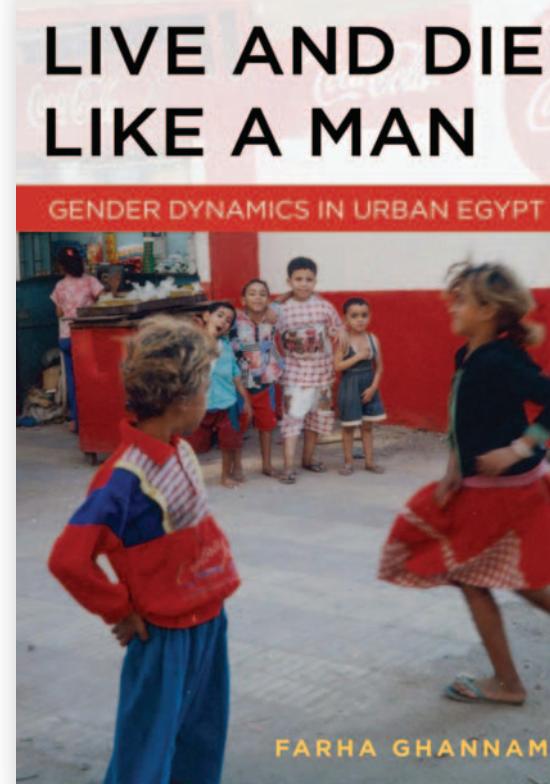
Watching the revolution of January 2011, the world saw Egyptians, men and women, come together to fight for freedom and social justice. These events gave renewed urgency to the fraught topic of gender in the Middle East. The role of women in public life, the meaning of manhood, and the future of gender inequalities are hotly debated by religious figures, government officials, activists, scholars, and ordinary citizens throughout Egypt. *Live and Die Like a Man* presents a unique twist on traditional understandings of gender and gender roles, shifting the attention to men and exploring how they are collectively "produced" as gendered subjects. It traces how masculinity is continuously maintained and reaffirmed by both men and women under changing socio-economic and political conditions.

Over a period of nearly twenty years, Farha Ghannam lived and conducted research in al-Zawiya, a low-income neighborhood not far from Tahrir Square in northern Cairo. Detailing her daily encounters and ongoing interviews, she develops life stories that reveal the everyday practices and struggles of the neighborhood over the years. We meet Hiba and her husband as they celebrate the birth of their first son and begin to teach him how to become a man; Samer, a forty-year-old man trying to find a suitable wife; Abu Hosni, who struggled with different illnesses; and other local men and women who share their reactions to the uprising and the changing situation in Egypt.

Against this backdrop of individual experiences, Ghannam develops the concept of masculine trajectories to account for the various paths men can take to embody social norms. In showing how men work to realize a "male ideal," she counters the prevalent dehumanizing stereotypes of Middle Eastern men all too frequently reproduced in media reports, and opens new spaces for rethinking patriarchal structures and their constraining effects on both men and women.



*Farha Ghannam is Associate Professor of Anthropology at Swarthmore College and author of *Remaking the Modern: Space, Relocation, and the Politics of Identity in a Global Cairo* (2002). Listen to Farha Ghannam's presentations on "The Life and Death of an Egyptian Man" and "Reflections on Masculinity and Violence in the Egyptian Revolution."*



August 256 pages, 7 photos  
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Middle East Studies/  
Anthropology

# The Mark of the Sacred

JEAN-PIERRE DUPUY

TRANSLATED BY M. B. DEBEVOISE

*"The Mark of the Sacred is one of those rare books that cannot simply be measured by academic standards, because they themselves set new standards—a book which, in an enlightened well-organized state, should be printed and freely distributed in all schools!"*

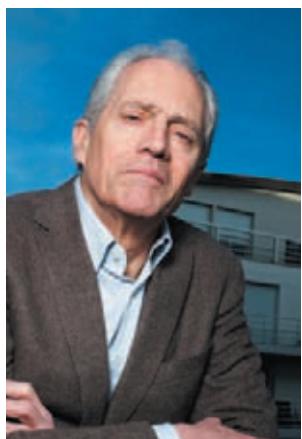
—SLAVOJ ŽIŽEK

*"This book explores the relation between violence and religion, but not to endorse the common opinion that we can escape the first by abandoning the second. On the contrary, Dupuy argues that there is a dimension of religion and of the sacred which is inescapable even in a secular age. He challenges us to question the complacency of our received wisdom and forces us to reexamine some of our most cherished self-images of modern liberal democratic societies."*

—CHARLES TAYLOR

that we must remember the world's sacredness in order to keep human violence in check. A metaphysical and theological detective, he tracks the sacred in the very fields where human reason considers itself most free from everything it judges irrational: science, technology, economics, political and strategic thought. In making such claims, *The Mark of the Sacred* takes on religion bashers, secularists, and fundamentalists at once. Written by one of the deepest and most versatile thinkers of our time, it militates for a world where reason is no longer an enemy of faith.

Jean-Pierre Dupuy, prophet of what he calls "enlightened doomsaying," has long warned that modern society is on a path to self-destruction. In this book, he pleads for a subversion of this crisis from within, arguing that it is our lopsided view of religion and reason that has set us on this course. In denial of our sacred origins and hubristically convinced of the powers of human reason, we cease to know our own limits: our disenchanted world leaves us defenseless against a headlong rush into the abyss of global warming, nuclear holocaust, and the other catastrophes that loom on our horizon. Reviving the religious anthropology of Max Weber, Emile Durkheim, and Marcel Mauss and in dialogue with the work of René Girard, Dupuy shows



*Jean-Pierre Dupuy is Professor Emeritus of Social and Political Philosophy, Ecole Polytechnique, Paris and Professor of French and, by courtesy, of Political Science, Stanford University. He is a member of the French Academy of Technology, of the Conseil Général des Mines, the French High Magistracy that oversees and regulates industry, energy, and the environment, and Chair of the Ethics Committee of the French High Authority on Nuclear Safety and Security. Dupuy also directs the research program of Imitatio, a foundation devoted to the dissemination and discussion of René Girard's mimetic theory.*

CULTURAL MEMORY  
IN THE PRESENT  
**October** 240 pages  
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Philosophy/Religion

# The Parable and Its Lesson *A Novella*

S. Y. AGNON

TRANSLATED AND ANNOTATED BY JAMES S. DIAMOND  
WITH AN INTRODUCTION AND CRITICAL ESSAY BY ALAN MINTZ

S.Y. Agnon was the greatest Hebrew writer of the twentieth century, and the only Hebrew writer to receive the Nobel Prize for literature. He devoted the last years of his life to writing a massive cycle of stories about Buczacz, the Galician town (now in Ukraine) in which he grew up. Yet when these stories were collected and published three years after Agnon's death, few took notice. Years passed before the brilliance and audacity of Agnon's late project could be appreciated.

*The Parable and Its Lesson* is one of the major stories from this work. Set shortly after the massacres of hundreds of Jewish communities in the Ukraine in 1648, it tells the tale of a journey into the Netherworld taken by a rabbi and his young assistant. What the rabbi finds in his infernal journey is a series of troubling theological contradictions that bear on divine justice. Agnon's story gives us a window onto a community in the throes of mourning its losses and reconstituting its spiritual, communal, and economic life in the aftermath of catastrophe. There is no question that Agnon wrote of the 1648 massacres out

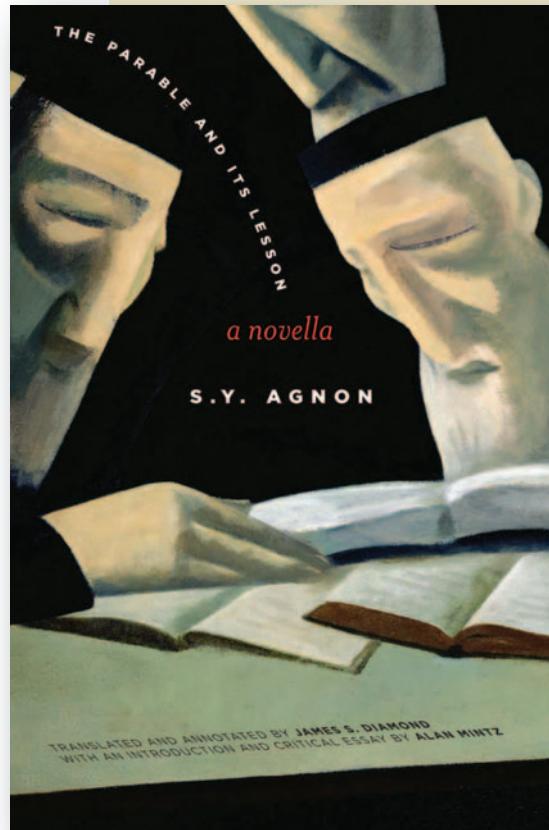
of an awareness of the singular catastrophic massacre of his own time—the Holocaust.

James S. Diamond has provided an extensive set of notes to make it possible for today's reader to grasp the rich cultural world of the text. The introduction and interpretive essay by Alan Mintz illuminate Agnon's grand project for recreating the life of Polish Jewry, and steer the reader through the twists of the plot.



*S. Y. Agnon was born in 1888 in Buczacz, Galicia. He emigrated to Palestine in 1908 and lived there for five years before beginning an extended stay in Germany. He returned to Palestine in 1924 and settled permanently in Jerusalem. He received the Nobel Prize in literature in 1966.*

*James S. Diamond (1939–2013), upper left, was a rabbi, academic, and translator. He taught literature at Princeton University for over a decade, and wrote extensively on Agnon and modern Hebrew literature. Alan Mintz, lower right, is the Chana Kekst Professor of Hebrew Literature at the Jewish Theological Seminary in New York. He is author, most recently, of *Sanctuary in the Wilderness: A Critical Introduction to American Hebrew Poetry* (Stanford, 2011). He was a recipient of a Guggenheim Fellowship in 2012.*

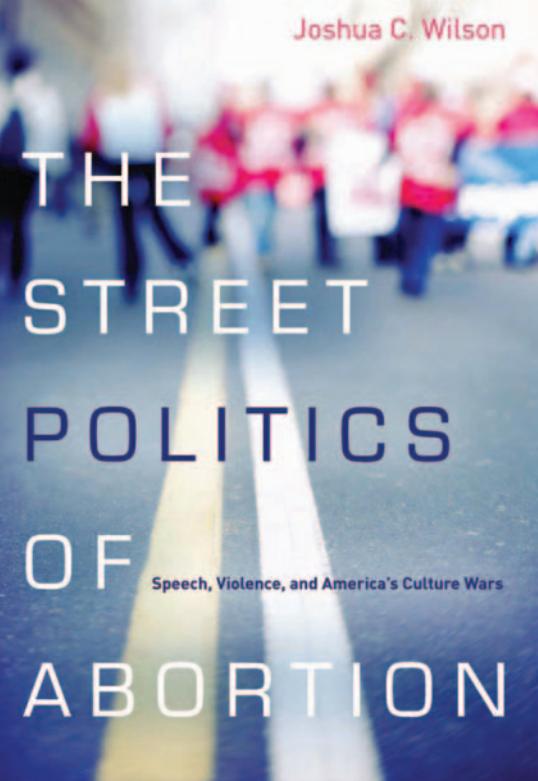


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Jewish Studies/Literary  
Studies

# The Street Politics of Abortion Speech, Violence, and America's Culture Wars

JOSHUA C. WILSON



The U.S. Supreme Court decision in *Roe v. Wade* stands as a historic victory for abortion-rights activists. But rather than being the coda to what had been a comparatively low-profile social conflict, the decision mobilized a wave of anti-abortion protests and ignited a heated struggle that continues to this day.

Picking up the story in the contentious decades that followed *Roe*, *The Street Politics of Abortion* is the first book to consider the rise and fall of clinic-front protests through the 1980s and 1990s, the most visible and contentious period in U.S. reproductive politics. Joshua Wilson considers how street level protests lead to three seminal Court decisions—*Planned Parenthood v. Williams*, *Schenck v. Pro-Choice Network of Western N.Y.*, and *Hill v. Colorado*. The eventual demise of street protests via these cases taught anti-abortion activists the value of incremental institutional strategies that could produce concrete policy gains without drawing the public's attention. Activists on both sides ultimately moved—often literally—from the streets to fight in state legislative halls and courtrooms.

At its core, the story of clinic-front protests is the story of the Christian Right's mercurial assent as a force in American politics. As the conflict moved from the street, to the courts, and eventually to legislative halls, the competing sides came to rely on a network of lawyers and professionals to champion their causes. New Christian Right institutions—including Pat Robertson's American Center for Law and Justice and the Regent University Law School, and Jerry Falwell's Liberty University School of Law—trained elite activists for their "front line" battles in government. Wilson demonstrates how the abortion-rights movement, despite its initial success with *Roe*, has since faced continuous challenges and difficulties, while the anti-abortion movement continues to gain strength in spite of its loses.

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Law/Sociology



*Joshua C. Wilson is Assistant Professor of Political Science at the University of Denver. His work has been discussed in Time Magazine and NPR's The Morning Shift.*

# Democracy and Political Ignorance

## *Why Smaller Government Is Smarter*

ILYA SOMIN

One of the greatest problems with American democracy is that most voters are ignorant of politics and government. Often, many people understand that their votes will not change the outcome of an election and don't see the point in learning much about politics. This may be rational, but it creates a nation of people with little political knowledge and little ability to objectively evaluate what they do know.

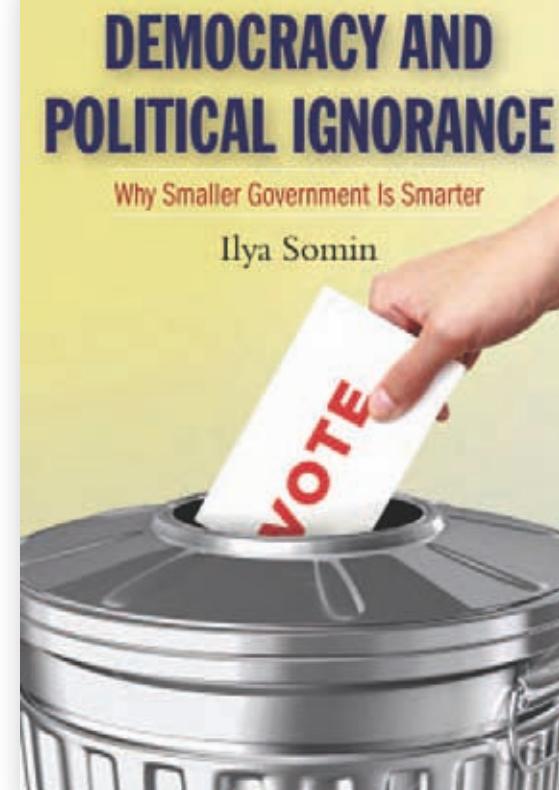
In *Democracy and Political Ignorance*, Ilya Somin mines the depths of ignorance in America and reveals the extent to which it is a major problem for democracy. Somin weighs various options for solving this problem, arguing that political ignorance is best mitigated and its effects lessened by decentralizing and limiting government. Somin provocatively argues that people make better decisions when they choose what to purchase in the market or which state or local government to live under, than when they vote at the ballot box, because they have stronger incentives to acquire relevant information and to use it wisely.

*"Voter ignorance can be rational: The likelihood of one vote mattering is infinitesimal, so why make the effort to stay informed? But as Ilya Somin demonstrates in this mind-opening book, voter ignorance has bad consequences that strengthen the case for limited government, including judicial review to put a leash on wayward majorities."*

—GEORGE F. WILL, Journalist  
and Pulitzer Prize Winner

*"Is political ignorance as bad as it seems? Ilya Somin powerfully argues that we seriously underestimate the severity of the problem. Political knowledge is woefully deficient, and democracy works poorly given the quality of the voting public. Democracy and Political Ignorance is the most cogent, thoughtful, and up-to-date book on political ignorance on the market."*

—BRYAN CAPLAN, George  
Mason University



Ilya Somin is Professor of Law at George Mason University School of Law. Somin's work has appeared in numerous academic journals. He has published widely in popular press outlets, including the Los Angeles Times and The Wall Street Journal OpinionJournal.com. He has been quoted or interviewed by the New York Times, Washington Post, and the BBC. In July 2009, he testified on property rights issues at the United States Senate Judiciary Committee confirmation hearings for Supreme Court Justice Sonia Sotomayor. Somin writes regularly for The Volokh Conspiracy blog.

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September 288 pages

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Law/Political Science

## Broken Links, Enduring Ties *American Adoption across Race, Class, and Nation*

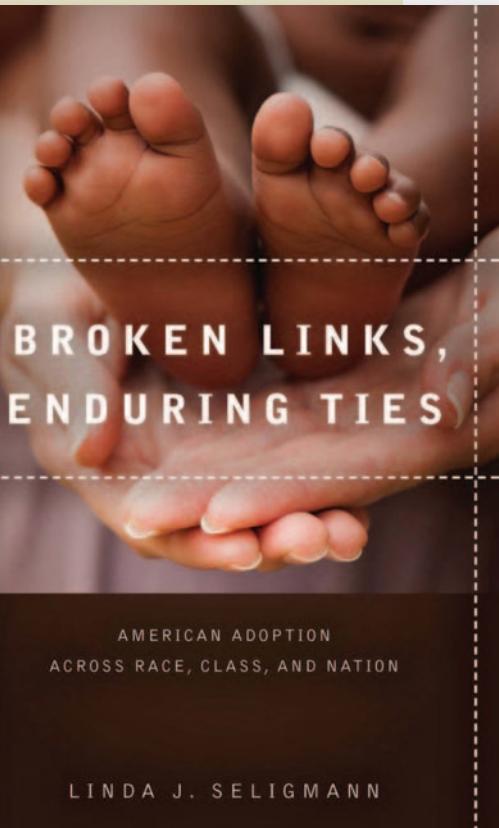
LINDA SELIGMANN

*In this terrific book, Linda Seligmann compares the meanings that adoptive parents in the United States attribute to race and nation and considers how children respond. Broken Links, Enduring Ties reveals the shifting cultural patterns and stubborn global forces shaping the quest to know who we are, where we belong, and with whom. Seligmann's perspective on the importance of faith and popular religious belief is an especially original and significant contribution to the growing ethnographic literature on adoption.*

—ELLEN HERMAN, University of Oregon

on how adoptive families thrive and struggle to create lasting ties.

Seligmann observed and interviewed numerous adoptive parents and children, non-adoptive families, religious figures, teachers and administrators, and adoption brokers. The book uncovers that adoption—once wholly stigmatized—is now often embraced either as a romanticized mission of rescue or, conversely, as simply one among multiple ways to make a family.



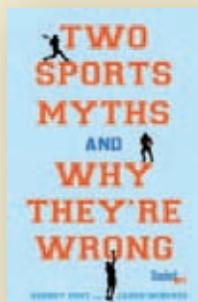
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Anthropology/Sociology



Linda Seligmann is Professor of Anthropology and Director of Graduate Programs in Anthropology at George Mason University. Her research and analysis has appeared in national newspapers and journals, including The Washington Post and on National Public Radio. She is the author of *Between Reform and Revolution Political Struggles in the Peruvian Andes, 1969-1991* (1995) and *Women Traders in Cross-Cultural Perspective: Mediating Identities, Marketing Wares* (2001).

# Stanford BRIEFS

*Stanford Briefs—an imprint of Stanford University Press—presents an innovative collection of new books. Published across our various disciplines, these essay-length books address the essence of a topic, freed from the technical requirements of the scholarly article and the elaborate documentation of the research monograph. Short and incisive, Stanford Briefs will promote mindful action and intelligent debate, bringing novel perspectives and theoretical approaches to the fore.*



## Two Sports Myths and Why They're Wrong

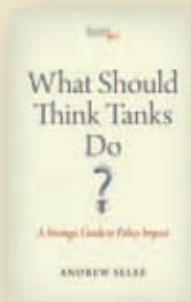
RODNEY FORT AND  
JASON WINFREE

*Two Sports Myths and Why They're Wrong* busts two of the most widespread urban legends about professional athletics: the claim that player salary demands increase ticket prices and the notion that Major League Baseball should emulate the National Football League to widen their commercial appeal.

Fort and Winfree take apart these common misconceptions, to reveal how these myths perpetuate themselves. They substitute the intuitive appeal of emotionally charged myths with rigorous, informed explanations that weaken their potency and loosen their grip on the sports we love. This quick read offers a taste of *15 Sports Myths and Why They're Wrong*, forthcoming from Stanford University Press in September, and will leave you wondering what other myths will be on the chopping block later this fall.

Rodney Fort is an internationally recognized authority on sports economics and business. He is co-author of *Pay Dirt and Hard Ball*. Jason Winfree, Associate Professor of Sport Management at the University of Michigan, is co-author of *Sports Finance and Management: Real Estate, Entertainment, and the Remaking of the Business*.

July 48 pages, 3 tables, 8 figures  
Paper \$5.99 S 9780804788908  
eBook 9780804789288  
Economics



## What Should Think Tanks Do? *A Strategic Guide to Policy Impact*

ANDREW SELEE

A key goal of think tanks and research organizations is to influence policy ideas and decisions. And yet, the ways that they actually achieve impact or measure progress remains fuzzy and underexplored. This Brief offers the first practical guide specifically tailored to think tanks, policy research, and advocacy organizations. Author Andrew Selee draws on interviews with members of leading think tanks, as well as cutting-edge thinking in business and non-profit management, to provide concrete strategies for setting policy-oriented goals and shaping public opinion. Concise and practically-minded, *What Should Think Tanks Do?* gives anyone at or interested in think tanks the tools and tangible metrics to drive and evaluate success.

Andrew Selee is Vice President of Programs at the Woodrow Wilson Center and former Director of its Mexico Institute. He has been a congressional staffer and served as staff and on the board of several non-profit organizations. He teaches at Johns Hopkins University and George Washington University and writes extensively on international affairs.

July 112 pages, 3 figures  
Paper \$12.99 S 9780804787987  
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Business

# New Editions



Social Movements, Mobilization,  
and Contestation in the Middle East  
and North Africa

SECOND EDITION



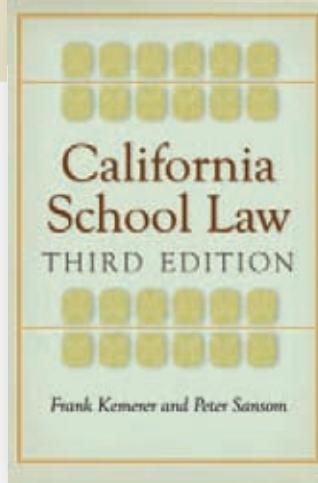
Before the 2011 uprisings, the Middle East and North Africa were frequently seen as a uniquely undemocratic region with little civic activism. The first edition of this volume, published at the start of the Arab Spring, challenged these views by revealing a region rich with social and political mobilizations. This fully revised second edition extends the earlier explorations of Egypt, Morocco, Lebanon, Saudi Arabia, and Turkey, and adds new case studies on the uprisings in Tunisia, Syria, and Yemen.

The case studies are inspired by social movement theory, but they also critique and expand the horizons of the theory's classical concepts of political opportunity structures, collective action frames, mobilization structures, and repertoires of contention based on intensive fieldwork. This strong empirical base allows for a nuanced understanding of contexts, culturally conditioned rationality, the strengths and weaknesses of local networks, and innovation in contentious action to give the reader a substantive understanding of events in the Arab world before and since 2011.

*Joel Beinin is Donald J. McLachlan Professor of History at Stanford University. He is coeditor of *The Struggle for Sovereignty: Palestine and Israel, 1993–2005* (Stanford, 2006). Frédéric Vairel is Assistant Professor of Political Studies at the University of Ottawa.*

STANFORD STUDIES IN MIDDLE EASTERN AND ISLAMIC  
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August 360 pages  
Paper \$24.95 M 9780804785693  
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Middle East Studies/Sociology



California School

Law

*Third Edition*

FRANK KEMERER

AND PETER SANSON

Now in its fully-updated third edition, *California School Law* is the only comprehensive resource that examines how federal and state law affects the day-to-day operation of the state's traditional public, charter, and private schools. Accessible and broadly appealing, this indispensable desktop reference is vital reading for administrators, school attorneys, union leaders, and policymakers.

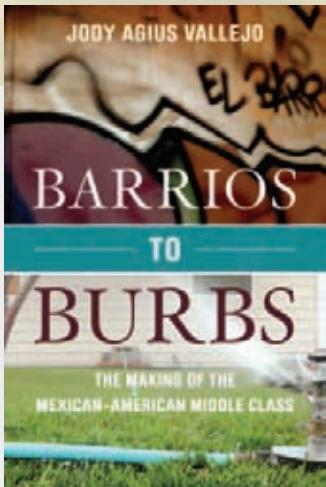
Fully updated to reflect recent developments in educational jurisprudence, the newest edition of *California School Law* explains the legal framework within which California schooling operates. The book examines student attendance and truancy, curriculum law, teacher and student rights of expression—including the use of electronic communication devices and social media, religion, students with disabilities, discipline, privacy and search and seizure, race and gender discrimination, and issues of legal liability. The book's companion website provides new information as it becomes available, and ensures all coverage is up-to-date.

*Frank Kemerer teaches education law and policy as Professor-in-Residence in the School of Law and School of Leadership and Education Sciences at the University of San Diego. He also is Associate Director for Legal Research and Academic Affairs of the Center for Education Policy and Law. Peter A. Sansom is a founding partner of Sansom Willis LaFoe LLP, a law firm specializing in representing school districts in California.*

STANFORD LAW BOOKS

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Law/Education

# Now in paperback



Barrios to Burbs  
*The Making of the Mexican American Middle Class*  
JODY AGIUS VALLEJO  
With a new Foreword  
by Gustavo Arellano



Markets in the Name of Socialism  
*The Left-Wing Origins of Neoliberalism*  
JOHANNA BOCKMAN

*"Not only a great read, but mandatory reading for anyone wishing to understand what the future of this country will look like."*

—GUSTAVO ARELLANO, author of *Ask a Mexican!*

Too frequently, the media and politicians cast Mexican immigrants as a threat to American society. Given America's increasing ethnic diversity and the large size of the Mexican-origin population, an investigation of how Mexican immigrants and their descendants achieve upward mobility and enter the middle class is long overdue. *Barrios to Burbs* offers a new understanding of the Mexican American experience.

Vallejo explores the challenges that accompany rapid social mobility and examines a new indicator of incorporation, a familial obligation to "give back" in social and financial support. She investigates the salience of middle-class Mexican Americans' ethnic identification and details how relationships with poorer coethnics and affluent whites evolve as immigrants and their descendants move into traditionally white middle-class occupations. Disputing the argument that Mexican communities lack high quality resources and social capital that can help Mexican Americans incorporate into the middle class, Vallejo also examines civic participation in ethnic professional associations embedded in ethnic communities.

Jody Agius Vallejo is Assistant Professor of Sociology at the University of Southern California.

July 248 pages  
Paper \$24.95 S 9780804788663  
Cloth \$40.00 S 9780804781398  
eBook 9780804783163  
Sociology

*"In this tour de force, Johanna Bockman studies the history of economics to extricate neoclassical theory and market institutions from their identification with capitalism, and in so doing opens up the future to the possibility of all sorts of market socialisms. A must-read."*

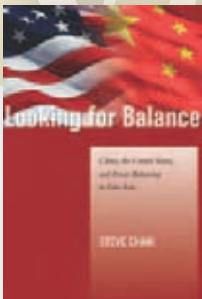
—MICHAEL BURAWOY, University of California, Berkeley

The worldwide spread of neoliberalism has transformed economies, polities, and societies everywhere. In conventional accounts, American and Western European economists, such as Milton Friedman and Friedrich von Hayek, sold neoliberalism by popularizing their free-market ideas and radical criticisms of the state. Rather than focusing on the agency of a few prominent, conservative economists, *Markets in the Name of Socialism* reveals a dialogue among many economists on both sides of the Iron Curtain about democracy, socialism, and markets. These discussions led to the transformations of 1989 and, unintentionally, the rise of neoliberalism.

This book takes a truly transnational look at economists' professional outlook over 100 years across the capitalist West and the socialist East. Clearly translating complicated economic ideas and neoliberal theories, it presents a significant reinterpretation of Cold War history, the fall of communism, and the rise of today's dominant economic ideology.

Johanna Bockman is Associate Professor of Sociology at George Mason University. Her current research explores socialist entrepreneurship, the debt crisis of the 1980s, Yugoslav socialism in Latin America, and gentrification in Washington, D.C.

July 352 pages  
Paper \$27.95 S 9780804788595  
Cloth \$55.00 S 9780804775663  
eBook 9780804778961  
Economics/Sociology



## Looking for Balance *China, the United States, and Power Balancing in East Asia*

STEVE CHAN

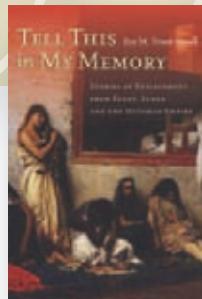
Debate surrounding “China’s rise” has focused on two questions: whether the United States should “contain” or “engage” China; and whether other East Asian states should align with the United States or ramp up their military expenditures. Drawing on theories of political economy, regime survival, and economic interdependence, Steve Chan offers an alternative explanation.

Chan concludes that China’s primary aim is not to match U.S. military might or the foreign policy influence that flows from that power, and that its neighbors are not balancing against its rising power. In today’s guns-versus-butter fiscal reality, balancing policies would entail forfeiting possible gains that can accrue from cooperation, economic growth, and the application of GDP to nonmilitary ends. Instead, most East Asian countries have collectively pivoted to a strategy of elite legitimacy and regime survival based on economic performance.

*Steve Chan is College Professor of Distinction at the University of Colorado, Boulder. He is the author of China, the U.S., and the Power-Transition Theory: A Critique, and Enduring Rivalries in the Asia Pacific.*

STUDIES IN ASIAN SECURITY

July 304 pages, 3 tables  
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Cloth \$50.00 S 9780804778206  
eBook 9780804778473  
Security Studies/Asian Studies  
No sales in South Asia, Australia, New Zealand



## Tell This in My Memory *Stories of Enslavement from Egypt, Sudan, and the Ottoman Empire*

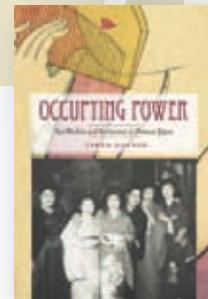
EVE M. TROUTT POWELL

In the late nineteenth century, an active slave trade sustained social and economic networks across the Ottoman Empire. Unlike the Atlantic trade, slavery in this region crossed and mixed racial and ethnic lines. Fair-skinned Circassian men and women were as vulnerable to enslavement in the Nile Valley as were teenagers from Sudan or Ethiopia.

*Tell This in My Memory* opens up a new window in the study of slavery in the modern Middle East, taking up personal narratives of slaves and slave owners to shed light on the anxieties and intimacies of personal experience. The framework of racial identity constructed through these stories proves instrumental in explaining how countries later confronted—or not—the legacy of the slave trade. Today, these vocabularies of slavery live on for contemporary refugees whose forced migrations often replicate the journeys and stigmas faced by slaves in the nineteenth century.

*Eve M. Troutt Powell is Associate Professor of History at the University of Pennsylvania. She is the author of A Different Shade of Colonialism: Egypt, Great Britain, and the Mastery of the Sudan (2003). In 2003, she was a recipient of a MacArthur “Genius” Grant.*

September 264 pages,  
Paper \$24.95 S 9780804788649  
Cloth \$40.00 S 9780804782333  
eBook 9780804783750  
Middle East Studies/History



## Occupying Power *Sex Workers and Servicemen in Postwar Japan*

SARAH KOVNER

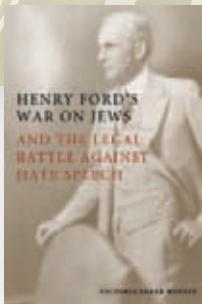
In 1945 Allied troops poured into war-torn Japan. The presence of foreign servicemen heightened the visibility of certain others, particularly *panpan*—street-walkers—who were objects of their desire.

*Occupying Power* shows how intimate histories and international relations are interconnected. Sex workers who catered to servicemen were integral to the postwar economic recovery, yet they were blamed for increases in venereal disease and charged with diluting the Japanese race by producing mixed-race offspring. In 1956, Japan passed its first national law against prostitution, but by ending a centuries-old tradition of sex work regulation, it made sex workers less visible and more vulnerable. This probing history reveals an underexplored aspect of the Japanese occupation, and shifts the terms of debate on a number of controversies, including Japan’s history of forced sexual slavery, rape accusations against U.S. servicemen, opposition to U.S. overseas bases, and sexual trafficking.

*Sarah Kovner is Assistant Professor of History and Asian Studies at the University of Florida.*

STUDIES OF THE WEATHERHEAD  
EAST ASIAN INSTITUTE,  
COLUMBIA UNIVERSITY

March 240 pages, 2 tables, 1 figure,  
12 illustrations, 1 map  
Paper \$22.95 S 9780804788632  
Cloth \$50.00 S 9780804776912  
eBook 9780804783460  
History/Asian Studies



## Henry Ford's War on Jews and the Legal Battle Against Hate Speech

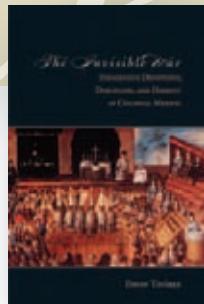
VICTORIA SAKER WOESTE

Henry Ford is remembered in American lore as the ultimate entrepreneur—the man who invented assembly-line manufacturing and made automobiles affordable. Largely forgotten is his side career as a publisher of antisemitic propaganda. This is the story of Ford's ownership of the *Dearborn Independent*, his involvement in the defamatory articles it ran, and the two Jewish lawyers, Aaron Sapiro and Louis Marshall, who each tried to stop Ford's war.

In 1927, the case of *Sapiro v. Ford* transfixed the nation. In order to end the embarrassing litigation, Ford apologized for the one thing he would never have lost on in court: the offense of hate speech.

Using never-before-discovered evidence from archives and private family collections, this study reveals the depth of Ford's involvement in every aspect of this case and explains why Jewish civil rights lawyers and religious leaders were deeply divided over how to handle Ford.

*Victoria Saker Woeste* is Research Professor at the American Bar Foundation in Chicago and has had teaching appointments at Indiana University-Indianapolis, Northwestern University, and Amherst College.



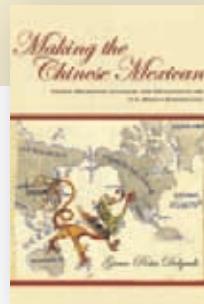
## The Invisible War *Indigenous Devotions, Discipline, and Dissent in Colonial Mexico*

DAVID TAVÁREZ

After the conquest of Mexico, colonial authorities attempted to enforce Christian beliefs among indigenous peoples—a project they envisioned as spiritual warfare. *The Invisible War* assesses this immense but dislocated project by examining all known efforts in Central Mexico to obliterate native devotions of Mesoamerican origin between the 1530s and the late eighteenth century.

The author's innovative interpretation of these efforts is punctuated by three events: the creation of an Inquisition tribunal in Mexico in 1571; the native rebellion of Tehuantepec in 1660; and the emergence of eerily modern strategies for isolating idolaters, teaching Spanish to natives, and obtaining medical proof of sorcery from the 1720s onwards. Rather than depicting native devotions solely from the viewpoint of their colonial codifiers, this book rescues indigenous perspectives on their own beliefs.

*David Tavárez* is Associate Professor of Anthropology at Vassar College. He is a co-editor of Chimalpahin's Conquest: A Nahua Historian's Rewriting of Francisco López de Gómara's *La conquista de México* (2010).



## Making the Chinese Mexican *Global Migration, Localism, and Exclusion in the U.S.-Mexico Borderlands*

GRACE PEÑA DELGADO

*Making the Chinese Mexican* is the first book to examine the Chinese diaspora in the U.S.-Mexico borderlands during the late nineteenth and early twentieth centuries. Navigating the interlocking global and local systems of migration that underlay Chinese borderlands communities, the author situates the often-paradoxical existence of these communities within the turbulence of exclusionary nationalisms.

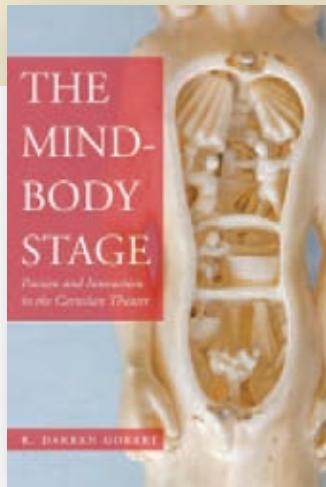
The world of Chinese *fronterizos* (borderlanders) was shaped by the convergence of trans-Pacific networks and local arrangements. Against a backdrop of national unrest in Mexico and in the era of exclusionary immigration policies in the United States, Chinese *fronterizos* carved out vibrant, enduring communities that provided a buffer against virulent Sinophobia. This book challenges us to reexamine the complexities of nation making, identity formation, and the meaning of citizenship. It represents an essential contribution to our understanding of the U.S.-Mexico borderlands.

*Grace Peña Delgado* is Assistant Professor of History at The Pennsylvania State University.

**April** 424 pages, 29 illustrations  
Paper \$24.95 S 9780804788670  
Cloth \$55.00 S 9780804772341  
eBook 9780804783736  
History/Jewish Studies

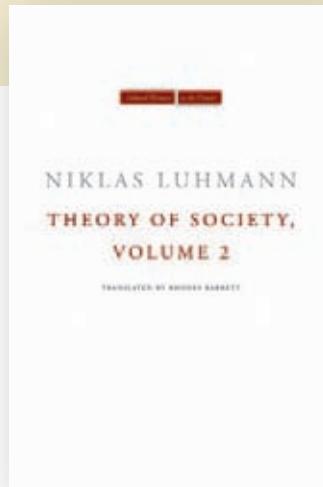
**April** 400 pages, 5 tables, 5 figures,  
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History/Latin American Studies

**April** 320 pages, 26 illustrations, 5 maps  
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Cloth \$65.00 S 9780804778145  
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History/Latin American Studies



**The Mind-Body Stage**  
*Passion and Aesthetics in the Cartesian Theater*

R. DARREN GOBERT



**Theory of Society,  
Volume 2**

NIKLAS LUHMANN  
Translated by Rhodes Barrett

Descartes's notion of subjectivity changed the way characters would be written, performed by actors, and received by audiences. His coordinate system radically reshaped how theatrical space would be conceived and designed. His theory of the passions revolutionized our understanding of the emotional exchange between spectacle and spectators. Yet until now, theater scholars have not seen Descartes's transformational impact on theater history. Nor have philosophers looked to this history in order to watch Descartes's theories in action or understand his reception and impact. After Descartes, playwrights self-consciously put Cartesian characters on the stage and thematized their rational workings. Actors adapted their performance styles to account for new models of subjectivity and physiology. Critics theorized the theater's emotional and ethical benefits to spectators in Cartesian terms. Architects sought to intensify these benefits by altering their designs.

Analyzing philosophical writings alongside theatrical performances, *The Mind-Body Stage* provides a dazzlingly original picture of one of the most consequential, confusing periods in the histories of modern theater and philosophy. Gobert explores the theater's importance to Cartesian philosophy alongside Descartes's impact on playwriting, acting, and theater design. Interdisciplinary and truly comparatist in scope, his book draws on scores of documents (including libretti, religious jeremiads, aesthetic treatises, and architectural plans) from several countries, including England, France, and Sweden.

*R. Darren Gobert is Associate Professor of English and Theatre Studies at York University, Toronto.*

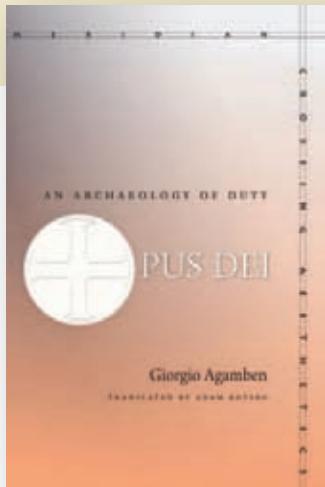
**September** 264 pages, 18 illustrations  
Cloth \$60.00 S 9780804786386  
eBook 9780804788267  
Philosophy/History

This second volume of Niklas Luhmann's two-part final work was first published in German in 1997. The culmination of his thirty-year theoretical project to reconceptualize sociology, it offers a comprehensive description of modern society. Beginning with an account of the fluidity of meaning and the accordingly high improbability of successful communication, Luhmann analyzes a range of communicative media, including language, writing, the printing press, and electronic media, as well as "success media," such as money, power, truth, and love, all of which structure this fluidity and make communication possible. The book asks what gives rise to functionally differentiated social systems, how they evolve, and how social movements, organizations, and patterns of interaction emerge. The advent of the computer and its networks, which triggered potentially far-reaching processes of restructuring, receives particular attention. A concluding chapter on the semantics of modern society's self-description bids farewell to the outdated theoretical approaches of "old Europe"—that is, to ontological, holistic, ethical, and critical interpretations of society—and argues that concepts such as "the nation," "the subject," and "postmodernity" are vastly overrated. In their stead, "society" is defined in purely operational terms.

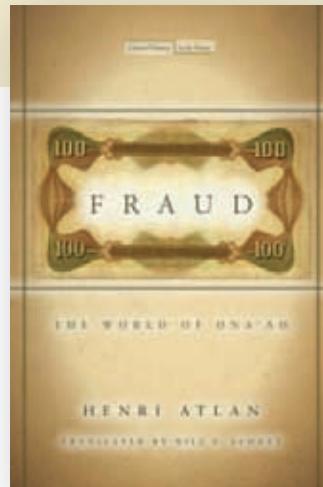
*Niklas Luhmann (1927–1998), Professor of Sociology at the University of Bielefeld, was one of the most eminent social theorists of the last decades of the twentieth century.*

CULTURAL MEMORY IN THE PRESENT

**August** 496 pages  
Paper \$27.95 M 9780804771603  
Cloth \$85.00 S 9780804771597  
eBook 9780804787277  
Philosophy/Sociology



**Opus Dei**  
*An Archaeology of Duty*  
GIORGIO AGAMBEN  
Translated by Adam Kotsko



**Fraud**  
*The World of Ona'ah*  
HENRI ATLAN  
Translated by Nils F. Schott

In this follow-up to *The Kingdom and the Glory* and *The Highest Poverty*, Agamben investigates the roots of our moral concept of duty in the theory and practice of Christian liturgy. Beginning with the New Testament and working through to late scholasticism and modern papal encyclicals, Agamben traces the Church's attempts to repeat Christ's unrepeatable sacrifice. Crucial here is the paradoxical figure of the priest, who becomes more and more a pure instrument of God's power, so that his own motives and character are entirely indifferent as long as he carries out his priestly duties. In modernity, Agamben argues, the Christian priest has become the model ethical subject. We see this above all in Kantian ethics. Contrasting the Christian and modern ontology of duty with the classical ontology of being, Agamben contends that Western philosophy has unfolded in the tension between the two. This latest installment in the study of Western political structures begun in *Homo Sacer* is a contribution to the study of liturgy, an extension of Nietzsche's genealogy of morals, and a reworking of Heidegger's history of Being.

*Giorgio Agamben, an Italian philosopher and political theorist, teaches at the IUAV University in Venice and holds the Baruch Spinoza Chair at the European Graduate School. Stanford University Press has published a number of his books in English, most recently, *The Highest Poverty* (2013).*

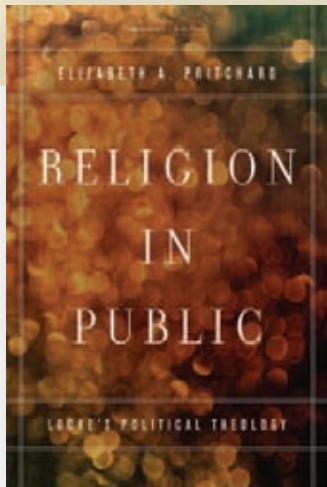
We can calculate financial fraud, but how do we measure bad faith? How can we evaluate the words of the pharmaceutical industry or of eco-scientific ideologies, or the subtle deception found in political scheming? Henri Atlan sheds light on these questions through the concept of *ona'ah*, which in Hebrew refers to both fraud in financial transactions and the verbal injury inflicted by speech. The world of *ona'ah* is a world of an "in-between," where the impossible purity of absolute Platonic truth gives way to a more relative notion—the near-theft, the quasi-lie. Today it seems that no discourse is safe from fraudulent excesses, be they intentional or no. As both philosopher and biologist, Atlan works on several registers. He forges links between the Talmud, the Kabbalah, and the big questions of our time, multiplying the bridges between science, philosophy, and current ethical dilemmas. In a context of financial and moral crises that appear to be weakening our democracies, Henri Atlan's work allows us to rethink the status of fraud in the contemporary world.

*Henri Atlan is Professor Emeritus of Biophysics and Director of Research on Human Biology at Hadassah University Hospital in Jerusalem and Director of Studies at the EHESS. His honorific titles include the French Legion of Honor, the French Order of Arts and Letters, and the French National Order of Merit. Stanford has recently published translations of his *The Sparks of Randomness*, Volumes 1 and 2.*

MERIDIAN: CROSSING AESTHETICS

**September** 176 pages  
Paper \$17.95 M 9780804784047  
Cloth \$50.00 S 9780804784030  
eBook 9780804788564  
Philosophy/Religion

**September** 256 pages  
Paper \$25.95 M 9780804777100  
Cloth \$85.00 S 9780804777094  
Philosophy/Religion



**Religion in Public  
Locke's Political  
Theology**

ELIZABETH A.  
PRITCHARD

*"Political theorists, historians, and scholars of religion and culture should all find their views of Locke challenged and enriched in Pritchard's multifaceted reconsideration of this key figure and his legacy."*

—ANDREW R. MURPHY, Rutgers University

John Locke's theory of toleration is generally seen as advocating the privatization of religion. This interpretation has become conventional wisdom: secularization is widely understood as entailing the privatization of religion, and the separation of religion from power. This book turns that conventional wisdom on its head and argues that Locke secularizes religion, that is, makes it worldly, public, and political. In the name of diverse citizenship, Locke reconstructs religion as persuasion, speech, and fashion. He insists on a consensus that human rights are sacred insofar as humans are the creatures, and thus, the property of God. Drawing on a range of sources beyond Locke's own writings, Pritchard portrays the secular not as religion's separation from power, but rather as its affiliation with subtler, and sometimes insidious, forms of power. As a result, she captures the range of anxieties and conflicts attending religion's secularization: denunciations of promiscuous bodies freed from patriarchal religious and political formations, correlations between secular religion and colonialist education and conversion efforts, and more recently, condemnations of the coercive and injurious force of unrestricted religious speech.

Elizabeth A. Pritchard is Associate Professor of Religion at Bowdoin College.

CULTURAL MEMORY IN THE PRESENT

**November** 248 pages  
Paper \$24.95 M 9780804785761  
Cloth \$85.00 S 9780804785754  
eBook 9780804788878  
Philosophy/Religion



**Requiem for the Ego  
Freud and the Origins  
of Postmodernism**

ALFRED I. TAUBER

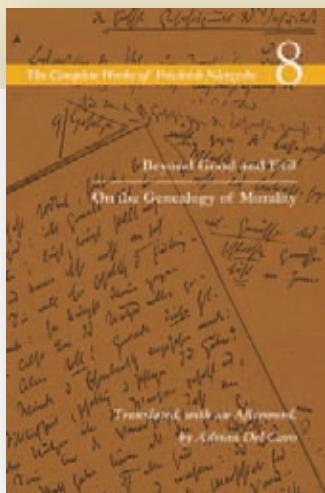
*"This is an important book in the philosophy of science, but it is also an important critique of the history of 20th-century philosophy and its relationship to psychology. The blurred lines are here clarified and the denial on the part of philosophy that it was and is in a dialogue with psychology is laid to rest for once and for all."*

—SANDER GILMAN, Emory University

*Requiem for the Ego* recounts Freud's last great attempt to 'save' the autonomy of the ego, which drew philosophical criticism from the most prominent philosophers of the period—Adorno, Heidegger, and Wittgenstein. Despite their divergent orientations, each contested the ego's capacity to represent mental states through word and symbol to an agent surveying its own cognizance. By discarding the subject-object divide as a model of the mind, they dethroned Freud's depiction of the ego as a conceit of a misleading self-consciousness and a faulty metaphysics. Freud's inquisitors, while employing divergent arguments, found unacknowledged consensus in identifying the core philosophical challenges of defining agency and describing subjectivity. In *Requiem*, Tauber uniquely synthesizes these philosophical attacks against psychoanalysis and, more generally, provides a kaleidoscopic portrait of the major developments in mid-20th century philosophy that prepared the conceptual grounding for postmodernism.

Alfred I. Tauber is Zoltan Kohn Professor of Medicine, emeritus, and Professor of Philosophy, emeritus, at Boston University. He is the author of several books, most recently *Freud, the Reluctant Philosopher* (2010).

**September** 288 pages  
Paper \$24.95 M 9780804788298  
Cloth \$80.00 S 9780804787444  
eBook 9780804788304  
Philosophy/History



Beyond Good  
and Evil /  
On the Genealogy  
of Morality

Volume 8

FRIEDRICH

NIETZSCHE

Translated,  
with an Afterword,  
by Adrian Del Caro



Concerning the  
Spiritual—and  
the Concrete—in  
Kandinsky's Art

LISA FLORMAN

*"This series will become the definitive resource for English readers."*

—GARY SHAPIRO, University of Richmond

*Beyond Good and Evil* is Nietzsche's first sustained philosophical treatment of issues important to him. Unlike the expository prose of the essayistic period (1872–76), the stylized forays and jabs of the aphoristic period (1878–82), and the lyrical-philosophical rhetoric of the Zarathustra-period (1882–85), *Beyond Good and Evil* inscribes itself boldly into the history of philosophy, challenging ancient and modern notions of philosophy's achievements and insisting on a new task for "new philosophers." This is a watershed book for Nietzsche and for philosophy in the modern era. *On the Genealogy of Morality* applies Nietzsche's celebrated genealogical method, honed in the earlier aphoristic writings, to the problem of morality's influence on the human species. In three treatises that strikingly anticipate insights appearing much later in Freud's *Civilization and Its Discontents* (1930), Nietzsche provides an anthropological psychograph of our species, revealing the origins of the concepts of good and evil, the roles played by guilt and bad conscience, and the persistence of ascetic ideals. Manifesting a hopeful yet unsentimental assessment of the human condition, these books resonated throughout the 20th century and continue to exert broad appeal.

Adrian Del Caro is Distinguished Professor of Humanities at the University of Tennessee, Knoxville.

THE COMPLETE WORKS OF FRIEDRICH NIETZSCHE

February 536 pages

Paper \$21.95 M 9780804788984

Cloth \$65.00 S 9780804728805

Philosophy

This book examines the art and writings of Wassily Kandinsky, who is widely regarded as one of the first artists to produce non-representational paintings. Crucial to an understanding of Kandinsky's intentions is *On the Spiritual in Art*, the celebrated essay he published in 1911. Where most scholars have taken its repeated references to "spirit" as signaling quasi-religious or mystical concerns, Florman argues instead that Kandinsky's primary frame of reference was G.W.F. Hegel's *Aesthetics*, in which art had similarly been presented as a vehicle for the developing self-consciousness of spirit (or *Geist*, in German). In addition to close readings of Kandinsky's writings, the book also includes a discussion of a 1936 essay on the artist's paintings written by his own nephew, philosopher Alexandre Kojève, the foremost Hegel scholar in France at that time. It also provides detailed analyses of individual paintings by Kandinsky, demonstrating how the development of his oeuvre challenges Hegel's views on modern art, yet operates in much the same manner as does Hegel's philosophical system. Through the work of a single, crucial artist, Florman presents a radical new account of why painting turned to abstraction in the early years of the twentieth century.

Lisa Florman is Professor in the History of Art Department at Ohio State University. She is the author of *Myth and Metamorphosis* (2000).

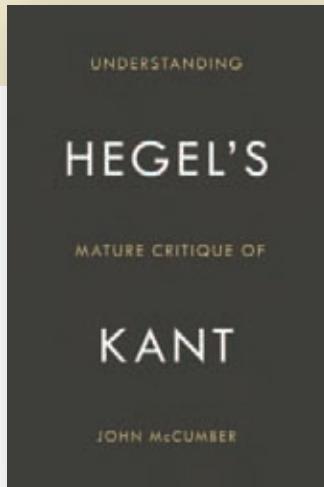
March 224 pages, 48 illustrations, 24 color images, 1 figure, 3 tables

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Philosophy/Fine Arts



Understanding  
Hegel's Mature  
Critique of Kant

JOHN MCCUMBER



What Money Wants  
*An Economy of Desire*

NOAM YURAN  
WITH A PREFACE BY  
KEITH HART

*"McCumber's linguistic interpretation of Hegel's idealism offers an elegant, attractive and—in the best philosophical sense—provocative understanding of Hegel's position, one that makes him at once comprehensible and relevant to contemporary philosophy. The book will be of great interest to anyone concerned with the development of German philosophy."*

—PETER THIELKE, Pomona College

Hegel's critique of Kant was a turning point in the history of philosophy: for the first time, the concrete, situated, and in certain senses "naturalistic" style pioneered by Hegel confronted the thin, universalistic, and argumentatively purified style of philosophy that had found its most rigorous expression in Kant. The controversy has hardly died away: it virtually haunts contemporary philosophy from epistemology to ethical theory. Yet if this book is right, the full import of Hegel's critique of Kant has not been understood. Working from Hegel's mature texts (after 1807) and reading them in light of an overall interpretation of Hegel's project as a linguistic, "definitional" system, the book offers major reinterpretations of Hegel's views: The Kantian thing-in-itself is not denied but relocated as a temporal aspect of our experience. Hegel's linguistic idealism is understood in terms of his realistic view of sensation. Instead of claiming that Kant's categorical imperative is too empty to provide concrete moral guidance, Hegel praises its emptiness as the foundation for a diverse society.

*John McCumber is Professor of Germanic Languages at UCLA. His most recent book is On Philosophy: Notes From a Crisis (Stanford University Press, 2013).*

**October** 248 pages  
Cloth \$60.00 S 9780804785457  
eBook 9780804788533  
Philosophy

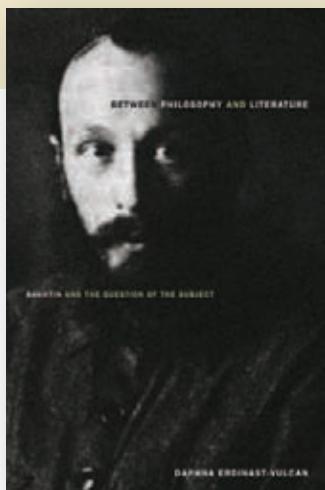
*"This brilliant book offers a new point of view about the relationship between money and the desire for it. Arguing that desire is built into the nature of money and is not an external attachment to it, Yuran gives readers a fresh perspective on the ways in which money can inspire excess and destabilize economies. The book will be of great interest to economists, philosophers, and sociologists."*

—ARJUN APPADURAI, author of *Fear of Small Numbers*

One thing all mainstream economists agree upon is that money has nothing whatsoever to do with desire. This strange blindness of the profession to what is otherwise considered to be a basic feature of economic life serves as the starting point for this provocative new theory of money. *What Money Wants* argues that money is first and foremost an object of desire, that it is desired not as a means to an end but in and of itself. Rather than conceiving of this desire for money as pathological, Noam Yuran shows how it permeates economic reality, from finance to its spectacular double in our consumer economy of addictive shopping. Rich in colorful and accessible examples, from the work of Charles Dickens to Reality TV and commercials, this book convinces us that we must return to Marx and Veblen if we are to understand how brand names, broadcast television, and celebrity culture work. Analyzing both classical and contemporary economic theory, it reveals the philosophical dimensions of the controversy between orthodox and heterodox economics.

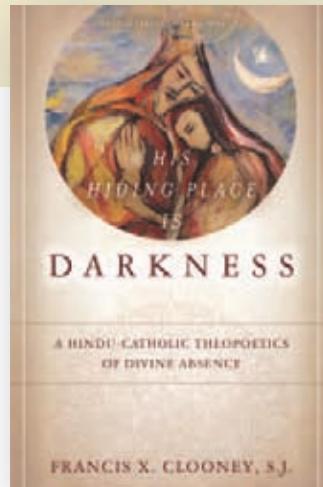
*Noam Yuran is a lecturer at the College of Academic Management Studies in Israel and a research fellow at the Minerva Humanities Center at Tel Aviv University.*

**February** 320 pages  
Paper \$24.95 M 9780804785938  
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Philosophy/Sociology



**Between Philosophy  
and Literature  
*Bakhtin and the  
Question of the Subject***

DAPHNA ERDINAST-  
VULCAN



**His Hiding Place is  
Darkness  
*A Hindu-Catholic  
Theopoetics of Divine  
Absence***

FRANCIS X. CLOONEY,  
S.J.

This is an original reading of Mikhail Bakhtin in the context of Western philosophical traditions and counter-traditions. The book portrays Bakhtin as a Modernist thinker torn between an ideological secularity and a profound religious sensibility, invariably concerned with questions of ethics and impelled to turn from philosophy to literature as another way of knowing.

Most major studies of Bakhtin highlight the fragmented and apparently discontinuous nature of his work. Erdinast-Vulcan emphasizes, instead, the underlying coherence of the Bakhtinian project, reading its inherent ambivalences as an intersection of philosophical, literary, and psychological insights into the dynamics of embodied subjectivity. Bakhtin's turn to literature and poetry, as well as the dissatisfactions that motivated it, align him with three other "exilic" Continental philosophers who were his contemporaries: Bergson, Merleau-Ponty, and Levinas. Adopting Bakhtin's own open-ended approach to the human sciences, the book stages a series of philosophical encounters between these thinkers, highlighting their respective itineraries and impasses, and generating a Bakhtinian synergy of ideas.

*Daphna Erdinast-Vulcan is Professor of English at the University of Haifa, Israel.*

*His Hiding Place is Darkness* explores the difficulties of faith in a pluralistic age. In keeping with his conviction that studying multiple religious traditions increases rather than attenuates religious devotion, Francis Clooney has produced a new work of comparative theology that speaks to religious and inter-religious uncertainty. He pairs a fresh reading on the theme of the absence of the beloved in the Biblical *Song of Songs* with a pioneering study of the same theme in the *Holy Word of Mouth* (9th century CE), a classic of Hindu mystical poetry.

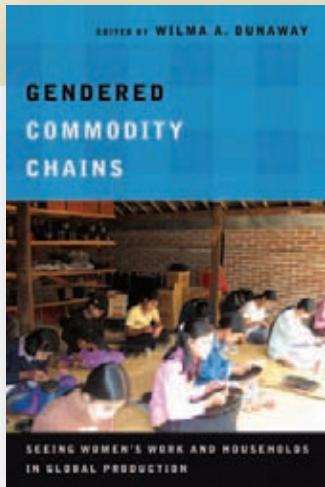
The pairing of these texts is grounded in an engagement with two other unexpected sources: the poetry, drama, and theology of 20th-century Catholic theologian Hans Urs von Balthasar, and the poetry and poetic understanding of Pulitzer Prize winner Jorie Graham. How we read and write on religious matters is transformed by this rare combination of voices, and the book ultimately makes an important contribution to comparative studies and religious hermeneutics. By delving into this mix of important and difficult sources, Clooney helps us to be open and unafraid of today's religious diversity.

*Francis X. Clooney, S.J. is Parkman Professor of Divinity and Professor of Comparative Theology at the Harvard Divinity School, where he also directs the Center for the Study of World Religions. A Roman Catholic priest and a member of the Society of Jesus, he is the author of numerous books, including Beyond Compare: St. Francis de Sales and Sri Vedanta Desika on Loving Surrender to God (2008) and Comparative Theology: Deep Learning across Religious Borders (2010). In 2010, Clooney was elected a Fellow of the British Academy.*

ENCOUNTERING TRADITIONS

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Philosophy/Literary Studies

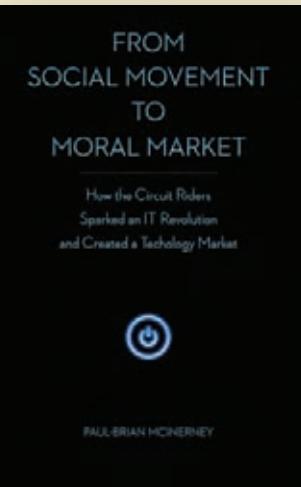
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Religion



**Gendered  
Commodity  
Chains**  
*Seeing Women's Work  
and Households in  
Global Production*

EDITED BY  
WILMA A. DUNAWAY

SEEING WOMEN'S WORK AND HOUSEHOLDS  
IN GLOBAL PRODUCTION



**FROM  
SOCIAL MOVEMENT  
TO  
MORAL MARKET**

*How the Circuit Riders  
Sparked an IT Revolution  
and Created a Technology Market*



PAUL-BRIAN MCINERNEY

**From Social  
Movement to Moral  
Market**  
*How the Circuit  
Riders Sparked an IT  
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a Technology Market*

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MCINERNEY

*Gendered Commodity Chains* is the first book to consider the fundamental role of gender in global commodity chains. It challenges long-held assumptions of global economic systems by identifying the crucial role social reproduction plays in production and by declaring the household as an important site of production.

With thirteen chapters by an international group of scholars from sociology, anthropology, economics, women's studies, and geography, this volume begins with an eye-opening feminist critique of existing commodity chain literature. Throughout its remaining five parts, *Gendered Commodity Chains* addresses ways women's work can be integrated into commodity chain research, the forms women's labor takes, threats to social reproduction, the impact of indigenous and peasant households on commodity chains, the rapidly expanding arenas of global carework and sex trafficking, and finally, opportunities for worker resistance. This broadly interdisciplinary volume provides conceptual and methodological guides for academics, graduate students, researchers, and activists interested in the gendered nature of commodity chains.

*Wilma A. Dunaway* is professor of Sociology in the School of Public and International Affairs at Virginia Tech. She is the author of four books, including most recently *Women, Work and Family in the Antebellum Mountain South* (2008).

In *From Social Movement to Moral Market*, Paul-Brian McInerney explores what happens when a movement of activists gives way to a market for entrepreneurs. This book explains the transition by tracing the brief and colorful history of the Circuit Riders, a group of activists who sought to lead nonprofits across the digital divide. In a single decade, this movement spawned a market for technology assistance providers, dedicated to serving nonprofit organizations. In contrast to the Circuit Riders' grassroots approach, which was rooted in their commitment to a cause, these consultancies sprung up as social enterprises, blending the values of the nonprofit sector with the economic principles of for-profit businesses. Through a historical-institutional analysis, this narrative shows how the values of a movement remain intact even as entrepreneurs displace activists. While the Circuit Riders serve as a rich core example in the book, McInerney's findings speak to similar processes in other "moral markets," such as organic food, exploring how the evolution from movement to market impacts activists and enterprises alike.

*Paul-Brian McInerney* is Assistant Professor of Sociology at the University of Illinois at Chicago. His research focuses on economic and organizational sociology, social studies of technology, social movements and collective behavior, and qualitative methods.

**December** 320 pages, 3 figures, 3 tables  
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Sociology

**January** 264 pages, 1 table, 3 figures  
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Economics/Sociology

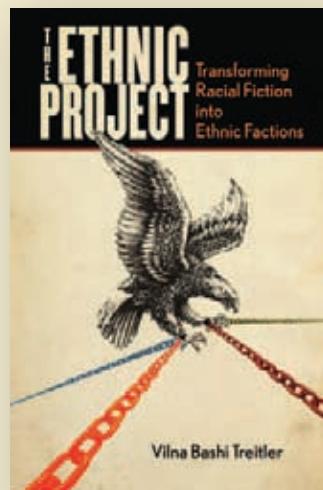
*Introducing a new series*

## Stanford Studies in Comparative Race and Ethnicity

EDITED BY HAZEL ROSE MARKUS  
AND PAULA M.L. MOYA

PUBLISHED IN COLLABORATION WITH THE  
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This series publishes outstanding scholarship that focuses centrally on comparative studies of race and ethnicity. Rather than exploring the experiences and conditions of a single racial or ethnic group, this series looks across racial and ethnic groups to take a more complex, dynamic, and interactive approach to understanding these social categories. The series is principally interested in the study of racial and ethnic groups in the United States, but welcomes volumes with transnational, international, or global dimensions as well.



*The Ethnic Project  
Transforming Racial  
Fiction into Ethnic  
Factions*

VILNA FRANCINE  
BASHI TREITLER

Race is a known fiction—there is no genetic marker that indicates someone's race—yet the social stigma of race endures. In the United States, ethnicity is often positioned as a counterweight to race, and we celebrate our various hyphenated-American identities. But Vilna Bashi Treitler argues that we do so at a high cost: ethnic thinking simply perpetuates an underlying racism.

In *The Ethnic Project*, Bashi Treitler considers the ethnic history of the United States from the arrival of the English in North America through to the present day. Tracing the histories of immigrant and indigenous groups—Irish, Chinese, Italians, Jews, Native Americans, Mexicans, Afro-Caribbeans, and African Americans—she shows how each negotiates America's racial hierarchy, aiming to distance themselves from the bottom and align with the groups already at the top. But in pursuing these “ethnic projects” these groups implicitly accept and perpetuate a racial hierarchy, shoring up rather than dismantling race and racism. Ultimately, *The Ethnic Project* shows how dangerous ethnic thinking can be in a society that has not let go of racial thinking.



*Also in this series*

**On Making Sense**  
*Queer Race Narratives of  
Intelligibility*

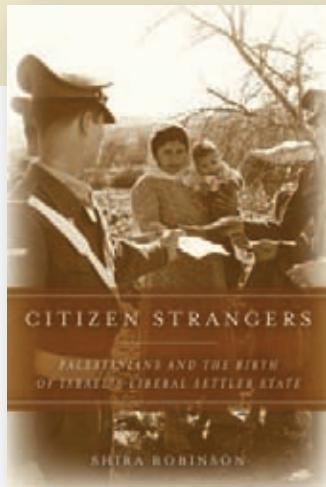
ERNESTO JAVIER MARTÍNEZ

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*Vilna Francine Bashi Treitler* is Associate Professor of Black and Hispanic Studies at Baruch College and Associate Professor of Sociology at The Graduate Center, CUNY. She is the author of *Survival of the Knitted: Immigrant Social Networks in a Stratified World* (Stanford, 2007).

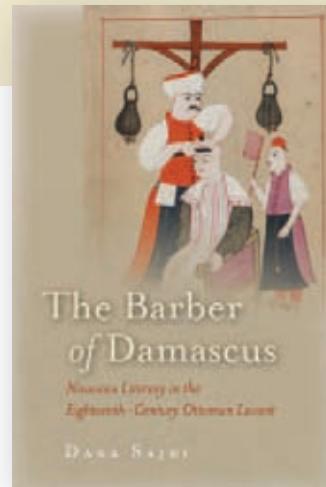
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Sociology/Anthropology



**Citizen Strangers  
Palestinians and the  
Birth of Israel's Liberal  
Settler State**

SHIRA ROBINSON



**The Barber of  
Damascus**

*Nouveau Literacy in the  
Eighteenth-Century Ottoman Levant*

**The Barber of  
Damascus  
Nouveau Literacy in the Eighteenth-Century Ottoman Levant**

DANA SAJDI

Following the 1948 war and the creation of the state of Israel, Palestinian Arabs comprised just fifteen percent of the population but held a much larger portion of its territory. Offered immediate suffrage rights and, in time, citizenship status, they nonetheless found their movement, employment, and civil rights restricted by a draconian military government put in place to facilitate the colonization of their lands. *Citizen Strangers* traces how Jewish leaders struggled to advance their historic settler project while forced by new international human rights norms to share political power with the very people they sought to uproot.

For the next two decades Palestinians held a paradoxical status in Israel, as citizens of a formally liberal state and subjects of a colonial regime. Neither the state campaign to reduce the size of the Palestinian population nor the formulation of citizenship as a tool of collective exclusion could resolve the government's fundamental dilemma: how to bind indigenous Arab voters to the state while denying them access to its resources. More confounding was the tension between the opposing aspirations of Palestinian political activists. Was it the end of Jewish privilege they were after, or national independence along with the rest of their compatriots in exile? As Shira Robinson shows, these tensions in the state's foundation—between privilege and equality, separatism and inclusion—continue to haunt Israeli society today.

*Shira Robinson is Assistant Professor of History and International Affairs at The George Washington University.*

STANFORD STUDIES IN MIDDLE EASTERN AND ISLAMIC SOCIETIES AND CULTURES

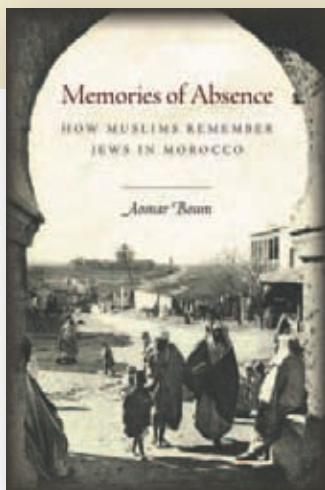
**September** 320 pages, 19 photos  
Paper \$24.95 M 9780804788007  
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eBook 9780804788021  
Middle East Studies/History

This book is about a barber, Shihab al-Din Ahmad Ibn Budayr, who shaved and coiffed, and probably circumcised and healed, in Damascus in the 18th century. The barber may have been a “nobody,” but he wrote a history book, a record of the events that took place in his city during his lifetime. Dana Sajdi investigates the significance of this book, and in examining the life and work of Ibn Budayr, uncovers the emergence of a larger trend of history writing by unusual authors—people outside the learned establishment—and a new phenomenon: nouveau literacy.

*The Barber of Damascus* offers the first full-length microhistory of an individual commoner in Ottoman and Islamic history. Contributing to Ottoman popular history, Arabic historiography, and the little-studied cultural history of the 18th century Levant, the volume also examines the reception of the barber’s book a century later to explore connections between the 18th and the late 19th centuries and illuminates new paths leading to the Nahda, the Arab Renaissance.

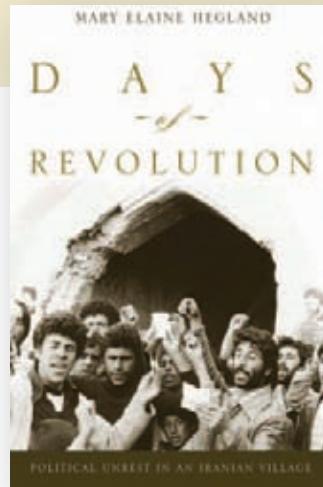
*Dana Sajdi is Assistant Professor of History at Boston College. She is the editor of Ottoman Tulips, Ottoman Coffee: Leisure and Lifestyle in the Eighteenth Century (2008) and coeditor of Transforming Loss into Beauty: Essays in Arabic Literature and Culture in Memory of Madga Al-Nowaihi (2008).*

**September** 312 pages  
Cloth \$60.00 S 9780804785327  
eBook 9780804788281  
Middle East Studies



**Memories of Absence  
How Muslims  
Remember Jews in  
Morocco**

AOMAR BOUM



**Days of Revolution  
Political Unrest in an  
Iranian Village**

MARY ELAINE  
HEGLAND

*“Nothing short of extraordinary.”*

—SARAH ABREVAYA STEIN, University of California,  
Los Angeles

There is a Moroccan saying: A market without Jews is like bread without salt. Once a thriving community, by the late 1980s, 240,000 Jews had emigrated from Morocco. Today, fewer than 4,000 Jews remain. Despite a centuries-long presence, the Jewish narrative in Moroccan history has largely been suppressed through national historical amnesia, Jewish absence, and a growing dismay over the Palestinian conflict.

*Memories of Absence* investigates how four successive generations remember the lost Jewish community. Moroccan attitudes toward the Jewish population have changed over the decades, and a new debate has emerged at the center of the Moroccan nation: Where does the Jew fit in the context of an Arab and Islamic monarchy? Can Jews simultaneously be Moroccans and Zionists? Drawing on oral testimony and stories, on rumor and humor, Aomar Boum examines the strong shift in opinion and attitude over the generations and the increasingly anti-Semitic beliefs in younger people, whose only exposure to Jews has been through international media and national memory.

*Aomar Boum* is Assistant Professor in the School of Middle Eastern and North African Studies and Religious Studies Program at the University of Arizona. He was born and raised in the oasis of Mhamid, Foun Zguid in the Province of Tata, Morocco. He is the coauthor of the Historical Dictionary of Morocco (2006).

**September** 232 pages, 16 photos, 2 maps  
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Middle East Studies/Jewish Studies

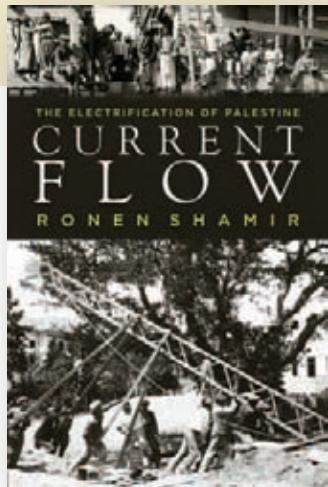
Outside of Shiraz in the Fars Province of southwestern Iran lies “Aliabad.” Mary Hegland arrived in this agricultural village in the summer of 1978, unaware of the momentous changes that would sweep this town and this country in the months ahead. She became the only American researcher to witness the Islamic Revolution firsthand over her eighteen-month stay. *Days of Revolution* offers an insider’s view of how regular people were drawn into, experienced, and influenced the 1979 Revolution and its aftermath.

Conventional wisdom assumes Shi’ā religious ideology fueled the revolutionary movement. But Hegland counters that the revolution spread through much more pragmatic concerns: growing inequality, lack of development and employment opportunities, government corruption. Local expectations of leaders and the political process—expectations developed from their experience with traditional kinship-based factions—guided local villagers’ attitudes and decision-making, and they often adopted the religious justifications for revolution only after joining the uprising.

Returning to Aliabad decades later, *Days of Revolution* closes with a view of the village and revolution thirty years on. As Iran remains front-page news, this intimate look at the country’s recent history and its people has never been more timely or necessary for understanding the critical interplay of local and global politics in Iran.

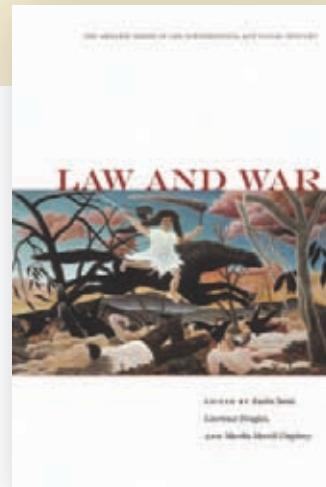
*Mary Elaine Hegland* is Professor of Anthropology at Santa Clara University. She was the only American scholar in Iran conducting field research during the Islamic Revolution, and one of very few to have access to the country in the 30 years since.

**November** 352 pages, 9 illustrations, 2 maps  
Paper \$29.95 M 9780804775687  
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Middle East Studies



**Current Flow**  
*The Electrification of Palestine*

RONEN SHAMIR

**Law and War**

EDITED BY  
AUSTIN SARAT,  
LAWRENCE DOUGLAS,  
AND MARTHA  
MERRILL UMPHREY

Whether buried underfoot or strung overhead, electrical lines are omnipresent. Not only are most societies dependent on electrical infrastructure, but this infrastructure actively shapes electrified society. From the wires, poles, and generators themselves to the entrepreneurs, engineers, politicians, and advisors who determine the process of electrification, our electrical grids can create power—and politics—just as they transmit it.

Current Flow examines the history of electrification of British-ruled Palestine in the 1920s, as it marked, affirmed, and produced social, political, and economic difference between Arabs and Jews. Considering the interplay of British colonial interests, the Jewish-Zionist leanings of a commissioned electric company, and Arab opposition within the case of the Jaffa Power House, Ronen Shamir reveals how electrification was central in assembling a material infrastructure of ethno-national separation in Palestine long before “political partition plans” had ever been envisioned. Ultimately, *Current Flow* sheds new light on the history of Jewish-Arab relations and offers broader sociological insights into what happens when people are transformed from users into elements of networks.

Ronen Shamir is Professor of Sociology and Anthropology at Tel-Aviv University and author of *The Colonies of Law: Colonialism, Zionism and Law in Early Mandate Palestine* (2000) and *Managing Legal Uncertainty: Elite Lawyers in the New Deal* (1996).

*Law and War* explores the cultural, historical, spatial, and theoretical dimensions of the relationship between law and war—a connection that has long vexed the jurisprudential imagination. Historically the term “war crime” struck some as redundant and others as oxymoronic: redundant because war itself is criminal; oxymoronic because war submits to no law. More recently, the trend toward the juridification of warfare has emerged, as law has sought to stretch its dominion over every aspect of war. No longer simply a tool for judging battlefield conduct, law now seeks to subdue warfare and to enlist it into the service of legal goals. Law has emerged as a force that stands over and above war, endowed with the power to authorize and restrain, to declare and limit, to justify and condemn.

In examining this fraught, contested, and evolving relationship, *Law and War* investigates such questions as: What can efforts to subsume war under the logic of law teach us about the aspirations and limits of law? How have paradigms of law and war changed as a result of the contact with new forms of struggle? How has globalization and continuing practices of occupation reframed the relationship between law and war?

Austin Sarat is the William Nelson Cromwell Professor of Jurisprudence and Political Science at Amherst College. Lawrence Douglas is James J. Grosfeld Professor of Law, Jurisprudence, and Social Thought at Amherst College. Martha Merrill Umphrey is Professor of Law, Jurisprudence and Social Thought and Chair of Law, Jurisprudence, and Social Thought at Amherst College.

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Law

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This series publishes cutting-edge scholarship by leading experts on competition law and economics (also known in the U.S. as antitrust) to discuss significant policy implications within the field. Once confined to the United States and a few other countries, antitrust has rapidly taken off as an area of intense study. This series brings together academics and policy-makers to explore the global dynamics of the numerous jurisdictions that now have competition laws, including the far-reaching consequences enforcement activities abroad have for any antitrust regime.

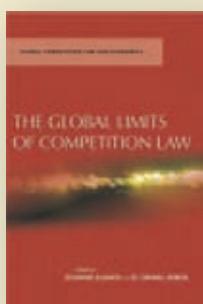


## Competition Law and Development

EDITED BY  
D. DANIEL SOKOL,  
THOMAS K. CHENG,  
AND IOANNIS LIANOS

The vast majority of the countries in the world are developing countries and yet there is a serious dearth of attention to developing countries in the international and comparative law scholarship, which has been preoccupied with the United States and the European Union. *Competition Law and Development* investigates whether or not the competition law and policy transplanted from Europe and the United States can be successfully implemented in the developing world or whether the developing-world experience suggests a need for a different analytical framework. The political and economic environment of developing countries often differs significantly from that of developed countries in ways that may have serious implications for competition law enforcement.

The need to devote greater attention to developing countries is also justified by the changing global economic reality in which developing countries have emerged as economic powerhouses. The so-called BRIC countries (Brazil, Russia, India, and China) have accounted for thirty percent of global economic growth since the term was coined in 2001. This book, the second in the *Global Competition Law and Economics* series, provides a number of viewpoints of what competition law and policy mean both in theory and practice in a development context.



## *Also in this series*

### The Global Limits of Competition Law

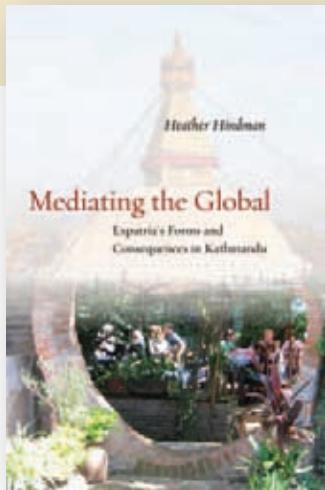
IOANNIS LIANOS AND  
D. DANIEL SOKOL, EDITORS

2012 312 pages  
Cloth \$50.00 S 9780804774901  
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D. Daniel Sokol is Associate Professor of Law at the University of Florida Levin College of Law. Thomas K. Cheng is Assistant Professor of Law at the University of Hong Kong. Ioannis Lianos is the City Solicitors' Trust Reader in Competition and European Union Law at the Faculty of Laws, University College London.

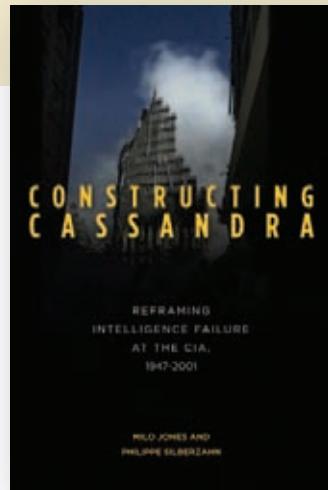
STANFORD LAW BOOKS  
GLOBAL COMPETITION LAW AND ECONOMICS

August 360 pages, 13 tables, 7 figures  
Cloth \$55.00 S 9780804785716  
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Law/Economics



**Mediating the Global  
Expatriate's Forms  
and Consequences in  
Kathmandu**

HEATHER HINDMAN



**Constructing  
Cassandra  
Reframing Intelligence  
Failure at the CIA,  
1947–2001**

MILO JONES AND  
PHILIPPE SILBERZAHN

Transnational business people, international aid workers, and diplomats are all actors on the international stage working for organizations and groups often scrutinized by the public eye. But the very lives of these global middlemen and women are relatively unstudied. *Mediating the Global* takes up the challenge, uncovering the day-to-day experiences of elite foreign workers and their families living in Nepal, and the policies and practices that determine their daily lives. In this book, Heather Hindman calls for a consideration of the complex role that global middlemen and women play, not merely in implementing policies, but as objects of policy.

Examining the lives of expatriate professionals working in Kathmandu, Nepal and the families that accompany them, Hindman unveils intimate stories of the everyday life of global mediators. *Mediating the Global* focuses on expatriate employees and families who are affiliated with international development bodies, multinational corporations, and the foreign service of various countries. The author investigates the life of expatriates while they visit recreational clubs and international schools and also examines how the practices of international human resources management, cross-cultural communication, and promotion of flexible careers are transforming the world of elite overseas workers.

*Heather Hindman is an Assistant Professor of Asian Studies at the University of Texas, Austin. As a cultural anthropologist, her main areas of expertise are critical development, entrepreneurialism, expatriate communities, social theory, global labor, and gender. Hindman has twenty years of research experience in Nepal.*

**September** 320 pages, 7 photos, 1 map  
Cloth \$40.00 S 9780804786515  
eBook 9780804788557  
Anthropology/Asian Studies

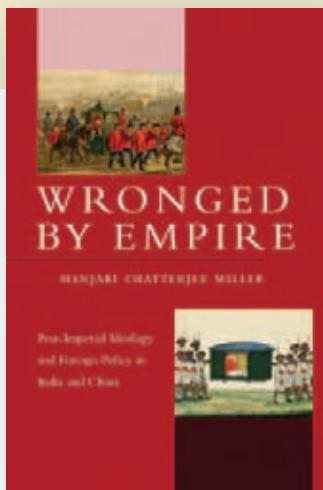
*Constructing Cassandra* conducts an inquiry into the intelligence failures at the CIA that resulted in four key strategic surprises experienced by the US: the Cuban Missile Crisis in 1962, the Iranian revolution of 1978, the collapse of the USSR in 1991, and the 9/11 terrorist attacks. While some of these events may seem distant, these surprises still play out today in US policy. Although there has been no shortage of studies exploring how intelligence failures can happen, none of the prevailing explanations has been able to provide a *unified understanding* of the phenomenon. Without that understanding, failures will happen again—with dramatic consequences.

The book brings culture and identity to the foreground to present a model of strategic surprise that focuses on the internal make-up the CIA. It also takes seriously those Cassandras who offered warnings, but were ignored. By providing this novel, unified model of strategic surprise—that links terrorist attacks to more conventional failures—this book offers the first deep and systematic exploration of the ultimate sources of the CIA’s intelligence failures, and points to ways to prevent future strategic surprises.

*Milo Jones is Managing Director of a consulting firm and teaches geopolitics and strategy as a Visiting Professor at IE Business School in Madrid, Spain. Philippe Silberzahn is Professor of Strategy at EMLyon Business School in France and a Research Fellow at Ecole Polytechnique, France.*

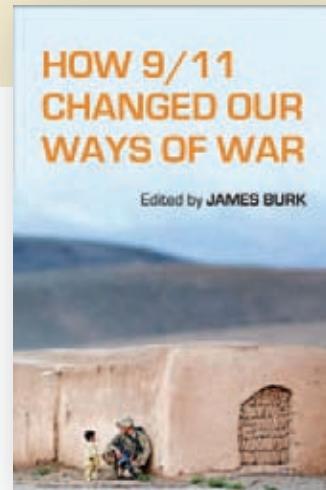
S STANFORD SECURITY STUDIES

**August** 376 pages  
Cloth \$60.00 S 978080478508  
eBook 9780804787154  
Security Studies



**Wronged by Empire**  
*Post-Imperial Ideology  
and Foreign Policy in  
India and China*

MAJARI CHATTERJEE  
MILLER



**How 9/11 Changed  
Our Ways of War**

EDITED BY  
JAMES BURK

Although India and China have very different experiences of colonialism, they respond to that history in a similar way—by treating it as a collective trauma. As a result they have a strong sense of victimization that affects their foreign policy decisions even today.

*Wronged by Empire* breaks new ground by blending this historical phenomenon, colonialism, with mixed methods—including archival research, newspaper data mining and a new statistical method of content analysis—to explain the foreign policy choices of India and China: two countries that are continuously discussed but very rarely rigorously compared. By reference to their colonial past, Manjari Chatterjee Miller explains their puzzling behavior today. For example, she demonstrates why in important cases (such as India going nuclear in 1998 or China's fraught relationship with Japan) their foreign policy behavior is not consistent with the security explanations that are dominant in international relations.

More broadly, she argues that the transformative historical experience of a large category of actors—ex-colonies, who have previously been neglected in the study of international relations—can be used as a method to categorize states in the international system. In the process Miller offers a more inclusive way to analyze states than do traditional theories of international relations, which usually focus on the material power of states, meaning inevitably that they mostly discuss the behavior of states that have power enough to matter—in effect Western states.

*Manjari Chatterjee Miller is Assistant Professor of International Relations at Boston University.*

STUDIES IN ASIAN SECURITY

**September** 200 pages  
Cloth \$45.00 S 9780804786522  
eBook 9780804788434  
Security Studies

Following the 9/11 attacks, a war against al Qaeda by the U.S. and its liberal democratic allies was next to inevitable. But what kind of war would it be, how would it be fought, for how long, and what would it cost in lives and money? None of this was known at the time. What came to be known was that the old ways of war must change—but how?

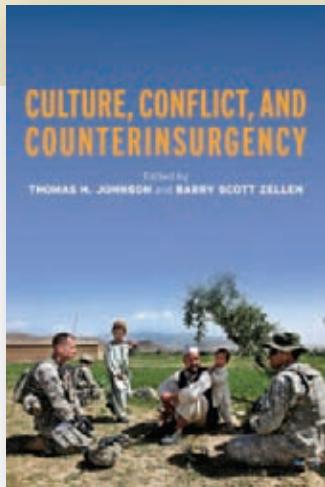
Now, with over a decade of political decision-making and warfighting to analyze, *How 9/11 Changed Our Ways of War* addresses that question. In particular it assesses how well those ways of war, adapted to fight terrorism, affect our military capacity to protect and sustain liberal democratic values.

The book pursues three themes: what shaped the strategic choice to go to war; what force was used to wage the war; and what resources were needed to carry on the fight? In each case, military effectiveness required new and strict limits on the justification, use, and support of force. How to identify and observe these limits is a matter debated by the various contributors. Their debate raises questions about waging future wars—including how to defend against and control the use of drones, cyber warfare, and targeted assassinations. The contributors include historians, political scientists, and sociologists; both academics and practitioners.

*James Burk is Professor of Sociology at Texas A&M University. He is the editor with David Segal of the four-volume reference work Military Sociology.*

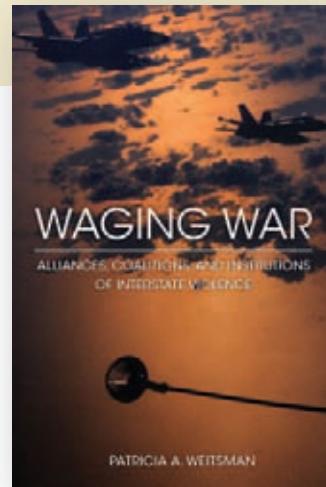
STANFORD SECURITY STUDIES

**September** 304 pages, 5 tables, 3 figures  
Paper \$29.95 M 9780804788465  
Cloth \$95.00 S 9780804786591  
eBook 9780804788526  
Security Studies



## Culture, Conflict, and Counterinsurgency

EDITED BY  
THOMAS H. JOHNSON  
AND BARRY ZELLEN



## Waging War *Alliances, Coalitions, and Institutions of Interstate Violence*

PATRICIA A.  
WEITSMAN

The authors of *Culture, Conflict and Counterinsurgency* contend that an enduring victory can still be achieved in Afghanistan. However, to secure it we must better understand the cultural foundations of the continuing conflicts that rage across Afghanistan and neighboring Pakistan, and shift our strategy from an attritional engagement to a smarter war plan that embraces these cultural dimensions,

They examine the nexus of culture, conflict, and strategic intervention, and attempt to establish if culture is important in a national security and foreign policy context, and to explore how cultural phenomena and information can best be used by the military. In the process they address just how intimate cultural knowledge needs to be to counter an insurgency effectively.

Finally, they establish exactly how good we've been at building and utilizing cultural understanding in Afghanistan, what the operational impact of that understanding has been, and where we must improve to maximize our use of cultural knowledge in preparing for and engaging in future conflicts.

*Thomas H. Johnson is Research Professor in the National Security Affairs Department of the Naval Postgraduate School, Monterey, Director of the Program for Culture & Conflict Studies, and a Senior Research Associate in the NPS Center for Contemporary Conflict. Barry Scott Zellen is an author, editor, and theorist specializing in tribal issues. His books include The Art of War in an Asymmetric World: Strategy for the Post-Cold War World, and Breaking the Ice: From Land Claims to Tribal Sovereignty in the Arctic.*

STANFORD SECURITY STUDIES

February 288 pages  
Cloth \$55.00 S 9780804789219  
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Security Studies

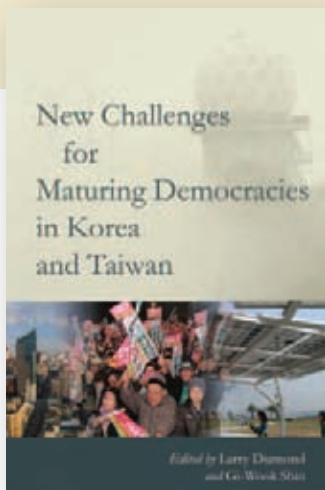
Military alliances provide constraints and opportunities for states seeking to advance their interests around the globe. War, from the Western perspective, is not a solitary endeavor. Partnerships of all types serve as a foundation for the projection of power and the employment of force. These relationships among states provide the foundation upon which hegemony is built.

*Waging War* argues that these institutions of interstate violence—not just the technology, capability, and level of professionalism and training of armed forces—serve as ready mechanisms to employ force. Even when these institutions are not well designed, the net benefit of having this web of partnerships, agreements, and alliances is remarkable. This book lays out which institutional arrangements lubricate states' abilities to advance their agendas and prevail in wartime, and which components of institutional arrangements undermine effectiveness and cohesion, and increase costs to states. Patricia Weitsman outlines what she calls a realist institutionalist agenda: one that understands institutions as conduits of capability. She demonstrates and tests the argument in five empirical chapters, examining the cases of the first Gulf War, Kosovo, Afghanistan, Iraq, and Libya. Each case has distinct lessons as well as important generalizations for contemporary multilateral warfighting.

*Patricia A. Weitsman is Professor of Political Science at Ohio University. She is the author of Dangerous Alliances: Proponents of Peace, Weapons of War (2003), and co-author of The Politics of Policy Making in Defense and Foreign Affairs.*

STANFORD SECURITY STUDIES

December 312 pages  
Paper \$27.95 M 9780804788977  
Cloth \$90.00 S 9780804787994  
eBook 9780804788946  
Security Studies



## New Challenges for Maturing Democracies in Korea and Taiwan

EDITED BY LARRY  
DIAMOND AND  
GI-WOOK SHIN

*New Challenges for Maturing Democracies in Korea and Taiwan* takes a creative and comparative view of the new challenges and dynamics confronting these maturing democracies.

Numerous works deal with political change in the two societies individually, but few adopt a comparative approach—and most focus mainly on the emergence of democracy or the politics of the democratization processes. This book, utilizing a broad, interdisciplinary approach, pays careful attention to post-democratization phenomena and the key issues that arise in maturing democracies.

What emerges is a picture of two evolving democracies, now secure, but still imperfect and at times disappointing to their citizens—a common feature and challenge of democratic maturation. The book demonstrates that it will fall to the elected political leaders of these two countries to rise above narrow and immediate party interests to mobilize consensus and craft policies that will guide the structural adaptation and reinvigoration of the society and economy in an era that clearly presents for both countries not only steep challenges but also new opportunities.

Larry Diamond is a Senior Fellow at the Hoover Institution and the Freeman Spogli Institute for International Studies at Stanford. He is also Director of Stanford's Center on Democracy, Development, and the Rule of Law. Gi-Wook Shin is Director of the Walter H. Shorenstein Asia-Pacific Research Center, the Tong Yang, Korea Foundation, and Korea Stanford Alumni Chair of Korean Studies, and Professor of Sociology at Stanford.

STUDIES OF THE WALTER H. SHORENSTEIN ASIA-PACIFIC RESEARCH CENTER

**February** 384 pages  
Paper \$29.95 M 9780804789189  
Cloth \$90.00 S 9780804787437  
eBook 9780804789226  
Political Science/Asian Studies



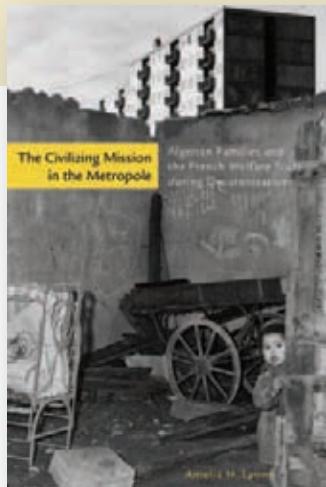
## Integrating Regions *Asia in Comparative Context*

EDITED BY  
MILES KAHLER AND  
ANDREW MACINTYRE

The proliferation of regional institutions and initiatives in Asia over the past decade is unmatched in any other region of the world. The authors in this collection explore the distinctive features of these institutions by comparing them for the first time to the experience of other regions; from the elaborate institution-building of Europe to the more modest regional projects of the Americas. It is an opportune moment for this reassessment, as the European regional model faces a sovereign debt crisis while Asian economies see more secure sources of growth from their immediate neighbors. Asia's regional institutions display a distinctive combination of decision rules, commitment devices, and membership practices, shaped by underlying features of the region, the dynamics of regional integration, and the availability of institutional substitutes. Within this context, the authors propose changes that will better sustain the prosperity and peace that have marked Asia in recent decades.

Miles Kahler is Rohr Professor of Pacific International Relations and Distinguished Professor of Political Science in the School of International Relations and Pacific Studies and the Department of Political Science, University of California, San Diego. He was Founding Director of the Institute for International, Comparative, and Area Studies at UCSD. Recent publications include Networked Politics (editor). Andrew MacIntyre is Professor of Political Science and serves as College Dean and Director of the Research School of Asia & the Pacific at the Australian National University. Recent publications include Crisis as Catalyst, Asia's Dynamic Political Economy (co-editor).

**August** 336 pages, 17 tables, 2 figures  
Cloth \$65.00 S 9780804783644  
eBook 9780804789301  
Political Science/Asian Studies



**The Civilizing Mission in the Metropole  
Algerian Families and the French Welfare State during Decolonization**

AMELIA H. LYONS

*“Amelia Lyons succeeds brilliantly in linking the history of the French republic and that of its colonial empire.”*

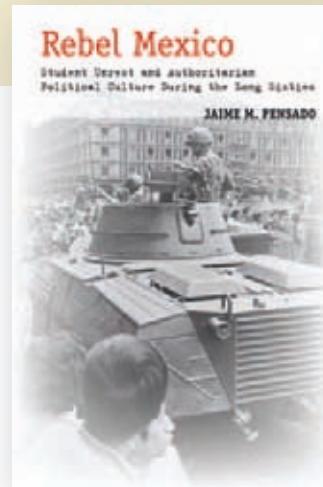
—ERIC JENNINGS, University of Toronto

France, which has the largest Muslim minority community in Europe, has been in the news in recent years because of perceptions that Muslims have not integrated into French society. *The Civilizing Mission in the Metropole* explores the roots of these debates through an examination of the history of social welfare programs for Algerian migrants from the end of World War II until Algeria gained independence in 1962.

After its colonization in 1830, Algeria fought a bloody war of decolonization against France, as France desperately fought to maintain control over its most prized imperial possession. In the midst of this violence, some 350,000 Algerians settled in France. This study examines the complex and often-contradictory goals of a welfare network that sought to provide services and monitor Algerian migrants’ activities. Lyons particularly highlights family settlement and the central place Algerian women held in French efforts to transform the settled community. Lyons questions myths about Algerian immigration history and exposes numerous paradoxes surrounding the fraught relationship between France and Algeria—many of which echo in French debates about Muslims today.

Amelia H. Lyons is Assistant Professor of History at the University of Central Florida.

October 376 pages, 11 figures, 1 table  
Cloth \$65.00 S 9780804784214  
eBook 9780804787147  
History



**Rebel Mexico  
Student Unrest and Authoritarian Political Culture During the Long Sixties**

JAIMIE M. PENSADO

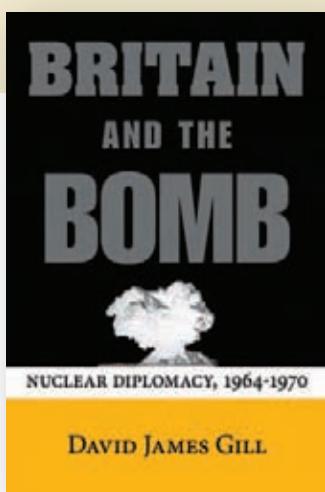
*“Pensado has written a fundamentally revisionist work that will quickly shoot up to the top of required reading on the Global Sixties as well as twentieth-century Mexico.”*

—ERIC ZOLOV, Stony Brook University

In the middle of the twentieth century, a growing tide of student activism in Mexico reached a level that could not be ignored, culminating with the 1968 movement. This book traces the rise, growth, and consequences of Mexico’s “student problem” during the long sixties (1956–1971). Historian Jaime M. Pensado closely analyzes student politics and youth culture during this period, as well as reactions to them on the part of competing actors. Examining student unrest and youthful militancy in the forms of sponsored student thuggery (*porrismo*), provocation, clientelism (*charrismo estudiantil*), and fun (*relajo*), Pensado offers insight into larger issues of state formation and resistance. He draws particular attention to the shifting notions of youth in Cold War Mexico and details the impact of the Cuban Revolution in Mexico’s universities. In doing so, Pensado demonstrates the ways in which deviating authorities—inside and outside the government—responded differently to student unrest, and provides a compelling explanation for the longevity of the Partido Revolucionario Institucional.

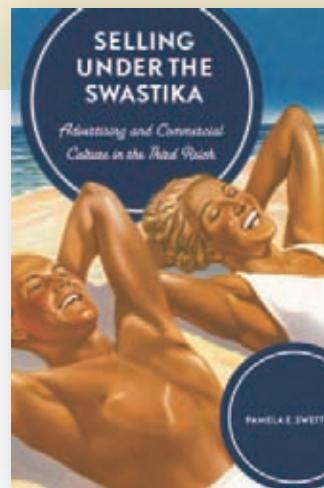
Jaime Pensado is Assistant Professor of History at the University of Notre Dame.

July 352 pages, 5 tables, 5 figures, 11 illustrations  
Cloth \$65.00 S 9780804786539  
eBook 9780804787291  
History/Latin American Studies



**Britain and the Bomb**  
*Nuclear Diplomacy,  
1964-1970*

DAVID JAMES GILL



**Selling under the  
Swastika**  
*Advertising and  
Commercial Culture  
in the Third Reich*

PAMELA E. SWETT

*“David Gill’s book is an original and highly readable account of how Britain pursued its interest in nuclear weapons. It will quickly become the standard treatment of the subject.”*

—MICHAEL GOODMAN, King’s College London

Drawing on primary sources from both sides of the Atlantic, *Britain and the Bomb* explores how economic, political, and strategic considerations have shaped British nuclear diplomacy. The book concentrates on Prime Minister Harold Wilson’s first two terms of office, 1964–1970, which represent a critical period in international nuclear history. Wilson’s commitment to the Non-Proliferation Treaty and his support for continued investment in the British nuclear weapons program, despite serious economic and political challenges, established precedents that still influence policymakers today. The continued independence of Britain’s nuclear force, and the enduring absence of a German or European deterrent, certainly owes a debt to Wilson’s handling of nuclear diplomacy more than four decades ago. Beyond highlighting the importance of this period, the book explains how and why British nuclear diplomacy evolved during Wilson’s leadership. Cabinet discussions, financial crises, and international tensions encouraged a degree of flexibility in the pursuit of strategic independence and the creation of a non-proliferation treaty. Gill shows us that British nuclear diplomacy was a series of compromises, an intricate blend of political, economic, and strategic considerations.

*David James Gill is a lecturer at the University of Nottingham.*

STANFORD NUCLEAR AGE SERIES

**October** 328 pages  
Cloth \$65.00 S 9780804786584  
eBook 9780804788588  
History/Political Science

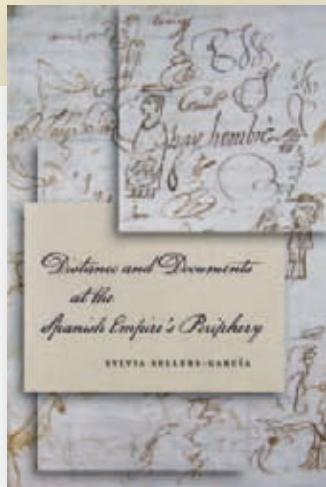
*“In this provocative and original analysis, Swett shows how the bright world of brand names, advertising slogans, and shopping expeditions nestled itself into the racial imperatives of the Third Reich as ‘Aryans’ sought the pleasures and entitlements of consumption.”*

—PETER FRITZSCHE, University of Illinois at Urbana-Champaign

*Selling under the Swastika* is the first in-depth study of commercial advertising in the Third Reich. While scholars have focused extensively on the political propaganda that infused daily life in Nazi Germany, they have paid little attention to the role played by commercial ads and sales culture in legitimizing and stabilizing the regime. In this study, Pamela Swett explores the extent of the transformation of the German ads industry from the internationally-infused republican era that preceded 1933 through the relative calm of the mid-1930s and into the war years. She argues that advertisements helped to normalize the concept of a “racial community,” and that individual consumption played a larger role in the Nazi worldview than is often assumed. Furthermore, *Selling under the Swastika* demonstrates that commercial actors at all levels, from traveling sales representatives to company executives and ad designers, enjoyed relative independence as they sought to enhance their professional status and boost profits through the manipulation of National Socialist messages.

*Pamela E. Swett is associate professor of history at McMaster University. She is the author of Neighbors and Enemies: The Culture of Radicalism in Berlin, 1929–1933 (2004).*

**December** 368 pages  
Cloth \$65.00 S 9780804773553  
eBook 9780804788830  
History



## Distance and Documents at the Spanish Empire's Periphery

SYLVIA SELLERS-GARCÍA

*"Ambitious and illuminating, this work makes significant contributions to the social history of knowledge and communications, the history of Guatemala, and of the Spanish empire."*

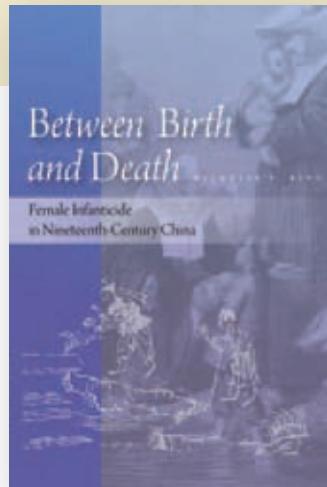
—SUSAN DEANS-SMITH, The University of Texas at Austin

The Spanish Empire is famous for being, at its height, the realm upon which “the sun never set.” It stretched from the Philippines to Europe by way of the Americas. And yet we know relatively little about how Spain managed to move that crucial currency of governance—paper—over such enormous distances. Moreover, we know even less about how those distances were perceived and understood by people living in the empire. This book takes up these unknowns and proposes that by examining how documents operated in the Spanish empire, we can better understand how the empire was built and, most importantly, how knowledge was created. The author argues that even in such a vast realm, knowledge was built locally by people who existed at the peripheries of empire. Organized along routes and centralized into local nodes, peripheral knowledge accumulated in regional centers before moving on to the heart of the empire in Spain.

The study takes the Kingdom of Guatemala as its departure point and examines the related aspects of documents and distance in three sections: part one looks at document genre, and how the creation of documents was shaped by distance; part two looks at the movement of documents and the workings of the mail system; part three looks at document storage and how archives played an essential part in the flow of paper.

Sylvia Sellers-García is Assistant Professor of History at Boston College.

February 288 pages  
 Cloth \$60.00 S 9780804787055  
 eBook 978080478823  
 History/Latin American Studies



## Between Birth and Death

*Female Infanticide in Nineteenth-Century China*

Between Birth and Death  
*Female Infanticide in Nineteenth-Century China*

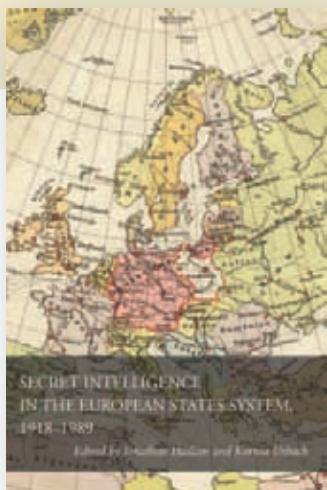
MICHELLE T. KING

Female infanticide is a social practice often closely associated with Chinese culture. Journalists, social scientists, and historians alike emphasize that it is a result of the persistence of son preference, from China's ancient past to its modern present. Yet how is it that the killing of newborn daughters has come to be so intimately associated with Chinese culture?

*Between Birth and Death* locates a significant historical shift in the representation of female infanticide during the nineteenth century. It was during these years that the practice transformed from a moral and deeply local issue affecting communities into an emblematic cultural marker of a backwards Chinese civilization, requiring the scientific, religious, and political attention of the West. Using a wide array of Chinese, French and English primary sources, the book takes readers on an unusual historical journey, presenting the varied perspectives of those concerned with the fate of an unwanted Chinese daughter: a late imperial Chinese mother in the immediate moments following birth, a male Chinese philanthropist dedicated to rectifying moral behavior in his community, Western Sinological experts preoccupied with determining the comparative prevalence of the practice, Catholic missionaries and schoolchildren intent on saving the souls of heathen Chinese children, and turn-of-the-century reformers grappling with the problem as a challenge for an emerging nation.

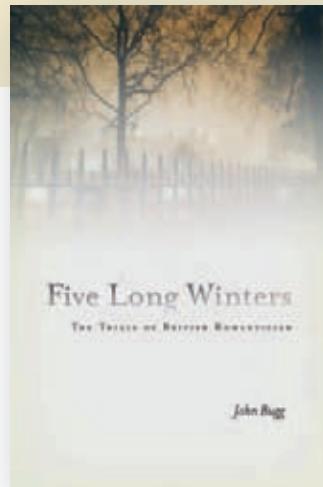
Michelle T. King is Assistant Professor of History at the University of North Carolina at Chapel Hill.

December 272 pages  
 Cloth \$50.00 S 9780804785983  
 eBook 9780804788939  
 History/Asian Studies



**Secret Intelligence in  
the European States  
System, 1918-1989**

EDITED BY  
JONATHAN HASLAM  
AND KARINA URBACH



**Five Long Winters  
*The Trials of British Romanticism***

JOHN BUGG

The history of secret intelligence, like secret intelligence itself, is fraught with difficulties surrounding both the reliability and completeness of the sources, and the motivations behind their release—which can be the product of ongoing propaganda efforts as well as competition among agencies. Indeed, these difficulties lead to the Scylla and Charybdis of overestimating the importance of secret intelligence for foreign policy and statecraft and also underestimating its importance in these same areas—problems that generally beset the actual use of secret intelligence in modern states. But in recent decades, traditional perspectives have given ground and judgments have been revised in light of new evidence.

This volume brings together a collection of essays avoiding the traditional pitfalls while carrying out the essential task of analyzing the recent evidence concerning the history of the European state system of the last century. The essays offer an array of insight across countries and across time. Together they highlight the critical importance of the prevailing domestic circumstances—technological, governmental, ideological, cultural, financial—in which intelligence operates. A keen interdisciplinary eye focused on these developments leaves us with a far more complete understanding of secret intelligence in Europe than we've had before.

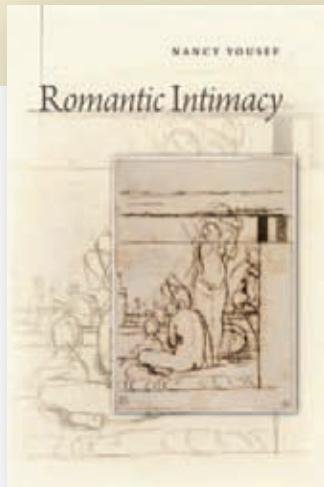
*Jonathan Haslam is Professor of the History of International Relations at Cambridge University. Karina Urbach is a Senior Research Fellow at the Institute of Historical Research, University of London.*

This book claims that the British government's repression of the 1790s rivals the French Revolution as the most important historical event for our understanding the development of Romantic literature. Romanticism has long been associated with both rebellion and escapism, and much Romantic historicism traces an arc from the outburst of democratic energy in British culture triggered by the French Revolution to a dwindling of enthusiasm a bit later in the 1790s, when things in France turned violent. Writers such as Wordsworth and Coleridge can then be seen as "apostates" who turned from radical politics to a poetics of transcendence. Bugg argues instead for a poetics of silence, and his book is set against the backdrop of the so-called Gagging Acts and other legislation of William Pitt, which in literature manifests itself stylistically as silence, stuttering, fragmentation, and encoding. Mining archives of unpublished documents, including manuscripts, diaries, and letters, where authors were more candid, as well as rereading the work of both major and minor figures, a number of whom were subject to prison sentences, *Five Long Winters* offers a new way of approaching the literature of the Romantic era.

*John Bugg is Assistant Professor of English at Fordham University in New York.*

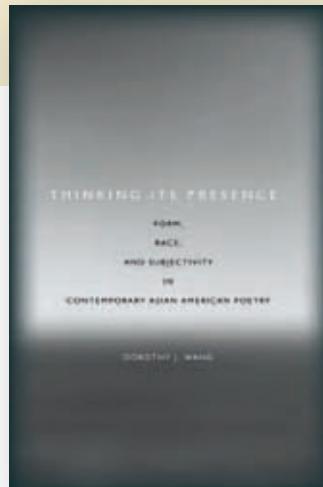
**December** 272 pages  
Cloth \$60.00 S 9780804783590  
eBook 9780804788915  
History/Political Science

**November** 288 pages  
Cloth \$60.00 S 9780804785105  
eBook 9780804787307  
Literary Studies



### Romantic Intimacy

NANCY YOUSEF



### Thinking Its Presence Form, Race, and Subjectivity in Contemporary Asian American Poetry

DOROTHY J. WANG

How much can we know about what other people are feeling and how much can we sympathize or empathize with them? The term “intimacy”—which has always referred both to the inmost and personal, and to relationships of exceptional closeness—captures a tension between a confidence in the possibility of shared experience and a competing belief that thoughts and feelings are irreducibly private. This book is an interdisciplinary study of shared feeling as imagined in eighteenth-century ethics, romantic literature, and twentieth-century psychoanalysis. Original interpretations of Hume, Rousseau, Kant, Wordsworth, Coleridge, and Austen show how aspirations toward mutual recognition give way to appreciation of varied, nonreciprocal forms of intimacy. The book concludes with accounts of empathy and unconscious communication in the psychoanalytic setting, revealing the persistence of romantic preoccupations in modernity. Yousef offers a compelling account of how philosophical confidence in fellow-feeling and sympathy is transformed by literary attention to uneven forms of emotional response, including gratitude, disappointment, distraction, and absorption. In its wide-ranging and eclectic engagement with current debates on the relationship between ethics, affect, and aesthetics, the book will be crucial reading for students of eighteenth- and nineteenth-century culture, as well as for literary theorists.

*Nancy Yousef is Associate Professor of English at the City University of New York. She is the author of Isolated Cases: The Anxieties of Autonomy in Enlightenment Philosophy and Romantic Literature (2004).*

**September** 224 pages  
Cloth \$55.00 S 9780804786096  
eBook 9780804788274  
Literary Studies

Can minority poetry contribute meaningfully to American poetry and poetics? Dorothy J. Wang makes an impassioned case that indeed it can, while taking pains to point out that such a claim does not square with the status quo. Poetry by racialized persons, she notes, is almost always read as secondary to the larger (and more “primary”) fields of English-language poetry and poetics. *Thinking Its Presence* calls for a radical rethinking of how American poetry is being read today.

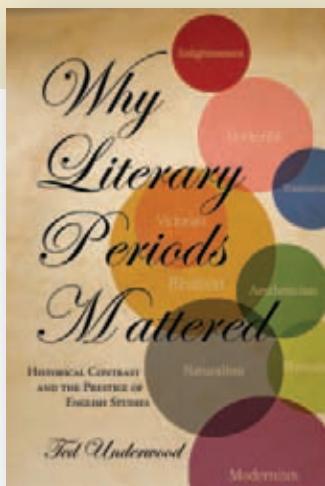
While focusing on the work of five contemporary Asian American poets—Li-Young Lee, Marilyn Chin, John Yau, Mei-mei Berssenbrugge, and Pamela Lu—the book makes the larger case that aesthetic forms are inseparable to social, political, and historical contexts. Wang questions the tendency of critics and academics alike to occlude the role of race in their discussions of the American poetic tradition and casts a harsh light on the double standard they apply in reading poems by poets who are racial minorities.

This is the first sustained and detailed study of the formal properties in Asian American poetry across a range of aesthetic styles, from traditional lyric to avant-garde. With passion and conviction, Wang argues effectively that critics should read minority poetry with the same attention to language and form that they bring to their analyses of writing by white poets.

*Dorothy J. Wang is an Associate Professor in the American Studies Program (and Faculty Affiliate in the Department of English and the Comparative Literature Program) at Williams College.*

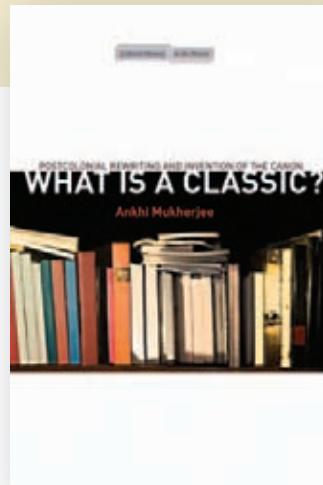
ASIAN AMERICA

**December** 336 pages  
Cloth \$55.00 S 780804783651  
eBook 9780804789097  
Literary Studies



**Why Literary Periods  
Mattered**  
*Historical Contrast and  
the Prestige of English  
Studies*

TED UNDERWOOD



**What Is a Classic?  
Postcolonial Rewriting  
and Invention of the  
Canon**

ANKHI MUKHERJEE

In the mid-nineteenth century, the study of English literature began to be divided into courses that surveyed discrete “periods.” Since that time, scholars’ definitions of literature and their rationales for teaching it have changed radically. But the periodized structure of the curriculum has remained oddly unshaken, as if the exercise of contrasting one literary period with another has an importance that transcends the content of any individual course.

*Why Literary Periods Mattered* explains how historical contrast became central to literary study, and why it remained institutionally central in spite of critical controversy about literature itself. Organizing literary history around contrast rather than causal continuity helped literature departments separate themselves from departments of history. But critics’ long reliance on a rhetoric of contrasted movements and fateful turns has produced important blind spots in the discipline. In the twenty-first century, Underwood argues, literary study may need digital technology in particular to develop new methods of reasoning about gradual, continuous change.

*Ted Underwood is Associate Professor of English at the University of Illinois, Urbana-Champaign. He is the author of The Work of the Sun: Literature, Science, and Political Economy, 1760–1860 and blogs about digital approaches to literary history at The Stone and the Shell.*

*What Is a Classic?* revisits the famous question posed by critics from Sainte-Beuve and T. S. Eliot to J. M. Coetzee to ask how classics are created in our postcolonial and global era. Mukherjee explores definitive trends in twentieth- and twenty-first-century English and Anglophone literature to analyze the formation and constitution of the emergent canons of literature and theory. Her scholarship brings together traditional literary critical concerns with those mobilizing postcolonial, comparative, and world literatures. She scrutinizes the politics of publishing, teaching, and translating so-called core texts, demonstrating how criticism defines and is defined by the idea of literary value. The breadth of debates and topics Mukherjee addresses, as well as the book’s ambitious historical schema, which includes South Asia, Africa, the Middle East, the West Indies, Australia, New Zealand, Europe, and North America, set this study apart from related titles on the market today.

*Ankhi Mukherjee teaches in the English Faculty at the University of Oxford and is a Fellow of Wadham College. She is the author of Aesthetic Hysteria: The Great Neurosis in Victorian Melodrama and Contemporary Fiction (2007).*

CULTURAL MEMORY IN THE PRESENT

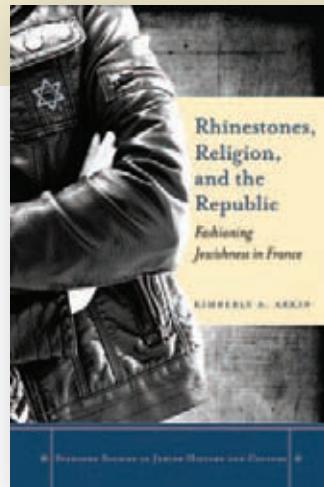
**August** 224 pages, 2 illustrations, 1 figure  
Cloth \$35.00 S 9780804784467  
eBook 9780804788441  
Literary Studies/History

**November** 280 pages  
Cloth \$65.00 S 9780804785211  
eBook 9780804788380  
Literary Studies



**The Business  
of Identity  
*Jews, Muslims, and  
Economic Life in  
Medieval Egypt***

PHILLIP I.  
ACKERMAN-  
LIEBERMAN



**Rhinestones,  
Religion,  
and the  
Republic  
*Fashioning Jewishness in France***

KIMBERLY A. ARKIN

The Cairo Geniza is the largest and richest store of documentary evidence for the medieval Islamic world. This book seeks to revolutionize the way scholars use that treasure trove. Phillip I. Ackerman-Lieberman draws on legal documents from the Geniza to reconceive of life in the medieval Islamic marketplace. In place of the shared practices broadly understood by scholars to have transcended confessional boundaries, he reveals how Jewish merchants in Egypt employed distinctive trading practices. Highly influenced by Jewish law, these commercial practices served to manifest their Jewish identity in the medieval Islamic context. In light of this distinctiveness, Ackerman-Lieberman proposes an alternative model for using the Geniza documents as a tool for understanding daily life in the medieval Islamic world as a whole.

*Phillip I. Ackerman-Lieberman is Assistant Professor of Jewish Studies and Law, and Affiliated Assistant Professor of Islamic Studies and History at Vanderbilt University.*

During the course of her fieldwork in Paris, anthropologist Kimberly Arkin heard what she thought was a surprising admission. A French-born, North African Jewish (Sephardi) teenage girl laughingly told Arkin she was a racist. When asked what she meant by that, the girl responded, “It means I hate Arabs.”

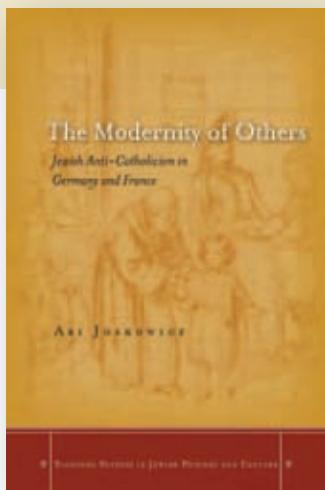
This girl was not unique. She and other Sephardi youth in Paris insisted, again and again, that they were not French, though born in France, and that they could not imagine their Jewish future in France. Fueled by her candid and compelling informants, Arkin’s analysis delves into the connections and disjunctions between Jews and Muslims, religion and secular Republicanism, race and national community, and identity and culture in post-colonial France. *Rhinestones* argues that Sephardi youth, as both “Arabs” and “Jews,” fall between categories of class, religion, and culture. Many reacted to this liminality by going beyond religion and culture to categorize their Jewishness as race, distinguishing Sephardi Jews from “Arab” Muslims, regardless of similarities they shared, while linking them to “European” Jews (Ashkenazim), regardless of their differences. But while racializing Jewishness might have made Sephardi Frenchness possible, it produced the opposite result: it re-grounded national community in religion-as-race, thereby making pluri-religious community appear threatening. *Rhinestones* thus sheds light on the production of race, alienation, and intolerance within marginalized French and European populations.

*Kimberly Arkin is an Assistant Professor in the Department of Anthropology at Boston University.*

STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

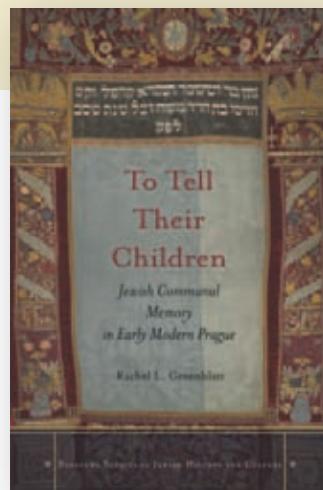
**October** 432 pages  
Cloth \$60.00 S 9780804785471  
eBook 9780804787161  
Jewish Studies/History

**November** 320 pages  
Cloth \$65.00 S 9780804786003  
eBook 9780804787901  
Jewish Studies/History



**The Modernity  
of Others  
*Jewish Anti-  
Catholicism in  
Germany and France***

ARI JOSKOWICZ



**To Tell Their  
Children  
*Jewish Communal  
Memory in Early  
Modern Prague***

RACHEL L.  
GREENBLATT

*"This fascinating approach provides new ways to think about Jewish modernization, as well as about the construction of 'secularism' in modern France and Germany."*

—LISA MOSES LEFF, American University

The most prominent story of nineteenth-century German and French Jewry has focused on Jewish adoption of liberal middle-class values. *The Modernity of Others* points to an equally powerful but largely unexplored aspect of modern Jewish history: the extent to which German and French Jews sought to become modern by criticizing the anti-modern positions of the Catholic Church. Drawing attention to the pervasiveness of anti-Catholic anticlericalism among Jewish thinkers and activists from the late eighteenth to the early twentieth century, the book turns the master narrative of Western and Central European Jewish history on its head. From the moment in which Jews began to enter the fray of modern European politics, they found that Catholicism served as a convenient foil that helped them define what it meant to be a good citizen, to practice a respectable religion, and to have a healthy family life. Throughout the long nineteenth century, myriad Jewish intellectuals, politicians, and activists employed anti-Catholic tropes wherever questions of political and national belonging were at stake: in theoretical treatises, parliamentary speeches, newspaper debates, the founding moments of the Reform movement, and campaigns against antisemitism.

Ari Joscowicz is Assistant Professor Jewish Studies and European Studies at Vanderbilt University.

STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

**October** 376 pages, 2 figures, 1 table  
Cloth \$65.00 S 9780804787024  
eBook 9780804788403  
Jewish Studies/History

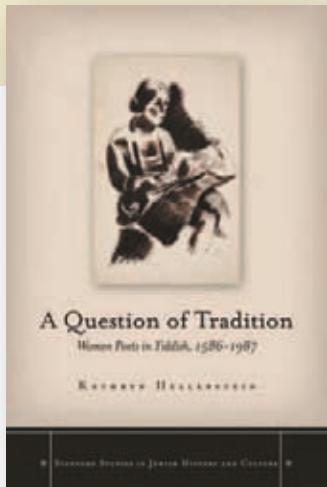
This book offers an examination of Jewish communal memory in Prague in the century and a half stretching from its position as cosmopolitan capital of the Holy Roman Empire (1583–1611) through Catholic reform and triumphalism in the later seventeenth century, to the eve of its encounter with Enlightenment in the early eighteenth. Rachel Greenblatt approaches the subject through the lens of the community's own stories—stories recovered from close readings of a wide range of documents as well as from gravestones and other treasured objects in which Prague's Jews recorded their history. On the basis of this material, Greenblatt shows how members of this community sought to preserve for future generations their memories of others within the community and the events that they experienced.

Throughout, the author seeks to go beyond the debates inspired by Yosef Hayim Yerushalmi's influential *Zakhor: Jewish History and Jewish Memory*, often regarded as the seminal work in the field of Jewish communal memory, by focusing not on whether Jews in a pre-modern community had a historical consciousness, but rather on the ways in which they perceived and preserved their history. In doing this, Greenblatt opens a window onto the roles that local traditions, aesthetic sensibilities, gender, social hierarchies, and political and financial pressures played in the construction of local memories.

*Rachel L. Greenblatt is Associate Professor of Near Eastern Languages and Civilizations at Harvard University.*

STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

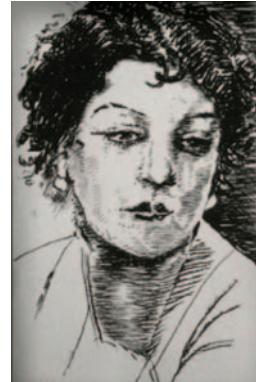
**February** 304 pages, 26 figures, 1 table  
Cloth \$65.00 S 9780804786027  
eBook 9780804788816  
Jewish Studies/History



## A Question of Tradition

*Women Poets in  
Yiddish, 1586-1987*

KATHRYN  
HELLERSTEIN



In *A Question of Tradition*, Kathryn Hellerstein explores the roles that women poets played in forming a modern Yiddish literary tradition. Women who wrote in Yiddish go largely unrecognized outside a rapidly diminishing Yiddish readership. Even in the heyday of Yiddish literature, they were regarded as marginal. But for over four centuries, women wrote and published Yiddish poems that addressed the crises of Jewish history—from the plague to the Holocaust—as well as the challenges and pleasures of daily life: prayer, art, friendship, nature, family, and love. Through close readings and translations of poems of eighteen writers, Hellerstein argues for a new perspective on a tradition of women Yiddish poets. Framed by a consideration of Ezra Korman’s 1928 anthology of women poets, Hellerstein develops a discussion of poetry that extends from the sixteenth century through the twentieth, from early modern Prague and Krakow to high modernist Warsaw, New York, and California. The poems range from early conventional devotions, such as a printer’s preface and verse prayers, to experimental, transgressive lyrics that confront a modern ambivalence toward Judaism. In an integrated study of literary and cultural history, Hellerstein shows the immensely important contribution made by women poets to Jewish literary tradition.

*Kathryn Hellerstein is the Ruth Meltzer Senior Lecturer in Yiddish and Jewish Studies and Director of the Jewish Studies Program for Undergraduates at the University of Pennsylvania.*



# 15 Sports Myths and Why They're Wrong

RODNEY FORT AND JASON WINFREE

In *15 Sports Myths and Why They're Wrong*, authors Rodney Fort and Jason Winfree apply sharp economic analysis to bust some of the most widespread urban legends about college and professional athletics.

Each chapter takes apart a common misconception, showing how the assumptions behind it fail to add up. Fort and Winfree reveal how these myths perpetuate themselves and, ultimately, how they serve a handful of powerful parties—such as franchise owners, reporters, and players—at the expense of the larger community of sports fans. From the idea that team owners and managers are inept to the notion that revenue-generating college sports pay for athletics that don't attract fans (and their cash), *15 Sports Myths and Why They're Wrong* strips down pervasive accounts of how our favorite games function, allowing us to look at them in a new, more informed way.

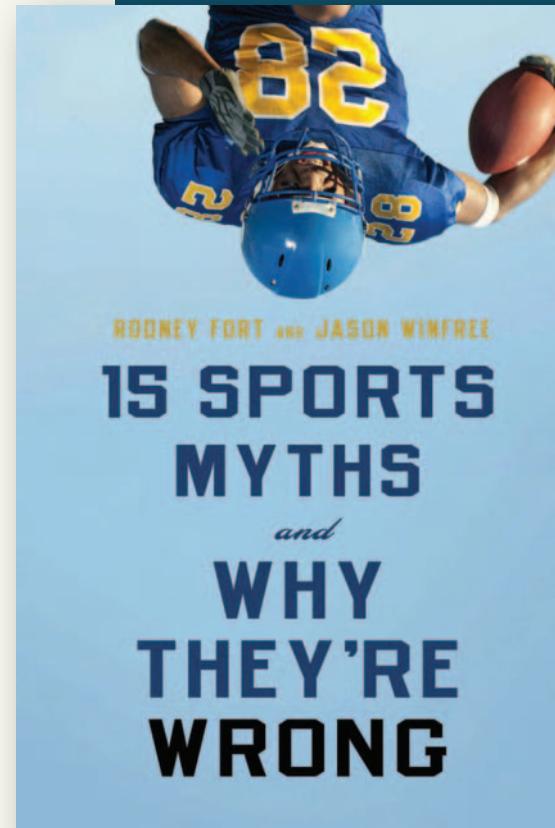
Fort and Winfree argue that substituting the intuitive appeal of emotionally charged myths with rigorous, informed explanations weakens the power of these tall tales and their tight hold on the sports we love.

*"As mythbusters, Fort and Winfree bad me nodding my head in concurrence, shaking it in disagreement, and moking over the hotly contested issues that they raise. They consistently deliver thoughtful, insightful, and provocative arguments that make for an entertaining and eye-opening read."*

—PAUL J. DOLAN,  
CEO, Chairman and Owner,  
Cleveland Indians

*"15 Sports Myths debunks long-held tenants in the industry, so seemingly pure of heart as to be unassailable. But, they are deceptions. Fort and Winfree take on well-known examples such as drafts, trades, free agent signings, and decisions made by the lords of the leagues in order to get at the truth. This book gives us a sporting chance at knowing the truth. Through the focus of an economics lens, it beams ethics."*

—RON MACLEAN,  
CBC Sportscaster and Host,  
*Hockey Night in Canada*



Rodney Fort is Professor of Sport Management at the University of Michigan. He is internationally recognized as an authority on sports economics and business. Fort is co-author of *Pay Dirt and Hard Ball*. His best-selling textbook, *Sports*

Economics, is in its third edition. Jason Winfree is an Associate Professor of Sport Management at the University of Michigan. He is co-author of *Sports Finance and Management: Real Estate, Entertainment, and the Remaking of the Business*.



STANFORD ECONOMICS  
AND FINANCE

September 304 pages, 16 tables,  
17 figures  
Cloth \$29.95 T 9780804774369  
eBook  
Economics

# Invention and Reinvention *The Evolution of San Diego's Innovation Economy*

MARY LINDENSTEIN WALSHOK  
AND ABRAHAM J. SHRAGGE

Formerly prosperous cities across the United States, struggling to keep up with an increasingly global economy and the continued decline of post-war industries like manufacturing, face the issue of how to adapt to today's knowledge economy. In *Invention and Reinvention*, authors Mary Walshok and Abraham Shragge chronicle San Diego's transformation from a small West Coast settlement to a booming military metropolis and then to a successful innovation hub. This instructive story of a second-tier city that transformed its core economic identity can serve as a rich case and a model for similar regions.

Stressing the role that cultural values and social dynamics played in its transition, the authors discern five distinct, recurring factors upon which San Diego capitalized at key junctures in its economic growth. San Diego—though not always a star city—has been able to repurpose its assets and realign its economic development strategies continuously in order to sustain prosperity. Chronicling over a century of adaptation, this book offers a lively and penetrating tale of how one city reinvented itself to meet the demands of today's economy, lighting the way for others.

*"The San Diego region has long deserved a comprehensive history of how its economy emerged from a primarily military and defense contracting town into one of the leading innovation regions in America. This book describes that journey and contains a number of insights that will be extremely useful to other regions that are trying to reinvent themselves."*

—RICHARD FLORIDA, Author of *The Rise of the Creative Class*, Director, Martin Prosperity Institute, University of Toronto and the Creative Class Group

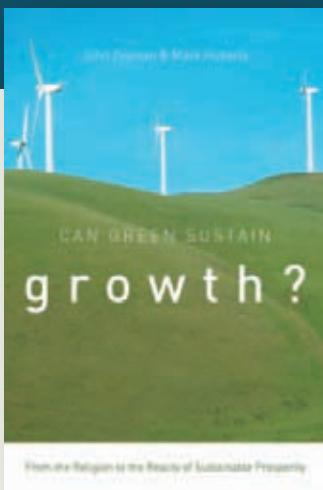


*Mary Lindenstein Walshok is Associate Vice Chancellor of Public Programs, Dean of University Extension, and Adjunct Professor of Sociology at the University of California, San Diego. She is the author of Blue Collar Women, Knowledge Without Boundaries, Closing America's Job Gap, and co-editor of Creating Competitiveness. She is also a co-founder of CONNECT, a renowned innovation cluster development organization. Abraham J. Shragge received his Ph.D. in Modern United States History from the University of California, San Diego. He is a curator of the Veterans Museum and Memorial Center in Balboa Park and Coordinator of the San Diego Ex-Prisoners of War Oral History Project.*

*Shragge is currently a Visiting Professor at the Korea Development Institute School of Public Policy and Management.*

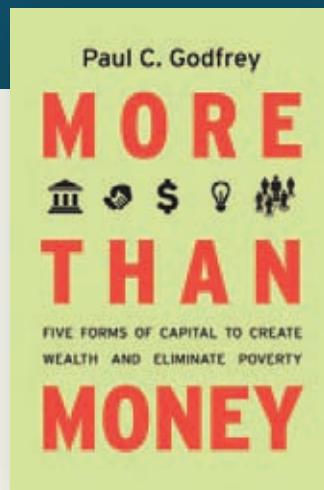


STANFORD BUSINESS BOOKS  
INNOVATION AND  
TECHNOLOGY IN THE WORLD  
ECONOMY  
**December** 256 pages, 17 figures,  
5 tables  
Paper \$24.95 M 9780804775205  
Cloth \$85.00 S 9780804775199  
eBook 9780804788885  
Business/Economics



**Can Green Sustain  
Growth?**  
*From the Religion  
to the Reality of  
Sustainable Prosperity*

JOHN ZYSMAN AND  
MARK HUBERTY



**More than Money**  
*Five Forms of Capital  
to Create Wealth and  
Alleviate Poverty*

PAUL C. GODFREY

“Green growth” has proven to be politically popular, but economically elusive. *Can Green Sustain Growth?* asks how we can move from theoretical support to implementation, and argues that this leap will require radical experimentation. But systemic change is costly, and a sweeping shift cannot be accomplished without political support, not to mention large-scale cooperation between business and government.

Insightful and timely, this book brings together eight original, international case studies to consider what we can learn from the implementation of green growth strategies to date. This analysis reveals that coalitions for green experimentation emerge and survive when they link climate solutions to specific problems with near-term benefits that appeal to both environmental and industrial interests. Based on these findings, the volume delivers concrete policy recommendations for the next steps in the necessary shift towards sustainable prosperity.

*John Zysman is Professor of Political Science at the University of California at Berkeley, where he also serves as Co-director of the Berkeley Roundtable on the International Economy and the Center for Research in Energy Systems Transformations. Mark Huberty is a Research Associate at the Berkeley Roundtable on the International Economy and a visiting fellow at the Bruegel think tank.*

STANFORD BUSINESS BOOKS

INNOVATION AND TECHNOLOGY IN THE WORLD ECONOMY

**November** 352 pages, 13 figures, 4 tables  
Cloth \$45.00 S 9780804785259  
eBook 9780804788571  
Business/Policy

Is poverty inevitable? No, says author Paul Godfrey. *More than Money* shows how organizations can help win the fight against poverty, alleviating the plight of people at the base of the pyramid in the developing and developed world.

This book presents a novel framework that shows how five types of interrelated capital—institutional, human, social, organizational, and physical—enable development and sustainable growth. In addition to a widely-applicable model, Godfrey provides principles to guide application. Core chapters articulate each specific form of capital and provide examples of how it contributes to the triple bottom line. While other books invite us to think about the bottom of the pyramid on a conceptual level, *More than Money* delivers timely advice to organizations that produce goods and services, implement policies, and create meaningful change on the ground. This book will guide social innovators and entrepreneurs in business, government, and civil society settings as they create a vision, assemble a team of strong partners, and effectively measure social innovation.

*Paul Godfrey is Professor of Strategy and Associate Academic Director of the Melvin J. Ballard Center for Economic Self-Reliance at Brigham Young University’s Marriott School of Management, where he helps students and practitioners to translate organization and economic theory into action that reduces poverty.*

STANFORD BUSINESS BOOKS

**February** 264 pages, 2 figures  
Paper \$29.95 M 9780804782807  
Cloth \$90.00 S 9780804782791  
eBook  
Business/Economics



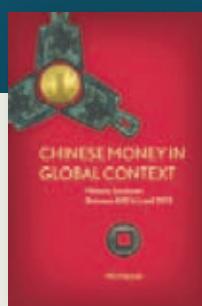
**Hispanic Entrepreneurs  
in the 2000s *An Economic Profile  
and Policy Implications***

ALBERTO DÁVILA

AND MARIE T. MORA

Hispanics account for more than half the population growth in the United States over the last decade. With this surge has come a dramatic spike in the number of Hispanic-owned businesses. *Hispanic Entrepreneurs in the 2000s* is a pioneering study of this nascent demographic. Drawing on rich quantitative data, authors Alberto Dávila and Marie T. Mora examine key economic issues facing Hispanic entrepreneurs, such as access to financial capital and the adoption and vitality of digital technology. They analyze the varying effects that these factors have on subsets of the Hispanic community, such as Mexican Americans, Puerto Ricans, Cubans, and Salvadorans, while considering gender and immigrant status. This account highlights key policies to drive the success of Hispanic entrepreneurs, while drawing out strategies that entrepreneurs can use in order to cultivate their businesses.

Alberto Dávila is Professor of Economics and V.F. "Doc" and Gertrude Neuhaus Chair for Entrepreneurship at The University of Texas-Pan American. Marie T. Mora is Professor of Economics at The University of Texas-Pan American (UTPA).



**Chinese Money  
in Global Context  
*Historic Junctures Between 600 BCE  
and 2012***

NIV HORESH

*Chinese Money in Global Context* offers a groundbreaking interpretation of the Chinese monetary system, charting its evolution by examining key moments in history and placing them in international perspective.

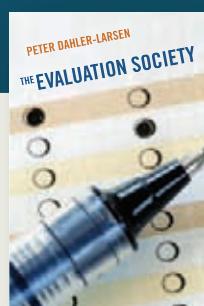
Expertly navigating primary sources in multiple languages and across three millennia, Niv Horesh explores the trajectory of Chinese currency from the birth of coinage to the current global financial crisis. His narrative highlights the way that Chinese money developed in relation to the currencies of other countries, paying special attention to the origins of paper money; the relationship between the West's ascendancy and its mineral riches; the linkages between pre-modern finance and political economy; and looking ahead to the possible globalization of the RMB. This analysis casts new light on the legacy of China's financial system both retrospectively and at present—when China's global influence looms large.

Niv Horesh is Associate Professor of Chinese Studies at the School of Humanities and Languages at the University of Western Sydney. He is the author of Shanghai's Bund and Beyond.

STANFORD ECONOMICS AND FINANCE

**October** 232 pages, 8 tables, 25 figures  
Cloth \$60.00 S 9780804777933  
eBook 9780804788014  
Economics

**December** 376 pages, 6 tables,  
5 figures, 3 illustrations  
Cloth \$65.00 S 9780804787192  
eBook 9780804788540  
Economics/Asian Studies



*Now in paperback . . .*  
**The Evaluation Society**

PETER DAHLER-LARSEN

Evaluation—whether called by this name, quality assurance, audit, accreditation, or others—is an important social activity. Any organization that “lives in public” must now evaluate its activities, be evaluated by others, or evaluate others. What are the origins of this wave of evaluation? And, what worthwhile results emerge from it?

*The Evaluation Society* argues that if we want to understand the norms, values, and expectations that we bring to evaluation, we should explore how evaluation is demanded, formatted, and shaped by two great principles of social order: organization and society. With this understanding, we can more conscientiously participate in evaluation processes; better position ourselves to understand many of the mysteries, tensions, and paradoxes in evaluation; and use evaluation in a more informed way. Peter Dahler-Larsen concludes by discussing issues that are critical for the future of evaluation—as a discipline and a societal norm.

Peter Dahler-Larsen is Professor of Evaluation in the Department of Political Science and Public Management at the University of Southern Denmark, where he is Director of the Master's Program in Evaluation.

STANFORD BUSINESS BOOKS

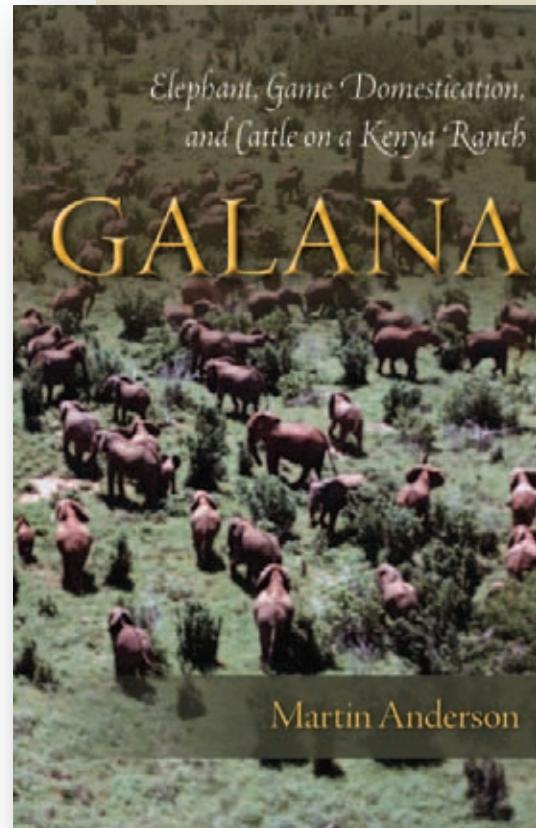
**September** 280 pages, 2 figures  
Paper \$24.95 S 9780804788618  
Cloth \$47.95 S 9780804776929  
eBook 9780804778121  
Business/Evaluation

## Galana Elephant, Game Domestication, and Cattle on a Kenya Ranch

MARTIN ANDERSON

An avid sportsman, Martin Anderson first visited Kenya on a hunting safari in 1960, three years before the country gained its independence from English colonial administration. Anxious to return and be a part of Kenya's new beginning of independence and Jomo Kenyatta's encouragement of "harambee" (working together with European settlers/farmers), he partnered with a Kenya settler and started a cattle ranch. Four years later and with one more partner, he accepted the government's offer to develop 2,500 square miles of raw African bush for a game and cattle ranch. This book is a history of that grand and remarkable journey.

*Galana* recounts the story of the creation, achievements, and demise of the largest cattle ranch in Kenya and perhaps all of Africa. Located on an arid 2,500-square-mile tract—1 percent of all the land in Kenya—the Galana Ranch was founded in 1968. Galana introduced cattle into a region with virulent tsetse and tick-borne disease, adapted the animals to the land, and bred resistant stock. It conducted scientific research for the domestication of wildlife and determined that oryx were best suited to domestication. It also aimed to manage Galana's vast natural population of elephants, lions, rhino, lesser kudu, eland, oryx, and other game to help it grow to a level the land could support and protect it against threatening imbalances. In the 1970s and '80s, however, an epidemic of poaching nearly wiped out Galana's vast elephant herds, and the ranch shut down in 1989. This engrossing memoir goes to the heart of Kenya's wildlife management issues and political challenges through a personal tale of adventure and enterprise in Africa.



*Martin Anderson is currently a Distinguished Overseer at the Hoover Institution of Stanford University, his alma mater, and has pursued many endeavors throughout his life including serving as a trial lawyer in Hawaii and San Francisco, active reservist in the United States Marine Corps with two tours of active duty in World War II and the Inchon/Chosin campaign in Korea retiring as a Colonel, developing partner in Heavenly Valley Ski resort in Lake Tahoe along with other land developments, and Kenya rancher. Martin currently lives in Palo Alto, CA and continues to visit Kenya annually.*

June 128 pages, 30 illustrations  
Cloth \$19.95 T 9780804789240

# *Author index*

- Ackerman-Lieberman, Philip I. 42  
Agamben, Giorgio 21  
Agnon, S.Y. 11  
Allan, Diana 8  
Anderson 49  
Arkin, Kimberly A. 42  
Atlan, Henri 21  
Bashi Treitler, Vilna Francine 27  
Beinin, Joel 16  
Bockman, Johanna 17  
Boum, Aomar 29  
Bugg, John 39  
Burk, James 33  
Cassedy 2-3  
Chan, Steve 18  
Cheng, Thomas K. 31  
Clooney, Francis X. 25  
Dahler-Larsen, Peter 48  
Dávila, Alberto 48  
Del Caro, Adrian 23  
Delgado, Grace 19  
Diamond, James S. 11  
Diamond, Larry 35  
Douglas, Lawrence 30  
Dunaway, Wilma A. 26  
Dupuy, Jean-Pierre 10  
Erdinast-Vulcan, Daphna 25  
Florman, Lisa 23  
Fort, Rodney 15, 45  
Ghannam, Farha 9  
Gill, David James 37  
Gobert, R. Darren 20  
Godfrey, Paul C. 48  
Greenblatt, Rachel L. 43  
Haslam, Jonathan 39  
Hegland, Mary Elaine 29  
Hellerstein, Kathryn 44  
Hindman, Heather 32  
Horesh, Niv 48  
Huberty, Mark 47  
Johnson, Thomas H. 34  
Jones, Milo 32  
Joskowicz, Ari 43  
Kahler, Miles 35  
Kemerer, Frank 16  
King, Michelle T. 38  
Kovner, Sarah 18  
Lianos, Ioannis 31  
Luhmann, Niklas 20  
Lyons, Amelia H. 36  
MacIntyre, Andrew 35  
Martínez, Ernesto Javier 27  
McCumber, John 24  
McInerney, Paul-Brian 26  
Miller, Majari Chatterjee 33  
Mintz, Alan 11  
Mora, Marie T. 48  
Mukherjee, Ankhil 41  
Nicholls, Walter J. 6  
Nietzsche, Friedrich 23  
Obasogie, Osagie 7  
Pensado, Jaime M. 36  
Pritchard, Elizabeth A. 22  
Robinson, Shira 28  
Sajdi, Dana 28  
Sansom, Peter 16  
Sarat, Austin 30  
Selee, Andrew 15  
Seligmann, Linda 14  
Sellers-García, Sylvia 38  
Shamir, Ronen 30  
Shell, Marc 4-5  
Shin, Gi-Wook 35  
Shragge, Abraham J. 46  
Silberzahn, Philippe 32  
Sokol, D. Daniel 31  
Somin, Ilya 13  
Swett, Pamela E. 37  
Tauber, Alfred I. 22  
Tavárez, David 19  
Troutt Powell, Eve M. 18  
Umphrey, Martha Merrill 30  
Underwood, Ted 41  
Urbach, Karina 39  
Vairel, Frédéric 16  
Vallejo, Jody Agius 17  
Walshok, Mary Lindenstein 46  
Wang, Dorothy J. 40  
Weitsman, Patricia A. 34  
Wilson, Joshua C. 12  
Winfree, Jason 15, 45  
Woeste, Victoria Saker 19  
Yousef, Nancy 40  
Yuran, Noam 24  
Zellen, Barry 34  
Zysman, John 47

# Title index

- 15 Sports Myths and Why They're Wrong 45  
Barber of Damascus 28  
Barrios to Burbs 17  
Between Birth and Death 38  
Between Philosophy and Literature 25  
Beyond Good and Evil 23  
Blinded by Sight 7  
Britain and the Bomb 37  
Broken Links, Enduring Ties 14  
Business of Identity 42  
California School Law 16  
Can Green Sustain Growth? 47  
Chinese Money in Global Context 48  
Citizen Strangers 28  
Civilizing Mission in the Metropole 36  
Competition Law and Development 31  
Concerning the Spiritual 23  
Connected 2  
Constructing Cassandra 32  
Culture, Conflict, and Counterinsurgency 34  
Current Flow 30  
Days of Revolution 29  
Democracy and Political Ignorance 13  
Distance and Documents 38  
DREAMers 6  
Ethnic Project 27  
Evaluation Society 48  
Five Long Winters 39  
Fraud 21  
From Social Movement to Moral Market 26  
Galana 49  
Gendered Commodity Chains 26  
Global Limits of Competition Law 31  
Henry Ford's War on Jews 19  
His Hiding Place is Darkness 25  
Hispanic Entrepreneurs in the 2000s 47  
How 9/11 Changed Our Ways of War 33  
Integrating Regions 35  
Invention and Reinvention 46  
Invisible War 19  
Islandology 4  
Law and War 30  
Live and Die Like a Man 9  
Looking for Balance 18  
Making the Chinese Mexican 19  
Mark of the Sacred 10  
Markets in the Name of Socialism 17  
Mediating the Global 32  
Memories of Absence 29  
Mind-Body Stage 20  
Modernity of Others 43  
More than Money 48  
New Challenges for Maturing Democracies in Korea and Taiwan 35  
Occupying Power 18  
On Making Sense 27  
Opus Dei 21  
Parable and Its Lesson 11  
Question of Tradition 44  
Rebel Mexico 36  
Refugees of the Revolution 8  
Religion in Public 22  
Requiem for the Ego 22  
Rhinestones, Religion, and the Republic 42  
Romantic Intimacy 40  
Secret Intelligence in the European States System, 1918-1989 39  
Selling under the Swastika 37  
Social Movements, Mobilization 16  
Street Politics of Abortion 12  
Tell This in My Memory 18  
Theory of Society, Volume 2 20  
Thinking Its Presence 40  
To Tell Their Children 43  
Two Sports Myths and Why They're Wrong 15  
Understanding Hegel's Mature Critique of Kant 24  
Waging War 34  
What Is a Classic? 41  
What Money Wants 24  
What Should Think Tanks Do? 15  
Why Literary Periods Mattered 41  
Wronged by Empire 33

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