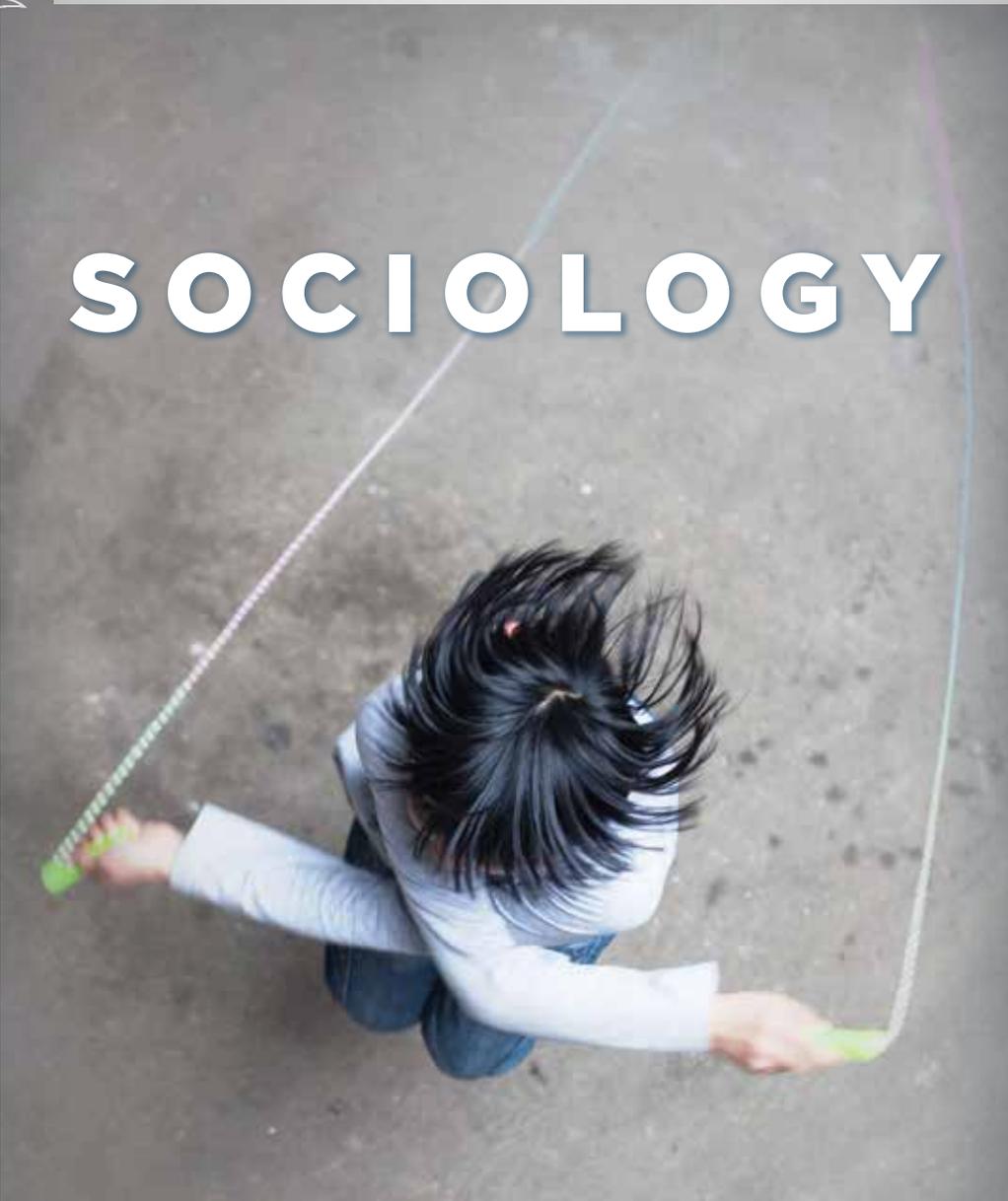




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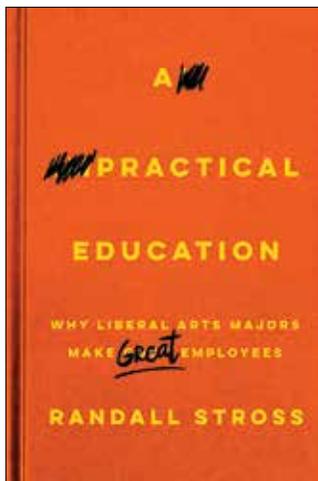
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REDWOOD  PRESS

A Practical Education
*Why Liberal Arts Majors
Make Great Employees*

Randall Stross

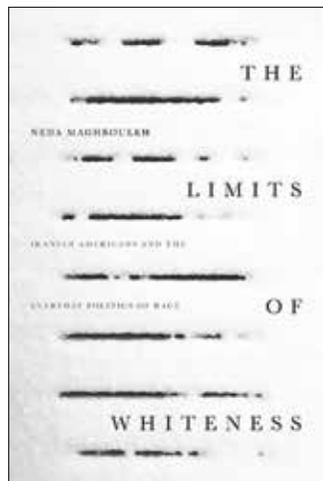
The liberal arts major is often lampooned: lacking in “skills,” unqualified for a professional career, underemployed. But studying for the joy of learning turns out to be surprisingly practical. Just look to Silicon Valley, of all places, to see that liberal arts majors can succeed not in spite of, but because of, their education.

A Practical Education investigates the real-world experiences of graduates with humanities majors that would seem the least employable in Silicon Valley’s engineering-centric workplaces. Drawing on the experiences of Stanford University graduates and their accounts of their education, job searches, and first work experiences, Randall Stross provides heartening demonstrations of how multi-capable liberal arts graduates are.

“The need for critical thinking and liberal arts-educated leaders is more relevant than ever. An engaging perspective on this crucial topic that proves that investment in the humanities pays dividends in the long run.”

—David Kalt,
CEO/Founder, Reverb Holdings, Inc.

304 pages, September 2017
9780804797481 Cloth \$25.00 **\$20.00 sale**



The Limits of Whiteness

*Iranian Americans and the
Everyday Politics of Race*

Neda Maghoulouh

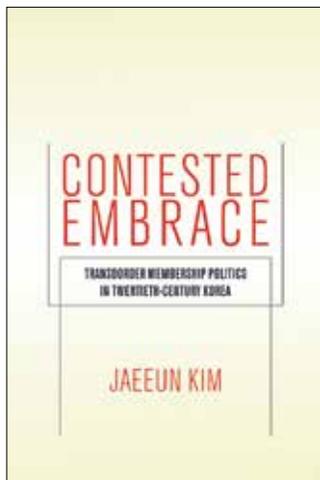
When Roya, an Iranian American high school student, is asked to identify her race, she feels anxiety and doubt. According to the federal government, she and others from the Middle East are white. But based on the treatment Roya and her family receive—interactions characterized by intolerance or hate—Roya is increasingly certain that she is not white.

In *The Limits of Whiteness*, Neda Maghoulouh offers a groundbreaking, timely look at how Iranians and other Middle Eastern Americans move across the color line. By shadowing more than 80 young people, Maghoulouh documents Iranian Americans’ shifting racial status. She tells for the first time the compelling, often heartbreaking story of how a white American immigrant group can become brown and what such a transformation says about race in America.

“This trailblazing book should be required reading for anyone interested in race in America, period.”

—Porochista Khakpour,
author of *Sons & Other
Flammable Objects*

248 pages, September 2017
9781503603370 Paper \$24.95 **\$19.96 sale**



Contested Embrace

Transborder Membership Politics in Twentieth-Century Korea

Jaeun Kim

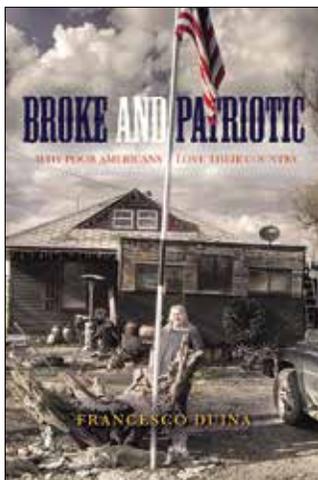
Contested Embrace explores how a state relates to people it views as “external members,” such as emigrants and diasporas. Jaeun Kim analyzes disputes over the belonging of Koreans in Japan and China, focusing on their contested relationship with the colonial and postcolonial states in the Korean peninsula. Through a comparative analysis of transborder membership politics in the colonial, Cold War, and post–Cold War periods, the book shows how the configuration of geopolitics, bureaucratic techniques, and actors’ agency shapes the making, unmaking, and remaking of transborder ties. Kim demonstrates that being a “homeland” state or a member of the “transborder nation” is a precarious, arduous, and revocable political achievement.

“A brilliant and bracing analysis of transborder membership politics. It is a great book to think with.”

—John Lie,
University of California, Berkeley

STUDIES OF THE WALTER H. SHORENSTEIN ASIA-PACIFIC RESEARCH CENTER

360 pages, 2016
9780804797627 Cloth \$65.00 **\$52.00 sale**



Broke and Patriotic

Why Poor Americans Love Their Country

Francesco Duina

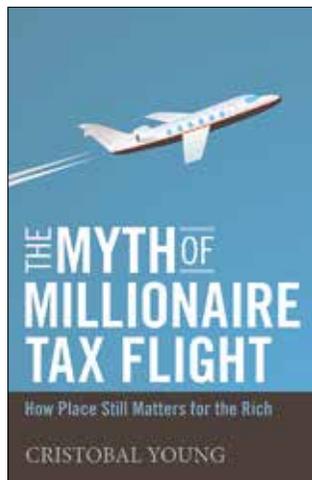
Why are poor Americans so patriotic? In *Broke and Patriotic*, Francesco Duina contends that the best way to answer this question is to speak directly to America’s most impoverished. Spending time in bus stations, Laundromats, senior citizen centers, homeless shelters, public libraries, and fast food restaurants, he conducted over 60 revealing interviews in which his participants explain how they view themselves and their country.

This book offers a stirring portrait of the people left out of the national conversation. By giving them voice, Duina sheds new light on a sector of American society that we are only beginning to recognize as a powerful force in shaping the country’s future.

“This is superlative ethnography, allowing voices too little heard to speak for themselves, and to do so with pride. Social understandings can be furthered more by this book than by any other at present in the marketplace.”

—John A. Hall,
McGill University

240 pages, October 2017
9780804799690 Cloth \$26.95 **\$21.56 sale**



The Myth of Millionaire Tax Flight

How Place Still Matters for the Rich

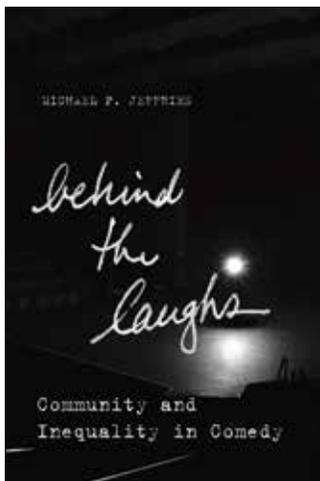
Cristobal Young

As U.S. states consider raising taxes on their wealthiest residents, there is a very real concern that these high rollers will board their private jets and fly away, taking their wealth with them. In *The Myth of Millionaire Tax Flight*, Cristobal Young examines a trove of data on millionaires and billionaires and distills down surprising insights. While economic elites have the resources and capacity to flee high-tax places, their actual migration is surprisingly limited. Ongoing economic potential is tied to the place where the rich become successful, and that success ultimately diminishes both the incentive and desire to migrate. This important book debunks a powerful idea that has driven fiscal policy for years, clearing the way for a new era.

“With grace, sophistication, and unprecedented data, this important book feeds public debates on inequality, public policy, and the health of American democracy.”

—Martin Gilens,
author of *Affluence and Influence*

152 pages, October 2017
9781503603806 Paper \$22.95 **\$18.36 sale**



Behind the Laughs
Community and Inequality in Comedy

Michael P. Jeffries

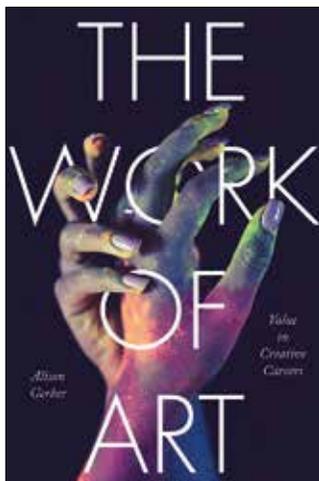
When comedians define success, they don't talk about money—they talk about not quitting. In comedy, even big names work for free, and the inequalities of race, class, and gender create real barriers. Yet comedians still believe that hard work and talent lead to the big time.

In *Behind the Laughs*, Michael P. Jeffries brings readers into the world of comedy to reveal its dark corners and share its buoyant lifeblood. He draws on conversations with comedians, club owners, bookers, and managers to show the extraordinary social connections professional humor demands. Only performers who know the rules of their community are able to make it a career.

"This is a smart, original, highly-readable book about the 'show' and 'business' of comedy. A must-read for anyone interested in the interplay of culture, labor, power, and inequality in the contemporary culture industries."

—Laura Grindstaff,
University of California, Davis

240 pages, August 2017
9781503602908 Paper \$24.95 **\$19.96 sale**



The Work of Art
Value in Creative Careers

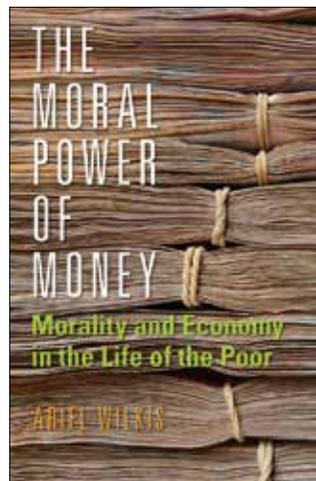
Alison Gerber

In *The Work of Art*, Alison Gerber explores various art worlds to investigate who artists are (and who they're not), why they do the things they do, and whether a sense of vocational calling and the need to make a living are as incompatible as we've been led to believe. Listening to the stories of artists from across the United States, Gerber finds that an alliance of love and money has become central to contemporary art-making, and danger awaits those who fail to strike a balance between the two. By explaining the shared ways that artists account for their activities—the analogies they draw, the arguments they make—Gerber reveals the common bases of value artists point to when they say: what I do is worth doing.

"Alison Gerber makes a solid contribution to sociology, to economics, and to our understanding of the practicalities of an artistic career."

—Howard S. Becker,
author of *Art Worlds*

208 pages, November 2017
9781503603820 Paper \$24.95 **\$19.96 sale**



The Moral Power of Money
Morality and Economy in the Life of the Poor

Ariel Wilkis

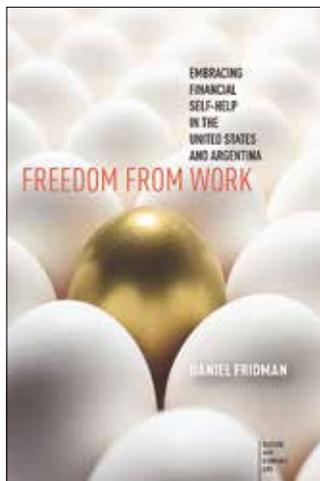
Looking beneath the surface of seemingly ordinary social interactions, *The Moral Power of Money* investigates the forces of power and morality at play, particularly among the poor. Drawing on fieldwork in a slum of Buenos Aires, Ariel Wilkis argues that money is a critical symbol used to negotiate not only material possessions, but also the political, economic, class, gender, and generational bonds between people.

Through vivid accounts of the stark realities of life in Villa Olimpia, Wilkis proposes a new concept of moral capital based on different kinds, or "pieces," of money. This book builds an original theory of the moral sociology of money, providing the tools for understanding the role money plays in social life today.

"This remarkable ethnography opens a window into everyday popular politics and solidarities, offering lessons beyond the case of Argentina and into people's moneyworlds and moral orders more broadly."

—Bill Maurer,
author of *How Would You Like To Pay?*

208 pages, December 2017
9781503604285 Paper \$29.95 **\$23.96 sale**



Freedom from Work
Embracing Financial Self-Help in the United States and Argentina

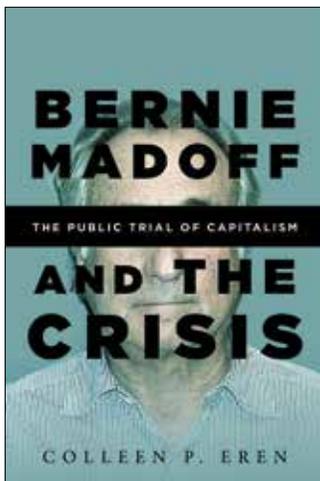
Daniel Fridman

In this era where dollar value signals moral worth, Daniel Fridman paints a vivid portrait of Americans and Argentinians trying to become worthy of millions and illustrates how the neoliberal emphasis on responsibility, individualism, and entrepreneurship binds people together with the ropes of aspiration. *Freedom from Work* delves into a world of financial self-help in which books, seminars, and board games reject “get rich quick” formulas and instead suggest to participants that there is something fundamentally wrong with who they are—and that they must struggle to correct it. Fridman shows that the global economic transformations of the last several decades have been accompanied by popular resources that transform the people trying to survive—and even thrive—within it.

“Fridman effortlessly oscillates between rich ethnographic description and serious analytical depth to dissect the painful retooling that people perform in pursuit of an elusive ‘freedom from work.’”

—Marion Fourcade,
University of California, Berkeley

248 pages, 2016
9781503600256 Paper \$27.95 **\$22.36 sale**



Bernie Madoff and the Crisis
The Public Trial of Capitalism

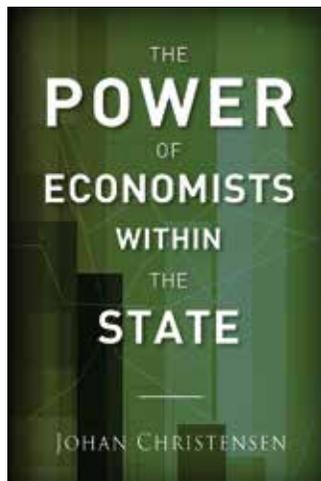
Colleen P. Eren

Bernie Madoff’s arrest could not have come at a more darkly poetic moment. In the midst of a horrid recession, Madoff’s story was a media magnet, voraciously consumed by a justice-seeking public. *Bernie Madoff and the Crisis* goes beyond purely investigative accounts to examine how and why Madoff became the epicenter of public fury and titillation. Rooting her argument in critical sociology, Colleen P. Eren analyzes media coverage of this landmark case alongside original interviews with dozens of journalists and editors, the SEC Director of Public Affairs, and Bernie Madoff himself. Turning the mirror back onto society, Eren locates Madoff within a broader reckoning about free market capitalism.

“A sweeping comment on our society at large, which created and upheld the kill-or-be-killed finance ethos, and thereby produced the twenty-first century version of a Wall Street serial killer.”

—Erin Arvedlund,
author of *Too Good to Be True: The Rise and Fall of Bernie Madoff*

224 pages, July 2017
9781503602724 Paper \$25.95 **\$20.76 sale**



The Power of Economists within the State

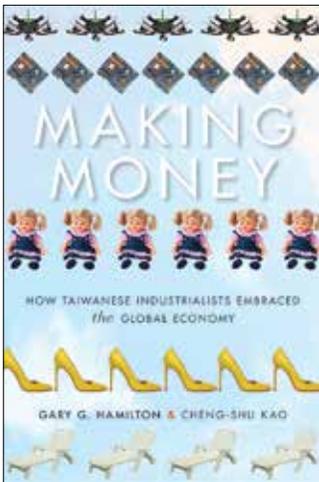
Johan Christensen

The spread of market-oriented reforms has been one of the major political and economic trends of the late twentieth and early twenty-first centuries. Governments have adopted policies that have led to deregulation; yet, some countries embraced these policies more than others. Johan Christensen examines one major contributor to this disparity: the entrenchment of U.S.-trained, neoclassical economists in political institutions the world over. While previous studies have highlighted the role of political parties and production regimes, Christensen uses comparative case studies of New Zealand, Ireland, Norway, and Denmark to show how the influence of economists affected the extent to which each nation adopted market-oriented tax policies. He finds that, in countries where economic experts held powerful positions, neoclassical economics broke through with greater force.

“A finely tuned and deeply knowledgeable account. A page-turner on tax policy is surely an event to celebrate.”

—Mark Granovetter,
Stanford University

232 pages, April 2017
9781503600492 Cloth \$65.00 **\$52.00 sale**



Making Money

How Taiwanese Industrialists Embraced the Global Economy

Gary G. Hamilton and
Cheng-shu Kao

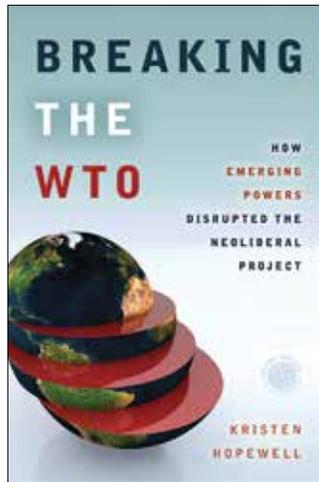
Beginning in the 1950s, Taiwan rapidly industrialized, becoming a tributary to an increasingly “borderless” East Asian economy. In this book, Gary G. Hamilton and Cheng-shu Kao show how Taiwanese businesspeople have played a tremendous, unsung role in their nation’s continuing ascent. Taiwan’s contract manufacturers have become the world’s most sophisticated suppliers of consumer products the world over. Drawing on over 30 years of research and more than 800 interviews, Hamilton and Kao tell these industrialists’ stories.

The picture that emerges is one of agile neo-capitalists, caught in the flux of a rapidly changing landscape, who tirelessly endeavor to profit on it. *Making Money* reveals its subjects to be at once producers of economic globalization and its byproducts.

“Hamilton and Kao are the only scholars who could tell such a comprehensive and in-depth story about Taiwan’s export-oriented manufacturing sector. A masterful contribution.”

—Ho-Fung Hung,
Johns Hopkins University,
author of *The China Boom*

320 pages, December 2017
9781503604278 Paper \$27.95 **\$22.36 sale**



AWARD WINNER

Breaking the WTO

How Emerging Powers Disrupted the Neoliberal Project

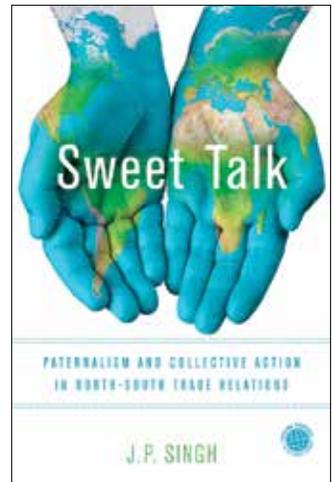
Kristen Hopewell

The world economic order has been upended by the rise of the BRIC nations and the attendant decline of the United States’ international influence. This book provides a groundbreaking analysis of how power shifts in the world economic order have played out in the World Trade Organization. Historically, the U.S. has pressured other countries to open their markets while maintaining its own protectionist policies. But, over the course of the Doha Round negotiations, China, India, and Brazil challenged America’s hypocrisy, causing negotiations to collapse. Probing the tensions between the WTO’s liberal principles and the underlying reality of power politics, Kristen Hopewell explores what the Doha conflict tells us about the current and coming balance of power in the global economy.

“Hopewell’s analysis is invaluable to understanding one of global neoliberalism’s key institutions.”

—Peter Evans,
University of California, Berkeley

288 pages, 2016
9781503600591 Paper \$27.95 **\$22.36 sale**



Sweet Talk

Paternalism and Collective Action in North-South Trade Agreements

J. P. Singh

Developed nations strive to create the impression that their hearts and pockets bleed for the developing world. Yet, the global North continues to offer unfavorable trade terms to the global South.

Using a mixed-methods approach, J. P. Singh exposes the actual position beneath the North’s image of benevolence and empathy: either join in the type of trade that developed countries offer, or be cast aside as obstreperous and unwilling. Through case studies, Singh reveals how the global North ultimately bars developing nations from flourishing. His findings chart a path forward, showing that developing nations can garner favorable concessions by drawing on unique strengths and through collective advocacy. *Sweet Talk* offers a provocative rethinking of how far our international relations have come and how far we still have to go.

“This riveting analysis shows the pernicious effects that culture clashes can have on the well-being of billions.”

—B. Peter Rosendorff,
New York University

264 pages, 2016
9781503601048 Paper \$24.95 **\$19.96 sale**



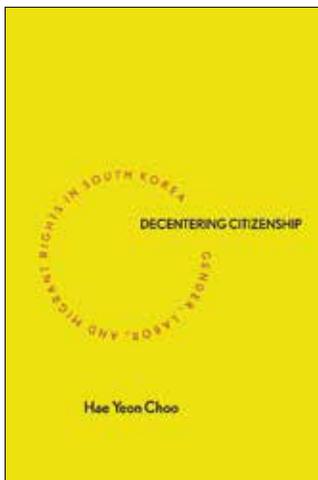
Crossing the Gulf
Love and Family in Migrant Lives
 Pardis Mahdavi

The lines between what constitutes migration and what constitutes human trafficking are messy at best. State policies rarely acknowledge the lived experiences of migrants and their kin, and too often laws meant to protect individuals ultimately increase the challenges they face. In some cases, the laws themselves lead to illegality or statelessness, particularly for migrant mothers and their children. *Crossing the Gulf* tells the stories of the intimate lives of migrants in the Gulf cities of Dubai, Abu Dhabi, and Kuwait City. Pardis Mahdavi considers the interconnections between migration and emotion, between family and state policy, and shows how migrants can be both mobilized and immobilized by their family relationships and the bonds of love they share across borders.

"A path-breaking book. Pardis Mahdavi adeptly reveals migrant women's complex subjectivities and agentic power amid the structural contradictions of national development, migration-securitization policies, and citizenship laws."

—Christine Chin,
 American University

216 pages, 2016
 9780804798839 Paper \$24.95 **\$19.96 sale**



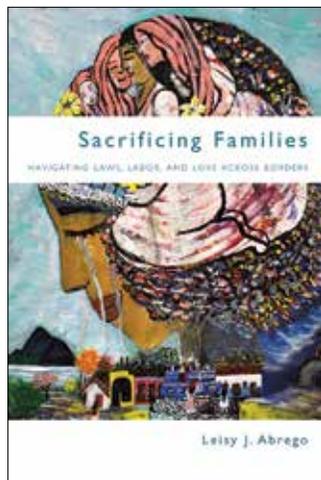
Decentering Citizenship
Gender, Labor, and Migrant Rights in South Korea
 Hae Yeon Choo

Decentering Citizenship follows three groups of Filipina migrants' struggles to belong in South Korea. Hae Yeon Choo examines how rights are enacted, translated, and challenged in daily life and ultimately interrogates the concept of citizenship. She reveals citizenship as a language of social and personal transformation within the pursuit of dignity, security, and mobility. Her vivid ethnography of both migrants and their South Korean advocates illuminates how social inequalities of gender, race, class, and nation operate in defining citizenship. *Decentering Citizenship* argues that citizenship emerges from negotiations about rights and belonging. As the promise of equal rights and full membership in a polity erodes in the face of global inequalities, this decentering illuminates important contestation at the margins of citizenship.

"At once a fast-paced and engrossing ethnography and an insightful, often brilliant rumination on citizenship, kinship, and human rights."

—Namhee Lee,
 University of California, Los Angeles

216 pages, 2016
 9780804799669 Paper \$24.95 **\$19.96 sale**



AWARD WINNER
Sacrificing Families
Navigating Laws, Labor, and Love Across Borders

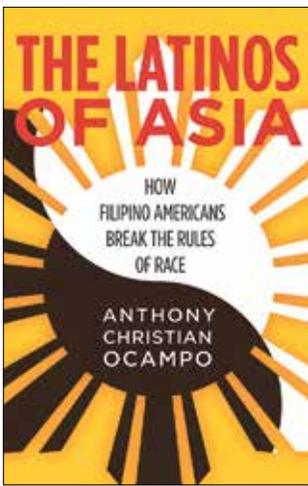
Leisy J. Abrego

Widening global inequalities make it difficult for parents in developing nations to provide for their children, and parents often find that migration in search of higher wages is their only hope. *Sacrificing Families* captures the tragedy of these families' daily lives and exposes the structural context that sustains patterns of inequality in their well-being. As free trade agreements expand and nation-states open doors for products and profits while closing them for refugees and migrants, transnational families are becoming more common. Leisy J. Abrego gives voice to these immigrants and their families and documents the inequalities across their experiences.

"A heart-wrenching must-read on why families choose to become transnational, how they struggle to overcome distance and time, and the U. S. immigration policies that force this divide."

—Leo R. Chavez,
 University of California, Irvine

272 pages, 2014
 9780804790512 Paper \$21.95 **\$17.56 sale**



The Latinos of Asia
*How Filipino Americans
Break the Rules of Race*

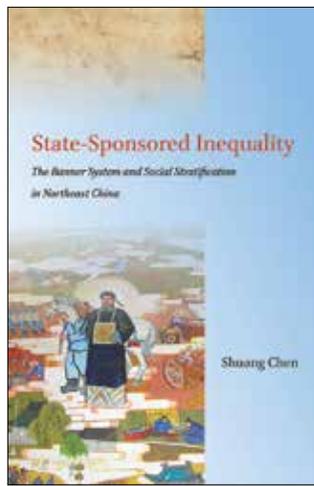
Anthony Christian Ocampo

Filipino Americans are among the largest immigrant populations in the United States. They are classified by the U.S. Census as Asian, but the cultural legacy of Spanish colonialism in the Philippines means that Filipinos also share many characteristics with Latinos, such as last names, religion, and language. Their cultural experiences as descendants of a former U.S. colony contradict the construction of Asians as forever foreigners. *The Latinos of Asia* illustrates how for Filipinos, their “color”—their sense of connection with other racial groups—changes depending on the social context, the communities people grow up in, the schools they attend, and the people they befriend. This book offers a window into both the racial consciousness of everyday people and the changing racial landscape of American society.

“Brimming with unexpected findings and insightful explanations, The Latinos of Asia underscores the intrinsic instability and enduring power of race.”

—Moon-Kie Jung,
University of Massachusetts

272 pages, 2016
9780804797542 Paper \$22.95 **\$18.36 sale**



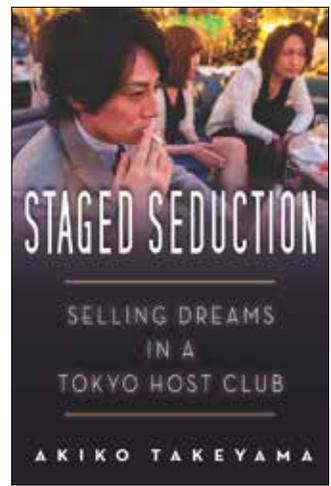
State-Sponsored Inequality
*The Banner System and Social
Stratification in Northeast China*

This book explores the social economic processes of inequality in nineteenth- and early-twentieth-century rural China, wherein the state classified immigrants to the county of Shuangcheng into distinct categories, each associated with different land entitlements. The resulting patterns of wealth stratification and social hierarchy were both challenged and reinforced by the local population. The tensions built into unequal land entitlements shaped the identities of immigrant groups, persisting even after unequal entitlements were removed. This book also sheds light on the many parallels between the stratification system in nineteenth-century Shuangcheng and structural inequality in contemporary China.

“A rare and highly original contribution to the studies of community formation and social stratification in human history. This book is destined to become a new reference for understanding Chinese society, past and present.”

—Wang Feng,
University of California, Irvine

368 pages, April 2017
9780804799034 Cloth \$65.00 **\$52.00 sale**



Staged Seduction
Selling Dreams in a Tokyo Host Club

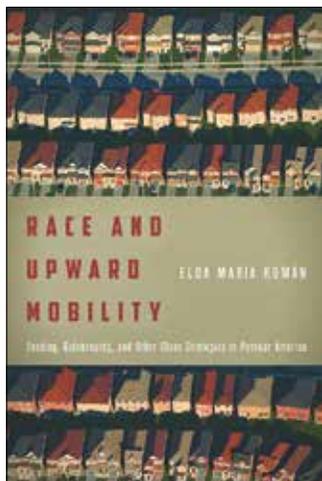
Akiko Takeyama

In the host clubs of Tokyo’s red-light district, ambitious young men seek their fortunes by selling love, romance, companionship, and sometimes sex to female consumers for exorbitant sums of money. Akiko Takeyama’s investigation of this beguiling “love business” provides a window into Japanese host clubs and the lives of hosts, clients, club owners, and managers. The club is a place where fantasies are pursued, and the art of seduction reveals a complex set of transactions built on desperation and hope. Aspiration itself is commercialized as citizens are seduced out of the present and into a future where hopes and dreams are imaginable—and billions of dollars seem within reach.

“There is so much of interest in Staged Seduction. Takeyama argues that host clubs are emblematic of a neoliberal, post-industrial Tokyo.... Her study offers fascinating insight into a greatly expanded part of its nightlife.”

—Joy Hendry,
Times Higher Education

248 pages, March 2016
9780804798549 Paper \$22.95 **\$18.36 sale**



Race and Upward Mobility
Seeking, Gatekeeping, and Other Class Strategies in Postwar America
Elda María Román

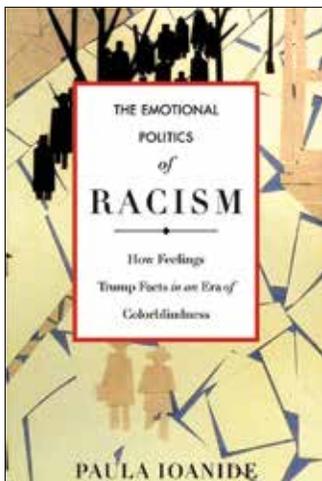
In recent decades, Mexican American and African American cultural productions have seen a proliferation of upward mobility narratives. Surveying literature, film, and television from the 1940s to the 2000s, Elda María Román brings forth these narratives, untangling how they present the intertwined effects of capitalism and white supremacy.

Race and Upward Mobility examines how class and ethnicity serve as forms of currency in American literature, affording people of color material and symbolic wages as they traverse class divisions. Identifying four recurring character types across genres, Román traces how each models a distinct strategy for negotiating race and class. Her comparative analysis advances both a new approach to ethnic literary studies and a more nuanced understanding of the class-based complexities of racial identity.

“A tour de force of intersectional critique and cultural studies analysis: innovative, imaginative, and an infinitely generative book.”

—George Lipsitz,
author of *How Racism Takes Place*

312 pages, November 2017
9781503603783 Paper \$27.95 **\$22.36 sale**



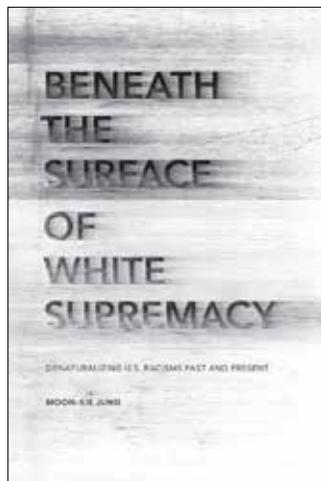
AWARD WINNER
The Emotional Politics of Racism
How Feelings Trump Facts in an Era of Colorblindness
Paula Ioanide

Majorities in the United States have increasingly supported intensified forms of punishment and marginalization against Black, Latino, Arab, and Muslim people in the United States. Paula Ioanide examines how emotion has prominently figured into contemporary expressions of racial discrimination and violence, and how widespread fears have played a central role in justifying the expansion of our military and prison systems. She also argues that there is opportunity for new mobilizations, for ethical witnessing: we must popularize desires for justice and increase people's receptivity to the testimonies of the oppressed by reorganizing embodied and unconscious structures of feeling.

“A powerful, passionate, ethical insistence on thinking carefully and analytically about racial subordination and social justice.”

—Barbara Tomlinson,
University of California, Santa Barbara

288 pages, 2015
9780804795470 Paper \$25.95 **\$20.76 sale**



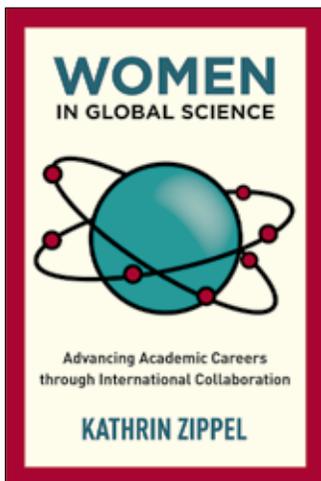
AWARD WINNER
Beneath the Surface of White Supremacy
Denaturalizing U.S. Racisms Past and Present
Moon-Kie Jung

Beneath the Surface of White Supremacy investigates ingrained practices of racism in the United States, as well as unquestioned assumptions in the study of racism. In this unsettling book, *Dred Scott v. Sandford* casts a shadow over current immigration debates and the “war on terror.” The story of a 1924 massacre of Filipino sugar workers in Hawai'i pairs with statistical relentlessness of Black economic suffering to shed light on hidden dimensions of mass ignorance and indifference. Moon-Kie Jung challenges the dominant racial common sense and develops new concepts and theory for radically rethinking and resisting racisms.

“Smart, bold, and illuminating, this book offers an innovative way to understand the mechanisms that maintain racialized hierarchy. Jung’s path-breaking work reminds us all of our collective responsibility for altering racial inequality.”

—Tyrone Forman,
University of Illinois at Chicago

264 pages, 2015
9780804795197 Paper \$24.95 **\$19.96 sale**



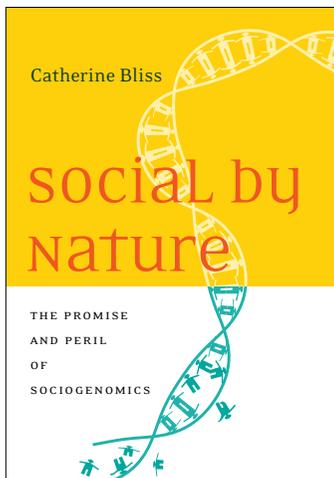
Women in Global Science
*Advancing Academic Careers
through International Collaboration*
Kathrin Zippel

Scientific and engineering research is increasingly global, and international collaboration can be essential to academic success. *Women in Global Science* is the first book to consider systematically the challenges and opportunities that the globalization of scientific work brings to U.S. academics, especially for women. Kathrin Zippel looks to the STEM fields as a case study, where gendered cultures and structures in academia have contributed to an underrepresentation of women. For U.S. women in particular, international collaboration offers opportunities to step outside of exclusionary networks at home. As Zippel argues, international considerations can be key to ending the steady attrition of women in STEM fields and developing a more inclusive academic world.

“Zippel’s empirical analysis is rigorous and makes a significant contribution to the analysis of gender and racial stratification in the STEM academy and workforce.”

—Maria Charles,
University of California,
Santa Barbara

224 pages, March 2017
9781503601499 Paper \$27.95 **\$22.36 sale**



Social by Nature
*The Promise and Peril
of Sociogenomics*
Catherine Bliss

Sociogenomics has rapidly become one of the trendiest sciences of the new millennium. Practitioners view human nature and life outcomes as the result of genetic and social factors. In *Social by Nature*, Catherine Bliss recognizes the promise of this interdisciplinary young science, but also questions its implications for the future. As she points out, the claim that genetic similarities cause groups of people to behave in similar ways is not new—and a dark history of eugenics warns us of its dangers. By exposing the shocking parallels between sociogenomics and older, long-discredited, sciences, Bliss persuasively argues for a more thoughtful public reception of any study that reduces human nature to a mere sequence of genes.

“An impressive, timely, and critically important book and the first scholarly work to take stock of what the genomics turn means for the social sciences.”

—Alondra Nelson,
Columbia University

312 pages, January 2018
9780804798341 (Cloth) \$29.95 **\$23.96 sale**



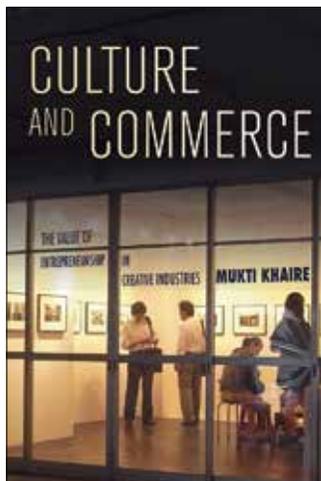
SECOND EDITION
Cultures@Silicon Valley
J. A. English-Lueck

Since the initial publication of *Cultures@Silicon Valley* fourteen years ago, much has changed in Silicon Valley. The corporate landscape has shifted, with tech giants like Google, Facebook, LinkedIn, and Twitter vying for space and attention. Daily life for all but the highest echelon has been altered by new perceptions of scarcity, risk, and shortage. The second edition of *Cultures@Silicon Valley* brings the story of technological saturation and global cultural diversity up to the present. J. A. English-Lueck provides readers with a host of new ethnographic stories, documenting the latest expansions of Silicon Valley to San Francisco and beyond. She explores how changes in technology impact work, family, and community life. Ultimately, the inhabitants of Silicon Valley illustrate in microcosm the social and cultural identity of the future.

“J. A. English-Lueck shows us the Valley as it really is: risky, diverse, cosmopolitan, and complex. Simply the best study of Silicon Valley’s many cultures that I know.”

—Fred Turner,
Stanford University

224 pages, August 2017
9781503602922 Paper \$24.95 **\$19.96 sale**



Culture and Commerce
*The Value of Entrepreneurship
in Creative Industries*

Mukti Khaire

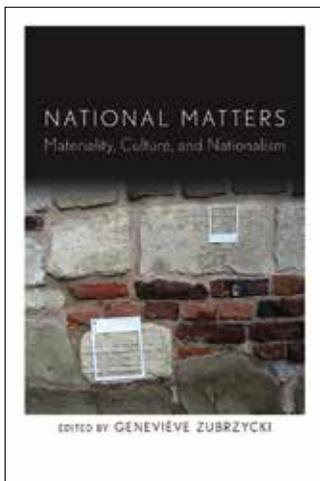
Art and business are often described as worlds apart, even diametric opposites. And yet, these realms are close cousins in creative industries where firms bring cultural goods to market, attaching price tags to music, paintings, theater, literature, film, and fashion.

Building on theories of value construction and cultural production, *Culture and Commerce* details the processes by which artistic worth is decoded, translated, and converted to economic value. Case studies of firms from Chanel and Penguin to tastemakers like the Sundance Institute and the Pritzker Prize illuminate how creative entrepreneurs influence our sense of value, shifting consumer behavior and our culture in deep, surprising ways.

"In this wonderful and intellectually ambitious book, Mukti Khaire re-thinks culture at the intersection of economics and sociology. With carefully instantiated case studies, she leavens our understanding of how art and culture have worked, should work, and will work."

—Rohit Deshpande,
Harvard Business School

280 pages, June 2017
9780804792219 Cloth \$65.00 **\$52.00 sale**



National Matters
*Materiality, Culture,
and Nationalism*

Edited by Geneviève Zubrzycki

National Matters investigates the role of material culture and materiality in defining and solidifying national identity in everyday practice. Examining a range of “things”—from art objects, clay fragments, and broken stones; to clothing, food, and urban green space—this volume explores the importance of matter in making the nation appear real, close, and important to its citizens. Symbols and material objects are themselves important factors in the production of national ideals.

This volume analyzes three key aspects of materiality and nationalism: the relationship between objects and national institutions, the way commonplace objects can shape a national ethos, and the everyday practices that allow individuals to enact and embody the nation. In giving attention to the agency of things, these cases also challenge the methodological orthodoxies of cultural sociology.

"Essential reading for cultural sociologists, scholars of nationalism, and students of material culture."

—Philip Gorski,
Yale University

288 pages, May 2017
9781503602533 Paper \$29.95 **\$23.96 sale**

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Law Mart
*Justice, Access, and
For-Profit Law Schools*

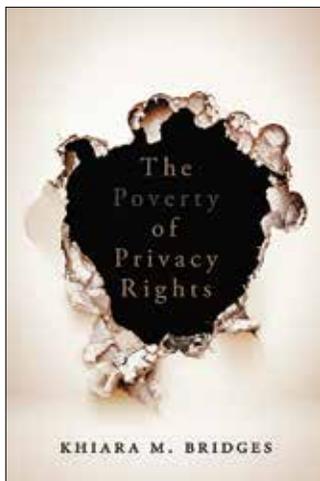
Riaz Tejani

In the early 2000s, private equity financiers established the first for-profit law schools, offering the promise of professional upward mobility through high-tech, simplified teaching and learning. In *Law Mart*, a vivid ethnography of one such school, Riaz Tejani argues that the rise of these institutions shows the limits of a market-based solution to American access to justice. He reveals how for-profit law schools marketed themselves directly to ethnoracial and socioeconomic “minority” communities, relaxed admission standards, increased diversity, shook up established curricula, and saw student success rates plummet. Offering an unprecedented glimpse of this landscape, *Law Mart* is a colorful foray into the collision of law, finance capitalism, and “higher” learning.

“An extremely insightful and smart analysis of for-profit law schools. Tejani’s book is a must-read for anyone who cares about the future of the legal profession.”

—Eve Darian-Smith,
University of California, Santa Barbara

ANTHROPOLOGY OF POLICY
288 pages, July 2017
9781503603011 Paper \$24.95 **\$19.96 sale**



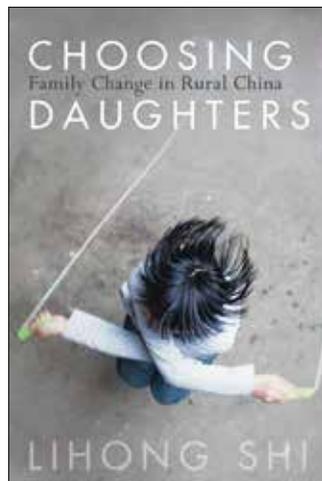
The Poverty of Privacy Rights
Khiara M. Bridges

The Poverty of Privacy Rights makes a simple, controversial argument: poor mothers in America are deprived of the right to privacy. The U.S. Constitution is supposed to bestow rights equally, yet the poor are subject to invasions of privacy that are gross demonstrations of governmental power. Khiara M. Bridges investigates poor mothers’ experiences with the state—both when they receive public assistance and when they do not. Presenting a holistic view of how the state intervenes in all facets of poor mothers’ privacy, Bridges turns popular thinking on its head, arguing that these women simply do not have familial, informational, and reproductive privacy rights. Further, she asserts that until we disrupt the cultural narratives that equate poverty with immorality, nothing will change.

“This book calls us to rethink the very meaning of the right to privacy and to end the unjust and unsupportable moral condemnation of poverty.”

—Dorothy Roberts,
author of *Killing the Black Body*

296 pages, June 2017
9781503602267 Paper \$24.95 **\$19.96 sale**



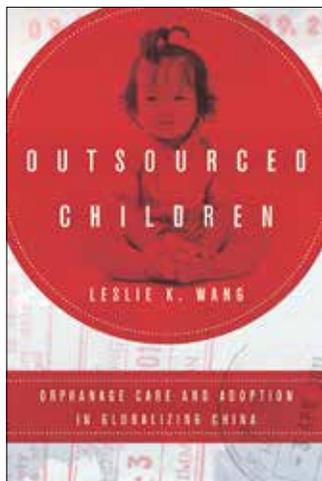
Choosing Daughters
Family Change in Rural China
Lihong Shi

China’s patrilineal and patriarchal tradition has encouraged a long-standing preference for male heirs. But a counterpattern is emerging in rural China where a noticeable proportion of young couples have willingly accepted having a single daughter. *Choosing Daughters* explores this critical, yet largely overlooked, reproductive pattern. Lihong Shi delves into the social, economic, and cultural forces behind these couples’ childrearing aspirations and the resulting changes in family dynamics, gender relations, and intimate parent–daughter ties. She refutes the conventional understanding of a universal preference for sons and discrimination against daughters in China and counters claims of continuing resistance against China’s population control program.

“A persuasive, eloquent study of changing gender roles. Full of surprises and new vistas for investigation, it is ethnography at its best.”

—William Jankowiak,
University of Nevada, Las Vegas

208 pages, July 2017
9781503602939 Paper \$27.95 **\$22.36 sale**



Outsourced Children
Orphanage Care and Adoption in Globalizing China

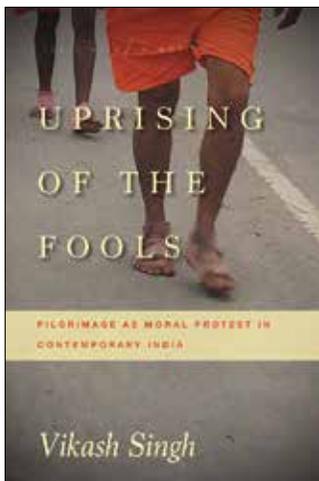
Leslie K. Wang

Thousands of Chinese children have been adopted by American parents, and many Western aid organizations invest in helping orphans in China—but why does China allow this exchange, and what does it reveal about globalization? *Outsourced Children* answers these questions by examining life in nine Chinese orphanages that were assisted by international humanitarian groups. Leslie K. Wang explains how these transnational partnerships place marginalized children at the intersection of public and private spheres, state and civil society, and local and global agendas. Although Western societies view childhood as innocent and unaffected by politics, this book explores how children both symbolize and influence national futures.

“A caringly crafted, unsettling, yet humane account of how the One Child Policy continues to remake our world.”

—Susan Greenhalgh,
Harvard University

208 pages, 2016
9781503600119 Paper \$24.95 **\$19.96 sale**



Uprising of the Fools
Pilgrimage as Moral Protest in Contemporary India

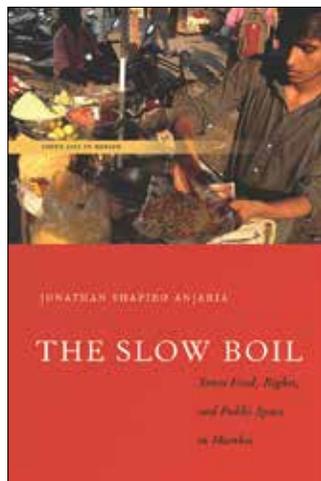
Vikash Singh

The Kanwar is India’s largest annual religious pilgrimage. Millions of participants gather sacred water from the Ganga and then carry it across hundreds of miles to dispense as offerings in Śiva shrines. For these devotees—called *bhola*, gullible or fools—the ordeal of the pilgrimage is no foolish pursuit, but a means to master their anxieties and attest their good faith in unfavorable social conditions. After walking with the pilgrims of the Kanwar procession, Vikash Singh highlights how the procession offers a social space where participants can prove their talents, resolve, and moral worth. *Uprising of the Fools* shows how religion today is not a retreat into tradition, but an alternative forum for recognition and resistance within a rampant global neoliberalism.

“Wonderfully—and disturbingly—rich with insights drawn from impressive ethnographic research. For anyone interested in theories of religious practice, performance, and pilgrimage, this is a must-read.”

—Robert Wuthnow,
Princeton University

256 pages, March 2017
9781503601673 Paper \$27.95 **\$22.36 sale**



The Slow Boil
Street Food, Rights, and Public Space in Mumbai

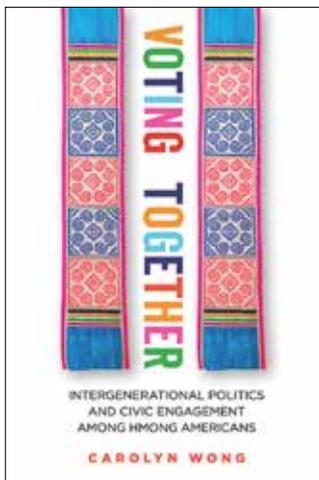
Jonathan Shapiro Anjaria

In *The Slow Boil*, Jonathan Shapiro Anjaria draws on his long-term fieldwork with Mumbai’s street food vendors to create a better understanding of the urban space they inhabit. Much urban studies literature paints street vendors as oppressed and marginalized victims. With this book, Anjaria acknowledges the diverse political, economic, historic, and symbolic processes that create contradictions in the vendors’ everyday lives, like their illegality and proximity to the state, or their insecurity and permanence. In this ethnography, issues of livelihood, democracy, and rights are not subsumed into a larger framework, but are explored on their own terms.

“Anjaria’s sensitive ethnography shows that the lives of urban street hawkers are characterized not by transience and distance, but by deep relationships with the state. A must-read.”

—Lisa Mitchell,
University of Pennsylvania

232 pages, 2016
9780804799379 Paper \$25.95 **\$20.76 sale**



Voting Together
Intergenerational Politics and Civic Engagement among Hmong Americans

Carolyn Wong

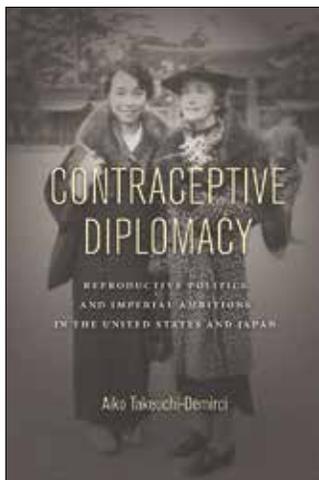
Hmong American immigrants have made a notable impact in American political life. They have high voter participation rates have won seats in local and state legislative bodies. Yet the average level of education among Hmong Americans still lags behind that of the general U.S. population, and high poverty rates persist.

Carolyn Wong analyzes how the Hmong came to pursue politics as a key path to advancement and inclusion in the United States. Drawing on interviews with community leaders, refugees, and the second-generation children of immigrants, she shows that intergenerational mechanisms of social voting underlie the political participation of Hmong Americans.

“Voting Together forces readers to reconsider traditional theories of community empowerment and identity formation. Theoretically rich and nuanced, this is a must-read for those interested in ethnic politics.”

—Janelle Wong,
 University of Maryland

304 pages, June 2017
 9780804782234 Cloth \$65.00 **\$52.00 sale**



Contraceptive Diplomacy
Reproductive Politics and Imperial Ambitions in the United States and Japan

Aiko Takeuchi-Demirci

This book turns to the history of the birth control movement in the United States and Japan to interpret the struggle for hegemony in the Pacific through the lens of transnational feminism. Aiko Takeuchi-Demirci follows the relationship between two iconic birth control activists, Margaret Sanger in the United States and Ishimoto Shizue in Japan, as well as other intellectuals and policymakers, to make sense of the complex transnational exchanges occurring around contraception. The birth control movement facilitated U.S. expansionism, exceptionalism, and anti-communist policy and was welcomed in Japan as a hallmark of modernity. By telling this story in a transnational context, Takeuchi-Demirci draws connections between birth control activism and the history of eugenics, racism, and imperialism.

“A fascinating study of transnational feminism and international policy that yields an exciting new frontier for transnational history.”

—Barbara Molony,
 Santa Clara University

344 pages, January 2018
 9781503604407 Paper \$29.95 **\$23.96 sale**



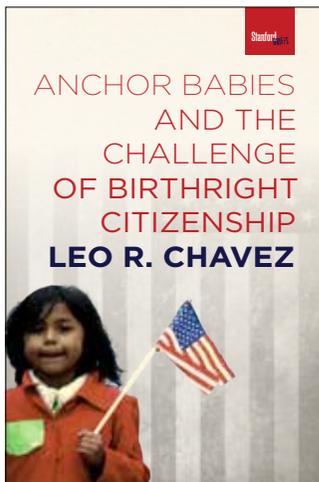
THIRD EDITION
Schools and Societies
 Steven Brint

Acknowledged as a standard text in its first two editions, this fully revised and updated third edition of *Schools and Societies* offers a broader sweep, stronger theoretical foundation, and updated quantitative data and research. Chapters compare schooling in industrialized and developing countries and discuss the major purposes of schooling, including transmitting culture, socializing young people, and sorting youth for class locations and occupations. The penultimate chapter looks at school reform efforts, drawing for the first time on comparative studies, and a new coda considers the educational ideals schools should strive for and how they might be attained. This textbook delivers the accessible explanations instructors rely on with updated, expanded information that’s even more relevant for students.

“The central text for those looking for a broadly comparative and historical review of the sociology of education.”

—John Meyer,
 Stanford University

448 pages, January 2017
 9780804782470 Paper \$39.95 **\$31.96 sale**

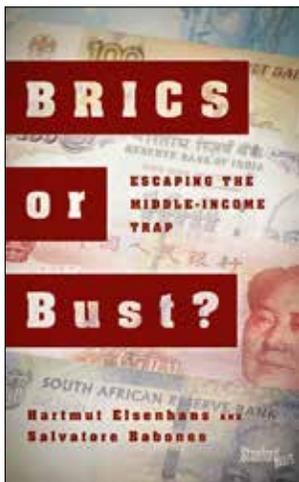


Anchor Babies and the Challenge of Birthright Citizenship

Leo R. Chavez

Birthright citizenship has a deep and contentious history in the United States, one often hard to square in a country that prides itself on being “a nation of immigrants.” Recently, a provocative and decidedly more offensive term than birthright citizenship has emerged: “anchor babies.” Leo R. Chavez counters the often-hyperbolic claims surrounding this term. He considers how it is used as a political dog whistle, how changes in the legal definition of citizenship have affected the children of immigrants over time, and, ultimately, how U.S.-born citizens still experience trauma if they live in families with undocumented immigrants. By examining this pejorative term in its political, historical, and social contexts, Chavez calls upon us to exorcise it from public discourse and work toward building a more inclusive nation.

136 pages, October 2017
9781503605091 Paper \$12.99 **\$10.39 sale**



BRICS or Bust?

Escaping the Middle-Income Trap

Hartmut Elsenhans and Salvatore Babones

Economic growth has slowed or stalled in Brazil, Russia, India, China, and South Africa. *BRICS or Bust?* argues that economic catch-up requires direct government investment in human infrastructure, policies that increase wages and the bargaining power of labor, and the strategic use of exchange rates.

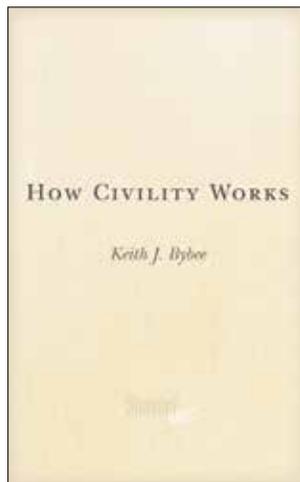
128 pages, September 2017
9780804799898 Paper \$12.99 **\$10.39 sale**

Living Emergency
Israel's Permit Regime in the Occupied West Bank

Yael Berda

Living Emergency brings readers inside Israel's permit regime and offers a first-hand account of how the Israeli secret service, government, and military civil administration control the Palestinian population.

152 pages, November 2017
9781503602823 Paper \$12.99 **\$10.39 sale**



How Civility Works

Keith J. Bybee

This book elegantly explores the “crisis” in civility, looking closely at how civility intertwines with our long history of boorish behavior and the ongoing quest for pleasant company. Keith J. Bybee argues that the very features that make civility ineffective and undesirable also point to civility's power and appeal.

88 pages, 2016
9781503601543 Paper \$12.99 **\$10.39 sale**

The New States of Abortion Politics

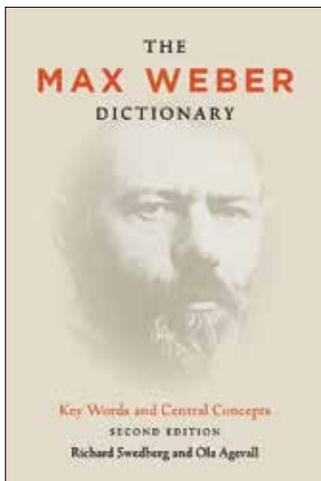
Joshua C. Wilson

This book outlines decades' long effort by anti-abortion activists to transform the very politics of abortion, from streets to legislative halls to courtrooms.

“[This book] will change how we think about abortion politics in America.”

—Kristin Luker,
University of California, Berkeley

128 pages, 2016
9780804792028 Paper \$12.99 **\$10.39 sale**



SECOND EDITION

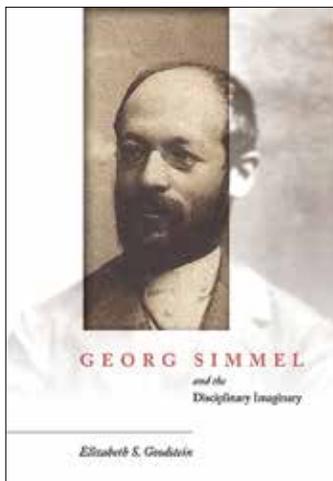
The Max Weber Dictionary
Key Words and Central Concepts
 Richard Swedberg and
 Ola Agevall

This fully updated and expanded edition of *The Max Weber Dictionary* reflects current scholarly threads of inquiry and introduces the most recent translations and references to Weber's work. A wealth of new entries on various topics—including pragmatism and race and racism—have been added in light of the newly completed German definitive edition of Weber's work. All entries are developed to help researchers use Weber's ideas in their own work, and illuminate how Weber himself thought theorizing should occur. Each entry delves into Weber scholarship and acts as a point of departure for discussion and research. More than an elementary dictionary, this book makes a contribution to the general culture and legacy of Weber's work. As such, this book is an invaluable resource to students, scholars, and general readers alike.

"An indispensable source of reference for social scientists."

—Sam Whimster,
 editor of the *Journal for
 Max Weber Studies*

472 pages, 2016
 9780804783422 Paper \$29.95 **\$23.96 sale**



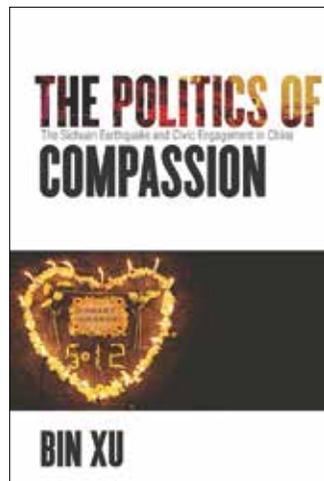
**Georg Simmel and the
 Disciplinary Imaginary**
 Elizabeth S. Goodstein

An internationally famous philosopher and best-selling author during his lifetime, Georg Simmel has been marginalized in contemporary intellectual and cultural history. This neglect belies his groundbreaking role in revealing the theoretical significance of phenomena—including money, gender, urban life, and technology—that subsequently became established arenas of inquiry in cultural theory. It further ignores his philosophical impact on thinkers as diverse as Benjamin, Musil, and Heidegger. Integrating intellectual biography, philosophical interpretation, and a critical examination of the history of academic disciplines, this book restores Simmel to his rightful place as a major figure and challenges the frameworks through which his contributions to modern thought have been at once remembered and forgotten.

"This book does more than contribute to our understanding of a major modern thinker: it offers a fascinating analysis of knowledge formation at the turn of the twentieth century."

—Michael Jennings,
 Princeton University

384 pages, January 2017
 9781503600737 Paper \$29.95 **\$23.96 sale**



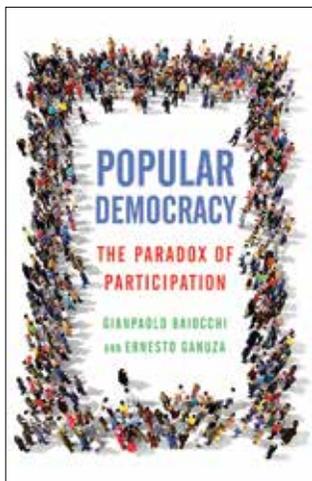
The Politics of Compassion
*The Sichuan Earthquake and
 Civic Engagement in China*
 Bin Xu

The 2008 Sichuan earthquake killed 87,000 people and left 5 million homeless. In response, an unprecedented wave of volunteers and civic associations streamed in to help. *The Politics of Compassion* examines how civically engaged citizens acted on the ground, how they understood the meaning of their actions, and how the political climate shaped their actions and understandings. Using extensive data from interviews, observations, and textual materials, Bin Xu shows that the large-scale civic engagement was not just a natural outpouring of compassion, but also a complex social process, both enabled and constrained by the authoritarian political context. This is a powerful account of how the widespread death and suffering caused by the earthquake illuminates the moral-political dilemma faced by Chinese citizens.

"Xu tells a rich and moving story of both apathy and moral sentiments, powerlessness and agency. A refreshing, cultural-sociological perspective on the politics of compassion and civil society in China."

—Guobin Yang,
 University of Pennsylvania

256 pages, September 2017
 9781503603363 Paper \$25.95 **\$20.76 sale**



Popular Democracy
The Paradox of Participation

Gianpaolo Baiocchi and
Ernesto Ganuza

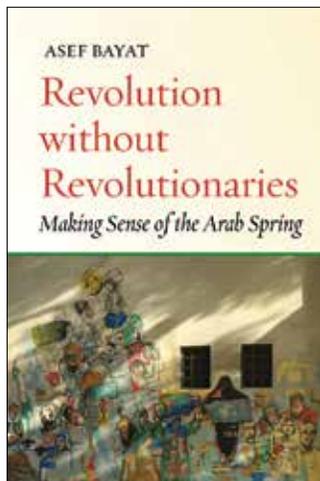
Local participation is the new democratic imperative. In the United States, three-fourths of all cities have developed opportunities for citizen involvement in strategic planning. Yet many contend that these opportunities are less connected to actual centers of power and the jurisdictions where issues are decided.

With this book, Gianpaolo Baiocchi and Ernesto Ganuza consider the opportunities and challenges of democratic participation. Examining how participation has traveled the world—with its inception in Porto Alegre, Brazil, and spread to Europe and North America—they show how participatory instruments have become more focused on the formation of public opinion and are far less attentive to actual reform. *Popular Democracy* concludes with suggestions of how participation could better achieve its political ideals.

“An eminent and critical contribution to the scholarship about one of the most interesting political experiments of our time.”

—Andreas Glaeser,
University of Chicago

224 pages, 2016
9781503600768 Paper \$24.95 **\$19.96 sale**



**Revolution without
Revolutionaries**
Making Sense of the Arab Spring

Asef Bayat

The revolutionary wave that swept the Middle East in 2011 was marked by spectacular mobilization, spreading within and between countries with extraordinary speed. Several years on, however, it has caused limited shifts in structures of power, leaving much of the old political and social order intact. Asef Bayat uncovers why this occurred, and what made these uprisings so distinct from those that came before.

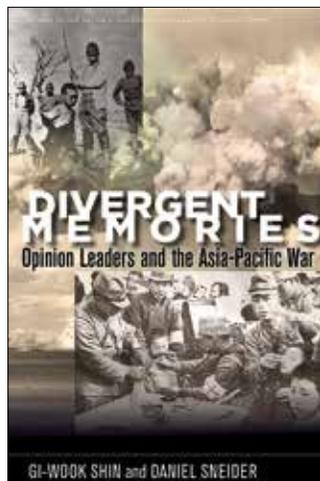
Revolution without Revolutionaries is both a history of the Arab Spring and a history of revolution writ broadly. Setting the 2011 uprisings side by side with the revolutions of the 1970s, particularly the Iranian Revolution, Bayat reveals a profound global shift in the nature of protest: protestors call for reform rather than fundamental transformation.

“Asef Bayat is in the vanguard of a subtle and original theorization of social movements and social change in the Middle East. Essential reading.”

—Juan Cole,
University of Michigan

**STANFORD STUDIES IN MIDDLE
EASTERN AND ISLAMIC SOCIETIES
AND CULTURES**

312 pages, August 2017
9781503602588 Paper \$24.95 **\$19.96 sale**



Divergent Memories
*Opinion Leaders and the
Asia-Pacific War*

Gi-Wook Shin and
Daniel Sneider

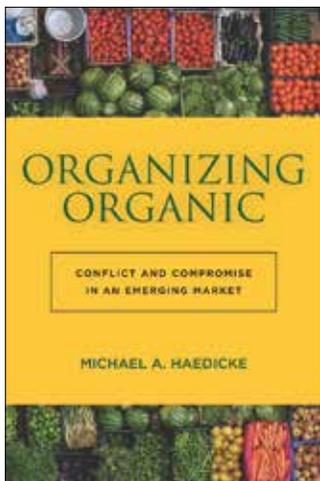
Debate over the history of World War II in Asia remains surprisingly intense, and this book examines the opinions of powerful individuals to pinpoint the sources of conflict: from Japanese colonialism in Korea and atrocities in China to the American use of atomic weapons against Japan. Rather than labeling others' views as “distorted” or ignoring dissenting voices to create a monolithic historical account, Gi-Wook Shin and Daniel Sneider pursue a more fruitful approach: analyzing how historical memory has developed, been formulated, and even been challenged in each country.

“Mobilizing evidence from interviews to pop culture to textbooks, the authors show how personal experience, political change, regional diplomacy, and national identity shaped war narratives, they also suggest a path to armistice.”

—Peter Duus,
Stanford University

**STUDIES OF THE WALTER H.
SHORENSTEIN ASIA-PACIFIC
RESEARCH CENTER**

376 pages, 2016
9780804799706 Paper \$24.95 **\$19.96 sale**



AWARD WINNER

Organizing Organic
Conflict and Compromise in an Emerging Market

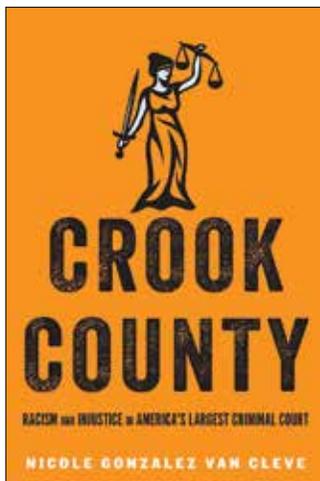
Michael A. Haedicke

Tracing the history of the organic food sector, Michael A. Haedicke charts the development of two narratives in the organic debate that give way to competing institutional logics. Social activists contend that organics can break up the concentration of power that rests with big, traditional agribusiness. Alternatively, professionals who are steeped in the culture of business emphasize the potential of market growth for fostering better behemoths. Drawing on extensive interviews and unique archival sources, Haedicke looks at how these groups make sense of their everyday work, paying particular attention to instances when individuals overcome conflicting narratives by creating new cultural concepts and organizational forms.

“Working at the intersection of social movements and organizational theory, Haedicke has fashioned a rich, innovative portrait of the history and contemporary dynamics of the organic sector.”

—Doug McAdam,
Stanford University

240 pages, 2016
9780804795906 \$60.00 **\$48.00 sale**



AWARD WINNER

Crook County
Racism and Injustice in America's Largest Criminal Court

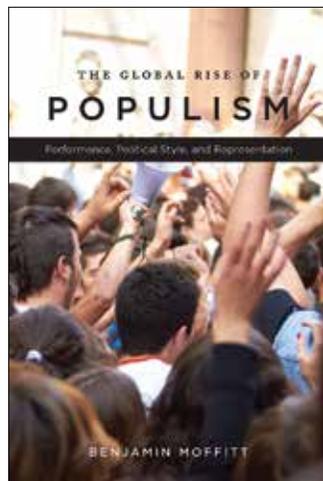
Nicole Gonzalez Van Cleve

American criminal courts are the gateway between police action on the street and the processing of primarily black and Latino defendants into jails and prisons. Yet the courts, often portrayed as sacred, impartial institutions, have remained shrouded in secrecy. *Crook County* bursts open the courthouse doors and enters the hallways, courtrooms, judges' chambers, and attorneys' offices to reveal a world of punishment determined by race, not offense. Defendants find themselves thrust into a pernicious legal world where courtroom actors live and breathe racism while simultaneously committing themselves to a colorblind ideal. Nicole Gonzalez Van Cleve urges all citizens to take a closer look at the way we do justice in America and to hold our arbiters of justice accountable to the highest standards of equality.

“Beautifully written and keenly insightful, Crook County is a horror story I couldn't put down. [This is] ethnography at its best.”

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