STANFORD UNIVERSITY PRESS

FALL/WINTER 2018

STANFORD UNIVERSITY PRESS **FALL/WINTER 2018**

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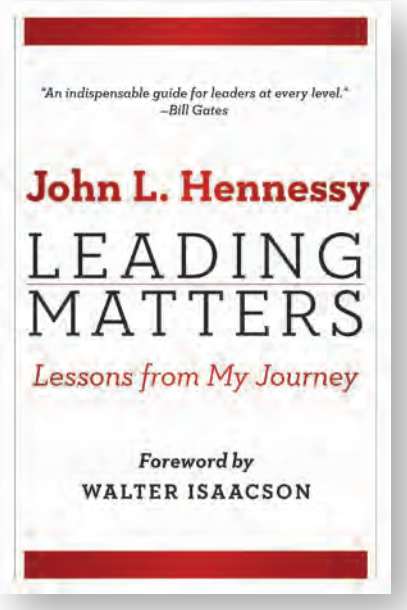
LEADING MATTERS

Lessons from My Journey

JOHN L. HENNESSY

FOREWORD BY WALTER ISAACSON



In *Leading Matters*, current Chairman of Alphabet (Google's parent company), former President of Stanford University, and "Godfather of Silicon Valley," John L. Hennessy shares the core elements of leadership that helped him become a successful tech entrepreneur, esteemed academic, and venerated administrator.

Hennessy's approach to leadership is laser-focused on the *journey* rather than the *destination*. Each chapter in *Leading Matters* looks at valuable elements that have shaped Hennessy's career in practice and philosophy. He discusses the pivotal role that humility, authenticity and trust, service, empathy, courage, collaboration, innovation, intellectual curiosity, storytelling, and legacy have all played in his prolific, interdisciplinary career.

Hennessy takes these elements and applies them to instructive stories, such as his encounters with other Silicon Valley leaders including Jim Clark, founder of Netscape; Condoleezza Rice, former U.S. Secretary of State and Stanford provost; John Arrillaga, one of the most successful Silicon Valley commercial real estate developers; and Phil Knight, founder of Nike and philanthropist with whom Hennessy cofounded Knight-Hennessy Scholars at Stanford University.

Across government, education, commerce, and non-profits, the need for effective leadership could not be more pressing. This book is essential reading for those tasked with leading any complex enterprise in the academic, not-for-profit, or for-profit sector.

JOHN L. HENNESSY is Chairman of the Board of Alphabet and Director of Knight-Hennessy Scholars, the largest fully endowed graduate-level scholarship program in the world. He serves on the Board of Directors for Cisco Systems and the Board of Trustees for Gordon and Betty Moore Foundation. Formerly the tenth President of Stanford University, he is also a computer scientist who co-founded MIPS Computer Systems and Atheros Communications. He and Dave Patterson were awarded the ACM A.M. Turing Prize for 2017.

A thoughtful and visionary guide to leadership as service from a pioneering Silicon Valley entrepreneur and scholar

"An indispensable guide for leaders at every level."

—BILL GATES,
Bill & Melinda Gates Foundation

"Hennessy's powerful insights are about grounding leadership in empathy, courage, and service. This book is a guide for leading and for helping raise the next generation of leaders."

—SHERYL SANDBERG,
COO of Facebook and Founder of LeanIn.Org and OptionB.Org

STANFORD BUSINESS BOOKS

SEPTEMBER 184 pages, 1 figure, 6 x 9
Cloth $24.00 (£17.99) T 9781503608016
eBook 9781503608023
General Interest/Business

ARTFUL DESIGN

Technology in Search of the Sublime

GE WANG

*WHAT WE **MAKE, MAKES US**. THIS IS THE CENTRAL TENANT OF **ARTFUL DESIGN**, A PHOTOREALISTIC **COMIC BOOK** THAT EXAMINES THE NATURE, PURPOSE, AND MEANING OF **DESIGN**. **A CALL TO ACTION** AND A **MEDITATION** ON ART, AUTHENTICITY, AND SOCIAL CONNECTION IN A WORLD **DISRUPTED** BY TECHNOLOGICAL CHANGE, THIS BOOK ARTICULATES A FUNDAMENTAL PRINCIPLE FOR DESIGN: THAT WE SHOULD DESIGN NOT JUST FROM **PRACTICAL NEEDS** BUT FROM THE **VALUES** THAT UNDERLIE THOSE NEEDS.*

ARTFUL DESIGN *takes readers on a* ***JOURNEY*** *through the* ***AESTHETIC DIMENSIONS*** *of* ***TECHNOLOGY****. Using* ***MUSIC*** *as a universal phenomenon that has evolved alongside* ***TECHNOLOGY****, this book breaks down* ***CONCRETE CASE STUDIES*** *in computer-mediated toys, tools, games, and instruments, including the best-selling app* ***OCARINA****. Every chapter elaborates a set of general* ***DESIGN PRINCIPLES*** *and strategies that illuminate the essential relationship between* ***AESTHETICS*** *and* ***ENGINEERING****,* ***ART*** *and* ***DESIGN****.*

Ge Wang implores us to both ***EMBRACE*** *and* ***CONFRONT*** *technology, not purely as a* ***MEANS TO AN END****, but in its potential to* ***ENRICH*** *life. Technology is* ***NEVER*** *a neutral agent, but through what we do with it—through what we* ***DESIGN*** *with it—it provides a* ***MIRROR*** *to our human endeavors and values.* ***ARTFUL DESIGN*** *delivers an* ***AESTHETIC MANIFESTO*** *of technology,* ***ACCESSIBLE*** *yet* ***UNCOMPROMISING****.*

GE WANG is a Stanford University professor of music and computer science. He is a designer of instruments, toys, and games; inventor of the ChucK programming language; and director of the Stanford Laptop Orchestra. Ge was co-founder of Smule, a Silicon Valley startup that explores music-making via mobile devices, and designer of Magic Piano and Ocarina, an Apple Hall of Fame App.

SEPTEMBER 488 pages,
full-color throughout , 7 x 10
Paper $40.00 (£31.00) T 9781503600522
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General Interest/Technology/Design

REDWOOD PRESS

US&THEM

A Novel

BAHIYYIH NAKHJAVANI

NOW IN PAPERBACK

Winner of the Silver Medal for Literary Fiction from the Independent Publisher Book Awards

Lili and Goli have argued endlessly about where their mother, Bibijan, should live since the Iranian Revolution. They disagree about her finances too, which remain blocked as long as she insists on waiting for her son—still missing but not presumed dead yet—to return from the Iran–Iraq war. But once they begin to "share" the old woman, sending her back and forth between Paris and Los Angeles, they start asking themselves where the money might be coming from. Only their Persian half-sister in Iran and the Westernized granddaughter of the family have the courage to face up to the answers, and only when Bibijan finally relinquishes the past can she remember the truth.

A story mirrored in fragmented lives, *Us&Them* explores the ludicrous and the tragic, the venal and the generous-hearted aspects of Iranian life away from home. It also highlights how "we" can become "them" at any moment, for our true exile is alienation from others. Acclaimed author Bahiyyih Nakhjavani offers a poignant satire about migration, one of the vital issues of our time.

BAHIYYIH NAKHJAVANI grew up in Uganda, was educated in the United Kingdom and the United States, and now lives in France. She is the author of *The Woman Who Read Too Much* (Redwood Press, 2015), *The Saddlebag* (2001), and *Paper* (2005).

REDWOOD PRESS

AVAILABLE 272 pages, 6 x 9
Paper $17.95 (£13.99) T 9781503606852
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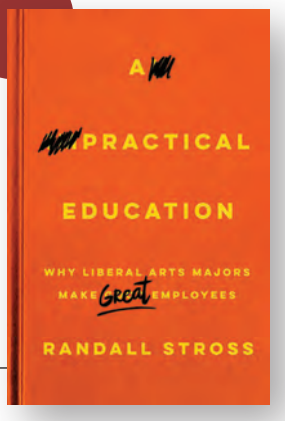
General Interest/Fiction

A PRACTICAL EDUCATION

Why Liberal Arts Majors Make Great Employees

RANDALL STROSS

NOW IN PAPERBACK



A Practical Education investigates the real-world work experiences of liberal arts majors to demonstrate how multi-capable these graduates are in the workforce. Randall Stross weaves personal stories about the undergraduate years and first job searches together with discussion of the historical rise of professional schools, the longstanding contention between engineering and the liberal arts, and the recent popularity of computer science education to trace the evolution in thinking about how to prepare students for professional futures.

As institutions of higher learning are called on to justify the merits of the liberal arts, *A Practical Education* reminds readers that the most useful training for an unknowable future is the preparation of a liberal education. This book offers a provocative exploration of how best to utilize the undergraduate years.

RANDALL STROSS is the author of numerous books about Silicon Valley's tech companies and start-up culture, including *The Launch Pad* (2012), *Planet Google* (2008), *The Wizard of Menlo Park* (2007), and *eBoys* (2000). He wrote the "Digital Domain" column for *The New York Times* from 2004 to 2013.

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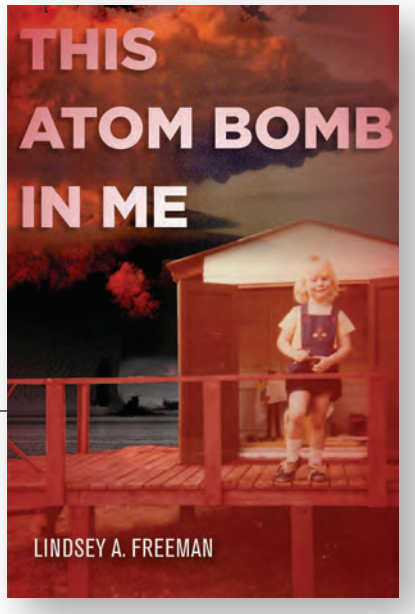
General Interest/Education

THIS ATOM BOMB IN ME

LINDSEY A. FREEMAN



This Atom Bomb in Me traces what it felt like to grow up suffused with American nuclear culture in and around the atomic city of Oak Ridge, Tennessee. As a secret city during the Manhattan Project, Oak Ridge enriched the uranium that powered Little Boy, the bomb that destroyed Hiroshima. The city was a major nuclear production site throughout the Cold War, adding something to each and every bomb in the United States arsenal. Even today, Oak Ridge contains the world's largest supply of fissionable uranium.

The granddaughter of an atomic courier, Lindsey A. Freeman turns a critical yet nostalgic eye to the place where her family was sent as part of a covert government plan. Theirs was a city devoted to nuclear science within a larger America obsessed with its nuclear prowess. Through memories, mysterious photographs, and uncanny childhood toys, she shows how Reagan-era politics and nuclear culture irradiated the late twentieth century. Alternately tender and alarming, her book takes a Geiger counter to recent history, reading the half-life of the atomic past as it resonates in our tense nuclear present.

An enchanting, sometimes unsettling memoir of growing up at the epicenter of America's nuclear culture

"A gorgeously-crafted memoir about the atomic sensorium of Oak Ridge, Tennessee. Funny, wrenching, erudite. Gulp it down in a single sitting."

—GABRIELLE HECHT,
author of *Being Nuclear*

LINDSEY A. FREEMAN is Assistant Professor of Sociology at Simon Fraser University and the author of *Longing for the Bomb: Oak Ridge and Atomic Nostalgia* (2015).

Photo: Jessi Lee Jackson

REDWOOD PRESS

FEBRUARY 128 pages, 29 color illustrations, 5 x 8
Paper $18.00 (£13.99) T 9781503606890
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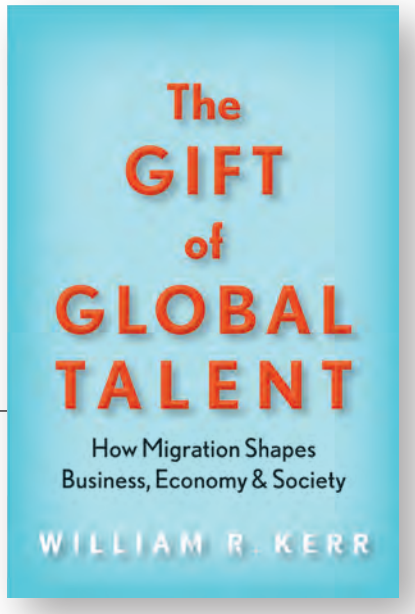
General Interest

REDWOOD PRESS

THE GIFT OF GLOBAL TALENT

How Migration Shapes Business, Economy & Society

WILLIAM KERR



The global race for talent is on, with countries and businesses competing for the best and brightest. Talented individuals migrate much more frequently than the general population, and the United States has received exceptional inflows of human capital. This foreign talent has transformed U.S. science and engineering, reshaped the economy, and influenced society at large. But America is bogged down in thorny debates on immigration policy, and the world around the United States is rapidly catching up, especially China and India. The future is quite uncertain, and the global talent puzzle deserves close examination.

To do this, William Kerr uniquely combines insights and lessons from business practice, government policy, and individual decision-making. Examining popular ideas that have taken hold and synthesizing rigorous research across fields such as entrepreneurship and innovation, regional advantage, and economic policy, Kerr gives voice to data and ideas that should drive the next wave of policy and business practice.

The Gift of Global Talent deftly transports readers from joyous celebrations at the Nobel Prize ceremony to angry airport protests against the Trump administration's travel ban. It explores why talented migration drives the knowledge economy, how universities and firms govern skilled admissions, explains the controversies of the H-1B visa used by firms like Google and Apple, and discusses the economic inequalities and superstar firms that global talent flows produce. The United States has been the steward of a global gift, and this book explains the huge leadership decision it now faces and how it can become even more competitive for attracting tomorrow's talent.

WILLIAM KERR is Professor at Harvard Business School and Co-Director of Harvard's Managing the Future of Work initiative. A recipient of the Kauffman Prize Medal for Distinguished Research in Entrepreneurship, he works with companies and governments worldwide on accessing and leveraging global talent for innovation and growth.

Delving into the current national immigration debates to discuss how the U.S. can—and must—remain competitive in the search for global talent

"This is a clear-eyed exposition of how talent moves around the world. A must-read for policy-makers."

—JANET NAPOLITANO,
President of the University of California, former Secretary of Homeland Security and Governor of Arizona

"Brilliant, lucid, and timely. William Kerr understands the value of talent and demonstrates a wealth of it in his exploration of why and how smart people migrate and cluster."

—ROBERT GUEST,
Foreign Editor of *The Economist*, and author of *Borderless Economics*

STANFORD BUSINESS BOOKS

OCTOBER 248 pages, 1 halftone, 13 figures, 1 table, 1 map, 6 x 9
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eBook 9781503607361
Business/Economics

LIFE IS A STARTUP

What Founders Can Teach Us about Making Choices and Managing Change

NOAM WASSERMAN

Think like an entrepreneur and learn to apply the habits and best practices of the most successful startup founders in everyday life.

After two decades of research on founders, a best-selling book on the subject, and experience teaching and mentoring thousands of students in this field, Noam Wasserman is a prominent authority on startups. Hearing from countless readers and students that his insights helped them with important life decisions, beyond the incubator and boardroom, Wasserman brings us a new book that applies to everyday life his research on the methods of successful startup founders.

Like entrepreneurs, we all deal with uncertainty, tough decision-making, and necessary problem-solving. Whether we freelance or work for large organizations, whether we're married or single, have kids or not, we must be able to think on our feet, assess risks and opportunities, and recruit others to help us navigate them. This book offers important advice for envisioning change in our lives—from contemplating the next step in a relationship to making a radical career move—and managing changes to which we've already committed. We can learn to recognize our own well-worn patterns and keep our tendencies and habits in check, recruit a personal taskforce—our own board of directors—to advise us, and plan ahead for growth. With his extensive database of entrepreneurship case studies—from Pandora to Twitter to Nike—complemented with data on 20,000 founders, Wasserman is able to go deeply into the entrepreneurial mindset and show us how startups provide specific lessons for crafting our most successful lives.

NOAM WASSERMAN holds the Lemann Chair in Entrepreneurship and is Founding Director of the Founder Central initiative at the University of Southern California. He is the author of the best-selling *The Founder's Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup* (2013).

Photo: Evgenia Eliseeva

STANFORD BUSINESS BOOKS

OCTOBER 224 pages, 2 figures, 1 table, 6 x 9
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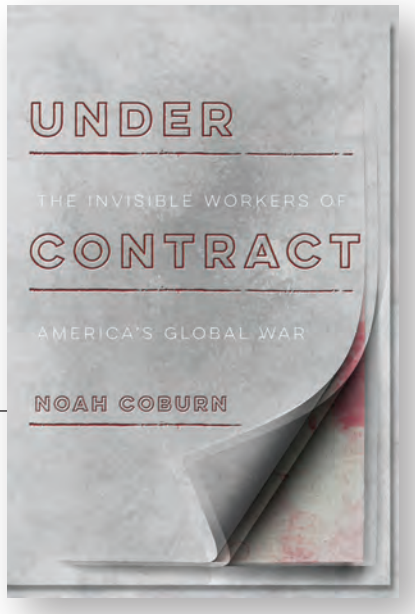
eBook 9781503607422
General Interest/Business

STANFORD BUSINESS BOOKS

UNDER CONTRACT

The Invisible Workers of America's Global War

NOAH COBURN



War is one of the most lucrative job markets for an increasingly global workforce. Most of the work on American bases, everything from manning guard towers to cleaning the latrines to more technical engineering and accounting jobs, has been outsourced to private firms who then contract out individual jobs, often to the lowest bidder. An "American" base in Afghanistan or Iraq will be staffed with workers from places like Sri Lanka, Bangladesh, the Philippines, Turkey, Bosnia, and Nepal: so-called "third-country nationals." Tens of thousands of these workers are now fixtures on American bases. Yet, in the plethora of records kept by the U.S. government, they are unseen and uncounted—their stories untold.

Noah Coburn traces this unseen workforce across seven countries, following the workers' often zigzagging journey to war. He confronts the varied conditions third-country nationals encounter, ranging from near slavery to more mundane forms of exploitation. Visiting a British Imperial training camp in Nepal, U.S. bases in Afghanistan, a café in Tbilisi, offices in Ankara, and human traffickers in Delhi, Coburn seeks out a better understanding of the people who make up this unseen workforce, sharing powerful stories of hope and struggle.

Part memoir, part travelogue, and part retelling of the war in Afghanistan through the eyes of workers, *Under Contract* unspools a complex global web of how modern wars are fought and supported, narrating war stories unlike any other. Coburn's experience forces readers to reckon with the moral questions of a hidden global war-force and the costs being shouldered by foreign nationals in our name.

NOAH COBURN is Professor of Anthropology at Bennington College. He is one of the few contemporary anthropologists with years of on-the-ground field research experience in Afghanistan. He is the author of three previous books, most recently *Losing Afghanistan: An Obituary for the Intervention* (Stanford, 2016). His writing has been featured in *The Washington Post*, *The New York Times*, *Foreign Affairs*, and *The Financial Times*.

Photo: Greg Thielker

Tracing the arduous journey of a largely unseen and uncounted international workforce responsible for supporting America's war efforts abroad

"Vivid and insightful. *Under Contract* puts a human face on crucial issues in the prolonged U.S. war in Afghanistan, exposing the grim underworld of migrant workers."

—ANN HAGEDORN,
author of *The Invisible Soldiers: How America Outsourced Our Security*

SEPTEMBER 400 pages, 1 figure, 6 x 9
Cloth $28.00 (£21.99) T 9781503605367
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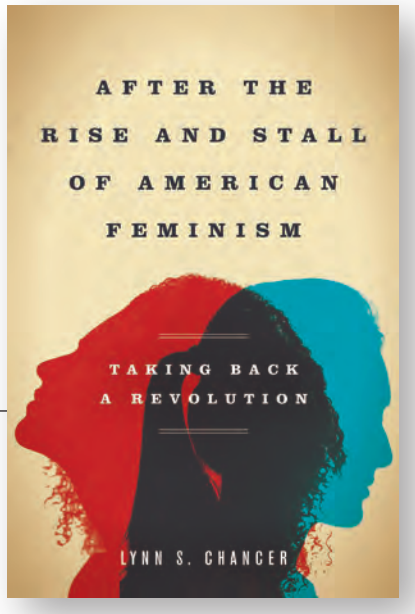
General Interest/Anthropology

AFTER THE RISE AND STALL OF AMERICAN FEMINISM

Taking Back a Revolution

LYNN S. CHANCER



An impassioned consideration of the achievements of American feminism and the opportunities for a new wave of feminist activism

It is more than fifty years since Betty Friedan diagnosed malaise among suburban housewives and the National Organization of Women was founded. Across the decades, the feminist movement brought about significant progress on workplace discrimination, reproductive rights, and sexual assault. Yet, the proverbial million-dollar question remains: why is there still so much to be done?

With this book, Lynn S. Chancer takes stock of the American feminist movement and engages with a new burst of feminist activism. She articulates four common causes—advancing political and economic equality, allowing intimate and sexual freedom, ending violence against women, and expanding the cultural representation of women—considering each in turn to assess what has been gained (or not). It is around these shared concerns, Chancer argues, that we can continue to build a vibrant and expansive feminist movement.

After the Rise and Stall of American Feminism takes the long view of the successes and shortcomings of feminism(s). Chancer articulates a broad agenda developed through advancing intersectional concerns about class, race, and sexuality. She advocates ways to reduce the divisiveness that too frequently emphasizes points of disagreement over shared aims. And she offers a vision of individual and social life that does not separate the "personal" from the "political." Ultimately, this book is about not only redressing problems, but also reasserting a future for feminism and its enduring ability to change the world.

LYNN S. CHANCER is Professor of Sociology at Hunter College and Executive Officer of the Ph.D. Program in Sociology at The Graduate Center, CUNY. She is the author of four books and numerous articles on everything from gender, race, and class to pornography, prostitution, and beauty.

Photo: Paula Vlodkowsky

FEBRUARY 232 pages, 5.5 x 8.5
Cloth $26.00 (£19.99) T 9780804774376
eBook 9781503607439
General Interest/Sociology/ American Studies

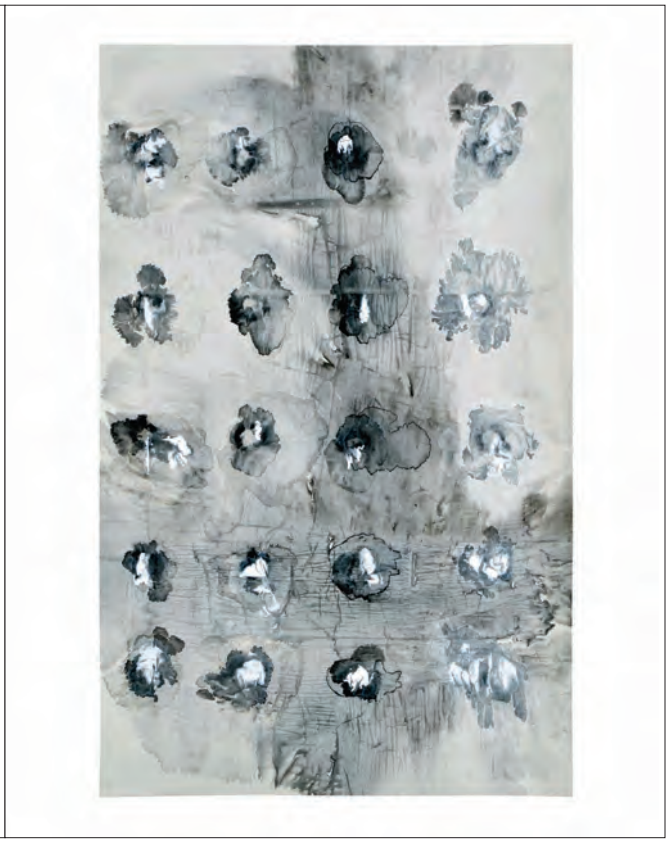
INK WORLDS

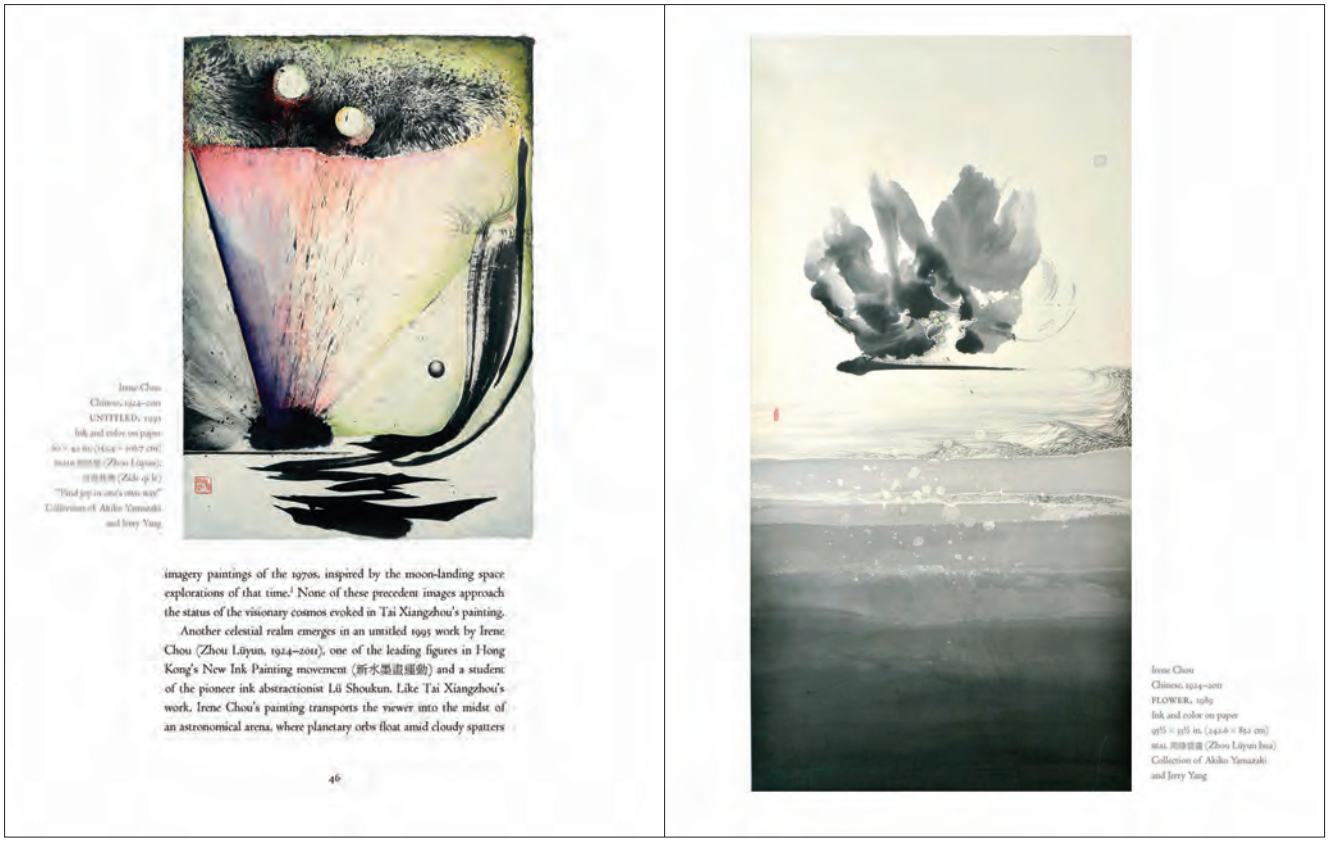
Contemporary Chinese Painting from the Collection of Akiko Yamazaki and Jerry Yang

RICHARD VINOGRAD AND ELLEN HUANG

Ink arts have flourished in China for more than two millennia. Once primarily associated with elite culture, ink painting is now undergoing a popular resurgence. *Ink Worlds* explores the modern evolution of this art form, from scrolls and panel paintings to photographic and video forms, and documents how Chinese ink arts speak to present-day concerns while simultaneously referencing deeply historical materials, themes, and techniques.

Presenting the work of some two dozen artists from China, Taiwan, Hong Kong, and the United States in more than 100 full-color reproductions, the book spans pioneering abstract work from the late 1960s through twenty-first century technological innovations. Nine illustrated essays build a compelling case for understanding the modern





imagery paintings of the 1970s, inspired by the moon-landing space explorations of that time.[1] None of these precedent images approach the status of the visionary cosmos evoked in Tai Xiangzhou's painting.

Another celestial realm emerges in an untitled 1995 work by Irene Chou (Zhou Lüyun, 1924–2011), one of the leading figures in Hong Kong's New Ink Painting movement (新水墨畫運動) and a student of the pioneer ink abstractionist Lü Shoukun. Like Tai Xiangzhou's work, Irene Chou's painting transports the viewer into the midst of an astronomical arena, where planetary orbs float amid cloudy spatters

46

Irene Chou
Chinese, 1924–2011
FLOWER, 1989
Ink and color on paper
Collection of Akiko Yamazaki and Jerry Yang

form as a distinct genre, fusing art and science, history and technology, painting and film into an accessible theory of contemporary ink painting.

The Yamazaki/Yang collection is widely recognized as one of the most important private collections of contemporary Chinese ink art. *Ink Worlds* is the first book to represent the collection in its entirety. From its atmospheric mountainscapes to precise calligraphy, this book is a revelation, bringing together the past, present, and future of an enduring and adaptable art form.

RICHARD VINOGRAD is the Christensen Fund Professor in Asian Art at Stanford University. **ELLEN HUANG** is Curatorial Fellow for Asian Arts at the Cantor Arts Center, Stanford University. Bay Area entrepreneur and Stanford University trustee **JERRY YANG** and his wife **AKIKO YAMAZAKI** are the primary lenders of the Ink Worlds exhibition.

This book is published to accompany an exhibition at the Cantor Arts Center, Stanford University.

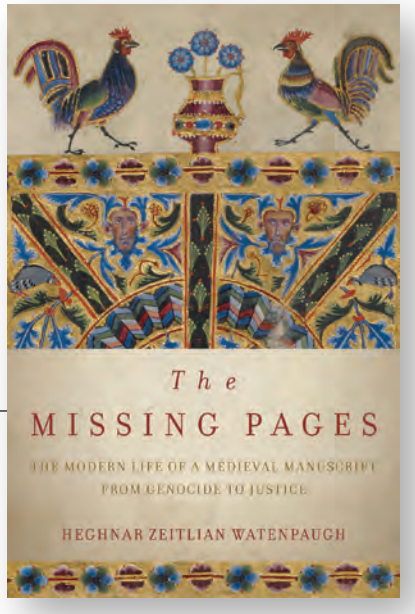
COPUBLISHED WITH THE CANTOR ARTS CENTER

AVAILABLE 232 pages, 127 full-color illustrations, 8 x 10
Cloth $55.00 (£42.00) T 9781503606845
General Interest/Art/Asian Studies

THE MISSING PAGES

The Modern Life of a Medieval Manuscript, from Genocide to Justice

HEGHNAR ZEITLIAN WATENPAUGH



A biography of a medieval Armenian masterpiece that survived the Armenian Genocide and became the centerpiece of a legal battle over the ownership of art

In 2010, the world's wealthiest art institution, the J. Paul Getty Museum, found itself confronted by a century-old genocide. The Armenian Church was suing for the return of eight pages from the Zeytun Gospels, a manuscript illuminated by the greatest medieval Armenian artist, Toros Roslin. Protected for centuries in a remote church, the holy manuscript had followed the waves of displaced people exterminated during the Armenian Genocide. Passed from hand to hand, caught in the confusion and brutality of the First World War, it was cleaved in two. Decades later, the manuscript found its way to the Republic of Armenia, while its missing eight pages came to the Getty.

The Missing Pages is the biography of a manuscript that is at once art, sacred object, and cultural heritage. Its tale mirrors the story of its scattered community as Armenians have struggled to redefine themselves after genocide and in the absence of a homeland. Heghnar Zeitlian Watenpaugh follows in the manuscript's footsteps through seven centuries, from medieval Armenia to the killing fields of 1915 Anatolia, the refugee camps of Aleppo, Ellis Island, and Soviet Armenia, and ultimately to a Los Angeles courtroom.

Reconstructing the path of the pages, Watenpaugh uncovers the rich tapestry of an extraordinary artwork and the people touched by it. At once a story of genocide and survival, of unimaginable loss and resilience, *The Missing Pages* captures the human costs of war and persuasively makes the case for a human right to art.

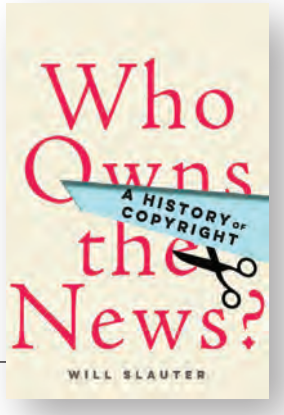
HEGHNAR ZEITLIAN WATENPAUGH is Professor of Art History at the University of California, Davis. She is the award-winning author of *The Image of an Ottoman City: Architecture in Aleppo* (2004). Her writing has also appeared in the *Huffington Post* and the *Los Angeles Times*.

FEBRUARY 392 pages, 15 color illustrations, 14 halftones, 1 map, 6 x 9
Cloth $30.00 (£22.99) T 9780804790444
eBook 9781503607644
General Interest/Art History/ Middle East Studies

WHO OWNS THE NEWS?

A History of Copyright

WILL SLAUTER



You can't copyright facts, but is news a category unto itself? Without legal protection for the "ownership" of news, what incentive does a news organization have to invest in producing quality journalism that serves the public good? This book explores the intertwined histories of journalism and copyright law in the United States and Great Britain, revealing how shifts in technology, government policy, and publishing strategy have shaped the media landscape.

Publishers have long sought to treat news as exclusive to protect their investments against copying or "free riding." But over the centuries, arguments about the vital role of newspapers and the need for information to circulate have made it difficult to defend property rights in news. Beginning with the earliest printed news publications and ending with the Internet, Will Slauter traces these countervailing trends, offering a fresh perspective on debates about copyright and efforts to control the flow of news.

WILL SLAUTER is Associate Professor at Université Paris Diderot and a member of the Institut Universitaire de France.

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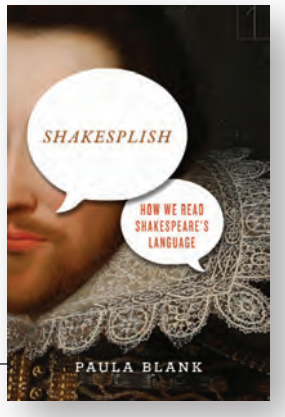
History/Law

SHAKESPLISH

How We Read Shakespeare's Language

PAULA BLANK



For all that we love and admire Shakespeare, he is not that easy to grasp. He may have written in Elizabethan English, but when we read him, we can't help but understand his words, metaphors, and syntax in relation to our own. Until now, explaining the powers and pleasures of the Bard's language has always meant returning it to its original linguistic and rhetorical contexts. Countless excellent studies situate his unusual gift for words in relation to the resources of the English of his day. They may mention the presumptions of modern readers, but their goal is to correct and invalidate any false impressions. *Shakesplish* is the first book devoted to our experience as modern readers of Early Modern English. Drawing on translation theory and linguistics, Paula Blank argues that for us, Shakespeare's language is a hybrid English composed of errors in comprehension—and that such errors enable, rather than hinder, some of the pleasures we take in his language. Investigating how and why it strikes us, by turns, as beautiful, funny, sexy, or smart, she shows how, far from being the fossilized remains of an older idiom, Shakespeare's English is also our own.

PAULA BLANK (1959–2016) was Margaret L. Hamilton Professor of English at the College of William and Mary and the author of *Broken English* (1996) and *Shakespeare and the Mismeasure of Man* (2006).

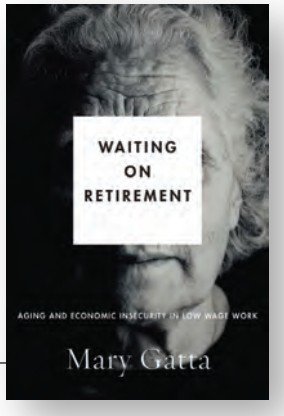
SQUARE ONE:
FIRST-ORDER QUESTIONS IN THE HUMANITIES

NOVEMBER 256 pages, 6 x 9
Paper $22.95 (£17.99) A 9781503607576
Cloth $70.00 (£54.00) S 9780804791939
eBook 9781503607583
Literary Studies

WAITING ON RETIREMENT

Aging and Economic Insecurity in Low-Wage Work

MARY GATTA



America is witnessing a retirement crisis. As the labor market shifts to the gig economy and new strains restrict social security, the American Dream of secure retirement becomes further out of reach for up to half of the population. In *Waiting on Retirement*, Mary Gatta takes the case of restaurant workers to examine the experiences of low-wage workers who are middle-aged, aging, and past retirement age. She deftly explores the many factors shaping what it means to grow old in economic insecurity as her subjects face race- and gender-based inequities, health hazards associated with their work, and the bitter reality that the older they get the fewer professional opportunities are available to them. More importantly, Gatta demonstrates that these problems are pervasive, as more industries adopt the worst workplace practices of service work. In light of these trends, we must consider the devastating effects on already vulnerable Americans because, as Gatta contends, this crisis does not need to be inevitable. Taking as a model the small percentage of "good" restaurant jobs that exist, she ultimately offers incisive commentary on what can be done to stave off this bleak future.

MARY GATTA is Associate Professor of Sociology at the City University of New York: Stella and Charles Guttman Community College.

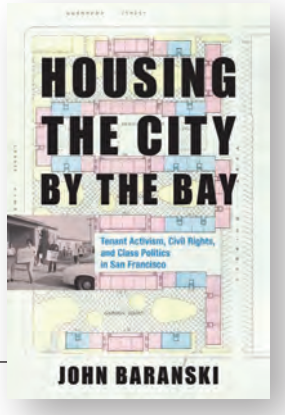
STUDIES IN SOCIAL INEQUALITY

OCTOBER 184 pages, 3 figures, 5.5 x 8.5
Paper $24.95 (£18.99) A 9781503607408
Cloth $85.00 (£65.00) S 9780804799959
eBook 9781503607415
Sociology

HOUSING THE CITY BY THE BAY

Tenant Activism, Civil Rights, and Class Politics in San Francisco

JOHN BARANSKI



San Francisco has always had an affordable housing problem. Starting in the aftermath of the 1906 earthquake and ending with the dot-com boom, *Housing the City by the Bay* considers the history of one proposed answer to the city's ongoing housing crisis: public housing. John Baranski follows the ebbs and flows of San Francisco's public housing program: the Progressive Era and New Deal reforms that led to the creation of the San Francisco Housing Authority in 1938, conflicts over urban renewal and desegregation, and the federal and local efforts to privatize government housing at the turn of the twenty-first century. This history of public housing sheds light on changing attitudes towards liberalism, the welfare state, and the economic and civil rights attached to citizenship.

Baranski details the ways San Francisco residents turned to the public housing program to build class-based political movements in a multi-racial city and introduces us to the individuals—community activists, politicians, reformers, and city employees—who were continually forced to seek new strategies to achieve their aims as the winds of federal legislation shifted. Ultimately, *Housing the City by the Bay* advances the idea that public housing remains a vital part of the social and political landscape, intimately connected to the struggle for economic rights in urban America.

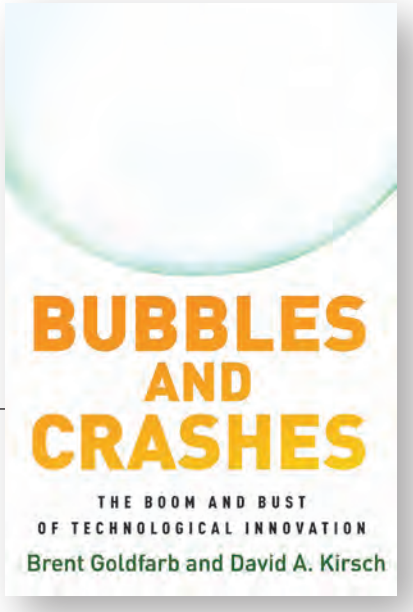
JOHN BARANSKI is Assistant Professor of History at El Camino College.

FEBRUARY 312 pages, 36 halftones, 7 tables, 2 maps, 6 x 9
Paper $24.95 (£18.99) A 9781503607613
Cloth $85.00 (£65.00) S 9781503603257
eBook 9781503607620
History/Sociology/American Studies

BUBBLES AND CRASHES

The Boom and Bust of Technological Innovation

BRENT GOLDFARB AND DAVID A. KIRSCH



New insights on speculative booms and busts through the lens of the technological innovations that surround them

Financial market bubbles are recurring, often painful, reminders of the costs and benefits associated with capitalism. While many books have studied financial manias and crises, most fail to compare times of turmoil with times of stability. In *Bubbles and Crashes*, Brent Goldfarb and David A. Kirsch give us new insight into the causes of speculative booms and busts. They identify a class of assets that can, but does not necessarily, produce bubbles: major technological innovations. This methodological twist is essential: Only by comparing similar events that *sometimes* lead to booms and busts can we ascertain the root causes of bubbles.

Using a sample of eighty-eight technologies spanning 150 years, Goldfarb and Kirsch find that four factors play a key role in these episodes: the degree of uncertainty surrounding a particular innovation, the attentive presence of novice investors, the opportunity to directly invest in companies that specialize in the technology, and whether or not a technology is a good protagonist in a narrative. Goldfarb and Kirsch consider the implications of their analysis for technology bubbles that may be in the works today, offer tools for investors to identify whether a bubble is happening, and propose policy measures that may mitigate the risks associated with future speculative episodes.

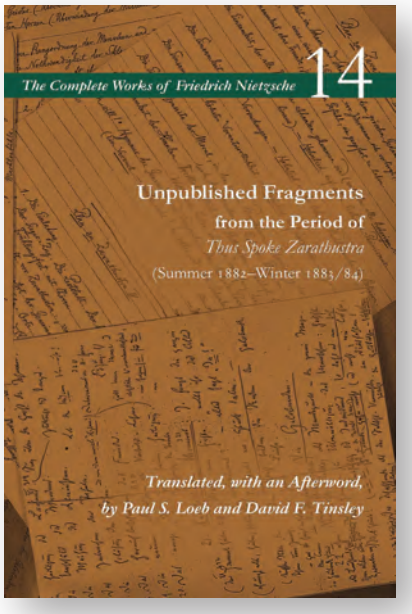
BRENT GOLDFARB is Associate Professor of Strategy and Entrepreneurship and the Academic Director at the Dingman Center for Entrepreneurship at the University of Maryland's Robert H. Smith School of Business.
DAVID A. KIRSCH is Associate Professor of Strategy and Entrepreneurship at the University of Maryland's Robert H. Smith School of Business.

FEBRUARY 256 pages, 14 figures, 4 tables, 6 x 9
Cloth $35.00 (£26.99) A 9780804793834
eBook 9781503607934
Economics/Business

UNPUBLISHED FRAGMENTS FROM THE PERIOD OF *THUS SPOKE ZARATHUSTRA*

(Summer 1882–Winter 1883/84)
Volume 14

FRIEDRICH NIETZSCHE
TRANSLATED, WITH AN AFTERWORD, BY PAUL S. LOEB AND DAVID F. TINSLEY
EDITED BY ALAN D. SCHRIFT AND DUNCAN LARGE



With this latest book in the series, Stanford continues its English-language publication of the famed Colli-Montinari edition of Nietzsche's complete works, which include the philosopher's notebooks and early unpublished writings. Scrupulously edited so as to establish a new standard for the field, each volume includes an Afterword that presents and contextualizes the material therein.

This volume provides the first English translation of Nietzsche's unpublished notebooks from 1882–1884, the period in which he was composing the book that he considered his best and most important work, *Thus Spoke Zarathustra*. Crucial transitional documents in Nietzsche's intellectual development, the notebooks mark a shift into what is widely regarded as the philosopher's mature period. They reveal his long-term design of a fictional tetralogy charting the philosophical, pedagogical, and psychological journeys of his alter-ego, Zarathustra. Here, *in nuce*, appear Zarathustra's teaching about the death of God; his discovery that the secret of life is the will to power; and his most profound and most frightening thought—that his own life, human history, and the entire cosmos will eternally return. During this same period, Nietzsche was also composing preparatory notes for his next book, *Beyond Good and Evil*, and the notebooks are especially significant for the insight they provide into his evolving theory of drives, his critical ideas about the nature and history of morality, and his initial thoughts on one of his best-known concepts, the superhuman (*Übermensch*).

PAUL S. LOEB is Professor Emeritus of Philosophy at the University of Puget Sound and the author of *The Death of Nietzsche's Zarathustra* (2010).

DAVID F. TINSLEY is Professor Emeritus of German and Medieval Studies at the University of Puget Sound and the author of *The Scourge and the Cross: Ascetic Mentalities of the Later Middle Ages* (2010).

Stanford's landmark translation of one of the key thinkers of modernity continues with this volume of notebooks that mark the shift into Nietzsche's mature period.

View the entire series at sup.org/nietzsche

THE COMPLETE WORKS OF FRIEDRICH NIETZSCHE

JANUARY 480 pages, 4.75 x 7.25
Paper $24.95 (£18.99) A 9781503607521
Cloth $85.00 (£65.00) S 9780804728874
Philosophy/General Interest

WHAT IS REAL?

GIORGIO AGAMBEN

Eighty years ago, Ettore Majorana, a brilliant student of Enrico Fermi, disappeared under mysterious circumstances while going by ship from Palermo to Naples. How is it possible that the most talented physicist of his generation vanished without leaving a trace? It has long been speculated that Majorana decided to abandon physics, disappearing because he had precociously realized that nuclear fission would inevitably lead to the atomic bomb. This book advances a different hypothesis. Through a careful analysis of Majorana's article "The Value of Statistical Laws in Physics and Social Sciences," which shows how in quantum physics reality is dissolved into probability, and in dialogue with Simone Weil's considerations on the topic, Giorgio Agamben suggests that, by disappearing into thin air, Majorana turned his very person into an exemplary cipher of the status of the real in our probabilistic universe. In so doing, the physicist posed a question to science that is still awaiting an answer: *What is Real?*

GIORGIO AGAMBEN is a contemporary Italian philosopher and political theorist whose works have been translated into numerous languages. His most recent title with Stanford University Press is *Karman* (2018).

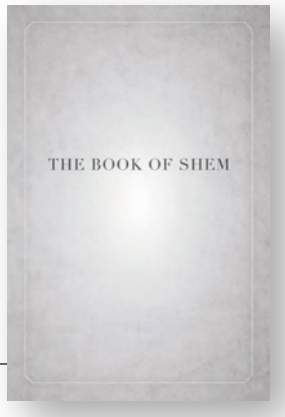
MERIDIAN: CROSSING AESTHETICS

OCTOBER 72 pages, 4.5 x 7
Paper $15.95 (£11.99) A 9781503606210
Cloth $50.00 (£38.00) S 9781503606203
eBook 9781503607378
Philosophy

THE BOOK OF SHEM

On Genesis before Abraham

DAVID KISHIK



Can anyone say anything that has not already been said about the most scrutinized text in human history? In one of the most radical rereadings of the opening chapters of Genesis since *The Zohar*, David Kishik manages to do just that. *The Book of Shem*, a philosophical meditation on the beginning of the Bible and the end of the world, offers an inspiring interpretation of this navel of world literature. The six parts of the primeval story—God's creation, the Garden of Eden, Cain and Abel, Noah's Ark, the first covenant, and the Tower of Babel—come together to address a single concern: how does one become the human being that one is? By closely analyzing the founding text of the Abrahamic religions, this short treatise rethinks some of their deepest convictions. With a mixture of reverence and violence, Kishik's creative commentary demonstrates the post-secular and post-human implications of a pre-Abrahamic position. A translation of the Hebrew source, included as an appendix, helps to peel away the endless layers of presuppositions about its meaning.

DAVID KISHIK is Associate Professor at Emerson College. His previous book is *The Manhattan Project* (Stanford, 2015).

OCTOBER 136 pages, 9 figures, 5.5 x 8.5
Paper $17.95 (£13.99) A 9781503607347
Cloth $65.00 (£50.00) S 9781503606760
eBook 9781503607354
Philosophy/Religion

THE HIJACKED WAR

The Story of Chinese POWs in the Korean War

DAVID CHENG CHANG

The Korean War lasted for three years, one month, and two days—but armistice talks occupied more than two of those years, as 14,000 Chinese prisoners of war refused to return to Communist China, effectively hijacking the negotiations and thwarting the designs of world leaders at a pivotal moment in Cold War history. In *The Hijacked War*, David Cheng Chang vividly portrays the experiences of Chinese prisoners in the dark, cold, and damp tents of Koje and Cheju islands in Korea and how their decisions derailed the high politics being conducted in the corridors of power in Washington, Moscow, and Beijing. The Truman-Acheson administration's policies of voluntary repatriation and prisoner reindoctrination for psychological warfare purposes—the first overt and the second covert—had unintended consequences. The "success" of the reindoctrination program backfired when anti-Communist Chinese prisoners persuaded fellow Chinese prisoners to renounce their homeland, derailing negotiations between the U.S. and China and changing the course of the Cold War in East Asia. Drawing on newly declassified archival materials from China, Taiwan, and the United States and interviews with surviving Chinese and North Korean prisoners of war, Chang depicts the struggle over prisoner repatriation that dominated the second half of the Korean War, from late 1951 to July 1953, in the prisoners' own words.

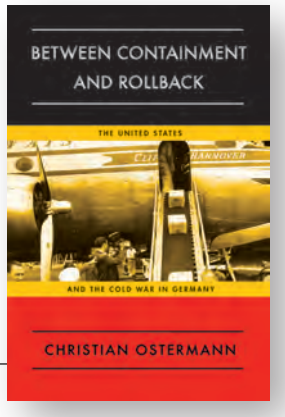
DAVID CHENG CHANG is Assistant Professor of History at the Hong Kong University of Science and Technology.

FEBRUARY 528 pages, 35 halftones, 6 tables, 5 maps, 6 x 9
Cloth $40.00 (£31.00) A 9781503604605
eBook 9781503605879
History/Asian Studies

BETWEEN CONTAINMENT AND ROLLBACK

The United States and the Cold War in Germany

CHRISTIAN OSTERMANN



In the aftermath of World War II, American diplomats and policymakers turned to the task of rebuilding Europe while keeping Communism at bay, and they confronted a divided Germany. While the United States' interest lay in stabilizing and forming an alliance with West Germany, what happened in the "other Germany" was also a matter of concern. Based on recently declassified documents from American, Russian, and German archives, this book tells the story of U.S. policy toward East Germany from 1945 to 1953. As the American approach shifted between the policy of "containment" and more active "rollback" of Communist power, the Truman and Eisenhower administrations worked to undermine Soviet-backed Communist rule without compromising economic and nation-building interests in West Germany. There was a darker side to American policy in East Germany: covert operations, propaganda, and psychological warfare. This international history draws on previously untapped German and Russian sources, tracking relations between East German and Soviet Communists and providing new perspectives on the role of U.S. foreign policy as Cold War tensions coalesced.

CHRISTIAN OSTERMANN is Director of the History and Public Policy Program at the Woodrow Wilson International Center for Scholars, including the Cold War International History Program, the North Korea International Documentation Project, and the Nuclear Proliferation International History Project.

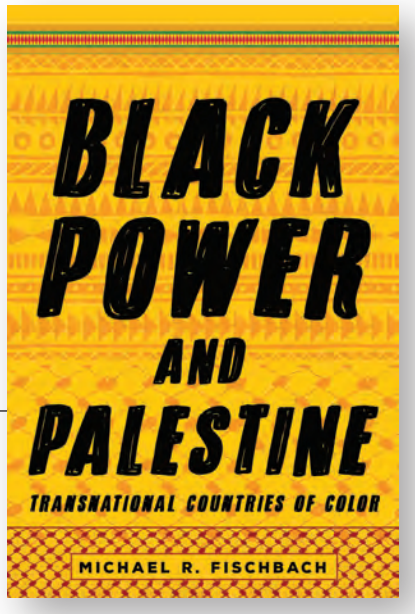
COLD WAR INTERNATIONAL HISTORY PROJECT

FEBRUARY 416 pages, 10 halftones, 2 maps, 6 x 9
Cloth $45.00 (£35.00) A 9781503606784
eBook 9781503607637
History/Politics

BLACK POWER AND PALESTINE

Transnational Countries of Color

MICHAEL R. FISCHBACH



Uncovers how the Arab–Israeli conflict first came to prominence in U.S. political debate—and its surprising connections to the domestic fight for racial equality

The 1967 Arab–Israeli War rocketed the question of Israel and Palestine onto the front pages of American newspapers. Black Power activists saw Palestinians as a kindred people of color, waging the same struggle for freedom and justice as themselves. Soon concerns over the Arab–Israeli conflict spread across mainstream black politics and into the heart of the civil rights movement itself. *Black Power and Palestine* uncovers why so many African Americans—notably Martin Luther King, Jr., Malcolm X, and Muhammad Ali, among others—came to support the Palestinians or felt the need to respond to those who did.

Americans first heard pro-Palestinian sentiments in public through the black freedom struggle of the 1960s and 1970s. Michael R. Fischbach uncovers this hidden history of the Arab–Israeli conflict's role in African American activism and the ways that distant struggle shaped the domestic fight for racial equality. Black Power's transnational connections between African Americans and Palestinians deeply affected U.S. black politics, animating black visions of identity well into the late 1970s. *Black Power and Palestine* allows those black voices to be heard again today.

In chronicling this story, Fischbach reveals much about how American peoples of color create political strategies, a sense of self, and a place within U.S. and global communities. The shadow cast by events of the 1960s and 1970s continues to affect the United States in deep, structural ways. This is the first book to explore how conflict in the Middle East shaped the American civil rights movement.

MICHAEL R. FISCHBACH is Professor of History at Randolph-Macon College. The author of four previous books, he was awarded grants by The MacArthur Foundation and the United States Institute of Peace. He has presented at numerous academic and diplomatic settings in sixteen countries on four continents.

STANFORD STUDIES IN COMPARATIVE RACE AND ETHNICITY

NOVEMBER 288 pages, 6 x 9

Paper $27.95 (£20.99) A 9781503607385

Cloth $90.00 (£69.00) S 9781503605459

eBook 9781503607392

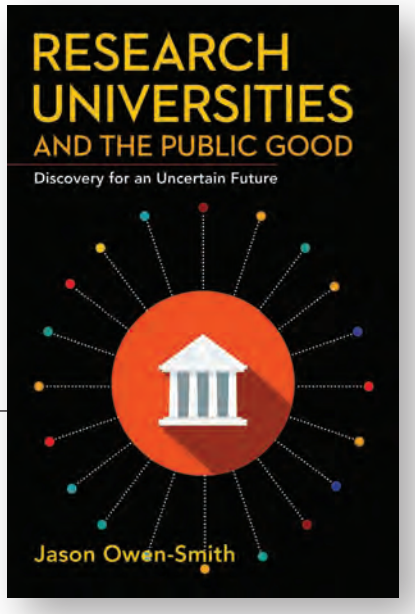
History/American Studies

STANFORD BUSINESS BOOKS

RESEARCH UNIVERSITIES AND THE PUBLIC GOOD

Discovery for an Uncertain Future

JASON OWEN-SMITH



In a political climate that is skeptical of hard-to-measure outcomes, public funding for research universities is under threat. But if we scale back support for these institutions, we also cut off a key source of value creation in our economy and society. *Research Universities and the Public Good* offers a unique view of how universities work, what their purpose is, and why they are important.

Countering recent arguments that we should "unbundle" or "disrupt" higher education, Jason Owen-Smith argues that research universities are valuable gems that deserve support. While they are complex and costly, their enduring value is threefold: they simultaneously act as *sources* of new knowledge, *anchors* for regional and national communities, and *hubs* that connect disparate parts of society. These distinctive features allow them, more than any other institution, to innovate in response to new problems and opportunities. Presenting numerous case studies that show how research universities play these three roles and why they matter, this book offers a fresh and stirring defense of the research university.

A case for the necessity of research universities that highlights their often-hidden impact across all levels of society

"In this book, Jason Owen-Smith integrates innovative with previously disarticulated data to measure the outputs of our nation's research universities, institutions that prepare us for an increasingly complex future. In so doing, he compellingly reveals the mechanisms and pathways that produce positive societal results."

—MARY SUE COLEMAN,
President of the Association of American Universities

JASON OWEN-SMITH is Professor of Sociology, Executive Director for the Institute for Research on Innovation & Science (IRIS), Barger Leadership Institute Professor and Director, and Research Professor in the Institute for Social Research, Survey Research Center at the University of Michigan.

Photo: MMB Imagery

STANFORD BUSINESS BOOKS

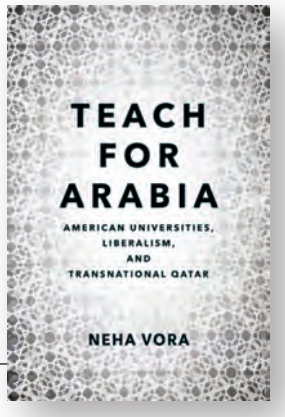
INNOVATION AND TECHNOLOGY IN THE WORLD ECONOMY

SEPTEMBER 232 pages, 6 x 9
Cloth $35.00 (£26.99) A 9781503601949
eBook 9781503607095
Sociology

TEACH FOR ARABIA

American Universities, Liberalism, and Transnational Qatar

NEHA VORA



Teach for Arabia offers an ethnographic account of the experiences of students, faculty, and administrators in Education City, Qatar. Education City, home to the branch campuses of six elite American universities, represents the Qatari government's multibillion dollar investment over the last two decades in growing a local knowledge-based economy. Though leaders have eagerly welcomed these institutions, not all citizens embrace the U.S. universities in their midst. Some critics see them as emblematic of a turn away from traditional values toward Westernization. Qatari students who attend these schools often feel stereotyped and segregated within their spaces.

Neha Vora considers how American branch campuses influence notions of identity and citizenship among both citizen and non-citizen residents and contribute to national imaginings of the future and a transnational Qatar. Looking beyond the branch campus, she also confronts mythologies of liberal and illiberal peoples, places, and ideologies that have developed around these universities. Supporters and detractors alike of branch campuses have long ignored the imperial histories of American universities and the exclusions and inequalities that continue to animate daily academic life. From the vantage point of Qatar, *Teach for Arabia* challenges the assumed mantle of liberalism in Western institutions and illuminates how people can contribute to decolonized university life and knowledge production.

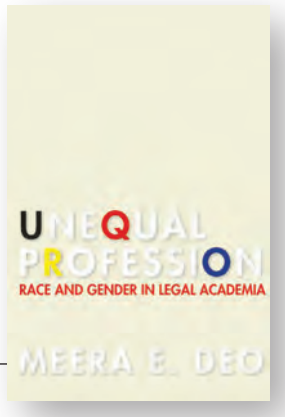
NEHA VORA is Associate Professor of Anthropology at Lafayette College. She is the author of *Impossible Citizens: Dubai's Indian Diaspora* (2013).

DECEMBER 240 pages, 2 halftones, 2 figures, 5.5 x 8.5
Paper $24.95 (£18.99) A 9781503607507
Cloth $85.00 (£65.00) S 9781503601598
eBook 9781503607514
Anthropology/Middle East Studies/Education

UNEQUAL PROFESSION

Race and Gender in Legal Academia

MEERA E. DEO



This book is the first formal, empirical investigation into the law faculty experience using a distinctly intersectional lens, examining both the personal and professional lives of law faculty members.

Comparing the professional and personal experiences of women of color professors with white women and white men faculty from assistant professor through dean emeritus, *Unequal Profession* explores how the race and gender of individual legal academics affects not only their individual and collective experience, but also legal education as a whole. Drawing on quantitative and qualitative empirical data, Meera E. Deo reveals how race and gender intersect to create profound implications for women of color law faculty members, presenting unique challenges as well as opportunities to improve educational and professional outcomes in legal education. Deo shares the powerful stories of law faculty who find themselves confronting intersectional discrimination and implicit bias in the form of silencing, mansplaining, and the presumption of incompetence, to name a few. Through hiring, teaching, colleague interaction, and tenure and promotion, Deo brings the experiences of diverse faculty to life and proposes a number of mechanisms to increase diversity within legal academia and to improve the experience of all faculty members.

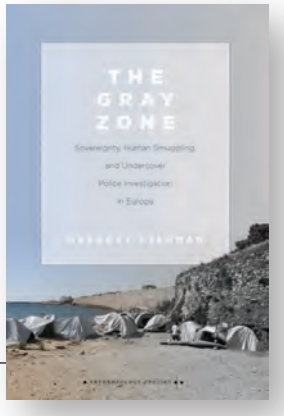
MEERA E. DEO is Associate Professor of Law at Thomas Jefferson School of Law.

FEBRUARY 248 pages, 13 tables, 6 x 9
Paper $24.95 (£18.99) A 9781503607842
Cloth $85.00 (£65.00) S 9781503604308
eBook 9781503607859
Law/Sociology/Education

THE GRAY ZONE

Sovereignty, Human Smuggling, and Undercover Police Investigation in Europe

GREGORY FELDMAN



Based on rare, in-depth fieldwork among an undercover police investigative team working in a southern EU maritime state, Gregory Feldman examines how "taking action" requires the team to enter "the gray zone," a space where legal and policy prescriptions do not hold. Feldman investigates what transpires among a seven-member immigration police team when they take action against these networks in the gray zone, where they can suspend legal protections for those whom they investigate. He asks readers to consider what the engagement between these two entities reveals about how the global state-capitalist system is both upheld and undermined. Feldman explores the team members' lived experiences in order to crack open the wider range of political, legal, and economic matters surrounding their investigations. Specializing in human smuggling and trafficking rings, the team's actions are uniquely situated at the intersection of the EU security apparatus and the networks it identifies as threats. *The Gray Zone* outlines a theoretical understanding of action in a world conditioned, but not determined by, security apparatuses, examining action and ethics in spaces unconditioned by the technocracies of mass society.

GREGORY FELDMAN is Assistant Professor of Anthropology at the University of Windsor. He is the author of *The Migration Apparatus: Security, Labor, and Policymaking in the European Union* (Stanford, 2011) and *We Are All Migrants: Political Action and the Ubiquitous Condition of Migrant-hood* (Stanford, 2015).

ANTHROPOLOGY OF POLICY

JANUARY 256 pages, 6 x 9
Paper $27.95 (£20.99) A 9781503607651
Cloth $90.00 (£69.00) S 9780804799225
eBook 9781503607668
Anthropology

BRANDING HUMANITY

Competing Narratives of Rights, Violence, and Global Citizenship

AMAL HASSAN FADLALLA

The Save Darfur movement gained an international following, garnering widespread international attention to this remote Sudanese territory. Celebrities and other notable public figures participated in human rights campaigns to combat violence in the region. But how do local activists and those throughout the Sudanese diaspora in the United States situate their own notions of rights, nationalism, and identity?

Based on interviews with Sudanese social actors, activists, and their allies in the United States, the Sudan, and online, *Branding Humanity* traces the global story of violence and the remaking of Sudan identities. Amal Hassan Fadlalla examines how activists contest, reshape, and reclaim the stories of violence emerging from the Sudan and their identities as migrants. Fadlalla charts the clash and friction of the master-narratives and counter-narratives circulated and mobilized by competing social and political actors negotiating social exclusion and inclusion through their own identity politics and predicament of exile. In exploring the varied and individual experiences of Sudanese activists and allies, *Branding Humanity* helps us see beyond the oft-monolithic international branding of conflict. Fadlalla asks readers to consider how national and transnational debates about violence circulate, shape, and re-territorialize ethnic identities, disrupt meanings of national belonging, and rearticulate notions of solidarity and global affiliations.

AMAL HASSAN FADLALLA is Associate Professor of Anthropology, Women's Studies, and Afroamerican and African Studies at the University of Michigan. She is the author of *Embodying Honor: Fertility, Foreignness, and Regeneration in Eastern Sudan* (2007).

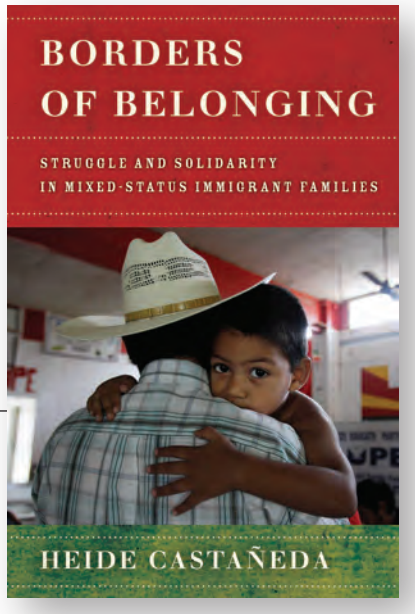
STANFORD STUDIES IN HUMAN RIGHTS

OCTOBER 344 pages, 15 halftones, 6 x 9
Paper $29.95 (£22.99) A 9781503607262
Cloth $90.00 (£69.00) S 9781503606159
eBook 9781503607279
Anthropology

BORDERS OF BELONGING

Struggle and Solidarity in Mixed-Status Immigrant Families

HEIDE CASTAÑEDA



Borders of Belonging investigates a pressing but previously unexplored aspect of immigration in America—the impact of immigration policies and practices not only on undocumented migrants, but also on their family members, some of whom possess a form of legal status. Heide Castañeda reveals the trauma, distress, and inequalities that occur daily, alongside the stratification of particular family members' access to resources like education, employment, and health care. She paints a vivid picture of the disruptive reshaping of family relationships between parents and children, siblings, and other kin.

Castañeda's innovative ethnography combines fieldwork with individuals and family groups to paint a full picture of the experiences of mixed-status families as they navigate the emotional, social, political, and medical difficulties that inevitably arise when at least one family member lacks legal status. Exposing the extreme conditions in the heavily-regulated U.S./Mexico borderlands, this book presents a portentous vision of how the further encroachment of immigration enforcement would affect millions of mixed-status families throughout the country.

A vital and poignant investigation into how U.S. immigration policies affect mixed-status families at the border

"In this superior work of scholarship, Heide Castañeda allows readers to experience the sorrow, pain, and trauma current immigration laws and practices have inflicted not just on undocumented migrants, but also on their family members with some form of legal status. Engaging and brilliantly observed... this book is poised for instant success."

—ROBERTO G. GONZALES,
author of *Lives in Limbo: Undocumented and Coming of Age in America*

HEIDE CASTAÑEDA is Associate Professor of Anthropology at the University of South Florida. She is a co-editor of *Unequal Coverage: The Experience of Health Care Reform in the United States* (2017).

Photo: Susan Rhinehart

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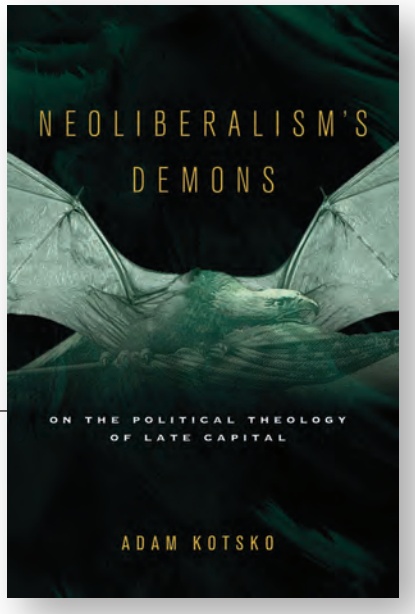
Anthropology/American Studies/Law

NEOLIBERALISM'S DEMONS

On the Political Theology of Late Capital

ADAM KOTSKO



By both its supporters and detractors, neoliberalism is usually considered an economic policy agenda. *Neoliberalism's Demons* argues that it is much more than that: a complete worldview, neoliberalism presents the competitive marketplace as the model for true human flourishing. And it has enjoyed great success: from the struggle for "global competitiveness" on the world stage down to our individual practices of self-branding and social networking, neoliberalism has transformed every aspect of our shared social life.

The book explores the sources of neoliberalism's remarkable success and the roots of its current decline. Neoliberalism's appeal is its promise of freedom in the form of unfettered free choice. But that freedom is a trap: we have just enough freedom to be accountable for our failings, but not enough to create genuine change. If we choose rightly, we ratify our own exploitation. And if we choose wrongly, we are consigned to the outer darkness—and then demonized as the cause of social ills. By tracing the political and theological roots of the neoliberal concept of freedom, Adam Kotsko offers a fresh perspective, one that emphasizes the dynamics of race, gender, and sexuality. More than that, he accounts for the rise of right-wing populism, arguing that, far from breaking with the neoliberal model, it actually doubles down on neoliberalism's most destructive features.

A reframing of neoliberalism as a full-blown belief system that demonizes anyone who falls short of its impossible standards

"Adam Kotsko's premise—that the devil and the neoliberal subject can only ever choose their own damnation—is as original as it is breathtaking. Everyone should read this book."

—JAMES MARTEL,
San Francisco State University

"It's been a long time since I've read something so acutely in tune with its political moment. This book offers one of the most compelling critical analyses of neoliberalism I've yet encountered."

—PETER HALLWARD,
Kingston University London

ADAM KOTSKO is on the faculty of the Shimer Great Books School of North Central College. His most recent book is *The Prince of This World* (Stanford, 2016).

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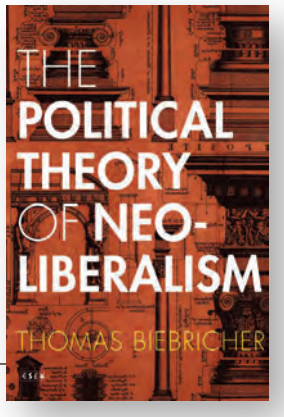
Philosophy/Politics

THE POLITICAL THEORY OF NEOLIBERALISM

THOMAS BIEBRICHER



Neoliberalism has become a dirty word. In political discourse, it stigmatizes a political opponent as a market fundamentalist; in academia, the concept is also mainly wielded by its critics, while those who might be seen as actual neoliberals deny its very existence. Yet the term remains necessary for understanding the varieties of capitalism across space and time. Arguing that neoliberalism is widely misunderstood when reduced to a doctrine of markets and economics alone, this book shows that it has a political dimension that we can reconstruct and critique. Recognizing the heterogeneities within and between both neoliberal theory and practice, *The Political Theory of Neoliberalism* looks to distinguish between the two as well as to theorize their relationship. By examining the views of state, democracy, science, and politics in the work of six major figures—Eucken, Röpke, Rüstow, Hayek, Friedman, and Buchanan—it offers the first comprehensive account of the varieties of neoliberal political thought. Ordoliberal perspectives, in particular, emerge in a new light. Turning from abstract to concrete, the book also interprets recent neoliberal reforms of the European Union to offer a diagnosis of contemporary capitalism more generally. The latest economic crises hardly brought the neoliberal era to an end. Instead, as Thomas Biebricher shows, we are witnessing an authoritarian liberalism whose reign has only just begun.

THOMAS BIEBRICHER is a Postdoctoral Research Fellow at the Goethe University Frankfurt.

CURRENCIES:
NEW THINKING FOR FINANCIAL TIMES

FEBRUARY 264 pages, 6 x 9
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Philosophy/Politics

THE TIME OF MONEY

LISA ADKINS

Speculation is often associated with financial practices, but *The Time of Money* makes the case that it not be restricted to the financial sphere. It argues that the expansion of finance has created a distinctive social world, one that demands a speculative stance toward life in general. Replacing a logic of extraction, speculation changes our relationship to time and organizes our social worlds to maximize the productive capacities of populations around flows of money for finance capital. Speculative practices have become a matter of survival, and defining features of our age are hardwired to their operations—stagnant wages, indebtedness, the centrality of women's earnings to the household, workfarism, and more. Examining five features of our contemporary economy, Lisa Adkins reveals the operations of this speculative rationality. Moving beyond claims that indebtedness is intrinsic to contemporary life and vague declarations that the social world has become financialized, Adkins delivers a precise examination of the relation between finance and society, one that is rich in empirical and analytical detail.

LISA ADKINS is Head of the School of Social and Political Science at the University of Sydney. Her most recent book is *The Post-Fordist Sexual Contract* (2016).

CURRENCIES:
NEW THINKING FOR FINANCIAL TIMES

SEPTEMBER 232 pages, 4 halftones, 6 x 9
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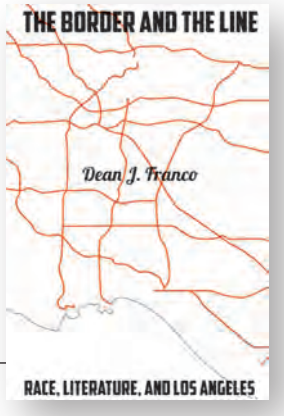
Philosophy/Economics/Politics

THE BORDER AND THE LINE

Race, Literature, and Los Angeles

DEAN J. FRANCO



Los Angeles is a city of borders and lines, from the freeways that transect its neighborhoods to streets like Pico Boulevard that slash across the city from the ocean to the heart of downtown, creating both ethnic enclaves and pathways for interracial connection. Examining neighborhoods in east, south central, and west LA—and their imaginative representation by Chicana, African American, and Jewish American writers—this book investigates the moral and political implications of negotiating space.

The Border and the Line takes up the central conceit of "the neighbor" to consider how the geography of racial identification and interracial encounters are represented and even made possible by literary language. Dean J. Franco probes how race is formed and transformed in literature and in everyday life, in the works of Helena María Viramontes, Paul Beatty, James Baldwin, and the writers of the Watts Writers Workshop. Exploring metaphor and metonymy, as well as economic and political circumstance, Franco identifies the potential for reconciliation in the figure of the neighbor, an identity that is grounded by geographical boundaries and which invites their crossing.

DEAN J. FRANCO is Professor of English and Director of the Humanities Institute at Wake Forest University. He is the author of *Race, Rights, and Recognition: Jewish American Literature since 1969* (2012) and *Ethnic American Literature: Comparing Chicano, Jewish, and African American Writing* (2006).

STANFORD STUDIES IN COMPARATIVE RACE AND ETHNICITY

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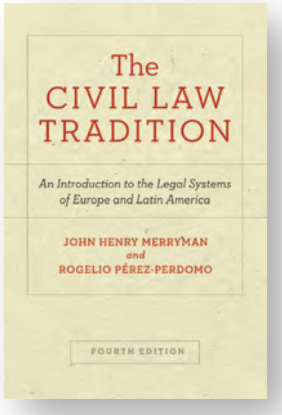
Literary Studies/American Studies

THE CIVIL LAW TRADITION

An Introduction to the Legal Systems of Europe and Latin America Fourth Edition

JOHN HENRY MERRYMAN AND ROGELIO PÉREZ-PERDOMO



Designed for the general reader and students of law, this is a concise history and analysis of the civil law tradition, which is dominant in most of Europe, all of Latin America, and many parts of Asia, Africa, and the Middle East. The fourth edition is fully updated to include the latest developments in the field and to correct and update historical details gleaned from newly-published research on Roman and Medieval law. In the past ten years, the legal profession has changed radically, with the growing international ubiquity of large law firms operating across borders (which was previously a uniquely American phenomenon). This new edition updates the book from the post-Soviet era to ongoing current issues, including Brexit and the status of the European Union. It discusses how civil law codes have shifted in some countries to adapt to modern and changing ideologies and also includes brand-new material on legal education, which is of central importance to the legal profession today.

JOHN HENRY MERRYMAN (1920–2015) was the Nelson Bowman Sweitzer and Marie B. Sweitzer Professor of Law, Emeritus at Stanford University. **ROGELIO PÉREZ-PERDOMO** is Dean of the Law School at the Universidad Metropolitana, Caracas.

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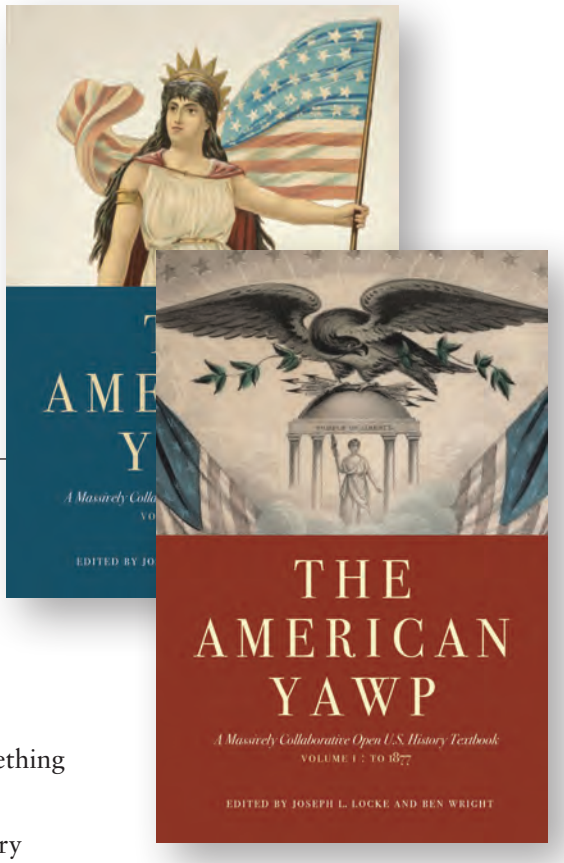
Law

THE AMERICAN YAWP

A Massively Collaborative Open U.S. History Textbook

Volume 1: To 1877
Volume 2: Since 1877

EDITED BY JOSEPH L. LOCKE AND BEN WRIGHT



The American Yawp is a free, online, collaboratively built American history textbook. Over 300 historians joined together to create the book they wanted for their own students—an accessible, synthetic narrative that reflects the best of recent historical scholarship and provides a jumping-off point for discussions in the U.S. history classroom and beyond.

Long before Whitman and long after, Americans have sung something collectively amid the deafening roar of their many individual voices. The *Yawp* highlights the dynamism and conflict inherent in the history of the United States. Without losing sight of politics and power, it incorporates transnational perspectives, integrates diverse voices, recovers narratives of resistance, and explores the complex process of cultural creation. It looks for America in crowded slave cabins, bustling markets, congested tenements, and marbled halls. It navigates between maternity wards, prisons, streets, bars, and boardrooms.

The fully peer-reviewed edition of *The American Yawp* will be available in two print volumes designed for the U.S. history survey. Volume I begins with the indigenous people who called the Americas home before the arrival of Europeans and traces the development of colonial society in the context of the larger Atlantic World. It investigates the origins of the American Revolution and follows the controversies and innovations that defined the Early Republic up through the Civil War and Reconstruction.

Volume II opens in the Gilded Age and Progressive Era, moving through the twentieth century as the country reckoned with the Great Depression; wars overseas; and social, cultural, and political upheaval at home. Rather than asserting a fixed narrative of American progress, *The American Yawp* gives students a starting point for asking their own questions about how the past informs the problems and opportunities that we confront today.

"I too am not a bit tamed—I too am untranslatable / I sound my barbaric yawp over the roofs of the world."

—WALT WHITMAN,
"Song of Myself," *Leaves of Grass*

JOSEPH L. LOCKE is Assistant Professor of History at the University of Houston-Victoria.
BEN WRIGHT is Assistant Professor of Historical Studies at the University of Texas at Dallas.

JANUARY
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Volume 2: 448 pages, 160 halftones, 7 x 10
Paper $24.95 (£18.99) S 9781503606883
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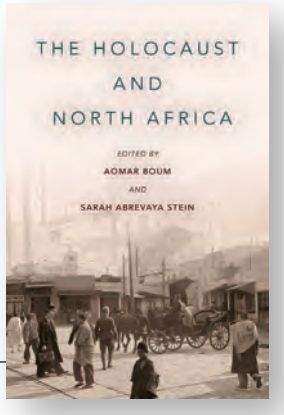
History

THE HOLOCAUST AND NORTH AFRICA

EDITED BY AOMAR BOUM AND SARAH ABREVAYA STEIN



The Holocaust is usually understood as a European story. Yet, this pivotal episode unfolded across North Africa and reverberated through politics, literature, memoir, and memory—Muslim as well as Jewish—in the post-war years. *The Holocaust and North Africa* offers the first English-language study of the unfolding events in North Africa, pushing at the boundaries of Holocaust Studies and North African Studies, and suggesting, powerfully, that neither is complete without the other.

The essays in this volume reconstruct the implementation of race laws and forced labor across the Maghrib during World War II and consider the Holocaust as a North African local affair, which took diverse form from town to town and city to city. They explore how the Holocaust ruptured Muslim–Jewish relations, setting the stage for an entirely new post-war reality. Commentaries by leading scholars of Holocaust history complete the picture, reflecting on why the history of the Holocaust and North Africa has been so widely ignored—and what we have to gain by understanding it in all its nuances.

AOMAR BOUM is Associate Professor of Anthropology at the University of California, Los Angeles.
SARAH ABREVAYA STEIN is Professor of History at the University of California, Los Angeles.

NOVEMBER 352 pages, 9 halftones, 1 table, 4 maps, 6 x 9
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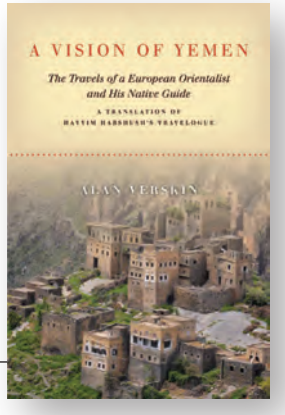
Middle East Studies/History/Jewish Studies

A VISION OF YEMEN

The Travels of a European Orientalist and His Native Guide
A Translation of Hayyim Habshush's Travelogue

ALAN VERSKIN



In 1869, Hayyim Habshush, a Yemeni Jew, accompanied the European orientalist Joseph Halévy on his archaeological tour of Yemen. Twenty years later, Habshush wrote *A Vision of Yemen*, a memoir of their travels, that provides a vivid account of daily life, religion, and politics. More than a simple travelogue, it is a work of trickster-tales, thick anthropological descriptions, and reflections on Jewish–Muslim relations. At its heart lies the fractious and intimate relationship between the Yemeni coppersmith and the "enlightened" European scholar and the collision between the cultures each represents. The book thus offers a powerful indigenous response to European Orientalism.

This edition is the first English translation of Habshush's writings from the original Judeo-Arabic and Hebrew and includes an accessible historical introduction to the work. The translation maintains Habshush's gripping style and rich portrayal of the diverse communities and cultures of Yemen, offering a potent mixture of artful storytelling and cultural criticism, suffused with humor and empathy. Habshush writes about the daily lives of men and women, rich and poor, Jewish and Muslim, during a turbulent period of war and both Ottoman and European imperialist encroachment. With this translation, Alan Verskin recovers the lost voice of a man passionately committed to his land and people.

ALAN VERSKIN is Associate Professor of History at the University of Rhode Island.

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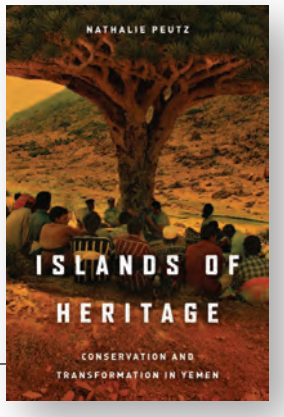
Middle East Studies/History/Jewish Studies

ISLANDS OF HERITAGE

Conservation and Transformation in Yemen

NATHALIE PEUTZ



Soqotra, the largest island of Yemen's Soqotra Archipelago, is one of the most uniquely diverse places in the world. A UNESCO natural World Heritage Site, the island is home not only to birds, reptiles, and plants found nowhere else on earth, but also to a rich cultural history and the endangered Soqotri language. Within the span of a decade, this Indian Ocean archipelago went from being among the most marginalized regions of Yemen to promoted for its outstanding global value. *Islands of Heritage* shares Soqotrans' stories to offer the first exploration of environmental conservation, heritage production, and development in an Arab state.

Examining the multiple notions of heritage in play for twenty-first-century Soqotra, Nathalie Peutz narrates how everyday Soqotrans came to assemble, defend, and mobilize their cultural and linguistic heritage. These efforts, which diverged from outsiders' focus on the island's natural heritage, ultimately added to Soqotrans' calls for political and cultural change during the Yemeni Revolution. *Islands of Heritage* shows that far from being merely a conservative endeavor, the protection of heritage can have profoundly transformative, even revolutionary effects. Grassroots claims to heritage can be a potent form of political engagement with the most imminent concerns of the present: human rights, globalization, democracy, and sustainability.

NATHALIE PEUTZ is Assistant Professor of Anthropology at New York University Abu Dhabi.

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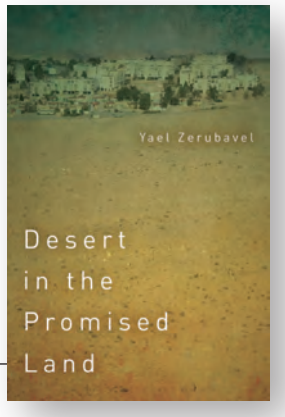
Middle East Studies/Anthropology

DESERT IN THE PROMISED LAND

YAEL ZERUBAVEL



At once an ecological phenomenon and a cultural construction, the desert has varied associations within Zionist and Israeli culture. In the Judaic textual tradition, it evokes exile and punishment, yet is also a site for origin myths, the divine presence, purification, and sanctity. In secular Zionism, the desert causes infertility and insecurity at the same time as it presents an inviting technological and agricultural challenge. Perhaps anywhere in Palestine where Jews do not live is a desert, or perhaps Israel itself is an oasis of order surrounded by a desert of instability.

Yael Zerubavel tells the story of the desert from the early twentieth century to the present, shedding light on romantic-mythical associations, settlement and security concerns, environmental sympathies, and the commodifying tourist gaze. Drawing on literary narratives, educational texts, newspaper articles, tourist materials, films, popular songs, posters, photographs, and cartoons, Zerubavel reveals the complexities and contradictions that mark Israeli society's semiotics of space in relation to the Middle East, and how the "besieged island" trope lives on across Israeli cultures and discourses.

YAEL ZERUBAVEL is Professor of Jewish Studies & History and Director of the Allen and Joan Bildner Center for the Study of Jewish Life at Rutgers, The State University of New Jersey. She is the author of *Recovered Roots: Collective Memory and the Making of Israeli National Tradition* (1995).

STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

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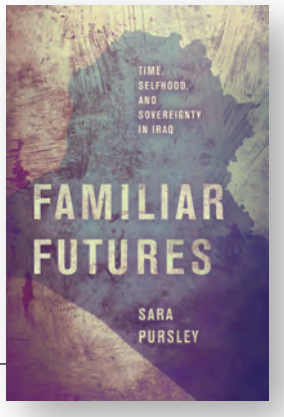
Jewish Studies/History

FAMILIAR FUTURES

Time, Selfhood, and Sovereignty in Iraq

SARA PURSLEY



Iraq was the first postcolonial state recognized as legally sovereign by the League of Nations amid the twentieth-century wave of decolonization movements. It also emerged as an early laboratory of development projects designed by Iraqi intellectuals, British colonial officials, American modernization theorists, and post-war international agencies. *Familiar Futures* considers how such projects—from the country's creation under British mandate rule in 1920 through the 1958 revolution to the first Ba'th coup in 1963—reshaped Iraqi everyday habits, desires, and familial relations in the name of a developed future.

Sara Pursley investigates how Western and Iraqi policymakers promoted changes in schooling, land ownership, and family law to better differentiate Iraq's citizens by class, sex, and age. Peasants were resettled on isolated family farms; rural boys received education limited to training in agricultural skills; girls were required to take home economics courses; and adolescents were educated on the formation of proper families. Future-oriented discourses about the importance of sexual difference to Iraq's modernization worked paradoxically, deferring demands for political change in the present and reproducing existing capitalist relations. Ultimately, the book shows how certain goods—most obviously, democratic ideals—were repeatedly sacrificed in the name of the nation's economic development in an ever-receding future.

SARA PURSLEY is Assistant Professor of Middle Eastern and Islamic Studies at New York University.

STANFORD STUDIES IN MIDDLE EASTERN AND ISLAMIC SOCIETIES AND CULTURES

JANUARY 328 pages, 11 halftones, 6 x 9
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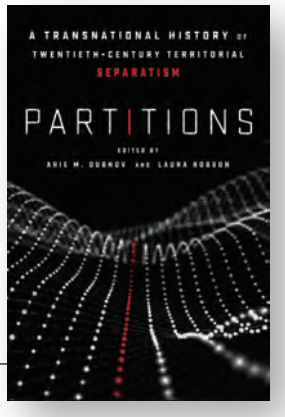
Middle East Studies/History

PARTITIONS

A Transnational History of Twentieth-Century Territorial Separatism

EDITED BY ARIE M. DUBNOV AND LAURA ROBSON



Partition—the physical division of territory along ethno-religious lines into separate nation-states—is often presented as a successful political "solution" to ethnic conflict. In the twentieth century, at least three new political entities—the Irish Free State, the Dominions (later Republics) of India and Pakistan, and the State of Israel—emerged as results of partition. This volume offers the first collective history of the concept of partition, tracing its emergence in the aftermath of the First World War and locating its genealogy in the politics of twentieth-century empire and decolonization.

Making use of the transnational framework of the British Empire, which presided over the three major partitions of the twentieth century, contributors draw out concrete connections among the cases of Ireland, Pakistan, and Israel—the mutual influences, shared personnel, economic justifications, and material interests that propelled the idea of partition forward and resulted in the violent creation of new post-colonial political spaces. In so doing, the volume seeks to move beyond the nationalist frameworks that served in the first instance to promote partition as a natural phenomenon.

ARIE M. DUBNOV is Associate Professor of History and the Max Ticktin Chair of Israel Studies at George Washington University.
LAURA ROBSON is Associate Professor of History at Portland State University.

JANUARY 376 pages, 6 maps, 6 x 9
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History

HUMANISM IN RUINS

Entangled Legacies of the Greek-Turkish Population Exchange

ASLI IĞSIZ

The 1923 Greek-Turkish population exchange forcibly relocated one and a half million people: Muslims in Greece were resettled in Turkey, and Greek Orthodox Christians in Turkey were moved to Greece. This landmark event set a legal precedent for population management on the basis of religious or ethnic difference. Similar segregative policies—such as creating walls, partitions, and apartheids—have followed in its wake. Strikingly, the exchange was purportedly enacted as a means to achieve peace.

Humanism in Ruins maps the links between liberal discourses on peace and the legacies of this forced migration. Aslı Iğsız weaves together past and present, making visible the effects in Turkey across the ensuing century, of the 1923 exchange. Liberal humanism has responded to segregative policies by calling for coexistence and the acceptance of cultural diversity. Yet, as Iğsız makes clear, liberal humanism itself, with its ahistorical emphasis on a shared humanity, fails to confront an underlying racialized logic. This far-reaching and multilayered cultural history investigates what it means to be human—historically, socially, and politically. It delivers an urgent message about the politics of difference at a time when the reincarnation of fascism in different parts of the world invites citizens to participate in perpetuating a racialized and unequal world.

ASLI IĞSIZ is Assistant Professor of Middle Eastern and Islamic Studies at New York University.

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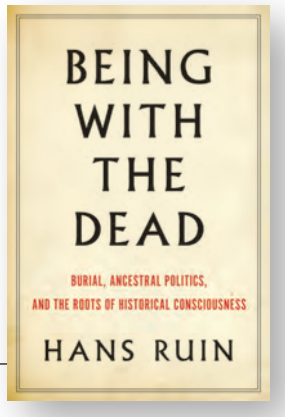
Middle East Studies/History/Anthropology

BEING WITH THE DEAD

Burial, Ancestral Politics, and the Roots of Historical Consciousness

HANS RUIN



Philosophy, Socrates declared, is the art of dying. This book underscores that it is also the art of learning to live and share the earth with those who have come before us. Burial, with its surrounding rituals, is the most ancient documented cultural-symbolic practice: all humans have developed techniques of caring for and communicating with the dead. The premise of *Being with the Dead* is that we can explore our lives with the dead as a cross-cultural existential a priori out of which the basic forms of historical consciousness emerge. Care for the dead is not just about the symbolic handling of mortal remains; it also points to a necropolitics, the social bond between the dead and living that holds societies together—a shared space or polis where the dead are maintained among the living. Moving from mortuary rituals to literary representations, from the problem of ancestrality to technologies of survival and intergenerational communication, Hans Ruin explores the epistemological, ethical, and ontological dimensions of what it means to be *with* the dead. His phenomenological approach to key sources in anthropology, archaeology, sociology, religion, and, above all, history gives us new purchase on the human sciences as a whole.

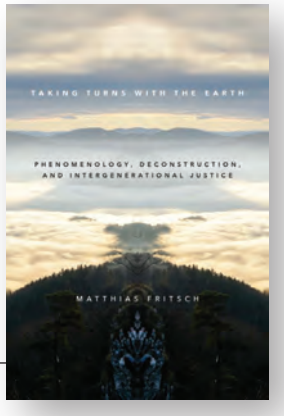
HANS RUIN is Professor of Philosophy at Södertörn University in Sweden.

CULTURAL MEMORY IN THE PRESENT
JANUARY 272 pages, 6 x 9
Paper $24.95 (£18.99) A 9781503607750
Cloth $85.00 (£65.00) S 9780804791311
eBook 9781503607767
Philosophy

TAKING TURNS WITH THE EARTH

Phenomenology, Deconstruction, and Intergenerational Justice

MATTHIAS FRITSCH



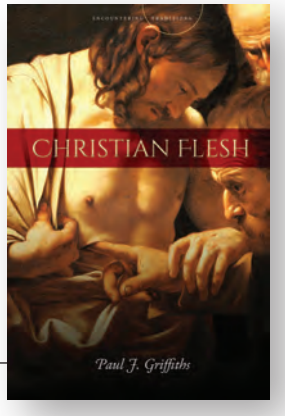
The environmental crisis, one of the great challenges of our time, tends to disenfranchise those who come after us. Arguing that as temporary inhabitants of the earth, we cannot be indifferent to future generations, this book draws on the resources of phenomenology and poststructuralism to help us conceive of moral relations in connection with human temporality. Demonstrating that moral and political normativity emerge with generational time, the time of birth and death, this book proposes two related models of intergenerational and environmental justice. The first entails a form of indirect reciprocity, in which we owe future people both because of their needs and interests and because we ourselves have been the beneficiaries of peoples past; the second posits a generational taking of turns that Matthias Fritsch applies to both our institutions and our natural environment, in other words, to the earth as a whole. Offering new readings of key philosophers, and emphasizing the work of Emmanuel Levinas and Jacques Derrida in particular, *Taking Turns with the Earth* disrupts human-centered notions of terrestrial appropriation and sharing to give us a new continental philosophical account of future-oriented justice.

MATTHIAS FRITSCH is Professor of Philosophy at Concordia University.

OCTOBER 264 pages, 1 figure, 6 x 9
Paper $27.95 (£20.99) A 9781503606951
Cloth $90.00 (£69.00) S 9781503604940
eBook 9781503606968
Philosophy

CHRISTIAN FLESH

PAUL J. GRIFFITHS



A sustained and systematic theological reflection on the idea that being a Christian is, first and last, a matter of the flesh, *Christian Flesh* shows us what being a Christian means for fleshly existence. Depicting and analyzing what the Christian tradition has to say about the flesh of Christians in relation to that of Christ, the book shows that some kinds of fleshly activity conform well to being a Christian, while others are in tension with it. But to lead a Christian life is to be unconstrained by ordinary ethical norms. Arguing that no particular case of fleshly activity is forbidden, Paul Griffiths illustrates his message through extended case studies of what it is for Christians to eat, to clothe themselves, and to engage in physical intimacy.

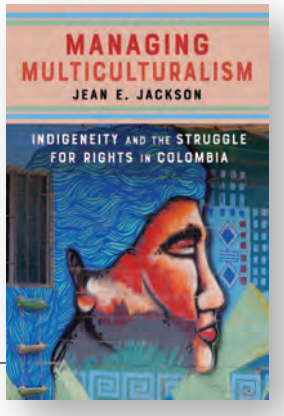
PAUL J. GRIFFITHS is Warren Chair of Catholic Theology at Duke University and the author of *The Practice of Catholic Theology* (2016) and *Decreation* (2014).

ENCOUNTERING TRADITIONS
SEPTEMBER 192 pages, 6 x 9
Paper $24.95 (£18.99) A 9781503606746
Cloth $80.00 (£61.00) S 9781503606258
eBook 9781503606753
Religion

MANAGING MULTICULTURALISM

Indigeneity and the Struggle for Rights in Colombia

JEAN E. JACKSON



Indigenous people in Colombia constitute a mere three percent of the national population. Colombian indigenous communities' success in gaining collective control of almost thirty percent of the national territory is nothing short of extraordinary. In *Managing Multiculturalism*, Jean E. Jackson examines the evolution of the Colombian indigenous movement over the course of her forty-plus years of research and fieldwork, offering unusually developed and nuanced insight into how indigenous communities and activists changed over time, as well as how she the ethnographer and scholar evolved in turn.

The story of how indigenous organizing began, found its voice, established alliances, and won battles against the government and the Catholic Church has important implications for the indigenous cause internationally and for understanding all manner of rights organizing. Integrating case studies with commentaries on the movement's development, Jackson explores the politicization and deployment of multiculturalism, indigenous identity, and neoliberalism, as well as changing conceptions of cultural value and authenticity—including issues such as patrimony, heritage, and ethnic tourism. Both ethnography and recent history of the Latin American indigenous movement, this work traces the ideas motivating indigenous movements in regional and global relief with unprecedented breadth and depth.

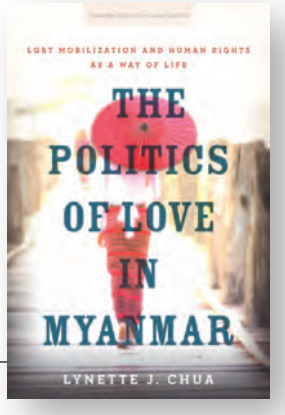
JEAN E. JACKSON is Professor Emerita of Anthropology at Massachusetts Institute of Technology. Her books include *Indigenous Movements, Self-Representation and the State in Latin America* (2002), co-edited with Kay B. Warren, and *"Camp Pain": Talking with Chronic Pain Patients* (2000).

JANUARY 344 pages, 18 halftones, 2 maps, 6 x 9
Paper $29.95 (£22.99) A 9781503607699
Cloth $90.00 (£69.00) S 9781503606227
eBook 9781503607705
Anthropology/Latin American Studies

THE POLITICS OF LOVE IN MYANMAR

LGBT Mobilization and Human Rights as a Way of Life

LYNETTE J. CHUA



The Politics of Love in Myanmar offers an intimate ethnographic account of a group of LGBT activists before, during, and after Myanmar's post-2011 political transition. Lynette J. Chua explores how these activists devoted themselves to, and fell in love with, the practice of human rights and how they were able to empower queer Burmese to accept themselves, gain social belonging, and reform discriminatory legislation and law enforcement. Informed by interviews with activists from all walks of life—city dwellers, villagers, political dissidents, children of military families, wage laborers, shopkeepers, beauticians, spirit mediums, lawyers, students—Chua details the vivid particulars of the LGBT activist experience founding a movement first among exiles and migrants and then in Myanmar's cities, towns, and countryside. A distinct political and emotional culture of activism took shape, fusing shared emotions and cultural bearings with legal and political ideas about human rights. For this network of activists, human rights moved hearts and minds and crafted a transformative web of friendship, fellowship, and affection among queer Burmese. Chua's investigation provides crucial insights into the intersection of emotions and interpersonal relationships with law, rights, and social movements.

LYNETTE J. CHUA is Associate Professor of Law at the National University of Singapore. Her first book, *Mobilizing Gay Singapore: Rights & Resistance in an Authoritarian State* (2014), received the Distinguished Book Award from the American Sociology Association's Sociology of Law Section.

STANFORD STUDIES IN HUMAN RIGHTS

NOVEMBER 232 pages, 1 map, 6 x 9
Paper $25.95 (£19.99) A 9781503607446
Cloth $85.00 (£65.00) S 9781503602236
eBook 9781503607453
Law/Sociology/Asian Studies

MAFIA RAJ

The Rule of Bosses in South Asia

LUCIA MICHELUTTI, ASHRAF HOQUE, NICOLAS MARTIN, DAVID PICHERIT, PAUL ROLLIER, ARILD E. RUUD, AND CLARINDA STILL

"Mafia" has become an indigenous South Asian term. Like Italian mobsters, the South Asian "gangster politicians" are known for inflicting brutal violence while simultaneously upholding vigilante justice—inspiring fear and fantasy. But the term also refers to the diffuse spheres of crime, business, and politics operating within a shadow world that is popularly referred to as the rule of the mafia, or "Mafia Raj."

Through intimate stories of the lives of powerful and aspiring bosses in India, Pakistan, and Bangladesh, this book illustrates their personal struggles for sovereignty as they climb the ladder of success. Ethnographically tracing the particularities of the South Asian case, the authors theorize what they call "the art of bossing," providing nuanced ideas about crime, corruption, and the lure of the strongman across the world.

LUCIA MICHELUTTI is Associate Professor of Anthropology at the University College London.
ASHRAF HOQUE is Research Associate in the Department of Anthropology at the University College London.
NICOLAS MARTIN is Assistant Professor at the University of Zurich.
DAVID PICHERIT is Research Scholar at the French National Centre for Scientific Research.
PAUL ROLLIER is Assistant Professor in South Asian Studies at the University of St. Gallen.
ARILD E. RUUD is Professor of South Asian Studies at the University of Oslo.
CLARINDA STILL is Postdoctoral Fellow at SIAS University of Oxford.

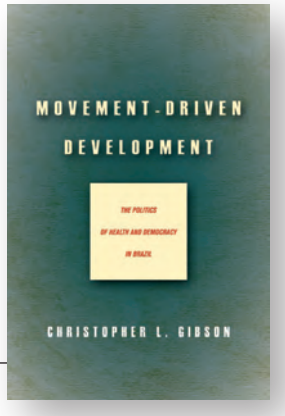
SOUTH ASIA IN MOTION

DECEMBER 360 pages, 3 halftones, 2 tables, 6 x 9
Paper $29.95 (£22.99) A 9781503607316
Cloth $90.00 (£69.00) S 9781503606388
eBook 9781503607323
Asian Studies/Anthropology

MOVEMENT-DRIVEN DEVELOPMENT

The Politics of Health and Democracy in Brazil

CHRISTOPHER L. GIBSON



In the late twentieth and early twenty-first centuries, Brazil improved the health and well-being of its populace more than any other large democracy in the world. Long infamous for its severe inequality, rampant infant mortality, and clientelist politics, the country ushered in an unprecedented twenty-five-year transformation in its public health institutions and social development outcomes, declaring a striking seventy percent reduction in infant mortality rates.

Thus far, the underlying causes for this dramatic shift have been poorly understood. In *Movement-Driven Development*, Christopher L. Gibson combines rigorous statistical methodology with rich case studies to argue that this transformation is the result of a subnationally-rooted process driven by civil society actors, namely the Sanitarist Movement. He argues that their ability to leverage state-level political positions to launch a gradual but persistent attack on health policy implementation enabled them to infuse their social welfare ideology into the practice of Brazil's democracy. In so doing, Gibson illustrates how local activists can advance progressive social change more than predicted, and how in large democracies like Brazil, activists can both deepen the quality of local democracy and improve human development outcomes previously thought beyond their control.

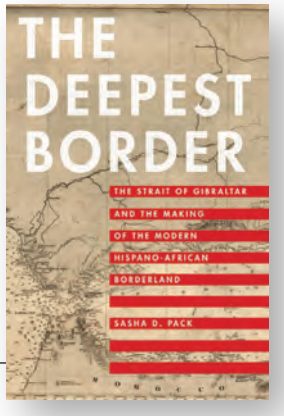
CHRISTOPHER L. GIBSON is Assistant Professor in the School for International Studies at Simon Fraser University.

DECEMBER 320 pages, 7 tables, 6 x 9
Paper $29.95 (£22.99) S 9781503607804
Cloth $90.00 (£69.00) S 9781503606166
eBook 9781503607811
Sociology

THE DEEPEST BORDER

The Strait of Gibraltar and the Making of the Modern Hispano-African Borderland

SASHA D. PACK



In the mid-nineteenth century, as European navies learned to neutralize piracy, new patterns of circulation and settlement became possible in the western Mediterranean. *The Deepest Border* tells the story of how a borderland society formed around the Strait of Gibraltar, bringing historical perspective to one of the contemporary world's critical border zones.

Drawing on primary and secondary research from Spain, France, Gibraltar, and Morocco—including military intelligence files, public health reports, consular correspondence, and travel diaries—Sasha D. Pack draws out parallels and connections often invisible to national and mono-imperial histories. In conceptualizing the Strait of Gibraltar region as a borderland, Pack reconsiders a number of the region's major tensions and conflicts, including the Rif Rebellion, the Spanish Civil War, the European phase of World War II, the colonization and decolonization of Morocco, and the ongoing controversies over the exclaves of Gibraltar, Ceuta, and Melilla. Integrating these threads into a long history of the region, *The Deepest Border* speaks to broad questions about how sovereignty operates on the "periphery," how borders are constructed and maintained, and the enduring legacies of imperialism and colonialism.

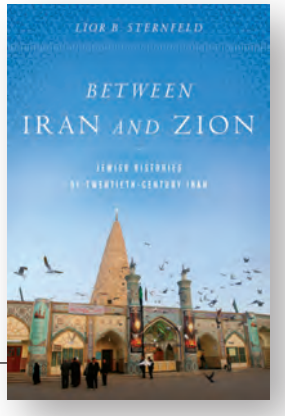
SASHA D. PACK is Associate Professor of History at the University at Buffalo, SUNY. He is the author of *Tourism and Dictatorship: Europe's Peaceful Invasion of Franco's Spain* (2006), which was awarded the Best First Book Prize by the Association for Spanish and Portuguese Historical Studies.

DECEMBER 368 pages, 6 halftones, 3 maps, 6 x 9
Cloth $70.00 (£54.00) S 9781503606678
eBook 9781503607538
History

BETWEEN IRAN AND ZION

Jewish Histories of Twentieth-Century Iran

LIOR B. STERNFELD



Iran is home to the largest Jewish population in the Middle East, outside of Israel. At its peak in the twentieth century, the population numbered around 100,000; today about 25,000 Jews live in Iran. *Between Iran and Zion* offers the first history of this vibrant community over the course of the last century, from the 1905 Constitutional Revolution through the 1979 Islamic Revolution. Over this period, Iranian Jews grew from a peripheral community into a prominent one that has made clear impacts on daily life in Iran.

Drawing on interviews, newspapers, family stories, autobiographies, and previously untapped archives, Lior B. Sternfeld analyzes how Iranian Jews contributed to Iranian nation-building projects, first under the Pahlavi monarchs and then in the post-revolutionary Islamic Republic. He considers the shifting reactions to Zionism over time, in particular to religious Zionism in the early 1900s and political Zionism after the creation of the state of Israel. And he investigates the various groups that constituted the Iranian Jewish community, notably the Jewish communists who became prominent activists in the left-wing circles in the 1950s and the revolutionary Jewish organization that participated in the 1979 Revolution. The result is a rich account of the vital role of Jews in the social and political fabric of twentieth-century Iran.

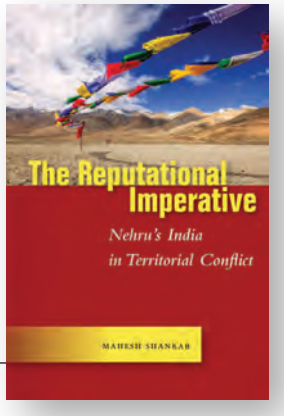
LIOR B. STERNFELD is Assistant Professor of History and Jewish Studies at Penn State.

NOVEMBER 216 pages, 6 x 9
Cloth $60.00 (£46.00) S 9781503606142
eBook 9781503607170
Middle East Studies/Jewish Studies/History

THE REPUTATIONAL IMPERATIVE

Nehru's India in Territorial Conflict

MAHESH SHANKAR



India's first prime minister, Jawaharlal Nehru, left behind a legacy of both great achievements and surprising defeats. Most notably, he failed to resolve the Kashmir dispute with Pakistan and the territorial conflict with China. In the fifty years since Nehru's death, much ink has been spilled trying to understand the decisions behind these puzzling foreign policy missteps. Mahesh Shankar cuts through the surrounding debates about nationalism, idealism, power, and security with a compelling and novel answer: reputation. India's investment in its international image powerfully shaped the state's negotiation and bargaining tactics during this period.

The Reputational Imperative proves that reputation is not only a significant driver in these conflicts but also that it's about more than simply looking good on the global stage. Considerations such as India's relative position of strength or weakness and the value of demonstrating resolve or generosity also influenced strategy and foreign policy. Shankar answers longstanding questions about Nehru's territorial negotiations while also providing a deeper understanding of how a state's global image works. *The Reputational Imperative* highlights the pivotal—yet often overlooked—role reputation can play in a broad global security context.

MAHESH SHANKAR is Assistant Professor of International Affairs at Skidmore College.

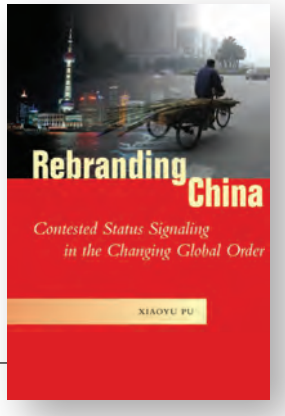
STUDIES IN ASIAN SECURITY

SEPTEMBER 280 pages, 8 tables, 4 maps, 6 x 9
Cloth $70.00 (£54.00) S 9781503605466
eBook 9781503607200
Security Studies/International Relations

REBRANDING CHINA

Contested Status Signaling in the Changing Global Order

XIAOYU PU



China is intensely conscious of its reputation, both at home and abroad. This concern is often interpreted as an undivided desire for higher status as a global leader. Yet Chinese leaders heatedly debate the country's standing and role in international affairs. At times, China positions itself not as a nascent world power but as a fragile developing country, a narrative at odds with the pursuit of higher status. Policymakers project multiple, sometimes contradictory, national images, which can make decoding and anticipating foreign policy a challenge. Xiaoyu Pu turns to the concept of branding to better understand China's display of status and positioning as an emerging force on the world stage.

As competing pressures mount across domestic and international concerns, China must pivot between different representational tactics. *Rebranding China* demystifies how the state represents its global position by analyzing recent military transformations, regional interactions, and international financial negotiations. Drawing on a sweeping body of research, including original Chinese sources and interdisciplinary ideas from sociology, psychology, and international relations, *Rebranding China* puts forward an innovative framework for interpreting China's contradictory status signaling.

XIAOYU PU is Assistant Professor of Political Science at the University of Nevada, Reno.

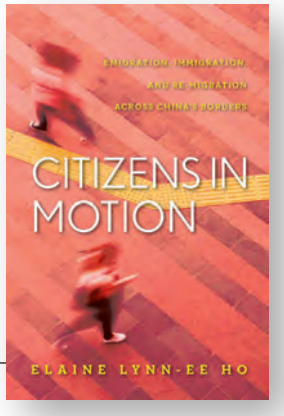
STUDIES IN ASIAN SECURITY

FEBRUARY 208 pages, 6 x 9
Cloth $65.00 (£50.00) S 9781503606838
eBook 9781503607866
Security Studies/International Studies

CITIZENS IN MOTION

Emigration, Immigration, and Re-migration Across China's Borders

ELAINE LYNN-EE HO



More than 35 million Chinese people live outside China, but this population is far from homogenous, and its multifaceted national affiliations require careful theorization. This book unravels the multiple, shifting paths of global migration in Chinese society today, challenging a unilinear view of migration by presenting emigration, immigration, and re-migration trajectories that are occurring continually and simultaneously. Drawing on interviews and ethnographic observations conducted in China, Canada, Singapore, and the China–Myanmar border from 2008 to 2015, Elaine Lynn-Ee Ho takes the geographical space of China as the starting point from which to consider complex patterns of migration that shape nation-building and citizenship, both in origin and destination countries. She uniquely brings together various migration experiences and national contexts under the same analytical framework to create a rich portrait of the diversity of contemporary Chinese migration processes. By examining the convergence of multiple migration pathways across one geographical region over time, Ho offers alternative approaches to studying migration, migrant experience, and citizenship, thus setting the stage for future scholarship.

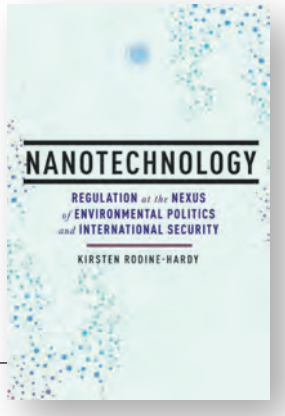
ELAINE LYNN-EE HO is Associate Professor in the Department of Geography at the National University of Singapore.

NOVEMBER 184 pages, 6 x 9
Cloth $65.00 (£50.00) S 9781503606661
eBook 9781503607460
Asian Studies/Anthropology

NANOTECHNOLOGY

Regulation at the Nexus of Environmental Politics and International Security

KIRSTEN RODINE-HARDY



Twenty years ago, scientists and policymakers proclaimed nanotechnology as the Fourth Industrial Revolution: it would cure cancer, remediate environmental destruction, and boost the economy. Shortly thereafter, over sixty countries created new national nanotechnology initiatives in order to capitalize on these promises. Why have some countries succeeded more than others in creating nanotechnology innovation? Until now, much of the literature on nanotechnology has focused on the science behind nanotechnologies, legal dimensions of risk, global governance, or country-specific studies of policies and regulation, revealing a key oversight: namely, the role of politics, transnational actors, and regulatory frameworks.

This book fills that gap, arguing that the innovation imbalance across countries can be explained by the fact that policy entrepreneurs act through global diffusion channels and national regulatory regimes. Kirsten Rodine-Hardy first establishes a theoretical framework to analyze trends in nanotechnology innovations in policies, markets, and regulations and to demonstrate how nanotechnology policies have diffused globally. Then, she applies this framework to comparative case studies in nanotechnology innovation, revealing the U.S.'s market-oriented and decentralized approach, the EU's government-led and precautionary approach, and developing nations' state-led—yet fragmented—approach. Ultimately, through its focus on the politics of nanotechnology, the book transforms our understanding of the nexus of global markets, environment, and security.

KIRSTEN RODINE-HARDY is Associate Professor of Political Science at Northeastern University.

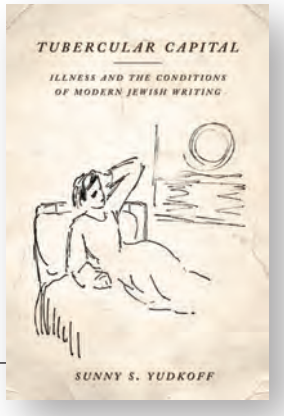
EMERGING FRONTIERS IN THE GLOBAL ECONOMY

FEBRUARY 216 pages, 2 figures, 9 tables, 6 x 9
Cloth $65.00 (£50.00) S 9780804798518
eBook 9781503607569
Politics/International Studies/Economics

TUBERCULAR CAPITAL

Illness and the Conditions of Modern Jewish Writing

SUNNY S. YUDKOFF



Tubercular Capital considers the relationship between disease, biography, and authorship, focusing on a group of Hebrew and Yiddish writers whose lives and work were defined by a diagnosis of tuberculosis. The devastating and often fatal illness provided a means for these late-nineteenth- and early-twentieth-century authors and poets to grow their reputations and find financial backers. At the same time, it influenced their chosen styles and served a central role in the public fashioning of their literary personas. It also allowed Jewish writers to enter into a variety of intersecting European, American, and Russian traditions of writing about tuberculosis.

Through examining the life and literature of Sholem Aleichem (whose work would be adapted into *Fiddler on the Roof*), Raḥel Bluvshtein, David Vogel, and a group of writers at the Jewish Consumptives' Relief Society sanatorium in Denver, Colorado, Sunny S. Yudkoff shows how a tubercular diagnosis could direct the art and arc of modern Jewish literature. Combining historical analysis with close readings, Yudkoff uncovers how tuberculosis would come to function as an agent of modern Jewish writing and provide ties to a larger literary conversation about tuberculosis and "the cure."

SUNNY S. YUDKOFF is Assistant Professor at the University of Wisconsin–Madison.

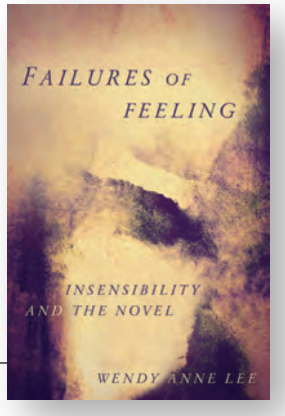
STANFORD STUDIES IN JEWISH HISTORY AND CULTURE

NOVEMBER 256 pages, 7 halftones, 6 x 9
Cloth $65.00 (£50.00) S 9781503605152
eBVook 9781503607330
Jewish Studies/Literary Studies

FAILURES OF FEELING

Insensibility and the Novel

WENDY ANNE LEE



This book recovers the curious history of the "insensible" in the Age of Sensibility. Tracking this figure through the English novel's uneven and messy past, Wendy Anne Lee draws on Enlightenment theories of the passions to place philosophy back into conversation with narrative. Contemporary critical theory often simplifies or disregards earlier accounts of emotions, while eighteenth-century studies has focused on cultural histories of sympathy. In launching a more philosophical inquiry about what emotions are, *Failures of Feeling* corrects for both of these oversights. Proposing a fresh take on emotions in the history of the novel, its chapters open up literary history's most provocative cases of unfeeling, from the iconic scrivener who *would prefer not to* and the reviled stock figure of the prude, to the heroic rape survivor, the burnt-out man-of-feeling, and the hard-hearted Jane Austen herself. These pivotal cases of insensibility illustrate a new theory of mind and of the novel predicated on an essential paradox: the very phenomenon that would appear to halt feeling and plot actually compels them. Contrary to the assumption that fictional investment relies on a richness of interior life, Lee shows instead that nothing incites the passions like dispassion.

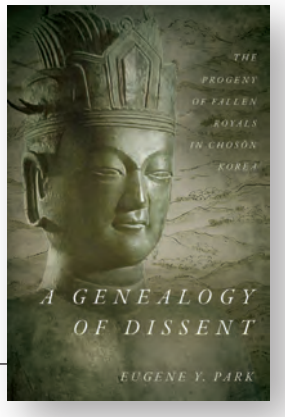
WENDY ANNE LEE is Assistant Professor of English at New York University.

DECEMBER 256 pages, 3 halftones, 6 x 9
Cloth $55.00 (£42.00) S 9781503606807
eBook 9781503607477
Literary Studies

A GENEALOGY OF DISSENT

The Progeny of Fallen Royals in Chosŏn Korea

EUGENE Y. PARK



In early modern Korea, the Chosŏn state conducted an extermination campaign against the Kaesŏng Wang, descendants of the preceding Koryŏ dynasty. It was so thorough that most of today's descendants are related to a single survivor. Before long, however, the Chosŏn dynasty sought to bolster its legitimacy as the successor of Koryŏ by rehabilitating the surviving Wangs—granting them patronage for performing ancestral rites and even allowing them to attain prestigious offices. As a result, Koryŏ descendants came to constitute elite lineages throughout Korea. As members of the revived aristocratic descent group, they were committed to Confucian norms of loyalty to their ruler. The Chosŏn, in turn, increasingly honored Koryŏ legacies. As the state began to tolerate critical historical narratives, the early plight of the Wangs inspired popular accounts that engendered sympathy. Modern forces of imperialism, colonialism, nationalism, urbanization, industrialization, and immigration transformed the Kaesŏng Wang from the progeny of fallen royals to individuals from all walks of life. Eugene Y. Park draws on primary and secondary sources, interviews, and site visits to tell their extraordinary story. In so doing, he traces Korea's changing politics, society, and culture for more than half a millennium.

EUGENE Y. PARK is Korea Foundation Associate Professor of History and Director of the James Joo-Jin Kim Program in Korean Studies at the University of Pennsylvania.

DECEMBER 264 pages, 10 halftones, 7 figures, 2 tables, 4 maps, 6 x 9
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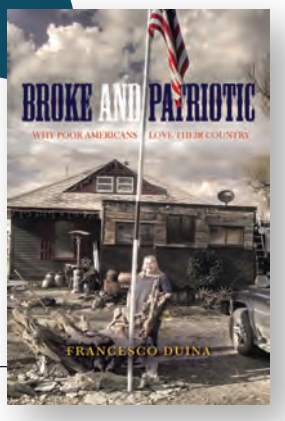
BROKE AND PATRIOTIC

Why Poor Americans Love Their Country

FRANCESCO DUINA



Why are poor Americans so patriotic? In *Broke and Patriotic*, Francesco Duina contends that the best way to answer this question is to speak directly to the impoverished. Spending time in bus stations, Laundromats, senior citizen centers, homeless shelters, public libraries, and fast food restaurants, he conducted over sixty interviews in which his participants explain how they view themselves and their country.

This book offers a stirring portrait of the people left behind by their country and left out of the national conversation. By giving them a voice, Duina sheds new light on a sector of American society that we are only beginning to recognize as a powerful force in shaping the country's future.

FRANCESCO DUINA is Professor of Sociology at Bates College, as well as Honorary Professor of Sociology at the University of British Columbia and Visiting Professor of Business and Politics at the Copenhagen Business School. He is the author of several books, including *Winning: Reflections on an American Obsession* (2011).

STUDIES IN SOCIAL INEQUALITY

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THE SEXUAL CONTRACT

30th Anniversary Edition, with a new preface by the author

CAROLE PATEMAN

Thirty years after its initial publication, *The Sexual Contract* remains a seminal work that challenges the standard view of the implications of the idea, deeply embedded in Western thought, that we should think of the state as if it were derived from an original contract. This idea lays the foundations for modern contract theory. In this book, leading feminist political theorist Carole Pateman revealed for the first time that we were only given half the story. The sexual contract that established men's patriarchal right over women has been glossed over, and no attention is paid to the problems that arise when women are excluded from the original contract but incorporated into the new contractual order.

Pateman's critique of the traditional social contract continues to be relevant to discussions about the marriage contract and the employment contract, as well as newer cases, such as the welfare contract and the environmental contract. With an updated preface by the author, this edition speaks to ever-important questions about freedom and subordination.

CAROLE PATEMAN is Distinguished Professor Emeritus of Political Science at the University of California, Los Angeles. She is Honorary Professor in the School of Law and Politics at Cardiff University.

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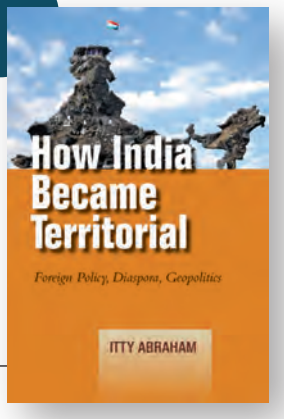
HOW INDIA BECAME TERRITORIAL

Foreign Policy, Diaspora, Geopolitics

ITTY ABRAHAM



Drawing on critical approaches to international relations, political geography, international law, and social history, and based on a close examination of the Indian experience during the twentieth century, Itty Abraham offers a new conceptualization of foreign policy as a state territorializing practice. Identifying the contested process of decolonization as the root of contemporary Asian inter-state territorial conflicts, he explores the political implications of establishing a fixed territorial homeland as a necessary starting point for both international recognition and national identity. Abraham concludes that disputed lands are important because of their intimate identification with the legitimacy of the postcolonial nation-state, rather than because of their potential for economic gains or their place in historic grievances.

By treating Indian diaspora policy and geopolitical practice as exemplars of foreign policy behavior, Abraham demonstrates how their intersection offers an entirely new way of understanding India's vexed relations with Pakistan and China. This approach offers a new and productive way of thinking about foreign policy and inter-state conflicts over territory in Asia—one that is non-U.S. and non-European focused—that has a number of implications for regional security and for foreign policy practices in the contemporary postcolonial world.

ITTY ABRAHAM teaches in the Department of Southeast Asian Studies at the National University of Singapore.

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THE SINGING TURK

Ottoman Power and Operatic Emotions on the European Stage from the Siege of Vienna to the Age of Napoleon

LARRY WOLFF

While European powers were at war with the Ottoman Empire for much of the eighteenth century, European opera houses were staging operas featuring singing sultans and pashas surrounded by their musical courts and harems. This book explores how these representations of the Muslim Ottoman Empire, the great nemesis of Christian Europe, became so popular in the opera house and what they illustrate about European–Ottoman international relations.

After Christian armies defeated the Ottomans at Vienna in 1683, the Turks no longer seemed as threatening. Europeans increasingly understood that Turkish issues were also European issues, and the political absolutism of the sultan in Istanbul was relevant for thinking about politics in Europe. While Christian Europeans recognized that Muslim Turks were, to some degree, different from themselves, this difference was sometimes seen as a matter of exotic costume and setting. The singing Turks of the stage expressed strong political perspectives and human emotions that European audiences could recognize as their own.

LARRY WOLFF is Professor of History and Director of the Center for European and Mediterranean Studies at New York University. He is the author of *Paolina's Innocence*, *The Idea of Galicia*, *Venice and the Slavs*, and *Inventing Eastern Europe*—all published by Stanford University Press.

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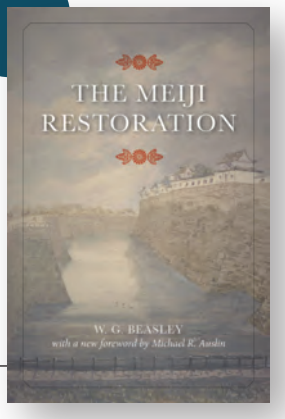
THE MEIJI RESTORATION

W. G. BEASLEY WITH A NEW FOREWORD BY MICHAEL R. AUSLIN



For Japan, the Meiji Restoration of 1868 has something of the significance that the French Revolution has for France: it is the point from which modern history begins. In this now classic work of Japanese history, the late W. G. Beasley offers a comprehensive account of the origins, development, and immediate aftermath of the events that restored Imperial rule to Japan. He makes the case that the origins of the Meiji Restoration are not found in economic distress or class struggle, but in a growing sense of national danger and national pride spurred by Japan's contacts with the West. Nationalism provided the impetus for overthrowing the Tokugawa military government and reuniting Japan under the Emperor Meiji. Only when the Tokugawa were gone did their successors turn, of necessity, to the making of modern Japan, seeking strength and stability in new social patterns.

Originally published in 1972, this new paperback edition contains a foreword written by Michael R. Auslin that celebrates Beasley's legacy.

W. G. BEASLEY (1919–2006) was a British academic, author, editor, translator, and Japanologist. He was Professor Emeritus of the History of the Far East at SOAS, University of London.

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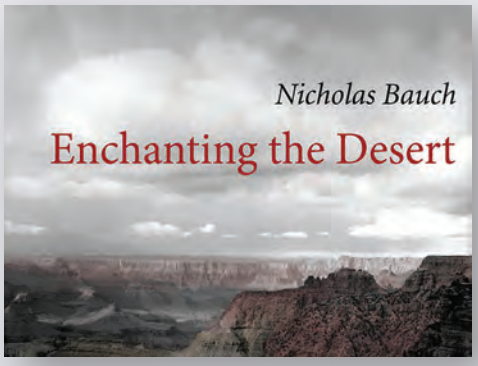

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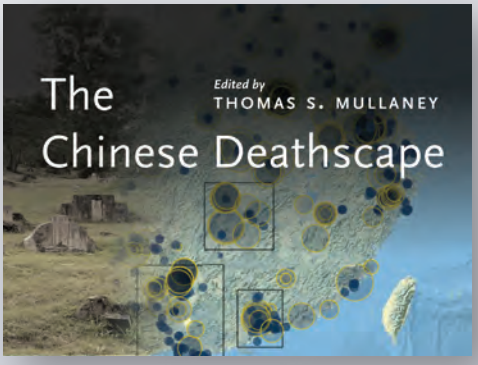
WHEN MELODIES GATHER

Oral Art of the Mahra

SAMUEL LIEBHABER

The Mahra people of the southern Arabian Peninsula have no written language but instead possess a rich oral tradition. Samuel Liebhaber takes readers on a tour through their poetry and develops a new classification system that challenges established categorizations. Each poem is embedded in a conceptual framework that highlights formal similarities between them and recapitulates how Mahri poets craft poems and how their audiences are primed to receive them.



THE CHINESE DEATHSCAPE

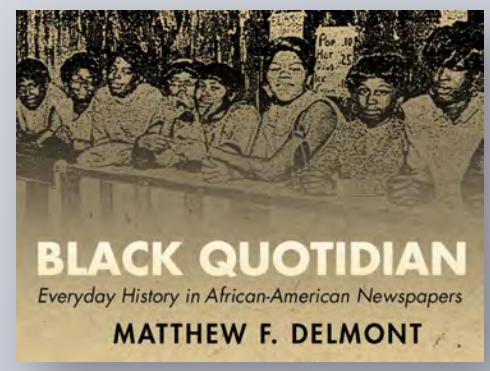
EDITED BY THOMAS S. MULLANEY

Led by volume editor Thomas S. Mullaney, three historians of the Chinese world analyze the phenomenon of Chinese grave relocation via essays that move from the local to the global. Built on a bespoke spatial analysis platform, each essay takes on a different aspect of burial practices in China over the past two centuries. Rounding off the historical analyses, platform creator David McClure speaks to new reading methodologies emerging from a format in which text and map move in lockstep to advance the argument.

FILMING REVOLUTION

ALISA LEBOW

Filming Revolution investigates documentary and independent filmmaking in Egypt since the revolution began in 2011, bringing together the collective wisdom and creative strategies of thirty filmmakers, artists, activists, and archivists. Alisa Lebow constructs a collaborative project, joining her interviewees in conversation to investigate questions about the evolving format of political documentary.



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Everyday History in African-American Newspapers

MATTHEW F. DELMONT

Black Quotidian explores everyday lives of African Americans in the twentieth century. Drawing on an archive of digitized African-American newspapers, Matthew F. Delmont provides a number of contextual entry points in the form of thematic essays. Intended as a teaching resource that offers a counterpoint and companion to resources focused on the history of African-American struggle during the twentieth century, *Black Quotidian* emphasizes the need to explore beyond the key figures and moments that have come to stand in for the complexity of African-American history.

AMERICA'S PUBLIC BIBLE

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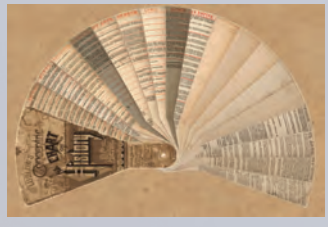
Lincoln Mullen mines nearly eleven million pages of newspapers to uncover the presence of biblical quotations, identifying which verses were quoted widely and in which contexts to shed light on the joint evolution of the Bible and public life in nineteenth-century America.

CONSTRUCTING THE SACRED

Visibility and Ritual Landscape at the Egyptian Necropolis of Saqqara

ELAINE SULLIVAN

Flipping the top-down view prevalent in archaeology to a more human-centered perspective, Elaine Sullivan uses 3D technologies to put the focus on the dynamic evolution of an ancient burial site that has been viewed as static over millennia.



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History, Graphic Design,and the Interactivity of Print

DANIEL ROSENBERG

Providing insights into the materiality of design-thinking both past and present, Daniel Rosenberg analyzes visualizations of time to uncover how particular perspectives on history, chronology, and causation shaped the now ubiquitous concept of the timeline.

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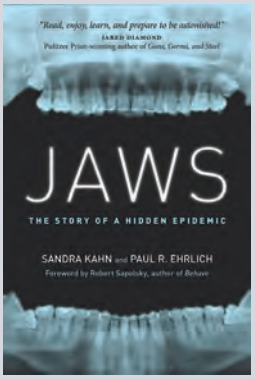

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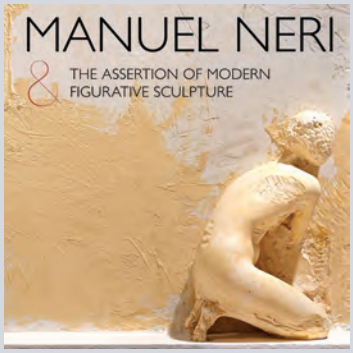

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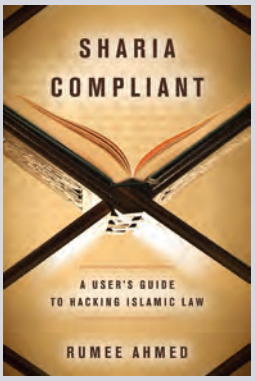

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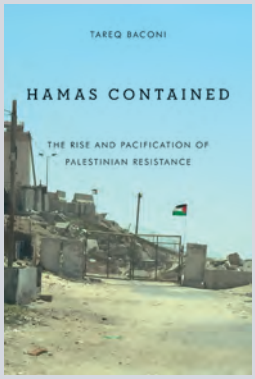

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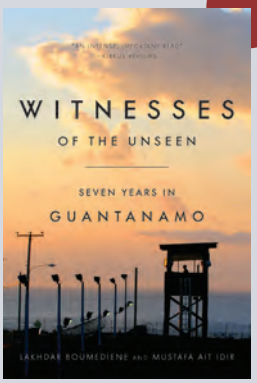

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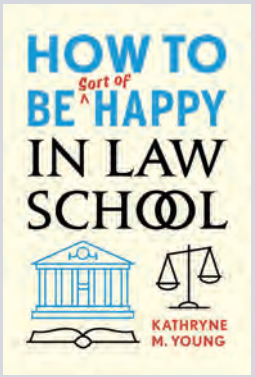

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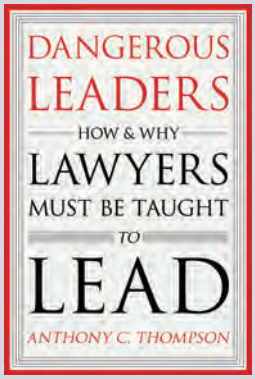

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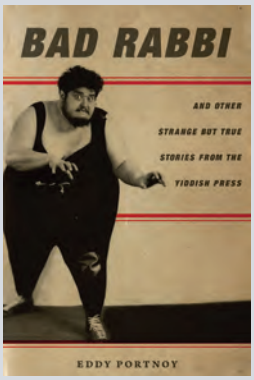

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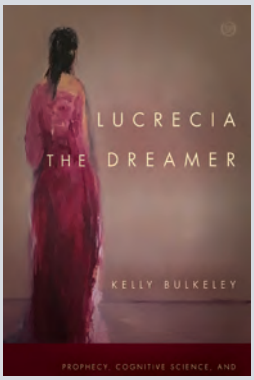

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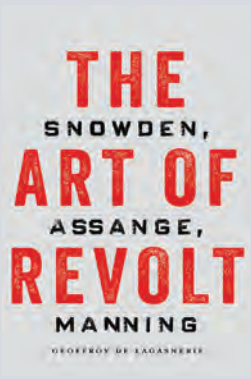

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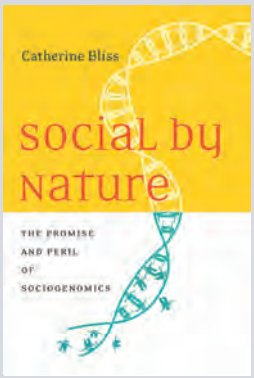

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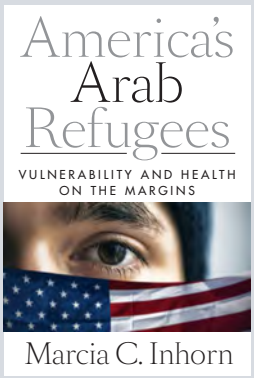

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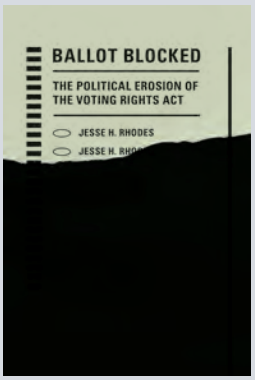

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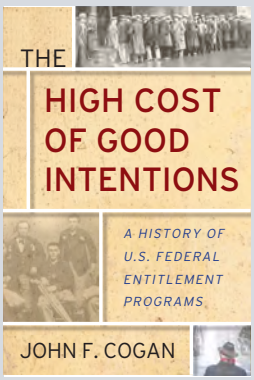

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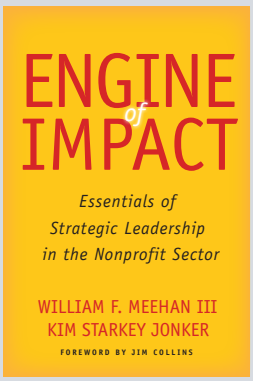

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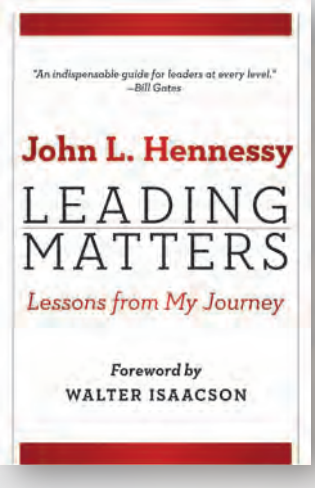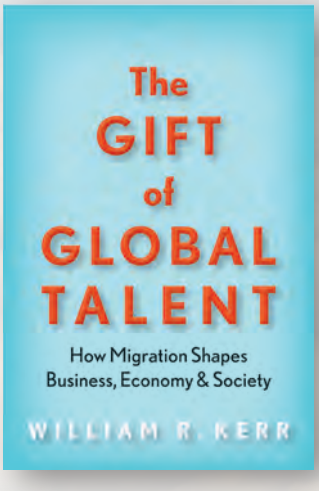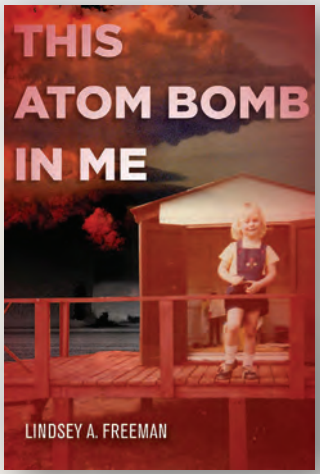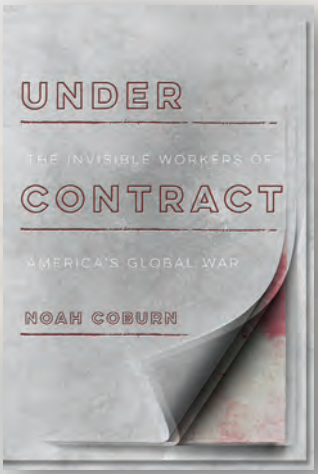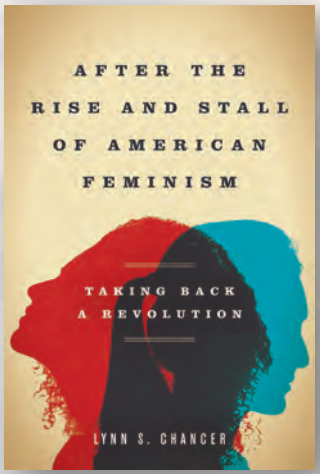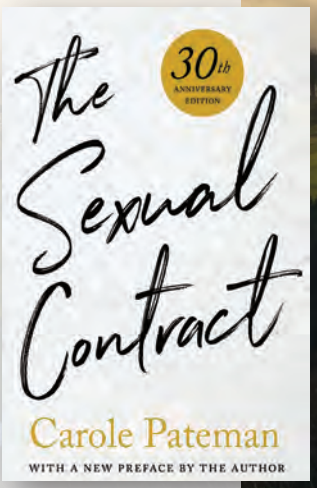
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